



Advancing women  
Advancing transportation  
> Iowa

**November 2nd, 2023**

**WTS is a professional organization dedicated to the advancement of women in transportation. With more than 8,500 members, both women and men, in 66 chapters worldwide, WTS is helping women find opportunity and recognition in the transportation industry. The Iowa Chapter had a great year in 2023. Sponsorship in 2023 supported the following events and initiatives:**

- WTS Iowa Gala**
- WTS Bike Night**
- WTS Member Trivia Night**
- Industry speaker lunches**
- WTS Member Meet-ups**
- Iowa State Fair STEM Tent Activity**
- Two WTS Collegiate Scholarship Recipients**

**We hope you will consider a commitment to WTS-Iowa. Information about the Iowa Chapter and our upcoming events can be found on our website:**

**[www.wtsinternational.org/chapters/iowa](http://www.wtsinternational.org/chapters/iowa).**



Our board of directors have several great program and professional development initiatives planned for 2024. We will continue to grow our chapter and reach within the transportation community. We will continue our scholarship fund to reach the next generation of women in transportation. Please consider donating at one of the membership levels listed below

	Friend of the Chapter \$500	Supporting Sponsor \$1,000	Key Sponsor \$2000
Name/Logo on website	■	■	■
Name/Logo on e-blasts	■	■	■
Name/Logo at events	■	■	■
Chapter event registration(s)	1	2	4
Ticket(s) to appreciation event	2	4	8
Scholarship fund percentage	5%	10%	20%
Newsletter feature article		■	■
Job posting on website			■



A photograph of a conference stage. A large projection screen at the back displays the text "WELCOME AND THANK YOU FOR JOINING US TO LEARN ABOUT US" and the WTS logo with the tagline "Advancing Research in Transportation". A woman in a white lab coat stands at a podium on the stage. To her right, two other people are seated. The foreground shows the backs of several audience members seated in chairs.

WELCOME AND THANK YOU FOR JOINING US TO  
**LEARN ABOUT US**



**In-kind sponsorships are also a possibility.** If this is something you or your company would like to pursue, please contact our Sponsorship Chair, Ashley Cook, and we can discuss the many ways you could directly sponsor an event, scholarship fund, or event materials.

On behalf of the WTS Iowa Chapter, we thank you for your support and look forward to partnering with you in the future. If you have any questions, please contact our Sponsorship Chair, Ashley Cook via email at [aecook.isu@gmail.com](mailto:aecook.isu@gmail.com)

Sincerely,

**Eva Green**

WTS Iowa President

# 2024 WTS IOWA CHAPTER CORPORATE SPONSORSHIP FORM

***Yes! Our company would like to support WTS Iowa Chapter.***

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

## **Sponsorship Level:**

In-Kind Sponsorship (explain idea of sponsorship below or we can discuss further)

\_\_\_\_\_

Key Sponsor \$2,000

Supporting Sponsor \$1,000

Friend of the Chapter \$500

Enclosed is our check payable to WTS Iowa Chapter

All contributions are deductible to the full extent of the law. For Venmo or Paypal payment options, please send an email to the treasurer directly.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please complete this form and send with a check to:

WTS Iowa Chapter, Treasurer  
P.O. Box 2291  
Ames, IA 50010

Email:  
wts.iowa.treasurer@gmail.com