Advancing women
Advancing transportation

WTS International

2027 Corporate Partnerships

wtsinternational.org



Mission: WTS attracts, sustains, connects, and advances women's careers to strengthen the transportation industry.

The Impact of Our Partners

WTS International achieves our mission thanks to the continuous support of our private and public sector Corporate Partners.

Through partnerships, organizations highlight their commitment to advancing leadership, supporting professional development, and connecting with a diverse community.

Partnership provides meaningful visibility and alignment with education, innovation, and growth across the industry, including:

- Brand exposure through events, communications, and digital platforms that reach professionals in the U.S. and beyond.
- Thought leadership opportunities to showcase expertise and advance conversations on equity and access in transportation.
- Meaningful connections with decision-makers, emerging leaders, and peers across the public and private sectors.
- Demonstrated commitment to developing a more inclusive and future-ready transportation workforce.

Community Highlights

10,000
Members

73
Chapters

4
Chapters in Formation





2027 Corporate Partnership Benefits at a Glance

Your partnership helps us expand our programs, create new opportunities for collaboration, and drive meaningful change within the industry. We invite you to join our network of members, chapters, and leaders and make a lasting impact on the future of transportation.

2027 Corporate Partnership Benefits

Partnership level	Pinnacle	Strategic	Trailblazer	Champion	Advocate	Pillar
Annual partnership amount	$100,000	$75,000	$50,000	$25,000	$12,500	$5,000
Advocate	**Pinnacle**	**Strategic**	**Trailblazer**	**Champion**	**Advocate**	**Pillar**
Complimentary memberships professional level / executive level	10/10	10/5	10/2	5/2	5/1	5/1
Dedicated contact for support and benefits fulfillment	✓	✓	✓	✓	✓	✓
Marketing / Communications / Promotional Benefits	**Pinnacle**	**Strategic**	**Trailblazer**	**Champion**	**Advocate**	**Pillar**
Company logo and link on WTS website	WTS Homepage and WTS Partner Page	WTS Homepage and WTS Partner Page	WTS Partner Page	WTS Partner Page	WTS Partner Page	WTS Partner Page
Complimentary recognition on the Annual Conference app	✓	✓	✓	✓	✓	✓
Partner recognition at WTS International events	✓	✓	✓	✓	✓	✓
Featured as a Corporate Partner in the WTS monthly e-newsletter	✓	✓	✓	✓	N/A	N/A
Recognized on WTS social media platforms throughout the year	✓	✓	✓	✓	N/A	N/A
WTS Career Board discount on up to 10 job posting packages	50%	50%	50%	40%	30%	20%
Non Conference Events	**Pinnacle**	**Strategic**	**Trailblazer**	**Champion**	**Advocate**	**Pillar**
Co-branded Public Partner Event separate from Annual Conference	✓	N/A	N/A	N/A	N/A	N/A
WTS International Annual Conference Specific Benefits	**Pinnacle**	**Strategic**	**Trailblazer**	**Champion**	**Advocate**	**Pillar**
Complimentary registrations	5	4	4	2	1	1
Copy of registration list	✓	✓	N/A	N/A	N/A	N/A
Invitation to Industry Partner Forum, which includes Partners, Public Agencies, and allied Associations	✓	✓	✓	✓	N/A	N/A
Guaranteed speaking spot as a program panelist or moderator in a session selected by WTS staff	4 guaranteed speaking spots	3 guaranteed speaking spots	2 guaranteed speaking spots	1 guaranteed speaking spot	N/A	N/A
Complimentary tickets to Blue Ribbon Reception	12 tickets; also given copy of host committee list	10 tickets; also given copy of host committee list	8 tickets	4 tickets	3 tickets	3 tickets
Video provided by the company played	✓	N/A	N/A	N/A	N/A	N/A
WTS Foundation	**Pinnacle**	**Strategic**	**Trailblazer**	**Champion**	**Advocate**	**Pillar**
$7,500 donation to WTS Foundation with sponsorship of company-branded $5,000 scholarship and announcement of scholarship at Annual Conference Awards Gala	✓	✓	N/A	N/A	N/A	N/A
Capital Summit Program Sponsor at the $5,000 level OR second branded scholarship announced at the Annual Conference Awards Gala	✓	N/A	N/A	N/A	N/A	N/A

Complimentary memberships included with 2027 partnership benefits begin on January 1, 2027 and end on December 31, 2027.

Ready to make an impact?

Become a 2027 WTS Corporate Partner and help advance women and transportation.

Explore partnership opportunities: partnerships@wtsinternational.org