



2023 Chapter Leadership Development

Preliminary Agenda at a Glance

Renaissance Newport Beach | Newport Beach, CA
November 15-16, 2023

Wednesday, November 15 (all times listed are PT)	
7:15am-8:15am	Breakfast and Networking
8:30am-9:00am	Chair's Welcome
9:00am-10:15am	Board Panel Discussion
10:15am-10:30am	Networking Break
10:30am-12:00pm	Secretaries Workshop
10:30am-12:00pm	Communications Workshop: Creating and Deploying a Social Media Strategy
10:30am-12:00pm	Best Practices for Chapter Administration
12:00pm-1:00pm	Networking Lunch
1:00pm-2:30pm	Chapter Presidents and Chapter Vice Presidents Workshop
1:00pm-2:30pm	Unlocking the Power of Event Planning
1:00pm-2:30pm	Chapter Best Practices (Breakout Sessions)
1:00pm-2:30pm	WTS International Office Hours Pre-registration is <u>required</u> . More information to follow. Walk-ins will be accepted on a case-by-case basis if time allows.
2:30pm-2:45pm	Networking Break
2:45pm-4:15pm	Treasurers Workshop
2:45pm-4:15pm	Chapter Best Practices (Breakout Sessions)
2:45pm-4:15pm	Scholarship & Award Review Process
2:45pm-4:15pm	WTS Office Hours
4:30pm-5:15pm	WTS Foundation & Transportation YOU Update
5:30pm-7:30pm	Networking Reception

Thursday, November 16 (all times listed are PT)	
7:30am-8:30am	Breakfast and Networking
8:30am-10:00am	State of Association and WTSI Updates
10:00am-10:15am	Networking Break
10:15am-11:45am	Acquisition & Retention: How to Grow & Maintain Membership
10:15am-11:45am	ED&I Workshop
10:15am-11:45am	Chapter Best Practices (Breakout Sessions)
11:45am-12:15pm	Conclusion & Wrap-Up