



Advancing women
Advancing transportation
> Heart of Texas

2024
WTS HEART OF TEXAS
PARTNERSHIP BENEFITS
PACKET

SPONSORSHIPS

WTS International achieves our mission and vision thanks to the continuous support of our Corporate and Agency Partners.



To become a WTS International Corporate or Agency Partner, please contact our Corporate Partner Program Chair Patty Trujillo at:
corporatepartnership@wtshotchapter.org

Annual Registration & Renewal Notice

November 30, 2023

This has been another great year for our **Women's Transportation Seminar (WTS) - Heart of Texas Chapter!** But we couldn't do it without your support through our Corporate Partner (CP) and Agency Partner (AP) Programs. Together, we continue to make great strides in the advancement of women in transportation even in these unprecedented times. **Even more than ever, access to a world of resources, people, and development opportunities is vital to a strong workforce of thoughtful and hardworking people that build our transportation projects.**

The WTS Heart of Texas Chapter continues to serve as a hub for corporate and agency partners to foster relationships, develop and expand knowledge, and find support for local transportation initiatives - in total membership includes over 43 Corporate Sponsors and 8 Agency Affiliates, and over 200 members! With your continued support we will be able to maintain our high caliber events, develop new initiatives for you and our members, support our University of Texas student chapter, and ensure high levels of access to the many local governments and transportation agencies in our region. Attached is a full description of the range of benefits for Corporate and Agency Partners in 2024.

This letter solicits your continued participation in the 2024 Corporate and Agency Partnership Program. Our 2024 WTS - Heart of Texas Chapter Corporate and Agency Partnership Program calendar is January 1, 2024 to December 31, 2024. To help us prepare for this coming year, we request that you notify us of your continued participation by **December 22, 2023**. Invoices will be sent out early January and due Jan 31, 2024. To complete the registration form please follow these links:

Corporate Registration & Renewal

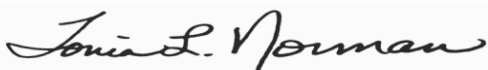
- [Platinum Link](#)
- [Gold Link](#)
- [Silver Link](#)
- [Bronze Link](#)
- [DBE Link](#)

Agency Registration & Renewal

- [Diamond Link](#)
- [Ruby Link](#)
- [Pearl Link](#)

Please don't hesitate to contact Corporate and Agency Partnership Chair, Patty Trujillo, at corporatepartnership@wtshotchapter.org or (512) 289-4731. Thank you again for your support of WTS and we look forward to partnering with you in 2024!

Warmest Regards,



Tonia Norman
WTS Heart of Texas Chapter President

WTS Corporate Partnership Registration & Renewal

2024 – Please provide response by December 22, 2023.

BENEFIT CATEGORIES	PLATINUM \$4,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000	*DBE \$500
WTS Heart of Texas Chapter Memberships	Annual Chapter membership for Three (3) individuals	Annual Chapter membership for Two (2) individuals	Annual Chapter membership for One (1) individual	-----	-----
Annual Awards & Scholarship Gala	Ten (10) Tickets (1-table)	Six (6) Tickets	Four (4) Tickets	Two (2) Tickets	One (1) Ticket
Annual Professional Development Seminar	Four (4) Tickets	Three (3) Tickets	Two (2) Tickets	One (1) Ticket	One (1) Ticket
Monthly Luncheons (up to 8-Luncheons)	Two (2) Tickets Per Luncheon	Two (2) Tickets Per Luncheon	One (1) Tickets Per Luncheon	One (1) Tickets Per Luncheon	One (1) Ticket Per Luncheon
Partner / Members-Only Event	Four (4) Tickets	Three (3) Tickets	Two (2) Tickets	One (1) Ticket	One (1) Ticket
Lunch Speaker Introduction	Option to introduce speaker(s) at luncheon program(s)	-----	-----	-----	-----
Newsletter and Social Media Highlight	One (1) Newsletter Staff Highlight <i>and</i> One (1) WTS LinkedIn Highlight (Staff or Project)	One (1) Newsletter Staff Highlight	-----	-----	-----
Corporate Partnership Acknowledgement	(1) Recognition signage at every event. (2) Logo in chapter newsletter. (3) Recognition in printed materials at Gala and Professional Development events. (4) Logo and company link on chapter website.				

*DBE Level - This level of partnership is available to firms with 20 employees or less, with less than \$7M gross annual revenue.

The WTS Liaison (or Primary Contact) for Corporate and Agency Partners coordinates prior to each event with the WTS HOT Chapter on use of tickets.

WTS Agency Partnership Registration & Renewal

2024 – For Public Agencies Only. Please provide response by December 22, 2023.

BENEFIT CATEGORIES	DIAMOND \$2,250	RUBY \$1,750	PEARL \$1000
WTS Heart of Texas Chapter Memberships	Annual Chapter Membership for Two (2) Individuals	Annual Chapter Membership for Two (2) Individuals	Annual Chapter Membership for One (1) Individuals
Annual Awards & Scholarship Gala	Three (3) Tickets	Two (2) Tickets	One (1) Ticket
Annual Professional Development Seminar	Three (3) Tickets	Two (2) Tickets	One (1) Ticket
Monthly Luncheons (up to 8-Luncheons)	Three (3) Tickets Per Luncheon	Two (2) Ticket Per Luncheon	One (1) Ticket Per Luncheon
Partner / Members-Only Event	Two (2) Tickets	One (1) Ticket	One (1) Ticket
Agency Partnership Acknowledgement	<ol style="list-style-type: none">1. Recognition signage at every event.2. Logo in chapter newsletter.3. Recognition in printed materials at Gala and Professional Development events.4. Logo and company link on chapter website.		

The WTS Liaison (or Primary Contacts) for Corporate and Agency Partners coordinates prior to each event with the WTS HOT Chapter on use of tickets.

WTS Awards & Scholarship Gala Sponsorships

2024 – Sponsorship opportunities currently available. Available until sold out or 2-weeks prior to event.

BENEFIT CATEGORIES	SPONSORSHIP	DESCRIPTION
Dessert	\$2,500	Your company's logo will be displayed on all desserts.
Attendee Gift	\$2,000	Each guest will receive a special gift to commemorate the evening and your company's logo would be featured on the packaging.
Heads or Tails Game	\$2,000	Your company will receive recognition during one (1) game of heads or tails played during the dinner and awards ceremony -one of most highly anticipated and interactive portions of the entire event. A representative from your company may lead the game for the audience, if desired.
Auctioneer	\$1,500	Your company's logo will be displayed by the stage showing sponsorship of the auctioneer.
Photo Booth	\$2,000 3 available	A photo booth will be in the foyer and available for complimentary use by Gala guests. Your company's logo would appear on the photo strips that guests take home with them.
Entertainment	\$2,000	Your company's logo will be prominently and sizably displayed across the live entertainment during the cocktail hour.
Cocktail Hour	\$2,000	Your company's logo will be displayed on boards during cocktail hour and on the napkins handed out during cocktail hour.
Dinner Wine Sponsor	\$2,500 2 available	Your company's logo will be displayed on all wine bottles used during cocktail hour and the dinner.
Special Casino Game TBD	\$1,000	Your company's logo will be displayed on the game.
High Roller Casino Game	\$750 3 available	Your company's logo will be displayed at a High Roller Casino table.
Silent Auction	\$1000	Your company's logo will be displayed on every bid sheet.
Casino Table	\$250 10 available	Your company's logo will be displayed at a casino table.
Raffle	\$1000	Your company's logo will be displayed at the raffle table and announced during the raffle.
Gala Sponsored Dining Tables	\$2,000 (early bird) \$2,500 (regular)	Your company will receive special table signage for gala sponsored dining tables available at \$2,000 (early bird) or \$2,500 (regular rate) seating ten (10) attendees of your choice.

Professional Development Seminar Sponsorships

2024 – Sponsorship opportunities currently available. Available until sold out or 2-weeks prior to event.

BENEFIT CATEGORIES	SPONSORSHIP	DESCRIPTION
Luncheon	\$1,000	Your company's logo will be displayed on the program, presentation and on boards at the table. Emcee will recognize your company verbally during the event and presentations.
Breakfast	\$500	Your company's logo will be displayed on the program, presentation and on boards at the breakfast station. Emcee will recognize your company verbally during the event and presentations.
Beverage	\$300	Your company's logo will be displayed on the program, presentation and on boards at the beverage station. Emcee will recognize your company verbally during the event and presentations.
Printing	\$250	Your company's logo will be displayed on the program, presentation and on boards at the registration table. Emcee will recognize your company verbally during the event and presentations.