



Advancing women  
Advancing transportation  
> Pittsburgh

**2024  
SPONSOR &  
PARTNER  
PACKET**

# Who We Are:



Advancing women  
Advancing transportation  
> Pittsburgh

WTS International was founded in 1977 and is a premier professional association dedicated to attracting, sustaining, connecting, and advancing women in the transportation industry. With over 9,000 members in 70 chapters across the US and Canada, we focus on five key priorities:

- We **Advance Transportation** through our members' subject matter expertise and relationships with industry stakeholders.
- We support **Professional and Workforce Development** through training, programs, and events.
- We advocate for increased **Gender Equity** by supporting and promoting family friendly work policies, equal pay, equitable hiring practices, and other specific legislation that supports the advancement of women.
- We maintain a formal set of **Legislative and Regulatory Priorities**, which includes backing equitable, sustainable, and safe transportation systems, small and disadvantaged businesses and more.
- We are **Building the Future of Transportation** through student scholarships and hands-on educational opportunities supported by the WTS Foundation.

The Pittsburgh Chapter of WTS began in 2015. Members of our local chapter not only have access and benefits outlined above, but they have a network of transportation professionals in the Pittsburgh region. In almost ten years, WTS Pittsburgh has provided over \$48,000 in scholarships to students, hosted two local high school students at the DC Capital Summit, facilitated multiple events providing access to area leaders in PennDOT, City of Pittsburgh, Pittsburgh Regional Transit, Allegheny County Airport Authority. WTS Pittsburgh collaborates with other professional organizations including ASCE, ASHE, COMTO and others. All of this is possible with the support of our sponsors and partners.

Even more than ever, access to a world of resources, people, and development opportunities is vital to a strong workforce of thoughtful and hardworking people that build our transportation projects. The WTS Pittsburgh Chapter continues to serve as a hub for corporate and agency partners to foster relationships, develop and expand knowledge, and find support for local transportation initiatives - in total membership includes over 26 Corporate Sponsors, One Public Partner and over 130 members! With your continued support we will be able to maintain our high caliber events, develop new initiatives for you and our members, and ensure high levels of access to the many local governments and transportation agencies in our region. Attached is a full description of the range of benefits for Sponsors and Partners in 2024, as well as information for direction donations to support the WTS Foundation. To renew or become a partner, please complete the form at the end of this brochure.

Please don't hesitate to contact the Sponsorship Chair, Jennifer King at [Jennifer.king@hdrinc.com](mailto:Jennifer.king@hdrinc.com). Thank you again for your support of WTS and we look forward to partnering with you in 2024!



# CORPORATE Sponsor

Sponsor Benefits	Platinum	Gold	Silver	Bronze
Cost (DBE Cost)	\$1,700 (\$1,200)	\$1,200 (\$800)	\$850 (\$600)	\$600 (\$400)
Complimentary 1-year Membership to WTS	4	3	2	1
Complimentary Ticket to VIP Reception at Annual Scholarship Gala	2	2	2	2
Annual Company Profile Feature	✓	✓	N/A	N/A
Event Sponsor	1	N/A	N/A	N/A
Invitation to Members-Only Event	✓	✓	✓	✓
Recognition During Events/Website/Emails	✓	✓	✓	✓
Job Posting on WTS Pittsburgh Website	✓	✓	✓	✓
Portion Given to Support the Foundation	15%	15%	15%	15%



# PUBLIC AGENCY Partnership

Partner Benefits	Public In-Kind*	Level 1	Level 2
Cost	No Cost	\$400	\$800
Complimentary 1-year Membership to WTS	N/A	1	2
Complimentary Registration to VIP Reception at Annual Scholarship Gala	N/A	2	4
Complimentary Registration to Member-Only Events	N/A	2	4
Recognition During Events/Website/Emails	✓	✓	✓
Job Posting on WTS Pittsburgh Website	✓	✓	✓

\* Reserved for Government Agencies that provide in-kind services to WTS Pittsburgh such as meeting room space, speakers for events, planning, etc.



# EDUCATIONAL Partnership

Partnership Benefits	
Cost	\$250
Compimentary 1-year Membership to WTS	1
Complimentary Registration to VIP Reception at Annual Scholarship Gala	1
WTS Pittsburgh Event held on campus, geared towards students	✓
Invitation to Members-Only Event	✓
Recognition During Events/Website/Emails	✓



# SCHOLARSHIP FUND Contribution

Thank you for supporting the WTS Foundation in our 2024 fundraising goals. The Foundation, the 501c3 arm of WTS, funds not only scholarships but also educational programming and student opportunities. WTS Pittsburgh aims to give \$10,000 per year in scholarships to students pursuing a career in the transportation industry. WTS Pittsburgh also provides funds to send high school students to the Capital Summit held in Washington, DC annually. As a chapter, we are committed to providing \$6,000 to cover two students and one mentor each year to attend the Capital Summit.

The WTS community can do awesome things – and this year, the WTS Foundation is encouraging our supporters to also Do Something Awesome. Your financial contributions make a direct and high-impact difference in students in our region.

## #WTSFAWESOME24

Contribution Level	Amount
Andy Warhol Bridge	\$250
Roberto Clemente Bridge	\$500
Rachel Carson Bridge	\$1,000
Smithfield Street Bridge	\$2,500

Individuals or organizations that provide scholarship fund contributions will be recognized annually during the WTS Pittsburgh Scholarship Gala and Silent Auction.

WTS Foundation is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. The Federal ID Number is 26-4058230.

Contributions made to the WTS Pittsburgh Scholarship Fund through WTS Foundation are deductible as charitable donations to the extent allowable by tax law.





# SPONSORSHIP FORM

WTS PITTSBURGH

## SPONSOR CONTACT INFORMATION

Point of Contact

Organization

Email

Phone Number

Mailing Address

## CORPORATE SPONSORSHIP - COMPLETE PAGE 2

\*Choose your sponsorship level

☐

Platinum \$1,700  
(DBE \$1,200)

☐

Gold \$1,200  
(DBE \$800)

☐

Silver \$850  
(DBE \$600)

☐

Bronze \$600  
(DBE \$400)

## PUBLIC AGENCY PARTNERSHIP - COMPLETE PAGE 2

\*Choose your sponsorship level

☐

Public In-Kind

☐

Level 1 \$400

☐

Level 2 \$800

## EDUCATIONAL PARTNERSHIP - COMPLETE PAGE 2

☐

Educational Partnership \$250

## SCHOLARSHIP FUND CONTRIBUTION

\*Choose your contribution level

☐

Andy Warhol  
Bridge \$250

☐

Roberto  
Clemente Bridge  
\$500

☐

Rachel Carson  
Bridge \$1,000

☐

Smithfield Street  
Bridge \$2,500

## PAYMENT INFORMATION

☐

Pay via Check

Mail Checks to:  
WTS Pittsburgh c/o Alfred Benesch & Co.  
Attn: Amelia Harris  
600 Cranberry Woods Drive, Suite 100  
Cranberry Township, PA 16066

☐

Pay via Credit Card

PayPal Invoice will be sent via email; additional  
fee will apply

# SPONSORSHIP FORM

WTS PITTSBURGH

## MEMBERSHIP TYPE - FOR INFORMATION

Membership types are set by WTS International

### Professional

- Emerging Leader
- Public Sector
- DBE / Small Business
- Private Sector

### Executive Membership

- Public Sector
- DBE / Small Business
- Private Sector

### Platinum

4 complimentary memberships

### Gold

3 complimentary memberships

### Silver & Public Level 2

2 complimentary memberships

### Bronze, Educational & Public Level 1

1 complimentary membership

## COMPLIMENTARY WTS MEMBERSHIP - MEMBER INFORMATION

Member 1 - Name\*

Member 1 - Email\*

Member 1 - Type\*

Member 1 - Address\*

Member 1 - Personal  
Pronouns

☐ She/Her ☐ He/Him ☐ They/Them  
☐ She/They ☐ He/They

Member 1 - Ethnicity

☐ Black ☐ White ☐ Hispanic/Latino ☐ Middle Eastern  
☐ Asian ☐ East Indian ☐ Multiracial ☐ Indigenous  
☐ Pacific Islander ☐ Other ☐ Choose Not to Disclose

Member 1 - Sector\*

☐ Academic ☐ Association ☐ Education ☐ Non-Profit  
☐ Private Sector ☐ Public Sector ☐ Other

See additional pages for additional members

\* Required Fields

Once memberships are processed through WTS International, individuals should receive a welcome email. Members may update their profile information at any time by logging in online at [WTS International](#)

# SPONSORSHIP FORM

## WTS PITTSBURGH

### COMPLIMENTARY WTS MEMBERSHIP - MEMBER INFORMATION

Member 2 - Name\*

Member 2 - Email\*

Member 2 - Type\*

Member 2 - Address\*

Member 2 - Personal  
Pronouns

☐ She/Her ☐ He/Him ☐ They/Them  
☐ She/They ☐ He/They

Member 2 - Ethnicity

☐ Black ☐ White ☐ Hispanic/Latino ☐ Middle Eastern  
☐ Asian ☐ East Indian ☐ Multiracial ☐ Indigenous  
☐ Pacific Islander ☐ Other ☐ Choose Not to Disclose

Member 2 - Sector\*

☐ Academic ☐ Association ☐ Education ☐ Non-Profit  
☐ Private Sector ☐ Public Sector ☐ Other

\* Required Fields

Once memberships are processed through WTS International, individuals should receive a welcome email. Members may update their profile information at any time by logging in online at [WTS International](#)

# SPONSORSHIP FORM

## WTS PITTSBURGH

### COMPLIMENTARY WTS MEMBERSHIP - MEMBER INFORMATION

Member 3 - Name\*

Member 3 - Email\*

Member 3 - Type\*

Member 3 - Address\*

Member 3 - Personal  
Pronouns

☐ She/Her ☐ He/Him ☐ They/Them  
☐ She/They ☐ He/They

Member 3 - Ethnicity

☐ Black ☐ White ☐ Hispanic/Latino ☐ Middle Eastern  
☐ Asian ☐ East Indian ☐ Multiracial ☐ Indigenous  
☐ Pacific Islander ☐ Other ☐ Choose Not to Disclose

Member 3 - Sector\*

☐ Academic ☐ Association ☐ Education ☐ Non-Profit  
☐ Private Sector ☐ Public Sector ☐ Other

\* Required Fields

Once memberships are processed through WTS International, individuals should receive a welcome email. Members may update their profile information at any time by logging in online at [WTS International](#)

# SPONSORSHIP FORM

## WTS PITTSBURGH

### COMPLIMENTARY WTS MEMBERSHIP - MEMBER INFORMATION

Member 4- Name\*

Member 4 - Email\*

Member 4 - Type\*

Member 4 - Address\*

Member 4 - Personal  
Pronouns

☐ She/Her ☐ He/Him ☐ They/Them  
☐ She/They ☐ He/They

Member 4 - Ethnicity

☐ Black ☐ White ☐ Hispanic/Latino ☐ Middle Eastern  
☐ Asian ☐ East Indian ☐ Multiracial ☐ Indigenous  
☐ Pacific Islander ☐ Other ☐ Choose Not to Disclose

Member 4 - Sector\*

☐ Academic ☐ Association ☐ Education ☐ Non-Profit  
☐ Private Sector ☐ Public Sector ☐ Other

\* Required Fields

Once memberships are processed through WTS International, individuals should receive a welcome email. Members may update their profile information at any time by logging in online at [WTS International](#)