

As members of WTS International (WTSI) and the WTS Houston Chapter, the Sponsorship designees will receive:

- Reduced member-only rates for WTS Houston programs and the WTSI Annual Conference
- Admission to members-only events
- WTS Leadership Opportunities and Training
- Acknowledgement in the WTS International Directory

Sponsorship Levels & Benefits

	Corporate						Agency		
	Titanium	Platinum	Gold	Silver	Small Business ^a	In Kind ^b	Diamond	Ruby	Pearl
Cost	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000	\$0	\$2,000	\$1,250	\$600
Annual WTSI/WTS Houston memberships	5	2	1	1	1		5	4	2
Invitation to the WTS Houston Sponsorship Appreciation event	6	3	3	2	2	1	4	3	1
Vouchers to a regular luncheon	4	3	3	2	2		4	3	2
Vouchers to professional development events	2	2	1	1	1		2	1	1
Ticket(s) to the Annual Scholarship & Awards Gala	2						2	1	1
Direct Contribution to scholarship fund	●								
Opportunity to present scholarship awards to recipient	●								
Invitation to sit at luncheon head table	●								
Invitation to Regional Small Business event(s)					●				
Job listings posted in newsletter	●	●	●	●	●	●	●	●	●
Sponsor logo displayed on WTS Houston Website	●	●	●	●	●	●	●	●	●
Sponsor logo displayed at all WTS Houston luncheons	●	●	●	●	●	●	●	●	●
Sponsor recognition (verbal and/or signage) at all WTS Houston events	●	●	●	●	●	●	●	●	●
Sponsor logo on all e-blasts and newsletters	●	●	●	●	●	●	●	●	●
Sponsor logo on sponsorship banner displayed at WTS Houston Events ^c	●	●	●	●	●	●	●	●	●
Recognition in the WTS Houston Annual Report	●	●	●	●	●	●	●	●	●

a. Requires sponsor to submit a copy of small business certification with application.

b. Requires sponsor to provide committee, sponsor and speaker assistance.

c. Sponsorship pledges and logos due by January 12, 2024.

Please make checks payable to WTS Houston and mail to:

WTS Houston, 7941 Katy Freeway, #712, Houston, Texas 77024

Please use our online form to select sponsorship level and payment option. If you have any questions, please contact us at wtshouston@gmail.com

Due January 12, 2024



> Houston

Advancing women
Advancing transportation

Sponsorship Opportunities

2024 Scholarship & Awards Gala

Boots & Bubbly

Celebrating WTS Houston's 20th Anniversary



Woman of the Year Sponsorship | \$5,000.00 | One Sponsorship Available

- Main Event Sponsor
- Sponsor Woman of the Year Award
- Introduce and Present Woman of the Year Award
- Reserved Table with Ten Admissions
- Recognition during Gala
- Logo on Gala Advertisements & Emails
- Logo in Gala Presentation
- Full page ad in Gala Program

Signature Anniversary Host | \$4,000.00 | Two Sponsorships Available

- Anniversary Networking Hour Hosts
- Logo prominently placed in reception area
- Reserved Table with Ten Admissions
- Recognition during Gala
- Logo on Gala Advertisements & Emails
- Logo in Gala Presentation
- Half page ad in Gala program

Trailblazer Award Sponsorship | \$3,000.00 | Five Sponsorships Available

- Sponsor a Chapter Award (choose one):
 - Honorable Ray LaHood
 - Rosa Parks Diversity
 - Innovative Transportation Solution
 - Employer of the Year
 - Member of the Year
- Introduce and Present Award
- Reserved Table with Ten Admissions
- Recognition during Gala
- Logo on Gala Advertisements & Emails
- Logo in Gala Presentation
- Half page ad in Gala program

WTS Houston Advocate Sponsorship | \$2,000.00

- Sponsor an event element (choose one):
 - Technology & Presentation
 - Centerpieces (Limited to One)
 - Decorations
 - Music
 - Digital Program (Limited to One)
- Logo will be on or associated with item
- Half Table with Five Admissions
- Recognition during Gala
- Logo on Gala Advertisements & Emails
- Logo in Gala Presentation
- Half page ad in Gala program

WTS Houston Partner Sponsorship | \$1,500.00

- Sponsor an event activity (choose one):
 - Gala Games (Limited to Two)
 - Photobooth (Limited to One)
- Logo on or associated with item
- Five Gala Admissions
- Recognition during Gala
- Logo on Gala Advertisements & Emails
- Logo in Gala Presentation
- Quarter page ad in Gala program

WTS Houston Ally Sponsorship | \$1,000.00

- Sponsor an event element (choose one):
 - Donation & Silent Auction Platform
 - Photographer
 - Parking
- Logo will be on or associated with item
- Three Gala Admissions
- Recognition during Gala
- Logo on Gala Advertisements & Emails
- Logo in Gala Presentation
- Quarter page ad in Gala program

WTS Houston Friend Sponsorship | \$500.00

- Sponsor a Gala fundraiser prize
- Logo will be on or associated with item
- Two Gala Admissions
- Logo on Gala marketing materials
- Logo in Gala program

- Table Sponsorship | \$2,000.00
- Half Table Sponsorship | \$1,000.00
- 20th Anniversary Scholarship Admission | \$300.00
- Individual Admission | \$200.00
- Individual Agency/Student Admission | \$175.00

Please use our online form to select your sponsorship and payment options.
If you have any questions, please contact Ashley Jones at wtshouston@gmail.com.

Donations are tax deductible under the WTS Foundation 501(c)(3).