



WTS International

2026 Corporate & Public Partnerships



wtsinternational.org



Mission: WTS International is dedicated to creating a more diverse, inclusive, and equitable transportation industry through the global advancement of women.

The Impact of Our Partners

WTS International achieves our mission thanks to the continuous support of our private and public sector partners.

Through partnerships, organizations highlight their commitment to advancing leadership, supporting professional development, and connecting with a diverse community.

Partnership provides meaningful visibility and alignment with education, innovation, and growth across the industry, including:

- Brand exposure through events, communications, and digital platforms that reach professionals in the U.S. and beyond.
- Thought leadership opportunities to showcase expertise and advance conversations on equity and access in transportation.
- Meaningful connections with decision-makers, emerging leaders, and peers across the public and private sectors.
- Demonstrated commitment to developing a more inclusive and future-ready transportation workforce.

Community Highlights

Nearly
10,000
members

72
WTS chapters

5
chapters in formation



2026 Benefits at a Glance

Your partnership helps us expand our programs, create new opportunities for collaboration, and drive meaningful change within the industry. We invite you to join our network of members, chapters, and leaders and make a lasting impact on the future of transportation.

Corporate/Private Sector Partnership Level	Private Sector Opportunities					
	Pinnacle	Strategic	Trailblazer	Champion	Advocate	Pillar
	\$100,000	\$75,000	\$50,000	\$25,000	\$12,500	\$5,000
Advocate						
Complimentary Membership: professional level/executive level	10/10	10/5	10/2	5/2	5/1	5/1
Dedicated contact for support and benefits fulfillment	✓	✓	✓	✓	✓	✓
Marketing/Communications/ Promotional Benefits						
Company logo and link on WTS website	✓ on WTS Homepage + ✓ on WTS Partner Page	✓ on WTS Homepage + ✓ on WTS Partner Page	✓ on WTS Partner Page	✓ on WTS Partner Page	✓ on WTS Partner Page	✓ on WTS Partner Page
Complementary recognition on the Annual Conference app	✓	✓	✓	✓	✓	✓
Partner recognition at WTS International events	✓	✓	✓	✓	✓	✓
Featured as a Corporate Partner in the WTS monthly e-newsletter	✓	✓	✓	✓	N/A	N/A
Recognized on WTS social media platforms throughout the year	✓	✓	✓	✓	N/A	N/A
WTS Career Board: Discount on up to 10 job posting packages	50%	50%	50%	40%	30%	20%
Non Conference Events						
Co-branded Partner Event separate from Annual Conference	✓	N/A	N/A	N/A	N/A	N/A
WTS International Annual Conference Specific Benefits						
Complimentary registrations	5	4	4	2	1	1
Copy of registration list	✓	✓	N/A	N/A	N/A	N/A
Extended deadline for the "early bird" registration rate for Partner Employees	✓	✓	N/A	N/A	N/A	N/A
Invitation to Industry Partner Forum, which includes Partners, Public Agencies, and allied Associations	✓	✓	✓	✓	N/A	N/A
Guaranteed speaking spot as a program panelist or moderator in a session selected by WTS staff	4 guaranteed speaking spots	3 guaranteed speaking spots	2 guaranteed speaking spots	1 guaranteed speaking spot	N/A	N/A
Complimentary tickets to Blue Ribbon Reception	12 tickets *also given copy of host committee list	10 tickets *also given copy of host committee list	8 tickets	4 tickets	3 tickets	3 tickets
Video provided by the company played	✓	N/A	N/A	N/A	N/A	N/A
WTS Foundation						
Sponsorship of company-branded \$5,000 scholarship and announcement of scholarship at Annual Conference Awards Gala	✓	✓	N/A	N/A	N/A	N/A
Capital Summit Program Sponsor at the \$5,000 level OR second branded scholarship announced at the Annual Conference Awards Gala	✓	N/A	N/A	N/A	N/A	N/A

**Public Sector
Partnership Level**

	Public Sector Opportunities						
	Friend		Supporter		Agency	Educator/Trainer	
	\$10,000	\$5,000	\$3,000	\$30,000			
Annual Membership Benefits							
Complimentary Memberships: Professional level	40	30	20	20	4	30	10
Complimentary Memberships: Executive level	2	0	0	0	0	1	N/A
Complimentary Annual Conference registrations	4	2	0	2	4	0	N/A
Complimentary Signature Leader Training registrations	0	1	2	0	0	N/A	10 (7 mid-career; 3 executive)
Dedicated contact for support and benefits fulfillment	✓	✓	✓	N/A	N/A	N/A	N/A
WTS International Annual Conference Specific Benefits							
Member registration rate for all Public Agency Employees	✓	✓	✓	✓	✓	N/A	N/A
Invitation to Industry Partner Forum: Forum includes Partners, Public Agencies, and allied Associations to discuss collaboration opportunities in advancing women and advancing transportation	✓	✓	✓	✓	✓	N/A	N/A
Complimentary Tickets to Blue Ribbon Reception	4	2	0	2	2	N/A	N/A
Guaranteed speaker as a program panelist, moderator, or introduction of a speaker	1	1	1	0	0	N/A	N/A
Marketing/Communications/Promotional Benefits							
Company Logo and link on WTS website	✓	✓	✓	✓	✓	N/A	N/A
Complimentary advertisement via conference app	✓	✓	✓	✓	✓	N/A	N/A
General partner signage at all WTS International events	✓	✓	✓	✓	✓	N/A	N/A
Recognized on WTS social media platforms throughout the year, with topics that connect company to the mission of WTS	✓	✓	✓	✓	✓	N/A	N/A
Recognition at local Chapter level as a Public Sector Partner (WTSI to coordinate)	✓	✓	✓	✓	✓	N/A	N/A
WTS New Member Recruiting							
WTS Webinar Hosted for Company: WTS International will host a webinar for partner employees to highlight the support of their company, how to get involved, and provide an update on the changing landscape of women in the workforce..	✓	✓	✓	✓	✓	N/A	N/A

Ready to make an impact?

Secure your sponsorship today and position your brand at the forefront of leadership in transportation.

Contact: Alyssa Carlson | alyssa@wtsinternational.org

