

JANUARY 2024



New Year, New Opportunities!

WTS Atlanta kicked off 2024 with our annual membership meeting, highlighting all the exciting programming, networking, professional development, and volunteer opportunities available this year. Check out our photos and presentation in this newsletter to find out all the ways you can get involved. Also, read on to learn how to participate in upcoming WTS International events.







WTS ATLANTA
MONTHLY NEWSLETTER

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Join our Linkedin Page

A Message from our 2023 Diamond Sponsor



WSP USA is the U.S. operating company of WSP, one of the world's leading engineering, environment and professional services firms. Recognized on *Fast Company's* **Brands That Matter List for 2022** as a top Community-Minded Business, WSP USA brings together engineers, planners, technical experts, strategic advisors and construction management professionals who are dedicated to collaborate in the best interests of serving local communities. WSP USA designs lasting solutions in the buildings, transportation, energy, water and environment markets. With more than 15,500 employees in 300 offices across the U.S., WSP partners with its clients to help communities prosper.



Our Atlanta office and WSP nationally has a legacy of support for WTS through the local chapter and with international leadership. We proudly support the mission of WTS and encourage participation in all of our offices.

Invest in WTS Atlanta's Legacy

We invite you to become a 2024 WTS Atlanta Corporate Partner. Your sponsorship supports the WTS Foundation and fosters the next generation of women in the transportation industry. We appreciate your support and commitment.

2024 Corporate Partner Contribution Levels and Benefits

STANDARD Benefits for all Corporate Partners*

- Logo on display at all WTS Events
- · A logo on Corporate Partners section of our website
- Recognition/appreciation at Annual Scholarship Luncheon
- Free job postings on the WTS Atlanta website
- · Featured posts on social media outlets
- Contribution to Public Member sponsorships for 2024

PRESENTING Sponsor (\$8,500) – limited to ONE firm

- Company video at Awards Luncheon (2-3 minutes)
- Announced at Awards Luncheon
- Opportunities for product placement and promotional materials at events
- Printed in the Awards Luncheon printed program
- Press release announcing WTS ATL Awards Luncheon
- Featured in monthly newsletter throughout the year
- Announced at regular WTS Atlanta events
- . Two (2) tables of 10 at the Awards Luncheon
- Four (4) paid WTS Atlanta memberships
- One (1) Corporate Spotlight article in chapter newsletter

DIAMOND Partner (\$5,000)

- · Announced at the Awards Luncheon
- Printed in the Awards Luncheon printed program
- Featured in monthly newsletter throughout the year
- Announced at regular WTS Atlanta events
- One (1) table of 10 at the Awards Luncheon
- Two (2) paid WTS Atlanta memberships
- One (1) Corporate Spotlight article in chapter newsletter

^{*} Note: Chapter sponsorship does not include company-wide membership.

PLATINUM Partner (\$3,500)

- Announced at the Awards Luncheon
- Printed in the Awards Luncheon printed program
- Two (2) paid WTS Atlanta memberships
- · Featured in monthly newsletter throughout the year
- Five (5) Awards Luncheon tickets

GOLD Partner (\$2,000)

- Announced at the Awards Luncheon
- Printed in the Awards Luncheon printed program
- Two (2) Awards Luncheon tickets
- One (1) paid WTS Atlanta membership

Our PUBLIC/Non-profit Sector/SBE Partners (\$1,000)

- One (1) paid WTS Atlanta membership.
- Opportunities for product placement and promotional materials at events
- One (1) Awards Luncheon ticket

Public In-Kind Partners* receive Standard Benefits

- Logo on display at all WTS events
- Logo on Corporate Partners page on our website
- Recognition/appreciation at Annual Scholarship Luncheon

*Note: Public In-Kind partners are reserved for government sector agencies or social sector agencies that provide in-kind services to WTS Atlanta such as meeting room space, printing, speakers for events, planning, vehicles/transportation, etc. Private organizations may not partner at this level.

PAYMENTS

Please send partnership checks (payable to WTS Atlanta):

WTS Atlanta Chapter 229 Peachtree Street NE, International Tower, Suite 1800 Atlanta, GA 30303

To send payment via PayPal:

Go to https://paypal.me/wtsatlantachapter, type in the amount, and send funds. Payments must be received within 60 days of invoice to receive full corporate sponsor benefits.

WTS ATLANTA

Website:

https://www.wtsinternational.org/chapters/atlanta

Follow us:





@WTSAtlanta @@wtsatl in WTS Atlanta

For questions or further information, please contact:

Rukiya S. Thomas, President 678.247.2562 Rukiya.thomas@atkinsrealis.com

2024 WTS Atlanta Upcoming Events Calendar

January	February	March
Membership Meeting (1/18)	Tour + Conversation w/ MARTA Black History Month Event (2/29)	WTS Past Presidents Event (3/29-Tentative)
April	Мау	June
New Member webinar (TBD)	WTS Annual Conference (5/8-10, New Orleans)	GDOT Board Breakfast (6/20)
July	August	September
New Member webinar (TBD)	Multimodal Exchange Event (8/22-Tentative)	DBE Event (TBD)
October	November	December
New Member webinar (TBD)	Scholarship and Awards Luncheon (TBD)	Holiday Party (12/17-Tentative)

View Events Here

Member Opportunities

WTS Atlanta Mission

WTS Atlanta seeks to close the workforce gap in the Atlanta regional transportation industry by promoting lifelong careers in transportation for women. By attracting, retaining and advancing women in the industry, WTS Atlanta will be the most recognized network of transportation subject matter experts.

Get Involved!!

There are many ways to get involved this year! From joining a WTS Atlanta committee to participating in local events throughout the year. If you were unable to attend this year's membership event, take a moment to view the presentation below.

Want to learn more about our amazing benefits, like professional and leadership development, networking, educational programming, volunteering and mentorship, and events? Please contact our Vice President of Membership, Iris Ortiz at iortizehntb.com.

<u>View Membership</u> <u>Presentation Here</u> <u>Volunteer Sign up</u> Sheet



Connect with WTS Atlanta

We love connecting with our WTS community on social media. Please follow, like and share WTS Atlanta!

Also, check out our industry job postings here.



Member Opportunities

WTS International Vision

Equity and access for women in transportation.

WTS International Mission

WTS attracts, sustains, connects and advances women's careers to strengthen the transportation industry.

Get Involved!!

Check out these WTS International events for 2024:

WTS International Chair's Reception at TRB Annual Meeting

WTS Workshops & Webinars

Distinguished Speaker Series

WTS Member Meetups

WTS Spring Policy Symposium

WTS International Annual Conference

WTS Capital Summit

WTS Signature Leadership Training

WTS Chapter Leadership Development

For more information on these events:

View Events Here

Member Opportunities

Get Scholarships!!

Check out these WTS Foundation scholarships for 2024:

Strategic Partner Scholarships

Sharon D. Banks Memorial Undergraduate Scholarship

Helene M. Overly Memorial Graduate Scholarship

Molitoris Leadership Scholarship for Undergraduates

Jannet Walker-Ford Leadership Legacy
Scholarship for Graduates

Junior College/Trade School Scholarship

WTS Transportation YOU High School Scholarship

For more information on these scholarships:

<u>View Scholarships</u> <u>Here</u>



by Cara Vojdani



Photo (above): WTS Atlanta President speaking to audience

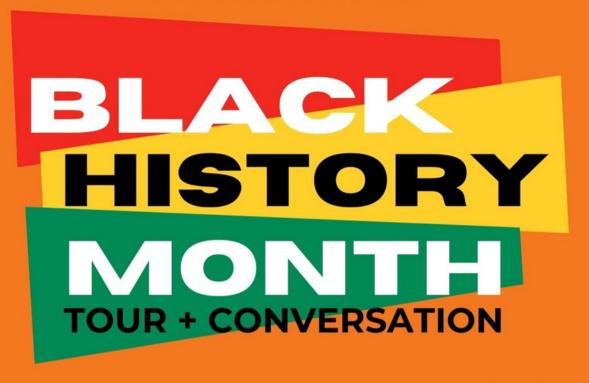
Photo (top): Annual Membership meeting hosted by SRTA

he WTS Atlanta chapter would not be able to continue our mission of advancing women in the transportation industry and supporting the success of our industry overall without our wonderful members and volunteers. This commitment was on full display at our recent 2024 Annual Membership Meeting.

On January 18th, members and WTS supporters joined the Atlanta Board and committee leads at the State Road and Toll Authority (SRTA) office to hear a state of the chapter update and learn more about upcoming events and engagement and volunteer opportunities. Board President Rukiya Thomas encouraged participants to get involved, give back and encourage friends and colleagues to become WTS Atlanta members. The Chapter continues to get closer to its goal of 400 (check this number) members, and we are confident we will reach this number in 2024!

Thank you to our event host SRTA and all our volunteers and members for your support. We look forward to a productive and exciting year ahead.

LET'S CELEBRATE



MARTA'S ROLE IN ATLANTA'S BLACK HISTORY

THURSDAY, FEBRUARY 29 11:30 AM - 1:00 PM

LOCATION

MARTA IOC/EOC 5200 New Peachtree Road Chamblee, GA 30341

COST: \$25 FOR MEMBER/NON-MEMBER

THERE IS A MAXIMUM CAPACITY OF 25 VISITORS FOR THIS EVENT.
ALL GUESTS MUST RSVP/SUBMIT THEIR NAMES BY FEBRUARY 26TH FOR
REQUIRED SECURITY CLEARANCE. VISITORS WILL NOT BE ALLOWED INTO THIS
SECURED FACILITY WITHOUT PRE-CLEARANCE.

REGISTER HERE





TOOUR 2024 CORPORATE PARTNERS!

2024 WTS Atlanta Corporate Partners

Welcome to our corporate partners this year!

2024 Presenting Partner
HNTB

2024 Diamond Partners

Atkins Realis WSP

2024 Platinum Partners

JAT Consulting Services, Inc.
True North 400

2024 Gold Partners

Atlanta Beltline Barge

Benesch

Croy Edwards-Pitman Kapsch

KCI

Michael Baker

Neel Schaffer

2024 SBE/Non-Profit Partners

Blue Cypress Consulting CERM, LLC

2024 In Kind Partners

SRTA/GRTA Odonnell Company

Connect with us on our Linked In Page

Out with OLD...IN with the NEW
Don't forget our new public LinkedIn page is
WTS Atlanta

