



# Corporate Sponsorship

WTS International  
**Signature Leadership Training**



**September 14 – 18, 2026**  
Kimpton The Pittman | Dallas, TX

# Sponsorship Packages

The **2026 WTS International Signature Leadership Training (SLT)** offers exclusive opportunities for sponsors to connect with influential women leaders shaping the future of transportation. With dedicated Executive and Mid-Career training tracks, your brand will gain visibility, build meaningful relationships, and demonstrate a strong commitment to advancing leadership in the industry.

**NETWORKING:**  
**\$8,000**  
(4 opportunities)

**Choose the Reception or 1 of 4 sponsored Lunch networking opportunities.** Position your brand and network with a captive and relaxed audience.

All packages include:

- 5–8-minute welcome remarks for sponsored function
- Dedicated table at sponsored function
- Signage with company logo during sponsored function
- Exclusive naming rights (“Reception/Lunch sponsored by Your Company”)
- Recognized as a sponsor on the SLT webpage and in one social media post
- WTS Chair recognition of sponsorship during event

**EDUCATION:**  
**\$5,000**  
(5 opportunities)

**Choose 1 of 3 training sessions or 1 of 2 panel discussions.** Showcase your thought leadership skills and play a part in the SLT programming.

All packages include:

- Introductory remarks of sponsored track (3-5 minutes)
- Signage during sponsored function
- Exclusive naming rights (“Track sponsored by Your Company”)
- Recognized as a supporter in 1 social media post
- Chair or CEO recognition of sponsorship during event

# Sponsorship Packages

RE-ENERGIZE:  
\$3,000  
(7 opportunities)

**4 morning breaks, 3 afternoon breaks.** Help refuel the attendees on their break.

All packages include:

- Signage during sponsored function
- Company branded napkins distributed with food and beverages
- Exclusive naming rights (“AM/PM Break sponsored by Your Company”)

ACTIVATION:  
\$2,000  
(6 opportunities +  
cost of activity)

**(Unlimited) Create interactive and memorable experiences for attendees with brand activations.**

All packages include:

- Dedicated activation (Examples: Morning yoga/walk, professional headshots, city tour. Let’s discuss opportunities!)
- Signage during sponsored function
- CEO recognition of DBE/Small Business Sponsor

RECOGNITION:  
\$1,000  
(3 opportunities)

**DBE/Small Business Sponsor, Lanyards, Name Badges**

- Company branding included on items or signage
- CEO recognition of DBE/Small Business Sponsor

## Ready to make an impact?

Secure your sponsorship today and position your brand at the forefront of leadership in transportation. **Contact: [partnerships@wtsinternational.org](mailto:partnerships@wtsinternational.org)**

