

2026



WTS Advancing women
Advancing transportation
› Central Pennsylvania

CORPORATE SPONSORSHIP PACKAGE

Your support directly impacts the valuable initiatives, programming, outreach, and mentorship that WTS Central PA remains committed. Please review the information within this package and consider being a 2026 Corporate Sponsor.



Dear Central Pennsylvania Industry Leaders

WTS Central PA takes pride in executing our core mission – the advancement of women in transportation – achieved with dynamic programs, professional development training, networking events, leadership development, student outreach, and so much more.

As we look forward to opportunities in 2026, we ask for your support as a corporate sponsor. Your contribution will allow us to continue the impactful work that WTS is known for within the transportation industry. In this sponsorship package you will find details and benefits for each of our sponsorship levels and the 2026 application.

Our chapter is excited for the diverse and meaningful programming, networking, and outreach we have planned for the upcoming year. We are committed to continuing to grow our chapter and support the transportation industry in Central Pennsylvania. That includes our commitment to offering a variety of technical and professional development programming and networking events, leadership opportunities, and our commitment to Transportation YOU and fostering the next generation of transportation professionals through outreach and scholarships.

In 2025, corporate sponsorship allowed us to award more than \$20,000 in scholarships and host a combination of in-person and virtual events featuring amazing local and national subject matter experts. The chapter invested in improvements to chapter operations and growth within our committees. We were also able to support attendance at WTS International events and conferences, providing opportunities for learning, leadership, and networking.

Our commitment to awarding scholarships to deserving female high school and college students is a great source of pride for the chapter. We again remain committed to 25% of corporate sponsorship going to the WTS Foundation. To-date we have given more than \$100,000 in scholarships! This would not be possible without our corporate sponsors.

Your generosity and commitment to our chapter directly contributes to its success.

As a non-profit 501(c)6, we could not do this without you!

Looking to 2026, continuing sponsorship will be critical to our success in meeting the chapter's goals for growth and developing more resources for our members. We hope to offer more programs, mentorship opportunities, and realization of our ED&I, Transportation YOU, and leadership goals.

Dedicated to You in 2026

Our commitment to our sponsors in 2026 is stronger than ever. We are dedicated to providing valuable benefits and have developed a plan to better communicate and coordinate with sponsors. Our goal is to ensure we meet sponsor expectations, including maximum exposure in our Chapter newsletter, social media channels, and website.

We value your support. If you have any questions or feedback—please reach out at any time. Let's make 2026 the best year yet for our Chapter and sponsorship campaign!

- 2023-2028 Outgoing & Incoming Chapter Leadership

**2026 Applications
Due January 30!**

**Payment Due
February 27**

Please review the sponsorship package and email me, WTS Central PA Corporate Sponsorship Chair Ashley Palmer (apalmer@paturnpike.com), your sponsorship commitment and application by January 30, 2026. If a new logo is to be used, please include the new logo in your email. We ask that sponsorship payment is received no later than February 27, 2026.

Sponsorship checks can be made payable to **WTS Central Pennsylvania Chapter** and mail to:

WTS Central Pennsylvania
Attn: Hannah Landvater, Treasurer
PO Box 434
Camp Hill, PA 17011

We hope that you will be part of our future successes! For additional information or questions about our 2026 sponsorship opportunities, please reach out. We thank you in advance for your generous support.

Regards,

Ashley Palmer

Ashley Palmer, PE
WTS Central PA Corporate Sponsorship
Chair



WTS attracts, sustains, connects, and advances women's careers to strengthen the transportation industry. Our goal is to promote equity and access for women in transportation and expand opportunities for women in the transportation industry.

OUR GUIDING PRINCIPLES

1. WTS is an international organization dedicated to shaping the future of transportation for the public good through the global advancement of women.
2. To achieve our shared vision of One WTS, we are a dedicated and aligned organization focused on supporting students, members, and chapters.
3. Advancing women in transportation is key to advancing transportation and ensuring a diverse, inclusive, and equitable workforce.
4. WTS is committed to ethical leadership, integrity, and respect for all as we shape future generations of transportation leaders.
5. WTS actively collaborates with its transportation community that includes corporations, public agencies, associations, and learning institutions.



WTS Central PA sponsorship supports the WTS Foundation, fostering the next generation of women in the transportation industry through scholarships, mentoring, and outreach.

The WTS Foundation supports Transportation YOU, a hands-on, interactive, mentoring program that introduces girls age 13-18 to a wide variety of transportation careers. In 2025, we celebrated our fourth STEAM Day event for nearly 200 local students. In addition to the programming, we also awarded scholarships to three deserving participants. A huge thank you to our Corporate Sponsors who provided additional funding for the event.

Thank You to our 2025 Corporate Sponsors


GFT
HDR
JMHT

**NEWELL
TERESKA &
MACKAY
ENGINEERING**
**Michael Baker
INTERNATIONAL**
RK&K

SUSQUEHANNA CIVIL
stv


GOLD SPONSORS

Dewberry

HNTB

Kimley-Horn

SILVER SPONSORS

A.D. Marble
A. Morton Thomas
Arrow Land Solutions
Larson Design Group

Pennoni Associates, Inc.
SAI Consulting Engineers
Stantec Consulting Services

Urban Engineers
Whitman, Requardt and Assoc.
WSP

COPPER SPONSORS

Greenman-Pedersen, Inc.
KCI Technologies, Inc.

Modjeski & Masters, Inc.
McCormick Taylor

LEVELS AND BENEFITS

SPONSORSHIP

25% OF ALL SPONSORSHIP goes to the WTS Central PA Foundation. The remainder of funds support WTS Central PA programs, conference attendance, operating costs, and unique opportunities offered throughout the year.

PLATINUM • \$2,200 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's logo featured in/at/on: <ul style="list-style-type: none"> • website • monthly newsletter, communications • announcements • annual gala 	4	2 members may serve on WTS Central PA Advisory Board	<ul style="list-style-type: none"> • 1 head table seat at an in-person event (<i>space permitting</i>) • May sponsor 1 program of your choosing: 1-2 min. opportunity to present live -OR- 1 short company video played at virtual event 	Featured as Corporate Sponsor of the Month: Monthly newsletter, website, social. (<i>essentially an ad</i>)	8 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)
GOLD • \$1,500 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's name featured in/at/on: <ul style="list-style-type: none"> • website • monthly newsletter, communications • announcements • annual gala 	3	1 member may serve on WTS Central PA Advisory Board	—	Featured as Corporate Sponsor of the Month: Monthly newsletter, website, social. (<i>essentially an ad</i>)	6 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)
SILVER • \$1,000 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's name featured in/at/on: <ul style="list-style-type: none"> • website • monthly newsletter, communications • announcements • annual gala 	2	—	—	Featured in Corporate Spotlight of the Month in monthly newsletter with company logo hyperlinked directly to your website.	4 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)
COPPER • \$700 commitment					
RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHER
Company's name featured in/at/on: <ul style="list-style-type: none"> • website • monthly newsletter, communications • announcements • annual gala 	1	—	—	—	3 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)

SPONSORSHIP

WTS Central PA remains committed to expanding opportunities for members and sponsors alike. We believe corporate sponsorship should be mutually beneficial, and are open to sponsorship benefit suggestions and ideas. Please reach out if you would like to discuss corporate sponsorship in more detail.

WBE/MBE/SBE/DBE · \$500 commitment

RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Company's name featured in/at/on: <ul style="list-style-type: none"> • website • monthly newsletter communication • announcements • annual gala 	1	—	—	—	2 vouchers for non-members to attend WTS Central PA event (<i>excludes annual gala</i>)

EDUCATIONAL PARTNER · \$250 commitment

RECOGNITION	MEMBERSHIPS (Professional Level)	ADVISORY BOARD	SPECIAL BENEFITS	MEDIA	EVENT VOUCHERS
Institution's name featured in/at/on: <ul style="list-style-type: none"> • website • monthly newsletter communication • announcements • annual gala 	1 educator (students are free)	—	—	—	—

How to Use Event Vouchers. To use an event voucher, reach out to Ashley Palmer or identified event-specific Chapter leader/POC at least three days before the event registration closes. You will be provided with a one-time discount code to use to register for the event.

Let WTS Help Promote Job Postings. When shared by a Corporate Sponsor, WTS Central PA will include the sponsor's job postings on the Chapter website. Sponsors can send job postings to Ashley Palmer or the Communications Chair at any time for inclusion on Chapter media platforms.

Transfer of Memberships. Corporate Membership(s) included as part of some sponsorships are nontransferable.

À LA CARTE OPPORTUNITIES

Add on to your sponsorship or commit to what works best for you.

\$100

One-time ad or article in the Chapter's monthly newsletter.

\$100+

WTS Central PA Foundation donation, amount of your choosing (Donations of \$100+ are announced in the monthly newsletter as part of our Corporate Sponsor Spotlights).

Varies/
Flexible

Also, like last year, we plan to offer event-specific and Transportation YOU sponsorship opportunities— stay tuned for more information.

Contact Us

Ashley Palmer
CORPORATE SPONSORSHIP
CHAIR

✉ apalmer@paturnpike.com

Kelly Freeburger
OUTGOING (2023-2025) PRESIDENT

✉ kfreeburger@rkk.com

2026 SPONSORSHIP

Application, payment,
and process details

See page 6

2026 CORPORATE SPONSORSHIP APPLICATION

Company Name

Contact Person Title

Email Phone

Mailing Address

City State Zip Code

Is your company a W/M/S/DBE? ☐ Yes ☐ No

For Platinum/Gold/Silver Sponsorship Levels, if you have a preference for your media spotlight month, please note: *

First Choice Mo. Second Choice Mo. Third Choice Mo.

Company Media Contact Email

If different from Contact Person, provide information for who will coordinate benefit-related marketing content such as spotlight text and images, logo files, etc.

NEW CORPORATE SPONSORSHIP

Select your sponsorship level. This level is valid for one year.

- ☐ Platinum: \$2,200 ☐ Gold: \$1,500 ☐ Silver: \$1,000 ☐ Copper: \$700
- ☐ W/M/S/DBE: \$500 ☐ Educational Partner: \$250

RENEWING CORPORATE SPONSORSHIP

Select if you want to renew your sponsorship at the current level or update your sponsorship level. This level is valid for one year.
Please renew/add your member names to be using the corporate sponsor membership slots matching your sponsorship level.

- ☐ Renew at current level:
- ☐ Change to:

New or Renewing	Name	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

LEVELS: Platinum: \$2,200 • Gold: \$1,500 • Silver: \$1,000
Copper: \$700 • W/M/S/DBE: \$500 • Educational Partner: \$250

À LA CARTE SPONSORSHIP OPTIONS (Check all the apply)

Use to build your own corporate sponsorship package as it suits your organization OR
use to add onto one of the pre-assembled packages (Platinum, Gold, Silver, Copper, W/M/S/DBE, Educational Partner levels)

- ☐ \$100 • One-time marketing advertisement or article in an issue of WTS Central PA's monthly newsletter
- ☐ \$ • WTS Central PA Foundation direct donation, which supports Transportation YOU outreach and scholarships for female high school and college/university students interested in pursuing STEM and transportation careers. (Donations of \$100 or more receive an announcement in the WTS Central PA newsletter)

HOW TO BECOME A 2026 SPONSOR!



Email the completed application

to Ashley Palmer,
Chapter Corporate
Sponsorship Chair.

apalmer@paturnpike.com



Mail payment to our Treasurer.

WTS Central Pennsylvania
Attn: Hannah Landvater
PO Box 434, Camp Hill, PA 17001

Make check payable to:

WTS Central PA Chapter



For questions

regarding Corporate
sponsorship, please
contact Ashley Palmer.

* We know it is helpful to have advance notice of spotlight timing and what information our Communications Leaders need for this benefit. We will do our best to honor Platinum/Gold/Silver spotlight month preferences, and will share with sponsors a planned spotlight schedule following the application deadline.