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SJH Engineering P.C.

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2024 Membership Meeting

January 18, 2024



2024 Membership Meeting

Today's Agenda:

Introductions

WTS Mission and Vision

2024 Programs Calendar

Committee Opportunities

Membership

WTS International Programs

Q&A

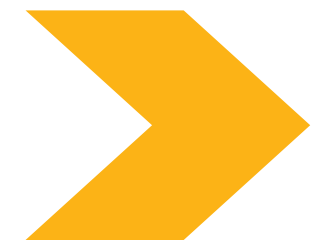
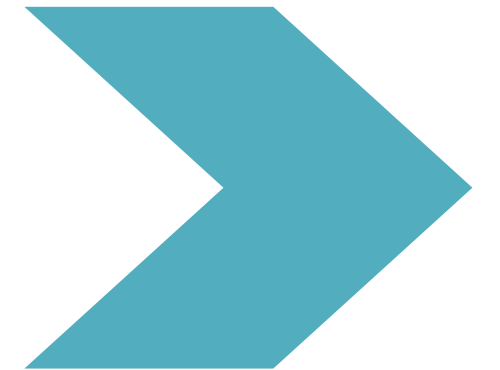
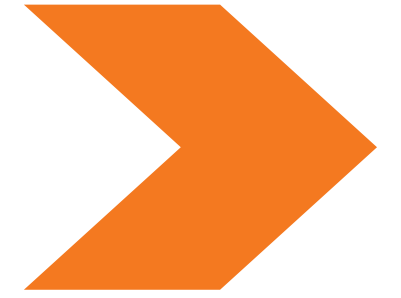
Chapter Circle of
Excellence



Gold Chapter

WTS Advancing women
Advancing transportation

WTS Advancing women
Advancing transportation
Atlanta Chapter



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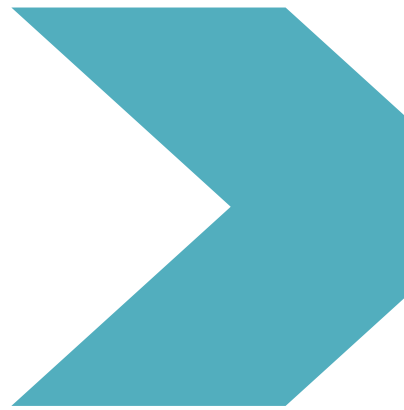
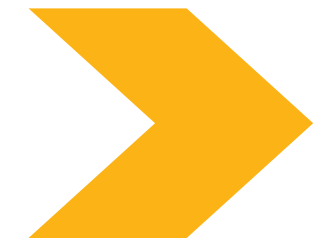
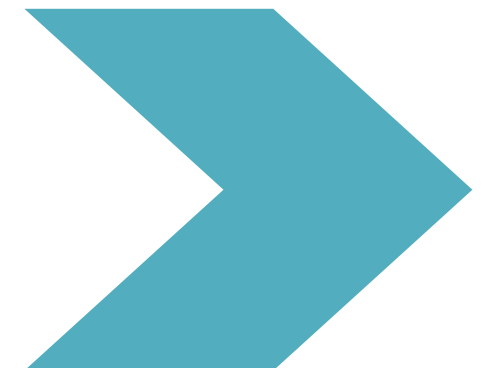
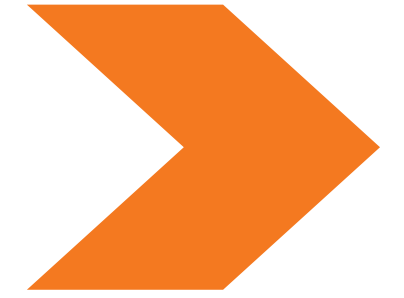
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WTS International Industry Partners



2023-2024 Board of Directors



President
Rukiya Thomas
Atkins



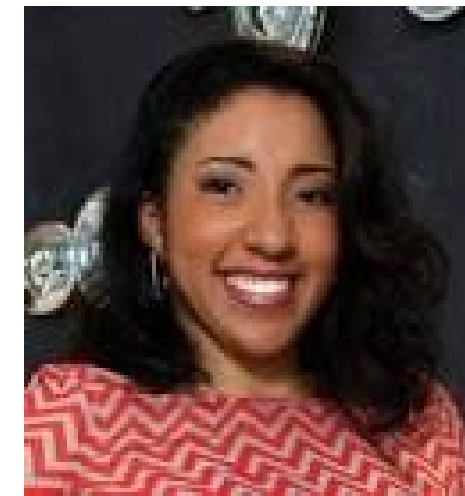
VP of Programs
Deborah Mobula
Arcadis



VP of Membership
Iris Ortiz
HNTB



Treasurer
Laura Cook
JAT Consulting



Secretary
Bianca George
CERM



Director at Large
Ligia Florim
Cobb County



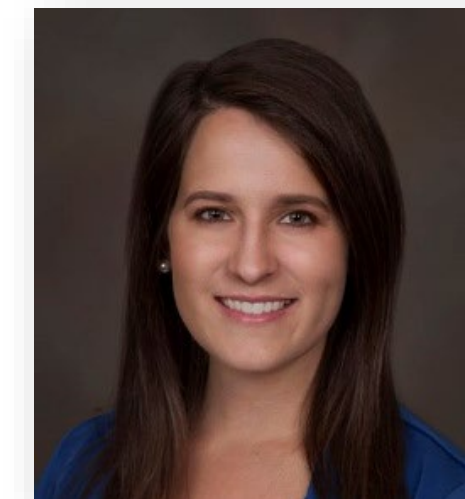
Director at Large
Beth Ann Schwartz
Michael Baker International



Director at Large
Cara Vojdani
Arcadis



Director at Large
Sherl White
Pont Engineering



**Immediate
Past President**
Kristin Winzeler
True North 400

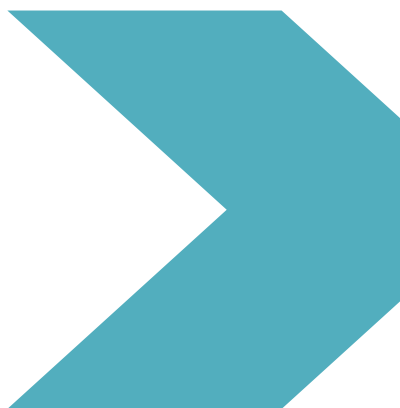
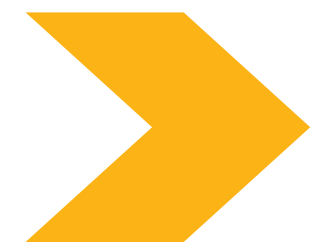
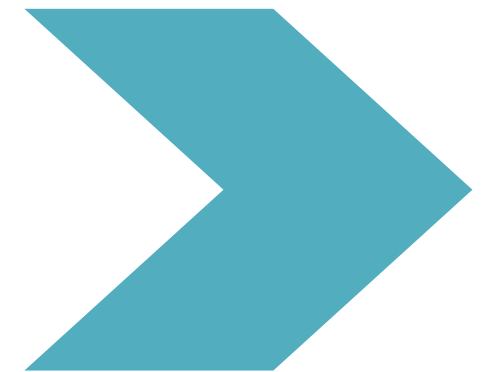
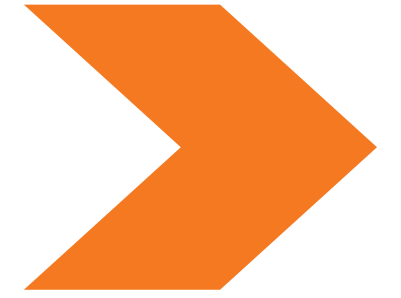
WTS Mission and Vision

WTS International Vision:

Equity and access for women in transportation.

WTS International Mission:

WTS attracts, sustains, connects and advances women's careers to strengthen the transportation industry.



WTS International Guiding Principles

- WTS is an international organization dedicated to building the future of transportation through the global advancement of women.
- To achieve our shared vision of **One WTS**, we are a dedicated and aligned organization focused on supporting students, members, and chapters.
- Advancing women in transportation is key to building the transportation industry.
- WTS is committed to ethical leadership, integrity and respect for all.
- WTS actively collaborates with its transportation community that includes corporations, public agencies, associations, and learning institutions.



WTS Atlanta Mission

WTS Atlanta seeks to close the workforce gap in the Atlanta regional transportation industry by promoting lifelong careers in transportation for women. By attracting, retaining and advancing women in the industry, WTS Atlanta will be the most recognized network of transportation subject matter experts.



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Atlanta Chapter

WTS Atlanta Chapter Committees

Programs

Scholarships/Awards Luncheon

Diversity and Inclusion

Communications & Publicity

Student Chapter Engagement

Membership

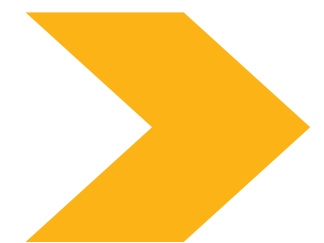
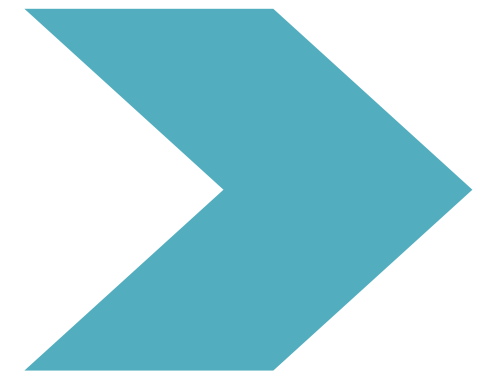
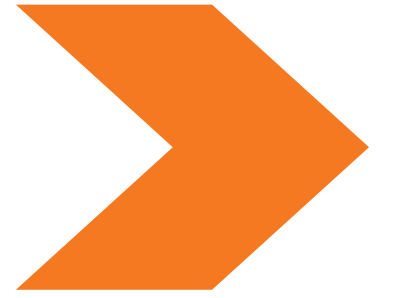
Community Service & Outreach

Mentor/Protégé

Transportation YOU



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Advancing transportation
Atlanta Chapter



Community Service and Outreach

Chair: Open



**American
Heart
Association®**



**DRESS FOR
SUCCESS**

**ATLANTA
COMMUNITY
FOOD BANK**

End hunger. Grow stronger.



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Transportation YOU Committee

Chair: Sherl White



Hands-on, interactive, mentoring program for girls ages 13-18



Introduction to a wide variety of transportation careers



Spark interest in all modes of transportation & encourage courses in math, science, and technology



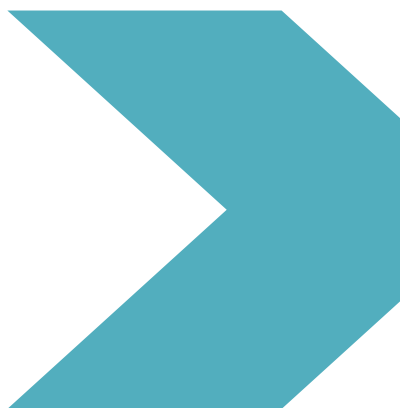
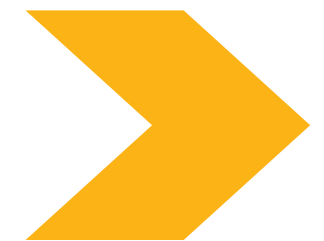
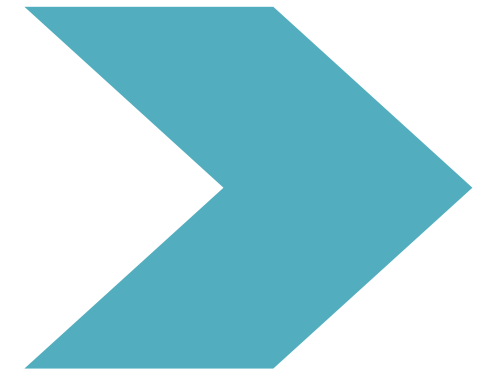
Meet monthly at Midtown High School or Other Chosen School



Open to exploring evolving the program and/or addition of school(s)



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Scholarships and Awards Luncheon

Chair: Nicole Neely

Planning schedule

Event agenda

Publicity

Food

Entertainment

Speakers/Emcee

Vendor payments

Sign-in

Name tags



Coordinate with Subcommittees (Scholarship, Silent Auction, Awards, Tables, and Hospitality)



Silent Auction Subcommittee



Planning schedule



Publicity



Sponsor outreach



Sign-up sheets and displays



Auction software platform



Collect raffle payments



Getting auction items to winners



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Tables Subcommittee

Develop Seating Chart

Coordinate with Hospitality Committee

Setup Tables at Event



Hospitality Subcommittee

Coordinate with
Tables
Subcommittee

Finalize, Print &
Assemble
Nametags

Staff the
Registration
Tables



Recognitions and Awards Subcommittee

- Monitor accomplishments of those in the industry
- Establish schedule
- Develop refined nomination and voting process
- Administer and count ballots
- Coordinate award announcements
- Coordinate award gifts/trophies

Awards:

- Woman of the Year
- Man of the Year
- Member of the Year
- Employer of the Year
- Diversity Employer of the Year
- Others...



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Scholarships Subcommittee



Coordinating with WTSP on scholarship application availability



Conduct outreach to schools



Send out scholarship application and due date



Review applications and select winners



Gather bios and pics from winners



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Programs Committee

Chair: Deborah Mobula



SCHEDULE SPEAKERS
& PANELS



SELECT VENUES



RESERVE &
COORDINATE FOOD



REGISTRATION



PROPS AND
SIGNAGE



PROGRAM
DEVELOPMENT



2024 Programs Calendar - Atlanta Chapter



<p>JANUARY</p> <p>Membership Meeting (1/18)</p>	<p>FEBRUARY</p> <p>Black History Month Event (2/22-Tentative)</p>	<p>MARCH</p> <p>WTS Past Presidents Event (3/29-Tentative)</p>	<p>APRIL</p> <p>New Member webinar (TBD)</p>
<p>MAY</p> <p>WTS Annual Conference (5/8-10, New Orleans)</p>	<p>JUNE</p> <p>GDOT Board Breakfast (6/20)</p>	<p>JULY</p> <p>New Member webinar (TBD)</p>	<p>AUGUST</p> <p>Multimodal Exchange Event (8/22-Tentative)</p>
<p>SEPTEMBER</p> <p>DBE Event</p>	<p>OCTOBER</p> <p>New Member webinar (TBD)</p>	<p>NOVEMBER</p> <p>Scholarship and Awards Luncheon (TBD)</p>	<p>DECEMBER</p> <p>Holiday Party (12/17-Tentative)</p>

Diversity and Inclusion

Chair: Open

Ensure	Foster	Work	Coordinate
Ensure diversity of race, gender, discipline and thought in all activities of WTS Atlanta	Foster a culture of inclusion and access for all women in the transportation industry	Work with the Programs Committee to develop programs inclusive of DBE informational sessions and processes	Coordinate any DBE networking events



Communications and Publicity

*Chair: Bianca George
Co-chair: Cara Vojdani*



Manage chapter e-mail lists & correspondence



Registration for all programs and events



Promotes WTS with social media, website, newsletter, etc.



Event Photography/Video graphy



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Atlanta Chapter



Follow WTS Atlanta on Social Media!



WTS Atlanta Chapter



wtsatl



WTS Atlanta



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Student Chapter Engagement

Chair: Emerald Smith

Vision



Provide programs and activities designed to meet the needs of a diverse student population

ATTRACT

Create an environment and network for student members to engage with WTS industry professionals

CONNECT

Support and challenge student members in the exploration and pursuit of their goals

SUSTAIN

Position student members to effectively implement skills and guidance acquired during their college tenure

ADVANCE

2023-2024 Goal: Establish a New Student Chapter at a Local HBCU



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Mentor-Protégé Program

*Co-chairs: Tonia Brown and
Rebecca Keefer*

The Mentor-Protégé Program pairs early-career and seasoned professionals as a means of professional development and career advancement.



All program participants will meet as a group monthly, while mentor-protégé pairs will have the opportunity to connect several times over the course of the program based on their personal schedules.



Applications for mentors and proteges will be made available in February.
Kickoff is anticipated for April and Graduation in October.



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Membership Committee

Chair: Iris Ortiz

2023-2024 Goal: Reach 400+ members!

Welcome new members and serve as a new member ambassador

Puts members in touch with committees for those interested in becoming more active with WTS

Report on membership numbers and remind chapter members of upcoming expirations

Assist with membership renewal/joining when needed

Identify member spotlight opportunities

Help with WTS Atlanta's 2024 Membership Drive

Membership – What's in it for me?



**Advance
Your
Career**



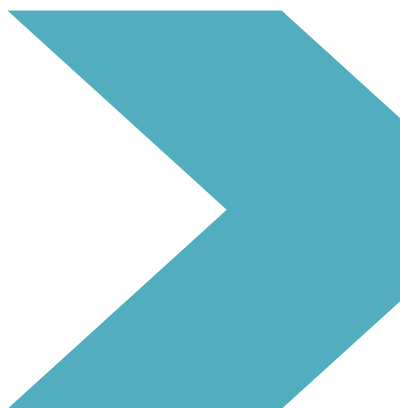
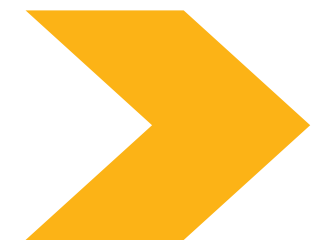
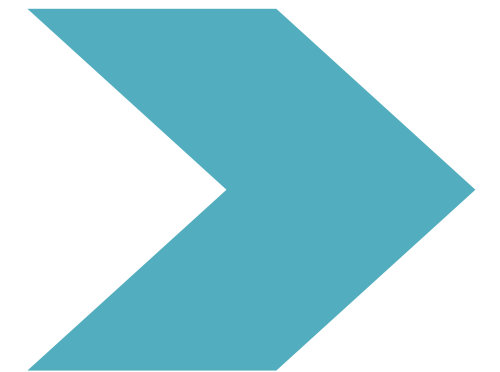
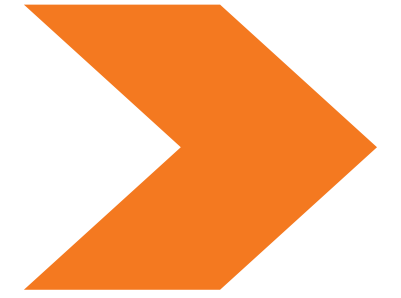
**Strengthen
Your
Leadership
Skills**



**Impact the transportation industry
with tools and networking with
WTS International.**



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Atlanta Chapter



WTS International Programs

- **Monthly Member Meet-ups (virtual)**

Professional/Young Professional

Executive Level

Student Level

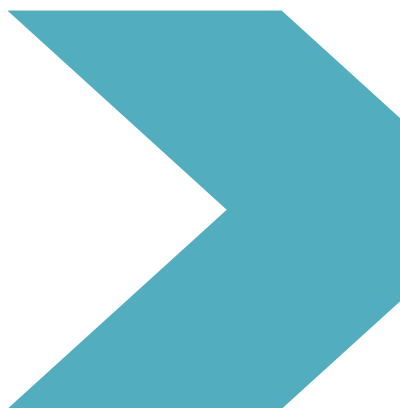
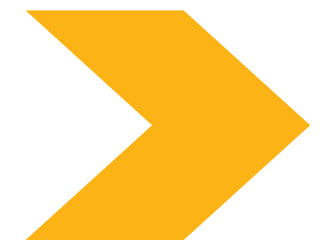
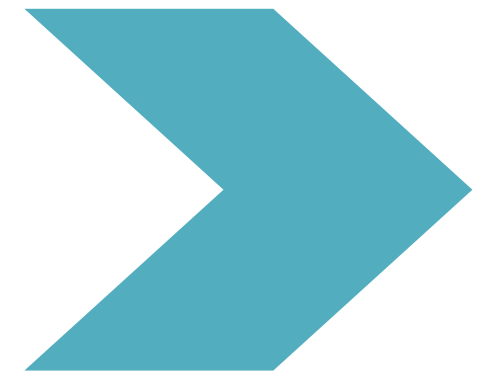
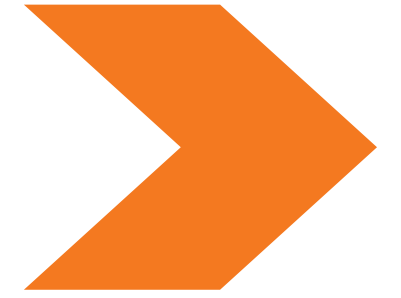
- **Other/Future events**

Webinar: Engaging with TRB - A Primer for WTS Members (Jan 25, 2-3 p.m.)

2024 Spring Policy Symposium (March 7-8 in Washington, DC)

Distinguished Speaker Series (March 21)

Signature Leadership Training (Executive Leader and Mid-Career) – (Oct 7-12)



Upcoming Annual Conference Dates

- **New Orleans, LA**
May 8-10, 2024
- **Toronto, ON**
May 7-9, 2025
- **Los Angeles, CA**
May 6-8, 2026
- **Washington, DC (50th Anniversary)**
May 5-7, 2027



Next Steps for Members

- ✓ Check your membership status
- ✓ Maintain your contact information up-to-date at www.wtsinternational.org
- ✓ Sign up for a committee
- ✓ Check on your company's corporate sponsorship
- ✓ Let us know about any free venue space > 50 capacity
- ✓ Reach out to WTS Board if you desire a presentation about WTS to your company.
- ✓ Stay tuned for WTS Atlanta and WTS International events!

Tip:

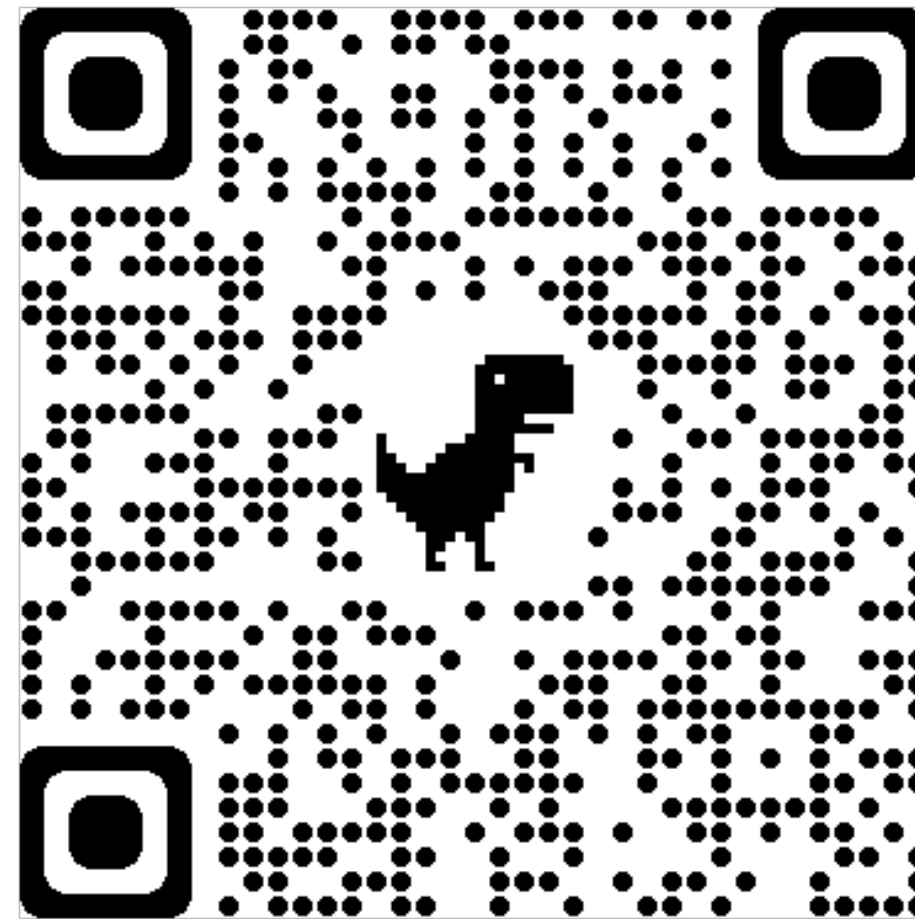
- As a member, you can get engaged nationally in the MyWTS Communities!

<https://community.wtsinternational.org/>

Scholarship Fundraising

Help us reach this important goal by scanning the QR code or texting to give!

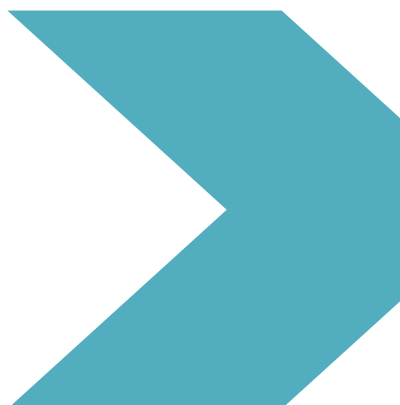
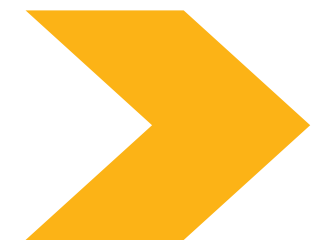
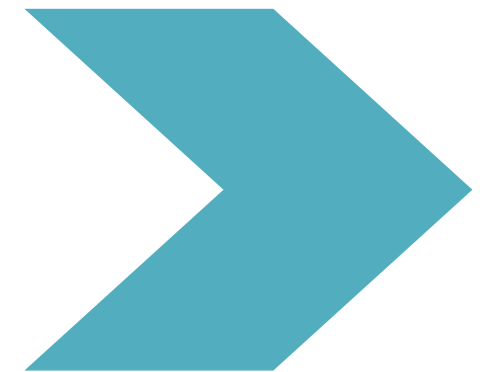
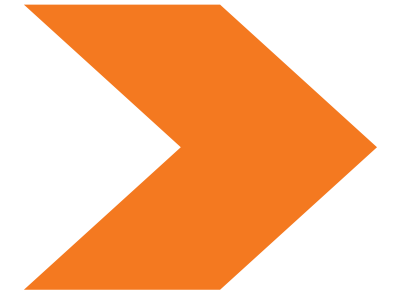
Send a text to the number **41-444** with the message **WTSATLANTA2022** and include the amount you would like to give and your name.



In 2023, WTS Atlanta awarded \$17,500 in scholarships. Your donation will help with the long-term sustainability of the Scholarship Fund.

Contact Info – Committee Chairs

Committee	Contact Person	E-mail
Programs	Deborah Mobula	Deborah.Mobula@arcadis.com
Scholarship and Awards Luncheon	Nicole Neeley	nneeley@hntb.com
Community Service and Outreach	Open	Rukiya.Thomas@atkinsrealis.com
Mentor-Protégé	Tonia Brown Rebecca Keefer	Tonia.Brown@jacobs.com rkeefer@cplteam.com
Diversity and Inclusion	Open	Rukiya.Thomas@atkinsrealis.com
Student Chapter Engagement	Emerald Smith	emsmith@hntb.com
Communications & Publicity	Bianca George Cara Vojdani	bgeorge@cerm.com Cara.Vojdani@arcadis.com
Membership	Iris Ortiz	iortiz@hntb.com
Transportation YOU	Sherl White	swhite@pontengineering.com



Q&A

- WTS Atlanta

Iris Ortiz, iortiz@hntb.com

- WTS International

Membership, membership@wtsinternational.org

