



WTS Advancing women
Advancing transportation
➤ Houston

2026 Chapter Sponsorship Benefits & Opportunities



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About The WTS Houston Chapter

WTS International (WTS) attracts, sustains, connects and advances women's careers to strengthen the transportation industry. WTS was founded in 1977 by a group of transportation professionals in Washington, D.C. The founders recognized that an organization was needed to promote professional and personal development to advance women in the transportation industry. WTS is now an international organization of more than 9,000 member across 72 chapters.

The WTS Houston Chapter is a leading organization of women and men dedicated to the WTS mission. Twenty years ago, the Houston Chapter was rechartered by a group of dedicated transportation professionals with the goal of providing a platform where women could connect, network and support women in the industry. Today, the Chapter has close to 200 members and offers \$23,000.00 in scholarships to future transportation professionals.

The Houston Chapter continues this mission by providing our members with opportunities to grow as a professional. The Chapter typically offers one or two events per month, with a focus on transportation in the Houston region. The events, educational opportunities, scholarships, and STEM activities are made possible by the support provided by our Chapter Sponsors. We are asking for your continued support in 2026, as we continue to provide quality programming and benefits to our members.

A few of the programs and events we offered in this past year are as follows:

January

Luncheon: Aldora Louw, NASA

February

- Workshop: MPO 101, a joint workshop with the APA and lead by Catherine McCreight of TxDOT, Jamila Owens and Allie Isbell of H-GAC.
- Young Engineer of the Year Award Celebration
- MATHCOUNTS Competition

March

- Boots on the Bayou, 2025 Annual Scholarship & Awards Gala
- 2025 Mentorship Program Starts

April

- Luncheon: Captain Lindsay Price, SpaceX

May

- Lattes & Leaders with Johana Clarke, City of Houston
- Luncheon: Amy Skicki, President and CEO of Baytran
- WTS International Conference, Toronto

June

- International Women in Engineering Day (INWED) celebration with ASCE

August

- Luncheon: Ethan Beeson, TxDOT
- Bring your Kid to WTS! STEM Event

September

- Membership Event at Nice Winery
- Luncheon: David Fields, AICP and Eleni Pappas, PE, Harris County Precinct 1
- Lattes & Leaders with Maria Aponte, TxDOT

October

- Membership Event: H-GAC Meet and Greet
- Leadership Tea

November

- Professional Development & Diversity Events

December

- Sponsor Appreciation & Women on the Move

2026 Corporate Sponsorship Opportunities

PARTNERSHIP LEVEL	Titanium	Platinum	Gold	Silver	Small Business
Minimum Donation	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000
Company Logo on Signage at WTS-Houston Programs	✓	✓	✓	✓	✓
Chapter Memberships	5	2	1	1	1
Luncheon Vouchers	4	3	3	2	2
Invitation-Only Partners Reception Tickets	6	3	3	2	2
Professional Development Event Vouchers	2	2	1	1	1
Reserved Seat at Luncheon Head Table	✓				
Direct Contribution to scholarship fund	✓				
Tickets to the Annual Scholarship & Awards Gala	2				
Present Scholarship award to recipient	✓				

ADDITIONAL SPONSORSHIP BENEFITS

- All sponsors will receive:
 - Job Listing posted in newsletter
 - Sponsor logo displayed on WTS Houston Website
 - Sponsor logo displayed at all WTS Houston luncheons
 - Sponsor recognition (verbal and/or signage) at all WTS Houston events
 - Sponsor logo on all e-blasts and newsletters
 - Sponsor logo on sponsorship banner displayed at WTS Houston events
 - Recognition in the WTS Houston Annual Report
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Completing the Online Registration Process

Thank you for supporting the WTS Houston Chapter! We kindly ask that all sponsorship commitments are made via the online registration form. Commitments are needed by **January 30, 2026** to ensure your logo is on the WTS Houston banner to be posted at events throughout the year. The Corporate Chapter Sponsorship registration form can be accessed [here](#).

☑ Prior to accessing the form, please review the sponsorship opportunities and benefits and identify the appropriate sponsorship level for your company or agency. **Note: Agency Sponsorships are only for public agencies and not consultants or private firms.**

☑ Select Sponsorship Level in the form

☑ Identify the number of memberships associated with your sponsorship level
Note: Each sponsorship level comes with a different number of WTSI/WTS Houston memberships. The individuals assigned to these memberships are known as "Designated Members".

- Titanium - 5 Memberships
- Platinum - 2 Memberships
- Gold, Silver, & Small Business - 1 Membership

If your firm would like additional memberships than what is provided through your sponsorship, please register additional members at <https://mywts.wtsinternational.org>

☑ Designated Members can be reported via two methods. First, you can select Designated Member "tickets" in the online form to record each designated member (i.e., Platinum will select two (2) tickets to provide names and email addresses) OR names and contact information can be sent to wtshouston@gmail.com.

After the Form is Completed

- Invoices can be made available to all sponsors upon request by contacting wtshouston@gmail.com.
- Please send a high-quality graphic file of your logo to wtshouston@gmail.com.
- Private companies who have registered for the Small Business sponsorship should email their small business certificate(s) to wtshouston@gmail.com.

If you have any questions regarding Chapter Sponsorships, please contact Sponsorship Chair Lacey Hebert at wtshouston@gmail.com

