



## WTS Annual Conference Exhibitor Prospectus

### Benefits of Exhibiting

Join 1,000 transportation professionals from private industry, public sector, and academia in the heart of Toronto, Canada. Throughout this event, exhibitors gain exposure to the world's leading professionals in the transportation industry. As an exhibitor, you will have the opportunity to the following:

- ✓ Gain direct access to key decision-makers and professionals in the transportation industry
- ✓ Increase brand visibility and awareness among a targeted audience
- ✓ Build valuable relationships and generate leads for future business opportunities
- ✓ Showcase your latest products, services, and innovations in a dynamic setting
- ✓ Position your organization as a leader in the field and stay ahead of industry trends

### Attendee Demographics

Past public sector and private industry conference participants have included leaders from major engineering firms like AECOM, HOR, HNTB, Jacobs, Mott McDonald, VHB, WSP; state and city DOT leaders, small/woman business owners and other DBE leadership, federal government administration, association CEOs, mid-level managers in all industry sectors, and hiring and decision makers.

### Exhibitor Pricing & Packages

Our \$3,000 Exhibitor Package Includes:

- Two badges to access the exhibit hall and meals provided in the exhibit hall
- 10 x 10 ft exhibit space provided with 3 ft side rail, 8 ft back drape, 6' skirted table, 2 side chairs, and wastebasket
- 7"x44" one-line identification sign
- Logo included on event registration website
- Logo included on event mobile app
- Company and logo on event promotional materials

*\*Please note, exhibit space does not include access to conference sessions. Additional exhibit badges are \$699 each.*

For more information, contact Cara Cartee at [ccartee@wtsinternational.org](mailto:ccartee@wtsinternational.org).