



WTS SC CHAPTER

2024 Sponsorship Program



Advancing women
Advancing transportation
> South Carolina

November 15, 2023

RE: WTS South Carolina – 2024 Corporate Sponsorship

Dear Colleagues,

I am excited to share with you the many benefits offered through sponsorship of the Women's Transportation Seminar – South Carolina Chapter (WTS SC). Over the last year, our chapter has successfully brought important transportation topics to the South Carolina region, connecting professionals in the industry, shaping future leaders, and awarding scholarships to deserving students.

Much of our success has been possible due to the strong and continued support we receive from South Carolina transportation agencies and companies. We are once again offering the WTS SC Corporate Sponsorship Program. This program offers multiple partnering levels with a variety of benefits to sponsoring companies/agencies.

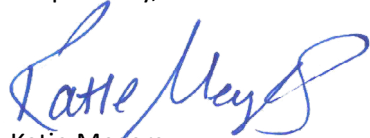
Since our inception in 2019, we've discovered new opportunities each year to bring value to our members and to you – our benefactors. In 2023 our Corporate Sponsorship Program raised over \$37,000 to aid in our mission of advancing women in the transportation industry. With this support, WTS SC increased scholarship contributions for deserving students pursuing careers in transportation from 10% in 2022 to 15% in 2023, bringing the total to \$5,552. This year 15% of your sponsorship dollars will go to fund these local scholarships and educational activities such as Transportation YOU. Read more on the following pages about the important work Transportation YOU contributes to advance science, technology, engineering, and math (STEM) studies through mentoring opportunities with young women and girls.

Furthermore, our Public-Sector Partner component is active and growing. Through this program, we currently have three agencies in our chapter, and we look forward to attracting more public sector partners through our outreach efforts. We recognize the importance of the public sector and the unique insights these representatives provide. We are excited to offer an opportunity to cultivate and build relationships among these entities and our members.

The Sponsorship Program highlights are outlined on the following pages. As a member of our Sponsorship Program, you can help WTS SC in our mission to attract, sustain, connect, and advance women's careers to strengthen the transportation industry. **We hope you will join us!**

Please respond no later than January 30, 2024. If you have any questions, feel free to contact me at [803.348.3409](tel:803.348.3409) or km2@parrishandpartners.com. Thank you for your role in helping to advance women in transportation in South Carolina.

Respectfully,



Katie Meyers

Chair, WTS South Carolina Corporate Sponsorship Committee

WTS is an inclusive organization. We encourage women and men to join and attend our programs. WTS SC is a place of support, a resource for professional development, and a strong network of professionals that is beneficial to all participants.



WTS SC Chapter

WTS is a not-for-profit organization dedicated to excellence in transportation through the achievement and success of women. Now, after more than 45 years of growth, WTS is an international organization with more than 8,500 members (including women and men) and connected to a network of 40,000 transportation professionals worldwide. Our South Carolina Chapter was ratified on September 17, 2019, as the 62nd Chapter to join WTS International. Our membership continues to grow, with over 127 transportation professionals in both the public and private sectors. We are actively planning events for 2024 to include local and statewide technical programs, 3rd Annual Transportation Trailblazers celebration, networking events, and community service/outreach opportunities.

PUBLIC-SECTOR PARTNER PROGRAM IS BACK FOR 2024

As a member of the public sector, we recognize your unique insights and perspectives. Please consider supporting our mission and our state by partnering with WTS SC to influence transportation policies and decisions in our region, and to create advancement opportunities for women in transportation. Here are just a few of the Public-Sector Partner Program benefits:

- » Sponsorship fee is waived and employees can attend WTS events at a reduced ticket price
- » Agency executives or director-level staff may participate at two chapter events or in panel discussions for the sponsorship year
- » Opportunities to host an event at your facilities
- » Your agency logo displayed at events, on the website/social media, and in newsletters
- » WTS SC will share agency job postings, RFPs, and other agency initiatives upon request

TRANSPORTATION YOU MENTORING PROGRAM – A NEW WTS SC FOCUS

Transportation YOU is a hands-on, interactive mentoring program that offers students an introduction to a wide variety of transportation careers. The mission of the Transportation YOU Program is to develop the next generation of the transportation industry by growing the involvement and interest of girls and young women in STEM studies. Through this program, WTS chapters work to make a difference in the lives of girls by offering activities that introduce them to all modes of transportation, and encourage school course selection in math, science, and technology – the stepping-stones to careers that can change the face of the transportation industry.

MEET YOUR SCHOLARSHIP RECIPIENTS



KAYLEIGH ROBERTS

“Paula Hammond Leadership Legacy Scholarship”

2022

Kayleigh graduated in July 2022 with a Master of Science Degree in Civil Engineering from the University of South Carolina. Her coursework in transportation included a capstone project in which she helped redesign the US 1 Bridge over South Edisto River. Kayleigh is currently employed by SeamonWhiteside and has passed the PE Transportation Exam!



TAYLOR WYATT

“Helene M. Overly Memorial Scholarship”

2022

Taylor Wyatt won this scholarship while enrolled at the University of South Carolina where she earned a Doctorate of Philosophy, with a concentration in structural and railway engineering. Taylor’s passion for STEM makes her a role model for other young women interested in these fields. She now works for AECOM as a Railroad Structural EIT with the US West Transportation group in Denver, Colorado.



LINCOLN HILDEBRAND

“Molitoris Leadership Scholarship”

2023

Lincoln graduated with a Bachelor of Science Degree in Civil Engineering and a minor in Business Administration from the University of South Carolina in May 2023. During her College of Engineering program, she excelled as a mentor to first-year civil engineering students and was recognized as a USC Capstone Scholar. She has recently secured a position as a Transit Civil Analyst with Kimley-Horn in Denver, Colorado.



LILLIAN HARRELL

“Transportation YOU Scholarship”

2023

Lillian graduated in June 2023 from Lucy Beckham High School in Mount Pleasant where she was a founding member of both the Math Club and the Psych Club. She also actively participated in the high school’s Engineering Club and the BioMed Club. Lillian is attending Clemson University pursuing a degree in architecture.

WHO WE ARE

2024 - 2025 BOARD OF DIRECTORS

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petrina.butler@mbakerintl.com

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Brennan Groel, Lauren Turner & Tracey Turner

2023 WTS SC Scholarships & Awards Recipients

Employer of the Year: Michael Baker International

Woman of the Year: Devri Detoma, Charleston
County Public Works

Scholarship Winners: Lincoln Hildebrand
& Lillian Harrell

Member of the Year: Jennifer Mustar, HDR

Present Rosa Parks Diversity Leadership Award:
I-526 Lowcountry Corridor Project (SCDOT/
FHWA)



2024-2025 Board of Directors



2023 WTS SC Scholarships & Awards Committee

WTS COMMITTEES

We are looking for volunteers! If you are interested in serving WTS SC, please email:
southcarolinawts@gmail.com.

WTS SC Committees:

- » Communications – Shelby Ellenburg
- » Community Outreach – Christine Roth
- » Corporate Sponsorship – Katie Meyers
- » Diversity, Equity & Inclusion – Albert Romano
- » Special Events – Theresa McClure
- » Membership – Anjana Sidhu
- » Programs – Kayleigh Cleek
- » Professional Development – TBD
- » Scholarships & Awards – Laura Stevens

2024 SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL*	Champion	Diamond	Gold	Silver	DBE/Small Business**	Public Agency
	\$5,000	\$3,000	\$2,000	\$1,000	\$250	\$0
WTS Foundation Donation***	\$750.00	\$450.00	\$300.00	\$150.00	\$37.50	
Chapter Memberships	3	3	2	1	1	
Complimentary tickets to the Sponsor Appreciation Event****	2	2	2	2	2	2
Complimentary tickets to WTS SC Scholarships and Awards Event	3	3	2	1	1	reduced rate
Complimentary tickets to WTS SC ED&I Events <i>(per event)</i>	3	3	2	1	1 [^]	reduced rate
Table Sponsor with 8 tickets at the WTS SC Transportation Trailblazers Event	1					
Corporate Sponsor Spotlight at one WTS SC Technical Program including opportunity for a two-minute presentation	✓	✓				
Firm profile posted on WTS SC Social Media Platforms <i>(i.e., Facebook, LinkedIn)</i>	✓	✓	✓		✓	
Firm name and logo displayed at all WTS SC Technical Programs	✓	✓	✓	✓	✓	✓
Firm name and logo posted on WTS SC Social Media Platforms <i>(i.e., Facebook, LinkedIn)</i>	✓	✓	✓	✓	✓	✓
Firm name included in all WTS SC newsletters, distributed via email	✓	✓	✓	✓	✓	✓

* Additional sponsorship opportunities may be offered for special events
 ** Must be designated as a disadvantaged business enterprise or small business, and present certificate
 *** 501-3c tax deductible donation; funds to be used for WTS Scholarships and Transportation YOU activities
 **** Sponsor Appreciation event by invite only
 ^ Representation with table at EDI Event

2023 COMPLETED & PLANNED EVENTS

JANUARY

- » Book Club #1 Kick-Off
- » WTS Technical Program with Equity, Diversity & Inclusion (EDI) Moment

FEBRUARY

- » Lunch Bunch – EDI Topic
- » Joint Event Engineers’ Day on the Hill
- » Compensation & Negotiation Workshop

MARCH

- » Membership Drive & Happy Hour Event
- » WTS Technical Program with EDI Moment

APRIL

- » Book Club #1 Discussion & Happy Hour

MAY

- » WTS International Conference – Atlanta, GA
- » Dress for Success Professional Clothing Drive
- » EDI Chapter Event

SUMMER

- » 2024-2025 WTS Board Elections
- » Book Club #2 Kick-Off
- » WTS SC Scholarships & Awards Luncheon

SEPTEMBER

- » Swamp Rabbit Trail Bike Tour & Happy Hour
- » WTS SC Transportation Trailblazers Event

OCTOBER

- » Fall Membership Drive
- » GOLFundamentals Event
- » Book Club #2 Discussion & Happy Hour

NOVEMBER

- » 2024 Corporate Sponsorship Drive
- » EDI Joint Event
- » WTS Technical Program with EDI Moment
- » WTS SC Board Planning Retreat

DECEMBER

- » Sponsor Appreciation Event
- » Annual Membership Meeting (hybrid)



Judi Olmstead,
Director of Airports at Myrtle
Beach International Airport

NOTE: 2024 WTS SC Scholarship & Awards Application period has been moved to early 2024



2024 ANTICIPATED PROGRAMS

In 2024, WTS SC is planning a mix of virtual, in-person, and hybrid events to further our mission to attract, sustain, connect, and advance women's careers to strengthen the transportation industry.

- » Three Technical Programs offering continuing education credits
- » 3rd Annual Scholarships & Awards Event
- » Members-only Book Club
- » Career Development Programs
- » GOLFundamentals Event
- » Three Equity, Diversity & Inclusion Events
- » Transportation YOU outreach opportunities
- » Partnership with the Girl Scouts to educate our future leaders on the transportation industry
- » Tour of a transportation facility/project
- » Regional Happy Hours
- » Transportation Trailblazers Signature Event
- » Corporate Sponsor Private Networking Event
- » Member Meetups
- » Annual Membership Event

MANY THANKS TO OUR 2023 PARTNERS

DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



DBE / SBE & PUBLIC AGENCY SPONSORS



2024 SPONSORSHIP COMMITMENT FORM

YES, I WANT TO SUPPORT WOMEN IN TRANSPORTATION IN SOUTH CAROLINA!

Dear WTS SC Chapter Partner,

Please select your level of support, complete the contact information, and email to Katie Meyers at km2@parrishandpartners.com. **NOTE:** All sponsor firm logo materials must be submitted and commitments paid by February 15th to ensure inclusion in the 2024 sponsor banner and to receive full benefits.

Champion	Diamond	Gold	Silver	DBE/Small Business	Public Agency
\$5,000	\$3,000	\$2,000	\$1,000	\$250	waived

15% of your sponsorship dollars will be designated for the WTS Foundation fund supporting our local scholarship awards and Transportation YOU activities.

Company Name:

Contact Name:

Address:

City / State / Zip:

Phone:

Email:

Sponsorship Level:

Signature:

SPONSORSHIP CHECKLIST:

Fill out the attached form and email to Katie Meyers at km2@parrishandpartners.com

WTS SC Treasurer Heather Robbins (heather.robbs@robbs-dewitt.com) will contact you to confirm payment amount and discuss payment options

Email your digital logo to southcarolinawts@gmail.com

For sponsorships that include chapter membership(s), Joy Riley (joyriley@hntb.com) will email you a Membership Application form; please complete one application for each employee (exclude credit card information)

Membership Applications are due by March 29, 2024; if unused memberships remain after this date, the memberships will be donated to public agency representatives