Advancing women
Advancing transportation

WTS International

2027 Public Partnerships

wtsinternational.org



Mission: WTS attracts, sustains, connects, and advances women's careers to strengthen the transportation industry.

The Impact of Our Partners

WTS International achieves our mission thanks to the continuous support of our public sector partners.

Through partnerships, organizations highlight their commitment to advancing leadership, supporting professional development, and connecting with a diverse community.

Partnership provides meaningful visibility and alignment with education, innovation, and growth across the industry, including:

- Brand exposure through events, communications, and digital platforms that reach professionals in the U.S. and beyond.
- Thought leadership opportunities to showcase expertise and advance conversations on equity and access in transportation.
- Meaningful connections with decision-makers, emerging leaders, and peers across the public and private sectors.
- Demonstrated commitment to developing a more inclusive and future-ready transportation workforce.

Community Highlights

10,000	73	4
Members	Chapters	Chapters in Formation





2027 Public Partnership Benefits at a Glance

Your partnership helps us expand our programs, create new opportunities for collaboration, and drive meaningful change within the industry. We invite you to join our network of members, chapters, and leaders and make a lasting impact on the future of transportation.

2027 Public Partnership Benefits

Partnership level	Friend Option A	Friend Option B	Friend Option C	Supporter Option A	Supporter Option B	Agency	Educator/Trainer
Annual partnership amount	$10,000	$10,000	$10,000	$5,000	$5,000	$3,000	$30,000
Membership and program options	Professional and executive memberships and Annual Conference	Professional memberships, Annual Conference and Signature Leader Training	Professional memberships and Signature Leader Training	Professional memberships and Annual Conference	Professional memberships and Annual Conference	Professional and executive memberships only	Professional memberships and Signature Leadership Training
Annual Membership Benefits							
Complimentary Memberships: Professional level	40	30	20	20	4	30	10
Complimentary Memberships: Executive level	2	0	0	0	0	1	N/A
Complimentary Annual Conference registrations	4	2	0	2	4	0	N/A
Complimentary Signature Leader Training registrations	0	1	2	0	0	N/A	10 (7 mid-career; 3 executive)
Dedicated contact for support and benefits fulfillment	✓	✓	✓	N/A	N/A	N/A	N/A
WTS International Annual Conference Specific Benefits							
Member registration rate for all Public Agency Employees	✓	✓	✓	✓	✓	N/A	N/A
Invitation to Industry Partner Forum: includes Partners, Public Agencies, and allied Associations to discuss collaboration opportunities in advancing women and advancing transportation	✓	✓	✓	✓	✓	N/A	N/A
Complimentary Tickets to Blue Ribbon Reception	4	2	0	2	2	N/A	N/A
Guaranteed speaker as a program panelist, moderator, or introduction of a speaker	1	1	1	0	0	N/A	N/A
NEW: Co-Host WTS Pinnacle Partner Private Reception and receive 4 additional Complimentary Annual Conference Registrations. Contact partnerships@wtsinternational.org for more details.	4	4	4	N/A	N/A	N/A	N/A
Marketing / Communications / Promotional Benefits							
Company Logo and link on WTS website	✓	✓	✓	✓	✓	N/A	N/A
Complimentary advertisement via conference app	✓	✓	✓	✓	✓	N/A	N/A
General partner signage at all WTS International events	✓	✓	✓	✓	✓	N/A	N/A
Recognized on WTS social media platforms throughout the year, with topics that connect company to the mission of WTS	✓	✓	✓	✓	✓	N/A	N/A
Recognition at local Chapter level as a Public Sector Partner (WTSI to coordinate)	✓	✓	✓	✓	✓	N/A	N/A
WTS New Member Recruiting							
WTS Webinar Hosted for Company: WTS International will host a webinar for partner employees to highlight the support of their company, how to get involved, and provide an update on the changing landscape of women in the workforce.	✓	✓	✓	✓	✓	N/A	N/A

Complimentary memberships included with 2027 partnership benefits begin on January 1, 2027 and end on December 31, 2027.

Ready to make an impact?

Become a 2027 WTS Public Partner and help advance women and transportation.

Explore partnership opportunities: partnerships@wtsinternational.org