

DIGITAL MEDIA CHAIR

The responsibilities of the Digital Media Chair shall be as follows:

- Coordinates with Communications Director and other Chapter Board Members and Chairs to ensure events, programs, sponsorships, and announcements are posted to the chapter social media channels and website
- Coordinates and schedules additional chapter-specific content, as appropriate, for social media and website posting
- Researches and makes recommendations to Communications Director for online tools required for post scheduling and monitoring. Upon budget approval, coordinates with the Treasurer to procure subscriptions to approved tools
- Attends WTSI Communications meetings as pertinent to digital media to stay up to date on website program updates and social media campaign