

WTS Philadelphia 2025 Sponsorship Package



Advancing women
Advancing transportation
> Philadelphia

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Department of Aviation*

January 2025

Re: WTS Philadelphia 2025 Sponsorship Opportunity

Hello,

WTS Philadelphia had an exciting year in 2024, celebrating the 45th anniversary of the founding of our chapter. We hosted over 65 events, awarded \$25,000 in academic scholarships, and boasted 350 members. The capstone of this milestone year was our Sapphire Awards Gala on December 5th, where we celebrated nine deserving award recipients and welcomed in a new term of WTS Philadelphia leaders.

We thank our 2024 Sponsors and Agency Partners for their generous support, which allows us to execute our mission of advancing women and minorities in the transportation industry. We approach this mission from multiple angles, including dynamic programs, professional development training, networking events, leadership development, student outreach, mentoring, and so much more.

Moving into 2025, we plan to continue offering the high-quality programming we are known for while expanding and innovating the way we engage with the larger transportation community. Sponsorship provides the unique opportunity to join in our mission while showcasing your organization and its contributions to the industry, engaging directly with our network of over 5,600 professionals, and supporting the professional development of your staff.

We invite you to review the attached sponsorship opportunities. We hope that you will join us in our mission of creating a more equitable and diverse transportation industry. We thank you in advance for your generous support.

For additional information about our 2025 sponsorship packages, please contact Danielle Schroeder, Director of Chapter Relations at sponsorship@wtsphiladelphia.org.

Warm regards,

A handwritten signature in black ink that reads "Abbey".

Abbey Gancz, PE
President, WTS Philadelphia

BENEFITS

Chapter Sponsorship Level	SAPPHIRE	PLATINUM	TRAILBLAZER	CHAMPION	ADVOCATE	DBE**
2025 Contribution	\$8,000	\$6,000	\$4,000	\$3,200	\$2,100	\$1,500
Opportunity to present an award at the Annual Awards Gala	✓	-	-	-	-	-
Recognition at the top of electronic correspondence (newsletter & invitations)	✓	-	-	-	-	-
Invitation to end of year board luncheon	2	-	-	-	-	-
Recognition at chapter events	✓	✓	-	-	-	-
Invitation to participate in a program	✓	✓	-	-	-	-
Guest column from leader in your firm in newsletter & social media	✓	✓	-	-	-	-
Preferential seating with table purchase at WTS sponsored events (in-person benefit)	✓	✓	✓	-	-	-
Opportunity to collaborate with Student Outreach committee	✓	✓	✓	-	-	-
One seat at the head table at in-person WTS sponsored events (space permitting) (in-person benefit)	✓	✓	✓	✓	-	-
Admission to scholarship presentation ceremony	4	4	2	2	2	2
Opportunity to spotlight your company in chapter email newsletters, with additional exposure on social media	✓	✓	✓	✓	✓	✓
Job postings on chapter website	✓	✓	✓	✓	✓	✓
Admission to a private VIP Event	7	5	4	3	2	2
Number of annual chapter members for employee(s)	4	3	2	2	1	1
Organization advertisement opportunity at events	✓	✓	✓	✓	✓	✓
Complimentary number of seats at lunch events during the calendar year* (in-person benefit)	5 events	4 events	3 events	2 events	1 event	1 event
Recognition on sponsor banner attached on all WTS correspondence	✓	✓	✓	✓	✓	✓
Organization scrolling slideshow at Annual Awards Gala	4 slides	3 slides	2 slides	2 slides	1 slide	1 slide
Firm listing & website link on chapter website	✓	✓	✓	✓	✓	✓

* This excludes the Annual Awards Dinner and events co-sponsored with another organization.

** DBE rate is available solely for W/M/DBE companies. W/D/MBE sponsors at all levels will have priority access to special DBE promotional initiatives throughout the year.

COMMITMENT FORM**Primary Company Contact:**

Company Name _____

Contact Name _____

Title _____

Address _____

City, State, Zip _____

Telephone _____

Email _____

Communications or Marketing Contact:

Contact Name _____

Email _____

Selected Level of Chapter Sponsorship:

- | | | |
|--------------------------|--------------------|----------------|
| <input type="checkbox"/> | Sapphire | \$8,000 |
| <input type="checkbox"/> | Platinum | \$6,000 |
| <input type="checkbox"/> | Trailblazer | \$4,000 |
| <input type="checkbox"/> | Champion | \$3,200 |
| <input type="checkbox"/> | Advocate | \$2,100 |
| <input type="checkbox"/> | DBE | \$1,500 |

Please make checks payable to “WTS Philadelphia”.

Mail the Sponsorship Commitment Form, Chapter-Paid Membership Form(s), and sponsorship check to:

*WTS Philadelphia
 P.O. Box 58127
 Philadelphia, PA 19102
 ATTN: Danielle Schroeder*

If you are a returning sponsor, is the logo that we have on file for your company still in use?

- ☐ Yes, please continue to use the logo you have on file
- ☐ No, please contact me to update logo

We appreciate your support of your WTS Philadelphia Chapter and the advancement of women and minorities in our region.

NOTE: Companies should return (1) membership application per chapter paid membership included with their sponsorship paperwork. Chapter paid memberships cannot be completed without the completion of this form.

Member Information

YOUR NAME

TITLE/POSITION

COMPANY/AGENCY

PHONE

EMAIL

PRIMARY MAILING ADDRESS

CITY/STATE/ZIP

Membership Type:

☐ New Member ☐ Renewal

Membership Level (select one):

PROFESSIONAL MEMBERSHIP TYPES

Membership Level	
<input type="checkbox"/>	Emerging Leader *introductory membership (less than 2 years in transportation industry)
<input type="checkbox"/>	Public Sector
<input type="checkbox"/>	DBE/Small Business
<input type="checkbox"/>	Private Sector

EXECUTIVE MEMBERSHIP TYPES

Membership Level	
<input type="checkbox"/>	Public Sector
<input type="checkbox"/>	DBE/Small Business
<input type="checkbox"/>	Private Sector

Questions?

For further information regarding membership, please contact:

membership@wtspphiladelphia.org

<https://www.wtsinternational.org/chapters/philadelphia>