

2026 WTS LOS ANGELES CORPORATE PARTNERSHIP

Supporting Excellence in Transportation

Attract, Sustain, Connect, and Advance Women to Strengthen the Transportation Industry

WTS-LA thanks you, our Corporate Partner, for your continued support in helping our chapter reach our goals of advancing women in the transportation sector. These partnerships fund our monthly Programs, professional development seminars, educational lunch presentations, student career day, and more.

Our Corporate Partnerships will continue to be on an annual basis for one calendar year. All Corporate Partner logos will appear on our [chapter website](#), electronic newsletters, every major Program, the Annual Scholarships & Awards Gala, and the biennial report, which reaches transportation leaders nationwide. Additionally, all Partners have exclusive opportunities to connect with qualified and talented students and upcoming graduates through College Outreach events. At different Partnership levels, we also offer opportunities to feature firm profiles, member profiles or firm articles, and projects. We encourage you to review these benefits and take advantage of them throughout the year.

The full summary of exclusive benefits for each level is listed below and details are provided on the pages that follow. To join us as a Corporate Partner for the 2026 calendar year, please submit the [commitment form via this online link](#).

Thank you for your support! We look forward to partnering with you!

WTS-LA Corporate Partnership Levels and Benefits Summary					
Benefits	Pinnacle	Platinum	Gold	Silver	Bronze
Vouchers to WTS-LA Programs or events (excluding Annual Gala and fundraisers)	8	7	6	4	2
Introduce event speaker(s) and/or moderate a panel at one major monthly WTS-LA Program	x				
Introduction and profile of firm presented at one major monthly WTS-LA Program	x				
One seat at dignitary table at all in-person major monthly WTS-LA Programs	x	x			
Partner with a WTS-LA Committee to support the development of one event (excludes major monthly Program)		x			
20% discount off one (1) table at the Annual Scholarships and Awards Gala			x		
Firm/Agency project highlight on Chapter website for one month	x	x	x		
Firm/agency logo on Chapter website	x	x	x	x	x
Firm/Agency article in e-communication, website, and social media	x	x	x	x	x
Recognition at major monthly Programs, Annual Scholarships & Awards Gala, e-communication, and biennial report	x	x	x	x	x

**For any questions, please contact the WTS-LA Corporate Relations Chair at:
CorporateRelations@WTSLA.org**

Pinnacle Partner (\$4,500 per year):
Limited to eight annual sponsorships – Please inquire for availability.

- Opportunity to be the featured Corporate Sponsor of one major monthly Program (breakfast, luncheon, reception, etc.). **As the featured Corporate Sponsor, additional benefits for this one major monthly Program include:**
 - Introduce the featured guest(s) and/or moderate a panel.
 - Introduction of firm and profile of Corporate Partner.
 - *This would be in rotation with other Platinum Partners.*
- One seat at a dignitaries table at every in-person major monthly Program that has formal seating, except for the Annual Scholarships & Awards Gala and Scholarship Fundraisers.
- **Eight Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program or event (excluding Annual Scholarships & Awards Gala and Scholarship Fundraisers).
- Firm/agency project highlight on Chapter website for one month. *Partners will be responsible for submitting the project highlight for review and acceptance by the Communications Committee.*
- One 500-word article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo on Chapter website.
- Recognition at all major monthly Programs and the Annual Scholarships & Awards Gala, as well as through e-communications and the Chapter's biennial report.

Platinum Partner (\$4,000 per year):
Limited to four annual sponsorships – Please inquire for availability.

- Opportunity to participate directly to support one Chapter event with a WTS-LA Committee, such as Special Events, College Outreach, Legislative, etc. (excludes major monthly Program), such as introducing speakers and/or moderating a panel.
- One seat at a dignitaries table at every in-person major monthly Program that has formal seating, except for the Annual Scholarships & Awards Gala and Scholarship Fundraisers.
- **Seven Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program or event (excluding Annual Scholarships & Awards Gala and Scholarship Fundraisers).
- Firm/agency project highlight on Chapter website for one month. *Partners will be responsible for submitting the project highlight for review and acceptance by the Communications Committee.*
- One 500-word article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo on Chapter website.
- Recognition at all major monthly Programs and the annual Scholarships & Awards Gala, as well as through e-communications and the Chapter's biennial report.

Gold Partner (\$3,500 per year):

- **Six Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program or event (excluding Annual Scholarships & Awards Gala and Scholarship Fundraisers).
- **20% discount for one table** at the Annual Scholarships & Awards Gala.
- Firm/agency project highlight on Chapter website for one month. *Partners will be responsible for submitting the project highlight for review and acceptance by the Communications Committee.*
- One 500-word article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo on Chapter website.
- Recognition at all major monthly Programs and the Annual Scholarships & Awards Gala, as well as through e-communications and the Chapter's biennial report.

Silver Partner (\$2,500 per year):

- **Four Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program or event (excluding Annual Scholarships & Awards Gala and Scholarship Fundraisers).
- One 500-word article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo on Chapter website.
- Recognition at all major monthly Programs and the Annual Scholarships & Awards Gala, as well as through e-communications and the Chapter's biennial report.

Bronze - Small Business Partner (\$1,000 per year):

Limited to Certified Small and D/M/W/DVBE Businesses only

- **Two Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program or event (excluding Annual Scholarships & Awards Gala and Scholarship Fundraisers).
- One 500-word article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo on Chapter website.
- Recognition at all major monthly Programs and the Annual Scholarships & Awards Gala, as well as through e-communications and the Chapter's biennial report.