

## 2025 WTS LOS ANGELES CORPORATE PARTNERSHIP

### *Supporting Excellence in Transportation*

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#### **Attract, Sustain, Connect, and Advance Women to Strengthen the Transportation Industry**

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WTS-LA thanks you, our Corporate Partner, for your continued support in helping our chapter reach our goals of advancing women in the transportation sector. These partnerships fund our monthly Programs, professional development seminars, educational lunch presentations, student career day, and more.

Our Corporate Partnerships will continue to be on an annual basis for one calendar year. All Corporate Partner logos will appear on our [chapter website](#), electronic newsletters, every major Program, the annual Scholarships and Awards Gala, and the annual report, which reaches transportation leaders nationwide. Additionally, all Partners have exclusive opportunities to connect with qualified and talented students and upcoming graduates through College Outreach events. At different Partnership levels, we also offer opportunities to feature firm profiles, member profiles or firm articles, and projects. We encourage you to review these benefits and take advantage of them throughout the year. The full summary of exclusive benefits for each level is listed below.

To join us as a Partner for the 2025 calendar year, please submit the [commitment form via this online link](#). We look forward to partnering with you!

#### **Platinum Partner (\$4,500 per year):**

#### **Limited to eight annual sponsorships – Please inquire for availability**

- Opportunity to be the featured Corporate Sponsor of one major monthly Program. **As the featured Corporate Sponsor, additional benefits for this one major monthly Program include:**
  - Support the development of and/or moderate the Program.
  - Introduce the featured guest(s).
  - Introduction of firm and profile of Corporate Partner.
  - *This would be in rotation with other Platinum Partners.*
- One seat at a dignitaries table at every in-person major monthly Program that has formal seating, except for the Scholarships and Awards Gala.
- **Eight Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program (excluding Scholarships & Awards Gala and Scholarship Fundraisers).
- Firm/agency project highlight on Chapter website for one month. *Partners will be responsible for submitting the project highlight for review and acceptance by the Communications Committee.*
- One article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo and link to firm/agency website on Chapter website.
- Recognition at all major monthly Programs and the annual Scholarships and Awards Gala, as well as through e-communications and the Chapter's annual report.

### Gold Partner (\$3,500 per year):

- Opportunity to partner with a WTS-LA Committee to support and/or develop one event (excludes major monthly Program).
- **Six Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program (excluding Scholarships & Awards Gala and Scholarship Fundraisers).
- **20% discount for one table** at the Scholarships and Awards Gala.
- Firm/agency project highlight on Chapter website for one month. *Partners will be responsible for submitting the project highlight for review and acceptance by the Communications Committee.*
- One article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo and link to firm/agency website on Chapter website.
- Recognition at all major monthly Programs and the annual Scholarships and Awards Gala, as well as through e-communications and the Chapter's annual report.

### Silver Partner (\$2,500 per year):

- **Four Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program (excluding Scholarships & Awards Gala and Scholarship Fundraisers).
- One article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo and link to firm/agency website on Chapter website.
- Recognition at all major monthly Programs and the annual Scholarships and Awards Gala, as well as through e-communications and the Chapter's annual report.

### Bronze - Small Business Partner (\$1,000 per year – Certified Small and D/M/W/DVBE Businesses only):

- **Two Vouchers**, each valid for free admission (virtual or in-person) for one person to a Chapter Program (excluding Scholarships & Awards Gala and Scholarship Fundraisers).
- One article each year for publication in one e-communication and on the Chapter website and social media. *Partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo and link to firm/agency website on Chapter website.
- Recognition at all major monthly Programs and the annual Scholarships and Awards Gala, as well as through e-communications and the Chapter's annual report.

## 2025 WTS-LA Corporate Partnership Levels and Benefits

Benefit	Platinum	Gold	Silver	Bronze
Vouchers to WTS-LA Programs (excluding Gala and fundraisers)	8	6	4	2
Partner with WTS-LA to develop and/or moderate one monthly Program	x			
Introduce event speaker(s) at one monthly WTS-LA Program	x			
Introduction and profile of firm presented at one monthly WTS-LA Program	x			
One seat at dignitary table at all in-person major monthly WTS-LA Programs	x			
Partner with a WTS-LA Committee to support the development of one event (excludes major monthly Program)		x		
20% discount off one (1) table at the annual Scholarships and Awards Gala		x		
Firm/Agency project highlight on Chapter website for one month	x	x		
Firm/agency logo and link to firm/agency website on Chapter website	x	x	x	x
Firm/Agency article in e-communication, website, and social media	x	x	x	x
Recognition at major monthly Programs, annual Scholarships and Awards Gala, e-communication, and annual report	x	x	x	x

For any questions, please contact the WTS-LA Corporate Relations Chair at:  
CorporateRelations@WTSLA.org