

January 9, 2024

RE: WTS Charlotte Metro Chapter – Corporate Sponsorship

Dear Existing or Future Corporate Partner:

We have been working hard bringing events and networking opportunities to recover for the time lost during the pandemic. This year we are committed to continue advancing our mission through technical programs, in-person and virtual workshops and social events to bring together the local transportation community, generate interest in WTS membership, and advance the transportation industry. Both members and non-members will benefit from the outreach and opportunities presented by WTS Charlotte Metro. Now's the best time to renew or begin your partnership with the WTS Charlotte Metro Chapter!

We hope you will consider a corporate sponsorship of our Chapter. Becoming a Corporate Sponsor of WTS is a wonderful way to support the important work of the organization and enhance the growth and experience of your firm's professionals. As a Corporate Sponsor, your firm has the opportunity to be a part of our active, international organization that is changing the transportation industry. Through WTS Charlotte Metro Corporate Sponsorship program, your firm will enjoy annual benefits, which include tickets to WTS Charlotte Metro programs and publicity through our emails, signage, and our website. The specific benefits by sponsorship level are described in the attached benefits summary.

Through feedback from our current and past Corporate Sponsors, WTS Charlotte Metro will continue the option to sign up on January 1, 2024 to December 31, 2024 and July 1, 2024 to June 30, 2025. We hope this will allow our Chapter to better accommodate different budget years for our participating sponsors.

As a Corporate Sponsor, we strongly encourage you and your staff to participate in Chapter activities/events. We hope that as our Corporate Sponsor, you will promote membership and active involvement throughout your organization. Your investment in WTS will enhance our success and ensure that your company is seen as a partner within the transportation community. You can find more information about our chapter at this link: [WTS Charlotte Metro Chapter](#).

If you are unable to become a Corporate Sponsor at this time, there will be other opportunities to sponsor future programs or special events. Please contact me to discuss upcoming opportunities.

Thank you for considering our request. If you are interested in becoming a Corporate Sponsor, please complete the enclosed sponsorship form. If you have any questions regarding Corporate Sponsorship, please contact me directly at 828-989-7904.

We look forward to your participation.

Sincerely,

Mariate Echeverry
WTS Charlotte Metro, Corporate Sponsorship Chair
Enclosures

WTS Corporate Sponsorship 2024 Benefits Summary

<i>SPONSORSHIP LEVEL</i>	<i>BENEFITS</i>	<i>CORPORATE SPONSORSHIP</i>	<i>SMALL BUSINESSES & DBES</i>
Platinum Sponsor	<ul style="list-style-type: none"> Firm name and logo on WTS website Firm promotion at all WTS meetings and functions Firm name and logo on WTS function programs Opportunity for sponsoring firm to be highlighted at WTS Annual Meeting Firm will be recognized on WTS Charlotte Metro Chapter's social media accounts 2 complimentary tickets to WTS annual main event (to be announced) 	\$1,500	\$750
Gold Sponsor	<ul style="list-style-type: none"> Firm name and logo on WTS website Firm promotion at all WTS meetings and functions Firm name and logo on WTS function programs Firm will be recognized on WTS Charlotte Metro Chapter's social media accounts 1 complimentary ticket to WTS annual main event (to be announced) 	\$1,000	\$500
Silver Sponsor	<ul style="list-style-type: none"> Firm promotion at all WTS meetings and functions Firm name and logo on WTS function programs Firm will be recognized on WTS Charlotte Metro Chapter's social media accounts 	\$500	\$250

In addition to providing the traditional support, the following 'add-ons' can be added to any sponsorship level:

<i>ADD-ON</i>	<i>DESCRIPTION</i>	<i>SPONSORSHIP AMOUNT</i>
Spring Program	To continue to enhance our ability to provide programs offering continuing education credits, naming rights are available for a spring program.	\$200
Fall Program	To continue to enhance our ability to provide programs offering continuing education credits, naming rights are available for a fall program.	\$200
Annual Main Event	Our last Annual Main Event was a sold-out event and limited to one sponsor. Your firm can sponsor our biggest event. Firm name and logo will be featured prominently on meeting materials and announced. 2 complimentary tickets to WTS annual main event (to be announced)	\$1,000

Yes, we are interested in being a 2024 sponsor for **WTS Charlotte Metro Chapter!** Please indicate your level of sponsorship below and which period you would like to join.

Corporate Sponsorship Levels

- PLATINUM SPONSOR - \$1,500**
- GOLD SPONSOR - \$1,000**
- SILVER SPONSOR - \$500**

Small Business or Disadvantaged Business Enterprise (DBE) Sponsorship Levels

- PLATINUM SPONSOR - \$750**
- GOLD SPONSOR - \$500**
- SILVER SPONSOR - \$250**

WTS Charlotte Metro supports small businesses, and minority- and women-owned businesses, and would like to create inclusive opportunities for sponsorship by these organizations. Please indicate your level of sponsorship below and submit your NCDOT certification as proof of standing.

Sponsorship Period

- January 1st, 2024 to December 31st, 2024**
- July 1st, 2024 to June 30th, 2025**

Firm: _____

Firm
Contact: _____

Address: _____

Yes, we are also interested in the additional sponsorship opportunities. Please indicate your additional sponsorship below.

- ANNUAL EVENT - \$1,000**
- FALL PROGRAM - \$200**
- SPRING PROGRAM - \$200**

Please tell us who to contact for your firm logo/firm promotion information (i.e., marketing staff):

Name: _____

Phone: _____

Email: _____

Please make checks payable to: WTS Charlotte Metro Chapter

Send checks and this form to our Treasurer: Samantha Miller

WTS Charlotte Metro | 601 S Kings Dr, Ste F-213 | Charlotte | North Carolina | 28204
678-314-4821, email: Samantha.Miller@charlottenc.gov

