



# HAPPY NEW YEAR!

WTS International wishes you a happy and healthy new year!



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# *Membership Meeting*

*January 24, 2023*

## **Today's Agenda:**

Introductions and Welcome

WTS Mission and Vision

2023 Programs Calendar

Committee Opportunities

2023 WTS International Conference

Membership

Drawing

**Chapter Circle of  
Excellence**



Gold Chapter



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# 2023-2024 Board of Directors



**President**  
Rukiya Thomas  
Atkins



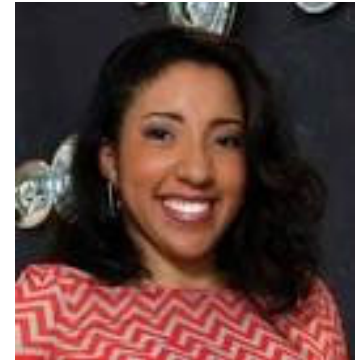
**VP of Programs**  
Deborah Mobula  
Arcadis



**VP of Membership**  
Iris Ortiz  
HNTB



**Treasurer**  
Laura Cook  
JAT Consulting



**Secretary**  
Bianca George  
CERM



**Director at Large**  
Ligia Florim  
Cobb County



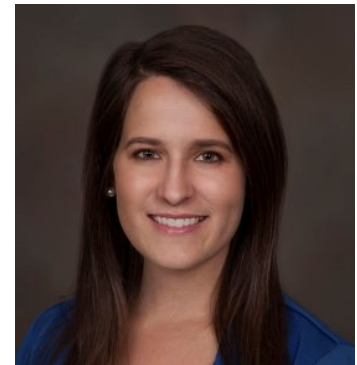
**Director at Large**  
Beth Ann Schwartz  
Michael Baker International



**Director at Large**  
Cara Vojdani  
Arcadis



**Director at Large**  
Sherl White  
Pont Engineering



**Immediate  
Past President**  
Kristin Winzeler  
North Fulton CID

# 2022 WTS Atlanta Corporate Partners

## PRESENTING PARTNER: **HNTB**

### DIAMOND



### PLATINUM



### GOLD



### SBE



### Individual Contribution

Marsha Anderson  
Bomar

# *WTS International Corporate Sponsors*

## **Strategic Partners**



## **Trailblazer Partners**



## **Champion Partners**



## **Guardian Partners**





# WTS International Corporate Sponsors

COLLINS  
ENGINEERS  
INC.



*Gannett Fleming*

**GPI**



**Kiewit**

**LOCHNER**

**Michael Baker**

INTERNATIONAL

## Advocate Partners

national express



**PARSONS**



**PATRICK**

**SYSTRA**

*TRANSCORE*

 **transdev**



**vhb**

## Pillar Partners

 **LUMENOR**  
CONSULTING GROUP

**TRIUNITY**

# *WTS International Industry Partners*





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*Are you Following WTS  
Atlanta on Social Media?!*



*WTS Atlanta Chapter*



*wtsatl*



*WTS Atlanta*





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## *WTS Mission & Vision*

### WTS International Vision:

Equity and access for women in transportation.

### WTS International Mission:

WTS attracts, sustains, connects and advances women's careers to strengthen the transportation industry.

# WTS International Guiding Principles:

- WTS is an international organization dedicated to building the future of transportation through the global advancement of women.
- To achieve our shared vision of **One WTS**, we are a dedicated and aligned organization focused on supporting students, members, and chapters.
- Advancing women in transportation is key to building the transportation industry.
- WTS is committed to ethical leadership, integrity and respect for all.
- WTS actively collaborates with its transportation community that includes corporations, public agencies, associations, and learning institutions.

# *WTS Atlanta Mission*

WTS Atlanta seeks to close the workforce gap in the Atlanta regional transportation industry by promoting lifelong careers in transportation for women. By attracting, retaining and advancing women in the industry, WTS Atlanta will be the most recognized network of transportation subject matter experts.



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# *WTS Atlanta Chapter Committees*

Scholarships/  
Awards  
Luncheon

Programs

Student Chapter  
Engagement

Community Service  
& Outreach

Diversity and  
Inclusion

Membership

Communications &  
Publicity

Mentor/Protégé

2023 WTS  
International  
Conference



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# *Service & Community Outreach Committee*

*Chair: Open*



**American  
Heart  
Association®**



**DRESS FOR  
SUCCESS**

**ATLANTA  
COMMUNITY  
FOOD BANK**

End hunger. Grow stronger.



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# *Mentor Protégé Program*

*Co-Chair(s): Open*

The Mentor-Protégé Program pairs early-career and seasoned professionals as a means of professional development and career advancement.



All program participants will meet as a group monthly, while mentor-protégé pairs will have the opportunity to connect several times over the course of the program based on their personal schedules.



Applications for mentors and proteges will be made available in February.

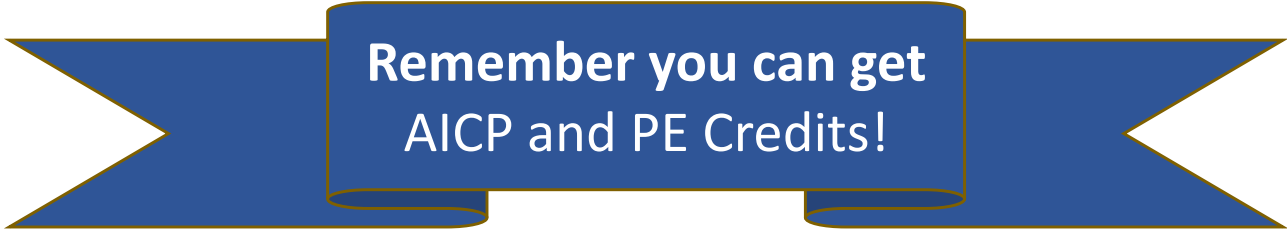
Kickoff is anticipated for April and Graduation in October.





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<p><b>JANUARY</b></p> <p>Happy New Year!</p> <p>Georgia Regional Future City Competition (1/21/2023)</p> <p>Membership Meeting (1/24/2023)</p>	<p><b>FEBRUARY</b></p> <p>Black History Month</p> <p>Museum Tour + Conversation (National Civil Rights Museum) February 23rd 4:00 pm</p>	<p><b>MARCH</b></p> <p>Women of the Year Panel discussion.</p> <p>2023 Theme: <u><b>“Celebrating women who tell our stories”</b></u> March 16<sup>th</sup> Time – TBD Location: TBD</p>	<p><b>APRIL</b></p> <p>Introduce a Girl to Engineering (4/15/2023)</p> <p>Professional Development Virtual Series: Financial Literacy Month + <b>Legislative Event</b> (Details to follow - April 20th)</p>
<p><b>MAY</b></p> <p>WTS Conference – 5/10-5/12 in Atlanta</p> <p>Did you know series: Mental Health Awareness Month – Newsletter</p>	<p><b>JUNE</b></p> <p>GDOT Board Breakfast (6/22/2023)</p>	<p><b>JULY</b></p> <p>Prof Dev Series : Theme TBD</p> <p>Fun Family Event / Community Event (07/20/2023)</p>	<p><b>AUGUST</b></p> <p>DBE Mixer (08/17/2023)</p>
<p><b>SEPTEMBER</b></p> <p>Multimodal Transportation Panel Discussion (09/21/2023)</p>	<p><b>OCTOBER</b></p> <p>Prof Dev Series Theme: TBD</p>	<p><b>NOVEMBER</b></p> <p>Scholarships and Awards Luncheon (TBD)</p>	<p><b>DECEMBER</b></p> <p>End of the Year Social</p>



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# Programs Committee

*Chair: Deborah Mobula*



**SCHEDULE  
SPEAKERS &  
PANELS**



**SELECT  
VENUES**



**RESERVE &  
COORDINATE  
FOOD**



**REGISTRATION**



**PROPS AND  
SIGNAGE**



**PROGRAM  
DEVELOPMENT**





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# Scholarships and Awards Luncheon

*Chair: Nicole Neeley*

Planning schedule

Event agenda

Publicity

Food

Entertainment

Speakers/Emcee

Vendor payments

Sign-in

Name tags



Coordinate with Subcommittees (Scholarship, Silent Auction, Awards, Tables, and Hospitality)



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# Silent Auction Subcommittee



Planning  
schedule



Publicity



Sponsor  
outreach



Sign-up  
sheets and  
displays



Auction  
software  
platform



Collect raffle  
payments



Getting auction items  
to winners







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# Tables Subcommittee

Develop  
Seating Chart

Coordinate  
with  
Hospitality  
Committee

Setup Tables  
at Event





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# Hospitality Subcommittee

Coordinate with  
Tables  
Subcommittee

Finalize, Print &  
Assemble  
Nametags

Staff the  
Registration  
Tables







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# *Recognition & Awards Subcommittee*

- Monitor accomplishments of those in the industry
- Establish schedule
- Develop refined nomination and voting process
- Administer and count ballots
- Coordinate award announcements
- Coordinate award gifts/trophies

## Awards:

- Woman of the Year
- Man of the Year
- Member of the Year
- Employer of the Year
- Diversity Employer of the Year
- Others...



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# Scholarship Subcommittee



Coordinating with WTSF on scholarship application availability



Conduct outreach to schools



Send out scholarship application and due date



Review applications and select winners



Gather bios and pics from winners





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# *Diversity and Inclusion Committee*

*Chair: Sherl White*

## Ensure

Ensure diversity of race, gender, discipline and thought in all activities of WTS Atlanta

## Foster

Foster a culture of inclusion and access for all women in the transportation industry

## Work

Work with the Programs Committee to develop programs inclusive of DBE informational sessions and processes

## Coordinate

Coordinate any DBE networking events



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# Student Chapter Engagement Committee

*Chair: Emerald Smith*

Vision



Provide programs and activities designed to meet the needs of a diverse student population

**ATTRACT**

Create an environment and network for student members to engage with WTS industry professionals

**CONNECT**

Support and challenge student members in the exploration and pursuit of their goals

**SUSTAIN**

Position student members to effectively implement skills and guidance acquired during their college tenure

**ADVANCE**

**2023-2024 Goal: Establish a New Student Chapter at a Local University**



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# Communications & Publicity Committee

*Chair: Bianca George*

*Co-chair: Cara Vojdani*



**Manage  
chapter e-mail  
lists &  
correspondence**



**Registration  
for all  
programs and  
events**



**Promotes  
WTS with  
social media,  
website,  
newsletter,  
etc.**



**Event  
Photography/  
Videography**



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# *WTS Annual Conference* *May 10-12, 2023*



**Registration expected to open late January/early February!**





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# 2023 WTS Conference Planning Subcommittees

*Co-Chairs: Regan Hammond & Malika Reed Wilkins*

**Some subcommittees still need volunteers, particularly Hospitality & Volunteers to help out the week of the conference!**



Subcommittee	Chair(s)
Hospitality & Volunteers	Tonya Saxon & Sherl White
Programs (Breakout Sessions)	Lori Sand
Poster Session	Molly Rea & Kylie Vacko
Tours & Transportation	Tonia Brown & Jean Yu
Sponsorship & Fundraising	Daveitta Jenkins Knight
Raffle	Tori Brinkley
Blue Ribbon	Rhonda Briggins
Student Day/Informational Fair	Qiana McCoy
Marketing	Cara Vojdani
Photo Booth	TBD



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# Membership Committee

*Chair: Iris Ortiz*

## 2023-2024 Goal: Reach 400+ members!

Welcome new members and serve as a new member ambassador

Puts members in touch with committees for those interested in becoming more active with WTS

Report on membership numbers and remind chapter members of upcoming expirations

Assist with membership renewal/joining when needed

Identify member spotlight opportunities

Help with WTS Atlanta's 2023 Membership Drive



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# *Membership... What's in it for me?*



**Advance  
Your  
Career**



**Strengthen  
Your  
Leadership  
Skills**



**Impact the transportation  
industry with tools and  
networking with WTS  
International.**



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## *Next Steps for Members*

- ✓ Renew membership
- ✓ Update your contact information at [www.wtsinternational.org](http://www.wtsinternational.org)
- ✓ Sign up for a committee (even if you were on it last year)
- ✓ Check on your company's corporate sponsorship
- ✓ Let us know about any free venue space > 50 capacity
- ✓ Reach out to WTS Board if you desire a presentation about WTS to your company.

### Tip:

- As a member, you can get engaged nationally in the MyWTS Communities!

<https://community.wtsinternational.org/>



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# Contact Info

Committee	Contact Person	E-mail
Programs	Deborah Mobula	<a href="mailto:Deborah.Mobula@arcadis.com">Deborah.Mobula@arcadis.com</a>
Scholarship and Awards Luncheon	Nicole Neeley	<a href="mailto:Nicole.Neeley@atkinsglobal.com">Nicole.Neeley@atkinsglobal.com</a>
Service and Community Outreach/Mentor-Protégé	Rukiya Thomas	<a href="mailto:Rukiya.Thomas@atkinsglobal.com">Rukiya.Thomas@atkinsglobal.com</a>
Diversity and Inclusion	Sherl White	<a href="mailto:swhite@pontengineering.com">swhite@pontengineering.com</a>
Student Chapter Engagement	Emerald Smith	<a href="mailto:emsmith@hntb.com">emsmith@hntb.com</a>
Communications & Publicity	Bianca George Cara Vojdani	<a href="mailto:bgeorge@cerm.com">bgeorge@cerm.com</a> <a href="mailto:Cara.Vojdani@arcadis.com">Cara.Vojdani@arcadis.com</a>
WTS Annual Conference	Regan Hammond Malika Reed Wilkins	<a href="mailto:rhammond@vhb.com">rhammond@vhb.com</a> <a href="mailto:mwilkins@atlantaregional.org">mwilkins@atlantaregional.org</a>
Membership	Iris Ortiz	<a href="mailto:iortiz@hntb.com">iortiz@hntb.com</a>



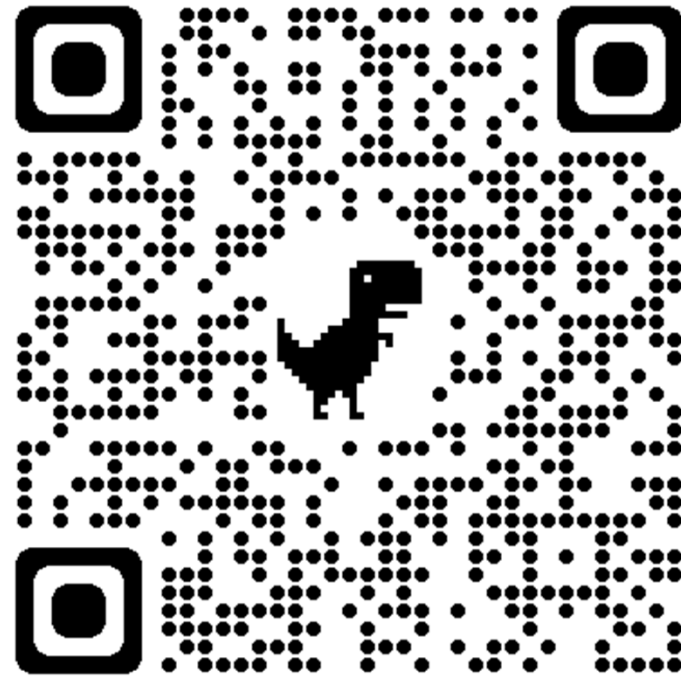
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# *Scholarship Fundraising*

Help us reach this important goal by scanning the QR code or texting to give!

Send a text to the number **41-444** with the message **WTSATLANTA2022** and include the amount you would like to give and your name.



In 2022, WTS Atlanta awarded \$15,000 in scholarships. Your donation will help with the long-term sustainability of the Scholarship Fund.