

WTS CAPITAL SUMMIT 2023

AN EXPERIENCE SHE WILL NEVER FORGET

What does it take to provide a week of exclusive programming, college campus experience, and behind the scenes tours of transit, airports, Congress, port infrastructure, and more? A \$2,500 scholarship.

Financial support from generous sponsors closes the financial gap for many of our WTS Chapters, who are reinvesting into local mentoring and educational programs, and create opportunities for the next generation of industry leaders. Scholarships and fellowships change the lives of our students, our WTS mentors, their families, their communities, and the future of our industry.

ABOUT TRANSPORTATION YOU

The mission of the Transportation YOU program is to develop the next generation of the transportation industry by growing the involvement and interest of girls and young women in STEM studies and more. Through the program, **WTS Chapters** work to make a difference in the lives of girls by offering activities that introduce them to all modes of transportation, and encourage school course selection in math, science, technology, and communications – the stepping-stones to careers that can change the face of the transportation industry.



ABOUT the CAPITAL SUMMIT

The **WTS Capital Summit**, a signature program of Transportation YOU, offers students an opportunity to meet transportation industry thought leaders, government and administration officials, and college students beginning their own career journeys in the industry. Historically, the Summit brings high school-aged mentees and transportation professional mentors to the Washington, D.C. area for a 4-day summer program of tours, lectures, and interactive experiences showcasing careers in transportation. Students register to attend the Summit through **WTS Chapters**.

The Summit provides participants experience in engineering challenges, professional development and leadership skills development, networking events, local tours, and opportunities to learn about core transportation development components, such as accessibility, livable communities, and urban planning. Tours may include the U.S. Department of Transportation; the U.S. Capitol and U.S. Congress, local airports, highway research facilities, the Washington Area Metropolitan Transit Authority (Metro), live engineering projects, port operations, and other transportation hubs. The Summit also encourages student attendees to consider a wide variety of future undergraduate and advanced degree opportunities... STEM, engineering, and beyond.



WHAT IS THE WTS FOUNDATION?

The WTS Foundation is a 501 (c)(3) tax exempt organization (WTS Foundation Federal ID Number is 26-4058230) launched in 2009 to support the advancement of women in transportation by: Expanding existing scholarship opportunities to women pursuing transportation related degrees; Providing and promoting educational opportunities and career development to advance women in transportation; and initiating, sponsoring and publishing related research.

2023 CAPITAL SUMMIT SCHOLARSHIP FUND

Typically, WTS Chapters fund all participating attendees – Capital Summit is always at no cost to student participants. This year, WTS chapters are in need of extra funds to cover more student applicants than originally budgeted by our volunteer organizations. We hate to turn students away! This summer, the WTS Foundation is looking for five \$2,500 scholarships to send students from across the country to the Capital Summit.

HOW IS YOUR DONATION USED?

A \$2,500 donation goes directly to a Capital Summit attendee. This amount funds the student's tuition and room and board (classroom and meeting space, programming, local transportation including buses, public transit, and metro; tour accommodations, all meals, housing; administrative costs, and a slight subsidy to transportation required to and from Maryland.)

IS THIS DONATION TAX DEDUCTIBLE?

The WTS Foundation is a 501 (c)(3) tax exempt organization (WTS Foundation Federal ID Number is 26-4058230) and donations to the Capital Summit Scholarship fund are tax deductible.

I WANT TO SEND A STUDENT, BUT I ALSO WANT TO GET MORE INVOLVED!

We welcome any and all volunteers for our WTS events and programs! To get more involved with the Capital Summit, contact us at wtsf@wtsinternational.org. For volunteering opportunities throughout the program. If you have another event in mind that you'd like to assist, volunteer opportunities are available for the upcoming 2023 Annual Conference: *The Great Intersection*.

We have additional sponsorship opportunities available:

Summit Sponsorship: \$10,000 (3 AVAILABLE)

Be a sponsor of the Summit, supporting WTSF efforts to provide participants experience in engineering challenges, professional development and leadership skills development,

networking events, local tours, and opportunities to learn about core transportation development components, such as accessibility, livable communities, and urban planning

BENEFITS:

- Welcome and introduction of a panel or session during our Leadership Day
- General signage throughout the event, corporate logo on PowerPoint
- Includes a \$2,500 scholarship for a student to attend the Summit
- One full-page advertisement in the Student Program

Shuttle Bus Sponsor: \$7,500 (1 AVAILABLE)

Put your company's name, logo, and brand message directly in front of attendees and spectators.

BENEFITS:

- Company name or logo placed in prominent locations on shuttle buses used for transporting mentees and mentors
- Company name or logo located displayed at bus pick-up and drop-off locations
- One (1) half-page advertisement in the Student Program

Reusable Water Bottle Sponsor: \$5,000 (1 AVAILABLE)

Attendees will enjoy water breaks through-out the show by using your company's reusable water bottle at the bottle filling stations throughout the convention center.

BENEFITS:

- Sponsor logo on reusable water bottles
- Water bottles placed inside Student backpack given during onsite registration

Tour Sponsor: \$1,000 (4 AVAILABLE)

Create a buzz about your organization before the WTSF Capital Summit. Be a featured sponsor for one of the Summit Tours.

BENEFITS:

- Sponsor's name and logo in the Student Program
- Sponsor's name and logo in event app

OTHER BENEFITS

All donations will be recognized during the summit and with a company logo displayed on the WTS website. Scholarship providers and sponsors will also be recognized in two social media posts on WTS International platforms.

QUESTIONS? GET IN TOUCH! WTSF@wtsinternational.org