



Partner with South Florida WTS and Support Our Vision of Equity and Access for Women in Transportation!

www.wtsinternational.org

South Florida WTS hosts a series of educational and advocacy events throughout the year related to improving all modes of transportation with a special emphasis on current challenges and opportunities facing our region. We have a unique membership and network of professionals from both the public and private sector that contribute to building a safe and efficient transportation system, for both the movement of people and goods, while creating and sustaining economically vital communities. Our contact list includes elected officials, government agencies, engineers, architects, planners, designers, public involvement specialists, developers, and many others who design, build, and fund transportation projects. As a South Florida WTS Sponsor, you will have a unique opportunity to connect with this influential network.

There are two types of sponsorship opportunities available each year, they are:

- 1) **Annual Chapter Sponsor** – This is a 12-month overall Chapter sponsorship, which includes benefits provided throughout the year as shown in the table below.
- 2) **Chapter Event Sponsor** – This is a one-time sponsorship for a specific event. The South Florida WTS Chapter typically hosts two large events per year. The events and associated event sponsorship opportunities will be advertised separately in advance of each event.

The SF WTS Annual Chapter Sponsor levels and benefits are shown below:

| Sponsorship Level \ Sponsorship Benefits | Diamond* | Platinum | Gold | Silver | In-Kind ** |
|---|----------|----------|---------|--------|--|
| Minimum Amount | \$2,500 | \$2,000 | \$1,500 | \$750 | \$0 (requires a commitment for a Volunteer, Event Speaker, or Hosting an Event) |
| Chapter memberships (excludes Executive Memberships) | 4 | 2 | 1 | | |
| Complimentary luncheon tickets | 6 | 4 | 2 | | |
| Company/organization logo on all event materials | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company/organization name visible at all events | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Links to career opportunities on website & via WTS communications | ✓ | ✓ | ✓ | ✓ | ✓ |
| Welcoming remarks and company/organization introduction at WTS signature events | ✓ | | | | |
| Company/organization marketing materials at WTS events | ✓ | | | | |
| Podium recognition at all events | ✓ | | | | |

* Diamond sponsorships are limited to 4 per year.

** In-Kind sponsorships are limited to public agencies (government, state, local) or non-profits.

To become a sponsor please fill out the attached form.

To learn more about this opportunity please contact the South Florida WTS Sponsorship Committee representative:

Mayren Franco at (305) 704-1213 or mfranco@hntb.com



Advancing women
Advancing transportation
South Florida

Partner with South Florida WTS and Support Our Vision of Equity and Access for Women in Transportation!

www.wtsinternational.org

**Yes, we are interested in being a Sponsor of the
WTS South Florida Chapter**

Please indicate the sponsorship level below.

- DIAMOND Sponsor \$2,500*
- PLATINUM Sponsor \$2,000
- GOLD Sponsor \$1,500
- SILVER Sponsor \$750
- IN-KIND Sponsor \$0**
- Other: _____

* Limited to 4

**Limited to government, state and local agencies, and non-profits.

Sponsor Contact Information:

Date of Payment: _____

Company/Organization Name: _____

Point of Contact: _____

Address: _____

Phone: _____

Email Address: _____

To become a sponsor or renew your sponsorship, please contact:
Mayren Franco at (305) 704-1213 or mfranco@hntb.com

**For payment please send a check
along with this completed form to the WTS Treasurer at:**

WTS South Florida Chapter
Attention: Melisa Henriquez Valencia
8333 NW 53rd Street, Suite 302
Doral, FL 33166

Please make checks payable to: WTS South Florida Chapter