



Corporate Sponsorship

WTS International
Signature Leadership Training



September 14 – 18, 2026
Kimpton The Pittman | Dallas, TX

Sponsorship Packages

The **2026 WTS International Signature Leadership Training (SLT)** offers exclusive opportunities for sponsors to connect with influential women leaders shaping the future of transportation. With dedicated Executive and Mid-Career training tracks, your brand will gain visibility, build meaningful relationships, and demonstrate a strong commitment to advancing leadership in the industry.

NETWORKING:
\$8,000
(4 opportunities)

Choose the Reception or 1 of 4 sponsored Lunch networking opportunities. Position your brand and network with a captive and relaxed audience.

All packages include:

- 5–8-minute welcome remarks for sponsored function
- Dedicated table at sponsored function
- Signage with company logo during sponsored function
- Exclusive naming rights (“Reception/Lunch sponsored by Your Company”)
- Recognized as a sponsor on the SLT webpage and in one social media post
- WTS Chair recognition of sponsorship during event

EDUCATION:
\$5,000
(5 opportunities)

Choose 1 of 3 training sessions or 1 of 2 panel discussions. Showcase your thought leadership skills and play a part in the SLT programming.

All packages include:

- Introductory remarks of sponsored track (3-5 minutes)
- Signage during sponsored function
- Exclusive naming rights (“Track sponsored by Your Company”)
- Recognized as a supporter in 1 social media post
- Chair or CEO recognition of sponsorship during event

Sponsorship Packages

RE-ENERGIZE:
\$3,000
(7 opportunities)

4 morning breaks, 3 afternoon breaks. Help refuel the attendees on their break.

All packages include:

- Signage during sponsored function
- Company branded napkins distributed with food and beverages
- Exclusive naming rights (“AM/PM Break sponsored by Your Company”)

ACTIVATION:
\$2,000
(6 opportunities +
cost of activity)

(Unlimited) Create interactive and memorable experiences for attendees with brand activations.

All packages include:

- Dedicated activation (Examples: Morning yoga/walk, professional headshots, city tour. Let’s discuss opportunities!)
- Signage during sponsored function
- CEO recognition of DBE/Small Business Sponsor

RECOGNITION:
\$1,000
(3 opportunities)

DBE/Small Business Sponsor, Lanyards, Name Badges

- Company branding included on items or signage
- CEO recognition of DBE/Small Business Sponsor

Ready to make an impact?

Secure your sponsorship today and position your brand at the forefront of leadership in transportation. **Contact: Alyssa Carlson | alyssa@wtsinternational.org**

