



WTS Colorado invites you to become a valued sponsor and partner.

WTS Colorado sponsors are recognized throughout the region as progressive leaders in the industry who support the advancement of women in transportation. Your sponsorship of WTS Colorado supports outstanding programming, promotes exceptional networking opportunities, and helps develop the next generation of transportation leaders. Over the course of 2023, we have been able to continue our dedication to the industry with your support and the tireless motivation of our volunteers, which included:

- Honored an incredible group of award and scholarship winners
- An incredible 2023 Gala with record attendance
- Increasing our geographical footprint with adding members from the Western Slope and Fort Collins in addition to the existing Boulder and Colorado Springs
- A very successful 2023 Summer Social at Coors Field
- An updated Sponsorship process for 2024

We have some great events planned for the future and want to continue growing and striving to support women in transportation. A few things to look forward to in 2024:

- Providing those in our industry with the opportunity to utilize our newly developed Executive Committee Board as a resource when in need of support.
- Hosting our Leadership Series events that provide members the opportunity to participate in intimate conversation with leading women in our industry.
- Continuing our commitment to excellent networking events and innovative programming.

We are grateful for your partnership and continued support. We invite you to continue your support of our organization by taking advantage of this opportunity to become a WTS Colorado Partner for 2024. Please review the table on the following pages. A WTS representative will reach out for payment information following our sponsorship drive.

Sincerely,

Michelle Hoysick WTS CO Chapter President



2024 WTS Colorado Partner Program Benefits

Partnership Opportunities					Overall Benefits			Complimentary Event Registrations			
Partnership Level	Amount	Number Available	Featured Sponsorship	Eligibility	Recognition for featured event	Recognition link in WTS e-newsletter	New WTS memberships	Awards Luncheon	Awards Gala	Transportation Reception	Summer Social
Premier	\$12,000	3	Awards Gala	Open	X	X	2	5	10	10	10
			Summer Social	Open	X	X	2	5	10	10	10
			Transportation Reception	Open	X	X	2	5	10	10	10
Navigator	\$10,000	8	Awards Luncheon Sponsorship Table	Open	X	X	2	10	5	5	5
Guardian	\$6,000	17	Boulder	Open	X	X	1	2	5	4	4
			Colorado Springs	Open	X	X	1	2	5	4	4
			Diversity, Equity, & Inclusion (2 Available)	Open	X	X	1	2	5	4	4
			Executive Advisory Committee	Open	X	X	1	2	5	4	4
			Northern Colorado	Open	X	X	1	2	5	4	4
			Professional Development (3 Available)	Open	X	X	1	2	5	4	4
			Program Event (4 available)	Open	X	X	1	2	5	4	4
			Student Chapter	Open	X	X	1	2	5	4	4
			Transportation YOU	Open	X	X	1	2	5	4	4
			Western Slope	Open	X	X	1	2	5	4	4
Young Professionals	Open	X	X	1	2	5	4	4			
Patron	\$2,000	Unlimited	---	Open		X	1	1	2	2	2
Business Partner	\$800	Unlimited	---	DBE, ESB, SBE		X	1	1	2	2	2
Partnering Agency	Varies	Unlimited	---	Public Agencies		X	*	*	*	*	*

*We can customize a package to meet your agency's needs.



2024 WTS Colorado Partner Program

Sponsorship Registration Form

A WTS Representative will reach out for payment information following our sponsorship drive in early December.

Name of Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Name of Contact Person: _____

Email: _____ Phone: _____

Method of Payment (instructions on next page):

- Credit/debit card (preferred) Check

Level of Partnership (select below)

- | | |
|---|---|
| <input type="checkbox"/> Premier: Awards Gala | <input type="checkbox"/> Premier: Transportation Reception |
| <input type="checkbox"/> Navigator: Awards Luncheon | <input type="checkbox"/> Premier: Summer Social |
| <input type="checkbox"/> Guardian: Boulder Area | <input type="checkbox"/> Guardian: Colorado Springs Area |
| <input type="checkbox"/> Guardian: Program Event | <input type="checkbox"/> Guardian: Diversity, Equity, & Inclusion |
| <input type="checkbox"/> Guardian: Student Chapter | <input type="checkbox"/> Guardian: Professional Development |
| <input type="checkbox"/> Guardian: Transportation YOU | <input type="checkbox"/> Guardian: Young Professionals |
| <input type="checkbox"/> Guardian: Executive Advisory Committee | |
| <input type="checkbox"/> Patron | |
| <input type="checkbox"/> Business Partner (only for DBE/ESB/SBE certified organization) | |
| <input type="checkbox"/> Partnering Agency (only for public agencies) | |

2024 WTS Colorado Partner Program

Credit Card Authorization Form

Cardholder name: _____

Credit card number: _____

Expiration date: _____

CVV: _____

Billing zip code: _____

Amount: _____

By signing below, I authorize WTS Colorado to charge the credit card listed above for dues towards sponsorship/partnership for the 2024 calendar year.

Signature: _____

Name: _____

Date: _____

Email the completed sponsorship registration form and the credit card authorization form to ahildebrand@eugenelynn.com.

If paying by check, please enclose a completed copy of the sponsorship registration form with your check (made payable to 'WTS Colorado') by January 10, 2024 and send to:

Amara Hildebrand
WTS Colorado
PO Box 46194
Denver, CO 80201

Invoices and Form W-9 available upon request. Questions?

Contact Michelle Hoysick, WTS President, at michelle.hoysick@mbakerintl.com

Amara Hildebrand, WTS Treasurer at ahildebrand@eugenelynn.com