



2025 WTS CAPITAL SUMMIT



Advancing women
Advancing transportation

About the WTS Capital Summit

The **WTS Capital Summit**, a signature program of Transportation YOU, offers students an opportunity to meet transportation industry thought leaders, government and administration officials, and college students beginning their own career journeys in the industry. Historically, the Summit brings high school-aged mentees and transportation professional mentors to the Washington, D.C. area for a day summer program of tours, lectures, and interactive experiences showcasing careers in transportation. Students register to attend the Summit through **WTS Chapters**.

The Summit provides participants experience in engineering challenges, professional development and leadership skills development, networking events, local tours, and opportunities to learn about core transportation development components, such as accessibility, livable communities, and urban planning. Tours may include the U.S. Department of Transportation; the U.S. Capitol, local airports, highway research facilities, rail and transit, live engineering projects, port operations, and other transportation hubs. The Summit connects students with transportation professionals and encourages them to consider a wide variety of future undergraduate and advanced degree opportunities that lead to a variety of careers in the industry.



Why Sponsor?



AN EXPERIENCE SHE WILL NEVER FORGET

What does it take to provide a week of exclusive programming, college campus experience, and behind the scenes tours of transit, airports, Congress, port infrastructure, and more?

Financial support from generous sponsors closes the financial gap for many of our WTS Chapters, who are reinvesting into local mentoring and educational programs, and create opportunities for the next generation of industry leaders. Scholarships and fellowships change the lives of our students, our WTS mentors, their families, their communities, and the future of our industry.

ABOUT TRANSPORTATION YOU

The mission of the Transportation YOU program is to develop the next generation of the transportation industry by growing the involvement and interest of girls and young women in STEM studies and more. Through the program, **WTS Chapters** work to make a difference in the lives of girls by offering activities that introduce them to all modes of transportation, and encourage school course selection in math, science, technology, and communications – the stepping-stones to careers that can change the face of the transportation industry.

Premier Sponsor | \$15,000 (Available)

BENEFITS:

- Representative attendance
- Welcome and introduction of a panel or session during our Leadership Day
- General signage throughout the event, corporate logo on PowerPoint
- Includes a \$2,500 scholarship for a student to attend the Summit
- One full-page advertisement in the Student Program



Summit Sponsor | \$10,000 (Available)

BENEFITS:

- Virtual welcome and introduction during our first day of programming
- General signage throughout the event, corporate logo on PowerPoint
- Includes a \$2,500 scholarship for a student to attend the Summit
- One full-page advertisement in the Student Program
- (2) Social Media posts



Scholarships | \$2,500

(Multiple Available)

BENEFITS:

- General signage throughout the event, including corporate logo on PowerPoint, logo on Summit webpage and in program
- Basic bio of student and thank you
- (2) Social Media posts





WTS Capital Summit

Other Sponsorship Opportunities

Be a sponsor of the Summit, supporting WTSF efforts to provide participants experience in engineering challenges, professional development and leadership skills development, networking events, local tours, and opportunities to learn about core transportation development components..

Other Sponsor Opportunities

Shuttle Bus: \$7,500 (AVAILABLE)

- Put your company's name, logo, and brand message directly in front of attendees and spectators.
- Company name or logo placed in prominent locations on shuttle buses used for transporting mentees and mentors
- Company name or logo located displayed at bus pick-up and drop-off locations
- One (1) half-page advertisement in the Student Program

Reusable Water Bottle: \$5,000 (AVAILABLE)

Attendees will enjoy water breaks through-out the show by using your company's reusable water bottle at the bottle filling stations throughout the convention center.

- Sponsor logo on reusable water bottles
- Water bottles placed inside Student backpack given during onsite registration

Tour: \$1,000 (AVAILABLE)

- Create a buzz about your organization before the WTSP Capital Summit. Be a featured sponsor for one of the Summit Tours.
- Sponsor's name and logo in the Student Program
- Sponsor's name and logo in event app

2025 CAPITAL SUMMIT SCHOLARSHIP FUND

Typically, WTS Chapters fund all participating attendees – Capital Summit is always at no cost to student participants. This year, WTS chapters are in need of extra funds to cover more student applicants than originally budgeted by our volunteer organizations. We hate to turn students away! This summer, the WTS Foundation is looking for **five \$2,500 scholarships** to send students from across the country to the Capital Summit.

HOW IS YOUR DONATION USED?

A \$2,500 donation goes directly to a Capital Summit attendee. This amount funds the student's tuition and room and board (classroom and meeting space, programming, local transportation including buses, public transit, and metro; tour accommodations, all meals, housing; administrative costs, and a slight subsidy to transportation required to and from Maryland.)

IS THIS DONATION TAX DEDUCTIBLE?

The WTS Foundation is a 501 (c)(3) tax exempt organization (WTS Foundation Federal ID Number is 26-4058230) and donations to the Capital Summit Scholarship fund are tax deductible.

I WANT TO GET MORE INVOLVED!

While the 2025 WTS Capital Summit is limited to Chapter mentors, sponsors, board leadership and staff; we welcome volunteers for other WTS events and programs! To get more involved, contact us at wtsf@wtsinternational.org.

OTHER BENEFITS

All donations will be recognized during the summit and with a company logo displayed on the WTS website. Scholarship providers and sponsors will also be recognized in two social media posts on WTS International platforms.



WTS INTERNATIONAL

Attract. Sustain. Connect. Advance.

Interested in sponsoring the **2025 WTS Capital Summit** in the D.C. Metro area, or other WTS event and Corporate Partner opportunities?

Contact **Alyssa Carlson** for more information on sponsorship opportunities at alyssa@wtsinternational.org