



Advancing women  
Advancing transportation  
> Atlanta

SUMMER 2022



## Join WTS Atlanta to Give Back

We hope everyone has been enjoying a wonderful summer and is gearing up for the start to fall. As students prepare for the new school year, WTS Atlanta is excited continue investing in one of our core programs - providing scholarships to young women pursuing careers in transportation. To celebrate our 40th anniversary, we are holding a scholarship fundraiser with a goal of reaching \$40,000. WTS Atlanta will also be supporting our community in other ways, by offering an opportunity to give back to during the upcoming Georgia DOT Board Breakfast. Attendees are asked to bring travel-sized essential items to support local shelters. Please read on to see how you can participate in both of these exciting initiatives.

WTS ATLANTA  
MONTHLY NEWSLETTER

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# GDOT Board Breakfast & Basic Essentials Care Package Drive

August 18, 2022  
7 to 8:45 AM

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## Georgia DOT Board Breakfast

[REGISTER HERE](#)

Crowne Plaza Atlanta - Midtown  
590 West Peachtree Street, NW, Atlanta, GA 30338

### Please Join the WTS Community Outreach Committee to Give Back!

WTS Atlanta will be holding our first Basic Essentials Care Package Drive to support our community. We will collect **travel-sized** essential hygiene products to combine into care packages and distribute to local shelters to help those in need. If possible, please package your items into a sandwich bag.

#### Here are recommendations for travel-sized products to bring.

- \* toothbrush/toothpaste
- \* hand sanitizer
- \* wet wipes
- \* shower gel/soap
- \* deodorant
- \* feminine products
- \* lotion
- \* shaving cream
- \* men's razors
- \* shampoo and conditioner





## Help WTS Atlanta Raise \$40,000 for Scholarships for Our 40th Anniversary



To celebrate WTS Atlanta's 40th Anniversary this year, our chapter has set a goal to raise \$40,000 for our scholarship program to support women pursuing transportation careers. Please help us reach this goal by scanning this QR code to donate.

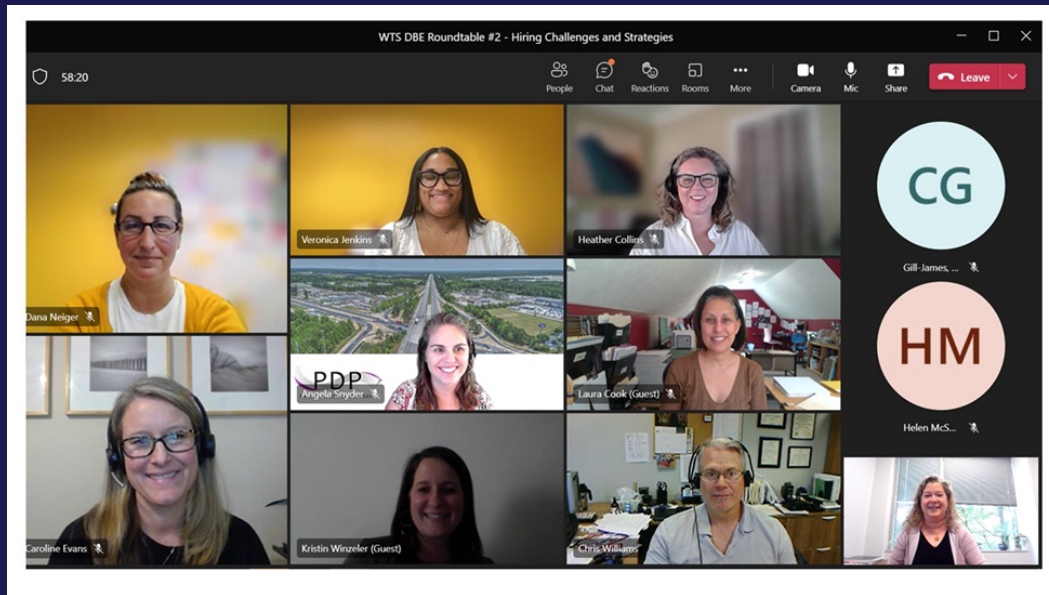
Track our progress on the donation thermometer by visiting [www.wtsinternational.org/events/40th-anniversary-scholarship-fundraiser!](http://www.wtsinternational.org/events/40th-anniversary-scholarship-fundraiser!)

In 2021, WTS Atlanta awarded five scholarships for a total of \$17,500.

Your donation today will help us raise \$40,000 to expand our scholarship program in 2023.

Thank you for your donation and support!

# DBE Diversity and Inclusion Committee Hosts Recruiting and Retention Roundtable



WTS Atlanta is excited to be ramping up our effort to help our DBE sponsors and members in 2022. Our goals are to help connect DBE's to discuss issues pertinent to these firms, disseminate relevant agency information and advice, provide greater networking events, as well as to provide opportunities that will expand the DBE firms access to larger consulting firms to help maximize teaming arrangements. The committee holds quarterly roundtable meetings where special guests are invited to lead discussions on wide ranging topics that are relevant to our DBE partners. Our first roundtable set the agenda for big issues our group wanted to explore and tackle.

Our second roundtable special guest was Hive Talent Acquisition Firm (DBE) who led a lively and interactive session with the attendees related to recruiting and retention techniques. The committee is also planning networking events including a joint WTS Atlanta and COMTO Atlanta DBE Matchmaking event scheduled for early fall. This will be an amazing event designed to introduce DBE members or sponsors of either organization to larger prime consultants. Agency and municipal representatives will be on hand to provide information on navigating DBE requirements and to answer questions. We would like to encourage members and sponsors of WTS and/or COMTO as well as decision makers in larger prime consultants to plan on attending. **Keep an eye out for more information from the Atlanta Chapters of WTS and COMTO or reach out to Charlotte Weber at [cweber@lumenorconsulting.com](mailto:cweber@lumenorconsulting.com) to be on the list to receive details.**

## Testimonial from 2021 WTS/COMTO DBE Matchmaking

*This is the 3rd or 4th WTS/COMTO DBE Matchmaking event we participated in. Up to now, the DBE matching held October 5, 2021, was the first time that we spoke to primes who brought the right representative (versus the prime's DBE or DE&I representative) who has the authority to make a commitment and understands how to leverage the capabilities for a given prime. For example, Kimley Horn--VP and Atkins Global -Senior Project Manager. In essence, it was easier to present our services to the prime representative who would buy the services. - Intellectual Concepts (DBE)*

## WTS Signature Leadership Training Apply by July 29th



The WTS International Signature Leadership Program prepares women to lead the future of the transportation industry by developing professionally and learning how to manage others effectively; ultimately, for the advancement of the transportation industry as a whole and for those who use it.

**Dates: October 18-22, 2022**

**Location: Washington, DC (In-Person) | The Darcy Hotel 1515 Rhode Island Ave. NW Washington, DC 20005**

[Apply Here](#)

## Help Plan the WTS International Conference 2023 in Atlanta

WTS International is selecting two volunteers from each region, preferable with chapter board experience, to participate on the 2023 National Programs Committee in preparation for the upcoming annual conference in Atlanta in May 2023. This committee identifies program tracks and assesses the submissions to ensure the appropriate sessions are assembled for the event. The meetings for this committee will be held bi-monthly and begin in September. All interested applicants should please reach out to WTS Atlanta President Kristin Winzeler at [kwinzeler@northfultoncid.com](mailto:kwinzeler@northfultoncid.com) for more information.



## Connect with WTS Atlanta

We love connecting with our WTS community on social media. Please follow, like and share WTS Atlanta!

Also, check out our industry [job postings here.](#)



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2022

*40th Anniversary Sponsors*

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*SBE*



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*Individual Contribution*

*Marsha Anderson Bomar*

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If you'd like to join these amazing partners in celebrating WTS Atlanta's 40th Anniversary, please contact President Kristin Winzler at [kwinzeler@northfultoncid.com](mailto:kwinzeler@northfultoncid.com).