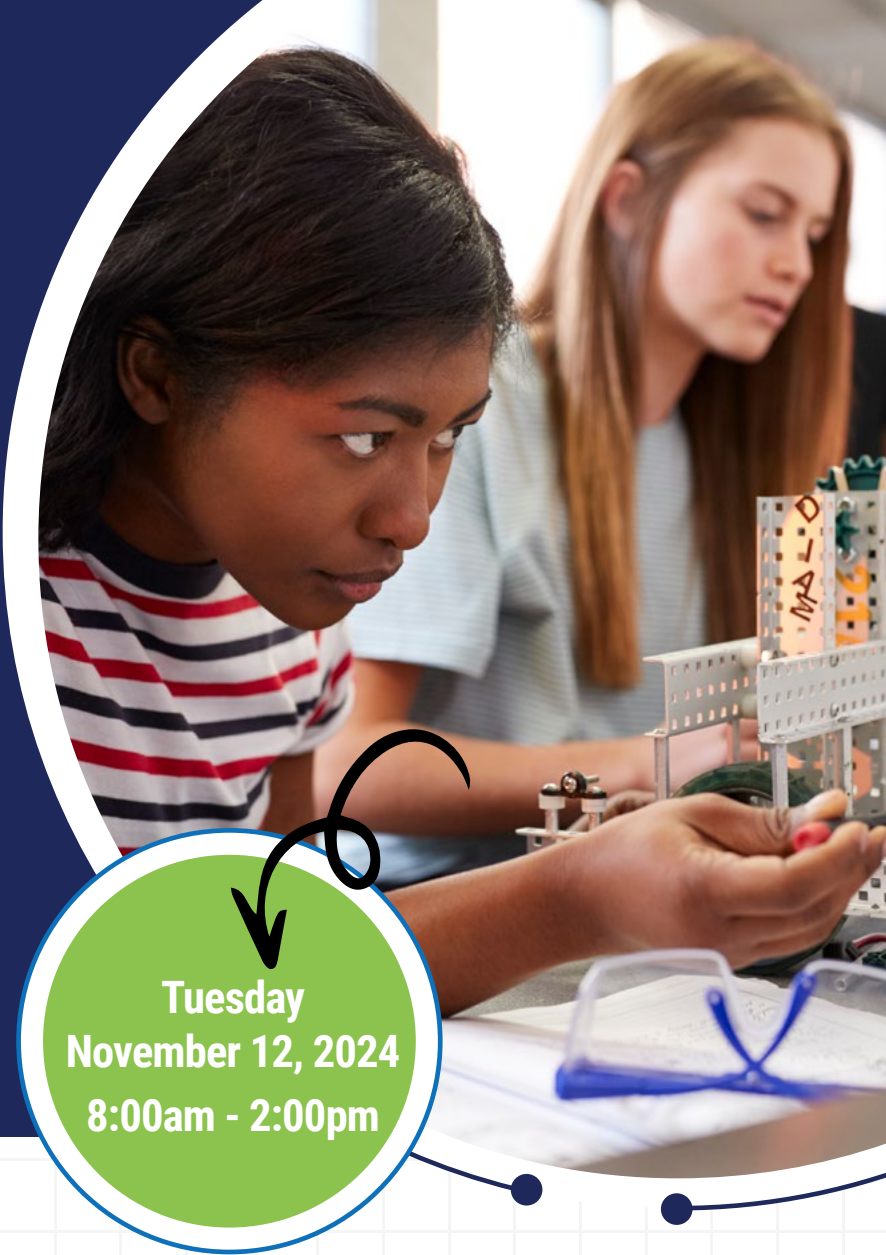


2024 STEAM Day Sponsorship Application

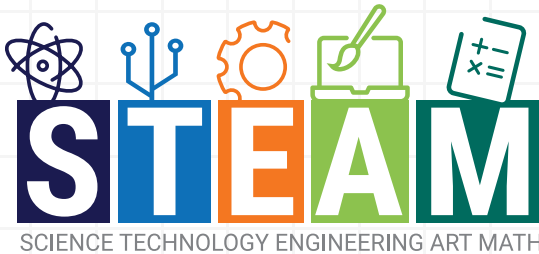
In 2023, WTS TYOU held its Second Annual STEAM Day event at the Harrisburg Farm Show Complex. The event sponsored by WTS Central PA with assistance from PA Turnpike Commission, PennDOT and several corporate sponsors attracted more than 140 young women in grades 9th -12th from 16 area high schools. The day was filled with speakers and hands-on activities. The event educates and empowers these young women with opportunities in the transportation industry. To make this event a success, 78 volunteers donated their time!

Are you a company that believe in power of education, innovation, and shaping the future? Do you want to make a positive impact on young minds and foster a love for STEAM subjects? Then look no further. Become a sponsor for STEAM Day and be a catalyst for change.

TOGETHER, we're shaping a brighter future!



**Tuesday
November 12, 2024
8:00am - 2:00pm**



If you have any questions, please feel to contact Fawn Cassel, STEAM Day Coordinator at fcassel@paturndpike.com with subject line **"STEAM."**

To learn more about WTS and Transportation YOU, visit <https://www.wtsinternational.org/chapters/central-pennsylvania>



Volunteers Needed

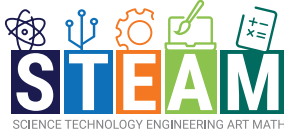
CALLING FOR STEAM DAY ENTHUSIASTS AND CHANGE MAKERS!

Volunteers are needed to assist with registration and activities. If your organization has an employee that would like to volunteer, please email Fawn Cassel, STEAM Day Coordinator at fcassel@paturndpike.com.

Join our mailing list if you're interested in attending!

Email Fawn Cassel: fcassel@paturndpike.com

Subject line: "STEAM" (to ensure you receive info)



2024 STEAM Day Sponsorship Application

Company Name

Contact Person

Title

Email

Phone

Mailing Address

City

State

Zip Code

2024 STEAM DAY SPONSORSHIP

Select your sponsorship level.



Achiever: \$1,250

(2 Sponsorships available)

- Full-page color ad in printed program (Specs: 8.5" w x 11" h (no bleed, PDF))
- Company logo featured on all signage and marketing collateral
- Exclusive signage and sponsorship recognition during lunch
- Opportunity to provide a branded promo item for attendee gift bags



Planner: \$750

(3 Sponsorships available)

- Full-page color ad in printed program (Specs: 8.5" w x 11" h (no bleed, PDF))
- Company logo featured on all signage and marketing collateral
- Exclusive signage and sponsorship recognition during registration
- Opportunity to provide a branded promo item for attendee gift bags



Dreamer: \$500

(5 Sponsorships available)

- Half-page color ad in printed program (Specs: 8.5" w x 5.5" h (no bleed, PDF))
- Company logo featured on all signage and marketing collateral
- Exclusive signage and sponsorship recognition at refreshment table
- Opportunity to provide a branded promo item for attendee gift bags



Friend of STEAM: \$100

(Unlimited Sponsorships Available)

- Name listed in program

DUE DATES

Thursday, October 3

Company Logo
Ad - page on sponsorship level

Thursday, October 31

Promo materials
for gift bags

LOGO Details

Provide
high-resolution
logo,
(file format):
EPS, Ai, JPG



Email the completed application to

Fawn Cassel, STEAM Day Coordinator

fcassel@paturnpike.com



Mail payment to Fawn Cassel, STEAM Day Coordinator

WTS Central Pennsylvania
Attn: STEAM Day
PO Box 434, Camp Hill, PA 17001

Make check payable to: **WTS Central PA**
(check memo line: **STEAM/WTS Foundation**)



For questions regarding STEAM Day and coordinate drop-off, contact Fawn Cassel, STEAM Day Coordinator

fcassel@paturnpike.com