



WTS Pittsburgh Annual Membership Meeting

February 16, 2023

WTS Pittsburgh



- This meeting is required in our by-laws.
 - Inform you of changes in leadership
 - Share our ideas and goals for 2023
 - Obtain feedback from you!!
- Currently membership of 136 members.
- Chapter Goals –
 - Expand our reach and diversify by mode and industry
 - Offer engaging programming that membership wants to attend
 - Give back / highlight members

**Events tonight – Door Prizes, Pinball
and Photo Booth!!**

Updates from International



- Save the Dates
 - 2023 WTS Annual Conference: The Great Intersection
 - Atlanta, GA – May 10-12th, 2023
 - 2023 Signature Leadership Training
 - Washington, D.C. – October 14-16th, 2023
- Chapter Leadership Development
 - Newport Beach, CA – November 14-15th, 2023
 - WTS Distinguished Speaker Webinar Series
 - February 17th – Dr. Mia Bay
- Coming in March – Monday Member Meetups

The WTS International 2023 Distinguished Speaker Series highlights the voices of top-level experts, speakers, authors, and academics, speaking on topics crucial to equity diversity, and access in transportation. WTS members, partners, and transportation stakeholders will learn about the history of travel, social justice, designing equitable infrastructure, gender-based policy and research, civil service, and much more.



DR. MIA BAY

AMERICAN HISTORIAN AND AUTHOR, *TRAVELING BLACK: A STORY OF RACE AND RESISTANCE*

Professor Mia Bay is a scholar of American and African American intellectual, cultural, and social history, whose recent interests include black women's thought, African American approaches to citizenship, and the history of race and transportation. She holds a Ph.D. and M.Phil. from Yale University and a B.A. from the University of Toronto. [Read Dr. Bay's full bio.](#)

[Order *Traveling Black: A Story of Race and Resistance*.](#)

This event will be virtual with a brief question & answer session.

Event Info

When: Feb 17, 2023
1:00 - 2:30pm

[Register](#)



WTS Pittsburgh Chapter and Board



- President – Jennie McCracken
- Vice-President – Jennifer King
- Treasurer – Amelia Harris
- Secretary – Amanda Purcell
- Immediate Past President – Kelly Rigot
- Director-at-Large – Wendy Berrill
- Director-at-Large – Barb Sloan
- Regional Council – Linda Zug
- Social Media – Michelle Hinds
- Corporate Sponsor – Jennifer King
- Communications – Lauren Doyle
- Diversity & Inclusion – Jessica Saleh
- EPIC – Amanda Purcell & Amie Clawson
- Membership – Kristen Sklarsky
- Mentoring – *VACANT*
- Student Outreach – Moriah Eck
- Recognition Awards – Linda Zug
- Scholarship – Jennifer McCracken
- TransportationYOU – Jenna Gonzales & Katie Colella

Membership

Kristen Sklarsky



- 136 Active Members:

- 2022 – 40 New Members
- 2023 – 6 New Members

- 2023 Honorary Members:

- Felicity Williams

- 2023 Goals:

- Continue to grow our membership numbers and expand our networking opportunities
- Increase membership engagement
- Continue to provide support and responses to all member questions/concerns
- Honorary Members
- **Quarterly emails highlighting new members, spotlight an existing member, celebrate WTS anniversaries, and congratulate member achievements (weddings, babies, promotions, etc.)**

Need Help!!

New Member List

Thank you for your commitment and support!!!



2022 – 40 New Members

Burdette, Nicholas	Sawford, Sean	Azadi, Farzaneh
Cerminara, Greg	Harvey, Amber Lynn	Chowenhill, Leah
Kacin, Jen	Azadi, Farzaneh	Gamelier, Liz
Moon-Sirianni, Cheryl L	Chowenhill, Leah	Kilburn, Jennifer Zoe
Novitsky, Taylor	Gamelier, Liz	Lennon, Kelly
Titus, Amanda	Kilburn, Jennifer Zoe	O'Connor, Virginia
Alliston, Melany R	Lennon, Kelly	Roach
Clark, Teresa	O'Connor, Virginia	
DeLong, Steven	Roach	
Merckle, Sharon	Ruzzi, Louis	
Patterson, Kimberly	schultz, jennifer	
Sabol, Jodi	Kerr, Grace Katherine	
DaCanal, Taylor	Ott, Denise	
Dale, Rochelle	Traill, Carissa	
Dziagwa, Lauren	Farner, Becca	
Tang, Shirley	Garland, Carol	
Baranko, Shanna	Mlinek, Chris	
Burt, Mary	Rengers, Emily	
Lewis, Gwen	Newland, Justice	
Rosatti, Georgia	McLaughlin, Kelly	
Schafer, Jennifer	Sawford, Sean	
Southern, Melissa	Harvey, Amber Lynn	

2023 – 6 New Members

Broadus, Sue
Chopra, Isabel
Duse, Fonda
Heitkamp, Grace
Hettich, Darin
Bougher, Roseline

Communications

Chair – Lauren Doyle



- Responsible for communicating events, opportunities, and important notices.
 - Members and Non members and students
- Ensure the correct people are included on every chapter email that is sent out and the corporate sponsorships are included on every email.
- Coordinate with other committee chairs to prioritize and schedule emails
- Goals for 2023
 - Engage more subscribers to boost event attendance
 - Keep emails as short as possible
 - Adding a banner at the bottom of emails with upcoming events to look out for and events that have already been advertised
- Open to help and suggestions on how to improve communications

Need Help!!

Member Mentorship Opportunities



“IF YOU’RE OVER 45
AND DON’T HAVE AN
UNDER-30 MENTOR –
NOT MENTEE, MENTOR
– THEN YOU’RE GOING
TO MISS FUNDAMENTAL
SHIFTS IN THINKING
THAT ARE HAPPENING.”

- Met my mentor Catherine Larson in 2021 through WTS International Website
- Met in Person at the WTS International Conference in Seattle 2022
- Talk Bi-Weekly on Fridays about work, career goals and life
- She owns her own business and consults me when making decisions about her younger staff
- Helped me prepare my resume and marketed me to numerous colleagues of hers that she met over the years.

Member Mentorship Opportunities

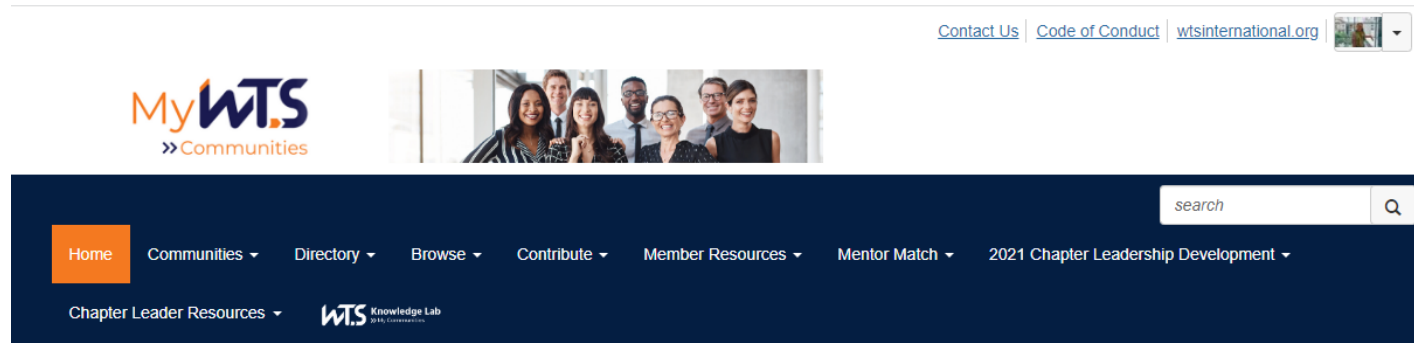
- As a member WTS International's website allows you to sign up to participate in their mentorship program

1. Go to wtsinternational.org

2. Log in to your account

3. At the top left of the page click the My WTS communities

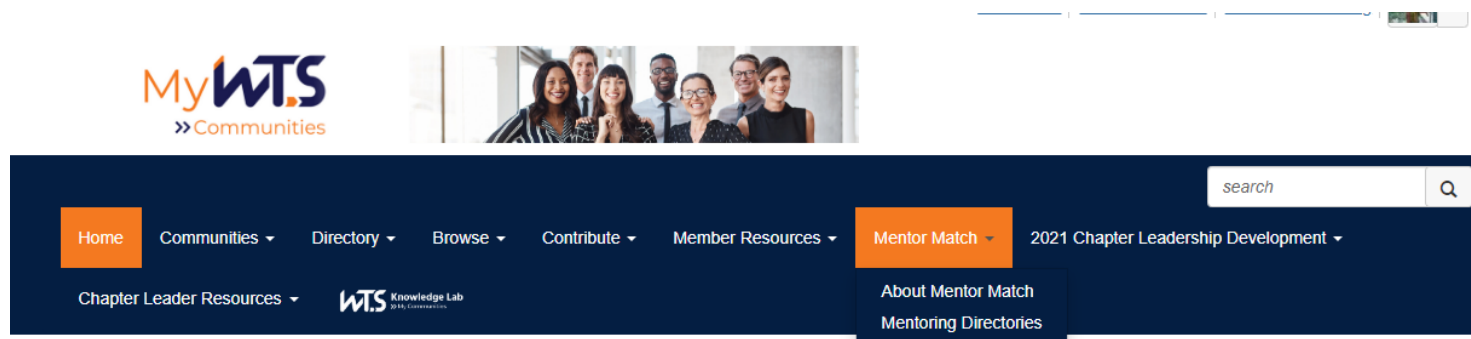
- You will be redirected to a new page



Member Mentorship Opportunities



4. From the new MyWTS Communities page **navigate to the mentor match tab** at the top and **click “About Mentor Match”**



5. There will be buttons to sign up as a Mentor or Mentee

Welcome to Mentor Match!

The WTS Mentor Match is a self-propelled program that provides members with the exclusive opportunity to connect and develop with over 8,500 transportation industry professionals. Sign up today as a mentor or a mentee to help take your career to the next level!

ENROLL AS A
MENTOR

ENROLL AS A
MENTEE

6. Once enrolled you can navigate to the “mentoring directories”

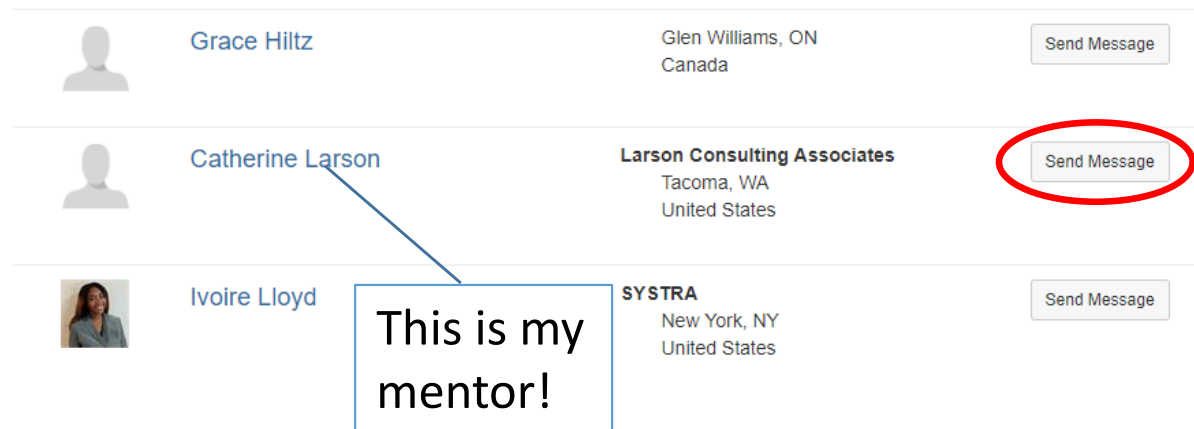
Member Mentorship Opportunities



7. There will be instructions on how to find a Mentor or a Mentee
8. You will be able to find either based on different parameters
 - Name
 - Company
 - Geographic Location
 - Communication Preferences
 - Transportation Subject Focus
 - Employer Type
 - WTS Chapter Affiliation
 - Discipline
 - Mentoring Topics
 - Years of Experience
9. The more parameters you select the less results you will get

Member Mentorship Opportunities

10. Once you click find mentors/mentees a list will appear that best matches your parameters
11. You will be able to send a message to the person you would like to match with and see if they are available to be a mentee/mentor



12. Wait for a response!

Social Media & Website

Chair – Michelle Hinds



> Pittsburgh

> About

> Events

> News

> Job Postings

> Photo Gallery

Our Chapter

Welcome to the WTS Pittsburgh Chapter Page!

WTS is an international organization dedicated to building the future of transportation through the advancement of women. With over 6,500 members, including both women and men, WTS is turning the glass ceiling into a career portal through its professional programs, networking opportunities, and unparalleled access to industry...

...bringing the same dynamic opportunities for decades.



WTS Pittsburgh Chapter

@wtspittsburgh · Nonprofit Organization

+ Add Action Button

Home About Events Photos More ▾

🔊 Promote

👁 View as Visitor

🔍

⋮



WTS Pittsburgh Chapter

An international organization dedicated to building the future of transportation through the advancement of women!

Transportation/Trucking/Railroad · Pittsburgh, PA · 60 followers

✓ Following

Visit website

More

Home About Posts Jobs People Events Videos

About

WTS is an international organization dedicated to building the future of transportation through the global advancement of women. With over 6,500 members, including both women and men, WTS is turning the glass ceiling into a career portal through its professional programs, networking opportunities, and unparalleled access to industry... see more

See all details

Student Outreach

Chair – Moriah Eck

- Outreach to local universities to get students involved in Pittsburgh chapter
- Targeted student communication
- Reduced or no cost for students to attend WTS Chapter events
- Communicate job and internship opportunities



> Pittsburgh

Advancing women
Advancing transportation



TransportationYOU

Co-Chairs - Jenna Gonzales & Katie Colella



- What is TransportationYOU?
 - We encourage young women between ages 13-18 to get involved in STEM through hands on activities, field trips, and scholarships.
- What do we do?
 - Volunteer with local Girl Scout Troops, Carnegie Science Center and local schools
 - Award scholarships to local middle school and high school students interested in attending STEM summer camps



TransportationYOU

Co-Chairs - Jenna Gonzales & Katie Colella



- What are we looking for?
 - Contacts with local middle and high schools
 - Industry and facility group tour opportunities
 - New volunteers to add to our email blasts as events come up
 - Email us at transportationyoupittsburgh@gmail.com if you are interested in being added to our volunteer email list!
- New Committee members
 - Fresh ideas are always welcomed in our group!
 - Minimal time commitment to join!
 - Email Katie at katie.colella@aecom.com if you're interested in joining!



Diversity and Inclusion

Chair – Jessica Saleh



> Pittsburgh

Advancing women
Advancing transportation

- Promote the advancement, growth, and fulfillment of women and minorities in the transportation industry.
- Collaborate with other organizations, such as COMTO to highlight the importance of Diversity, Equity, Inclusion and Allyship in transportation.
- Encourage members to think big about how their role in the transportation sector directly affects individuals/communities and their socio-economic health.
- Aim to diversify the WTS Pittsburgh membership base not only in race, ethnicity, and gender, but in educational background, career path, age, viewpoints, economic status and beyond to allow us to uplift and support all who are in need of having their voices amplified.



Corporate Sponsorship

Chair – Jennifer King



- Sponsorship support helps to:
 - Improve the quality of WTS Programs;
 - Raise funds for scholarships, Transportation You and mentoring.
 - 15% of revenue funds the WTS Foundation & fosters the next generation of women in the transportation industry
- Corporate Sponsors, Public Agency & Educational Partner Programs available
- WTS Pittsburgh Sponsors & Partners receive various benefits:
 - WTS Membership for Individuals
 - Access to WTS International Platforms & Events
 - Recognition at events and through our chapter email blasts
 - Invitations to Member-only events, and special member pricing
 - Job Postings online via website and social media
 - Additional benefits based on tier of sponsorship



Corporate Sponsorship



> Pittsburgh

Advancing women
Advancing transportation

PLATINUM



LOCHNER



Corporate Sponsorship



> Pittsburgh

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GOLD



Architecture
Engineering &
Consulting

Michael Baker
INTERNATIONAL

SILVER



GPI



STAHL SHEAFFER
ENGINEERING

BRONZE

A.D. MARBLE
environmental-cultural-engineering



THE MEASURE OF QUALITY
mbe
monaloh basin engineers

Recognition Awards

Chair – Billie Joy Budner



AWARD CATEGORIES AND WINNERS

- **WTS Woman of the Year** – Breen Masciotra, AICP, WSP

- Designed to reach out beyond WTS to honor a woman who is an outstanding role model in transportation.

- **WTS Member of the Year** – Monica O'Neil, PE, HDR

- Acknowledges a WTS member who has made extraordinary contributions to the success of the organization.

- **WTS Honorable Ray LaHood Award** – Damon Rhodes, PE, Larson Design Group

- Acknowledges a man who is a leader in the transportation industry and has helped to advance women in the transportation industry.

- **WTS Employer of the Year** – Lochner

- Honors an organization for recruiting, retaining and advancing women.

- **WTS Rosa Parks Diversity Leadership Award** – Steve Scheerer, PE, AECOM

- Recognizes either an organization or individual exhibiting extraordinary efforts or initiatives in facilitating professional opportunities for women and minorities.

- **WTS Innovative Transportation Solutions Award** – Shadyside Connector

Paige Anderson, City of Pittsburgh; Kristin Saunders, Toole Design Group; Katy Sawyer, Toole Design Group

- Salutes an innovative transportation project led by a woman.

March 2, 2023 @ Cefalo's – Registration is open!



Scholarship Committee Chair – Jennie McCracken

2022 Highlights

- 2022 Scholarship Gala – Back in Person!
 - 142 attended, raised nearly \$5,000 and incorporated online bidding platform
 - \$7,500 in scholarships
 - Highlighted previous winner and current member
 - Where are they Now?





2023 Goals

Registration is open for the 2023 Annual Scholarship Gala

- March 23, 2023 – Sheraton Station Square
- VIP Sponsorship Opportunities
- Donations for Silent Auction
- Four \$2,500 scholarships were awarded
 - Expanded to include a 2nd graduate scholarship
- Successful Silent Auction at the Gala
- Continue our Where are they Now series?
- **Looking for a new Scholarship Chair!!**



Events and Programs of Interest Committee (EPIC)

Co-Chairs: Amanda Purcell & Amie Clawson



- **Plan and support WTS events**
 - Support larger events that have their own planning committees
 - Plan organize and execute events throughout the year
- **An active committee with fairly low time commitment**

EPIC is looking for new members!

If you are interested in joining EPIC, see Amanda or Amie after the presentation!

Email: Amanda- apurcell@trafficpd.com

Events and Programs of Interest Committee (EPIC)

Tentative 2023 Events



January	February Membership Meeting	March Recognition Awards Luncheon 3/2 Scholarship Gala 03/23	April Virtual Meet & Greet Luncheon with Honorary Members Event with PRT
May Golf Outing	June	July	August
September	October	November	December

Website:

<https://www.wtsinternational.org/>

<https://www.wtsinternational.org/Pittsburgh/>

Email:

WTSPittsburghChapter@gmail.com

We are also on Facebook and LinkedIn.

THANK YOU!!