



› Central Florida

Advancing women
Advancing transportation

2021

Annual Report

CENTRAL FLORIDA CHAPTER ESTABLISHED AUGUST 11, 1995

WTS Central Florida Chapter (WTSCFL) started 2021 with virtual programs and transitioned back to in-person events throughout the year. This annual report highlights 2021 for the chapter.

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CENTRAL FLORIDA CHAPTER 2021 HIGHLIGHTS:

- ❑ Achieved Gold Circle of Excellence Chapter for five consecutive years (2017- 2021).
- ❑ 2021 WTS International Rosa Parks Diversity Leadership Award
Recipient: Dr. Laine Powell, founder and executive director of Tech Sassy Girlz and WTSCFL member.
- ❑ Maintained our membership during the pandemic and increased to 156 members by the end of 2021 - both women and men.
- ❑ Awarded \$10,000 in scholarships to women in transportation fields

LEADERSHIP

2021 was the second year of the term for officers for WTSCFL supported by the committee chairs. One accomplishment this year was establishing the Diversity committee with inaugural chairs Erika Booker and Gail Woods.

2021 OFFICERS		
	PRESIDENT	Amy Windom, P.E. President Younkins-Windom, LLC
	VICE PRESIDENT	Snehal Ambare, P.E. Associate Vice President HNTB
	TREASURER	Lizette Martinez, P.E. Vice President AVANT Engineering Group, LLC
	SECRETARY	Ivannia Bok, PMP Senior Designer / Project Coordinator CTS Engineering, Inc.
	IMMEDIATE PAST PRESIDENT	Christina Colón, P.E. Director of Transportation Development Florida's Turnpike Enterprise

2021 COMMITTEE CHAIRS	
Banquet Barbi Stiles, FSMPS, CPSM WGI	
Community Relations Laine Powell, Ed.D. Ace Applications	
Diversity Erika Booker HNTB & Gail Woods Transystems	 
Emerging Professionals Nancy Clements, P.E. WGI	

Committee chairs continued on next page.

LEADERSHIP

2021 COMMITTEE CHAIRS - CONTINUED

Fundraising

Ivannia Bok, PMP | CTS Engineering, Inc.
&
Brian Kirwan, P.E. | K&N Engineering



Programs

Sophia Villavicencio-Ortiz | VHB
&
Merissa Battle | Dewberry



Media Relations & Website

Kelda Senior | Senior Communications



Recognitions

Courtney Reynolds, TDM-CP | VHB
&
Kelly Eger-Smith | ACE



Membership

Stacey Russell | GPI
&
Kathrin Tellez, AICP, PTP | Fehr & Peers



Scholarship

Francina Gil, P.E. | Consor
&
Sherry Ann Tulloch | M&O Marketing
Consultants



Newsletter

Abigail Osei-Asamoah, Ph.D. | CDM Smith



Transportation YOU

Karen Van Den Avont, P.E. | Protean
Design Group
&
Lori Treviranus, P.E. | KEITH Team



Professional Development

Sarah Matin, P.E. | S&ME



Committees are the foundation for chapter activities and the reason WTSCFL achieved GOLD status again in 2021.

FINANCIAL REPORT

WTSCFL is a non-profit organization that relies on membership, events, and fundraising to support a variety of programs. We enjoy tremendous support in sponsorships and program attendance. The table below is a summary of the finances for 2021. The following items are relevant to this financial summary:

- The beginning balance is the value from our 2020 Annual Report.
- Income and expenses are grouped to represent the year's major activities.
- Income incorporates PayPal fees for registrations and sponsorships paid with credit cards.
- The ending balance is consistent with the end of year bank balance.

WTSCFL gratefully recognizes the generous contributions our sponsors. It is through their kind support that our chapter can provide programs for our members and friends and scholarships that support young women entering the transportation industry. In 2021, annual packages and event sponsorships were available. We were honored with:

- 24 annual sponsors shown on Page 6
- Seven event sponsors shown on Page 7 for our **Swings for Scholarships** fundraiser
- Nine event sponsors shown on Page 8 for the **Scholarship and Awards Banquet**.

Balance as of 1/1/2021		\$80,078.67
Income:		\$ 70,487.24
Chapter Rebates (Dues)	\$ 6,200.00	
Sponsorships, Donations, Programs, Fundraiser, and Banquet Income ♦	\$ 64,187.68	
Fundraiser (includes allocation from annual sponsors) ♦	\$ 20,135.61	
Interest and Other Miscellaneous Income	\$ 99.56	
♦ Includes reduction for credit card processing fees.		
Expenses:		\$ 54,217.29
General Administration and Operations (Supplies & Materials, Sunbiz Annual Report, Insurance, Post Office Box, Constant Contact, Drop Box, Taxes, QuickBooks)	\$ 4,682.02	
Committee Expenses (Programs, Membership, Awards & Recognition, Student Liaison, Transportation YOU, Community Relations, Fundraising, Emerging Professionals,)	\$ 18,905.53	
Special Events, Banquet, and Fundraiser ✦	\$ 30,639.74	
Contribution to WTS Foundation Account to be in 2022 based on results of 2021 information (Scholarship fund & Charitable contributions)	\$ 0.00	
✦ Includes reduction for credit card processing fees.		
Balance as of 12/31/2021		\$ 96,348.62

CORPORATE PARTNERS

2021 ANNUAL SPONSORS

PLATINUM ANNUAL SPONSORS



GOLD ANNUAL SPONSORS



SILVER ANNUAL SPONSORS



BRONZE ANNUAL SPONSORS



Thank-you for your continued support!

CORPORATE PARTNERS

2021 SWINGS FOR SCHOLARSHIPS

PARTNER SWINGS FOR SCHOLARSHIPS SPONSORS



SUPPORTER SWINGS FOR SCHOLARSHIPS SPONSORS



Thanks to our 2021 Event Sponsors!

CORPORATE PARTNERS

2021 SCHOLARSHIP & AWARDS BANQUET

PARTNER BANQUET SPONSORS



SUPPORTER BANQUET SPONSORS



FRIEND BANQUET SPONSORS



Thanks to our 2021 Event Sponsors!



MEMBERSHIP

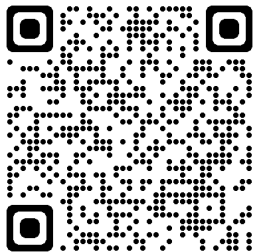
WTSCFL became the 28th chapter of WTS on August 11, 1995 with 16 members. Our chapter began 2019 with 86 members and quickly topped the 100-member threshold in January 2019. In 2021 we started the year with 132 members and increased to 156 by the end of the year.

Maintaining the chapter membership during 2020 and expanding in 2021 was accomplished with bi-weekly membership committee calls that looped in programs, professional development, and community relations for both formal virtual events and informal outdoor meet-ups to maintain comradery. These efforts included:

- Monthly small-group bike rides on local trails.
- Special events like a virtual lunch discussion for International Women's Day on being an ally.
- Two book club events with the Professional Development committee during which the authors joined the discussion – more information on page 27.

The meeting time also was used to discuss status and the best time to return to in-person events – we certainly missed seeing each other. The result was an in-person, outdoor anniversary celebration (26 years!) in conjunction with our annual general membership meeting in August and the year end member social, which are both highlighted in the Social & Networking section of this report, page 32.

SCAN QR CODE FOR WTS MEMBER BENEFITS



<https://community.wtsinternational.org/home>



OPERATIONS

A successful 2021 started with the 2020 Annual Board Retreat hosted virtually on Saturday, November 7, 2020. The session was to plan the 2021 goals. As a proud 2017, 2018, 2019, and 2020 Gold Chapter, the goal was to maintain the Circle of Excellence status for 2021. Other goals for 2021 included:

- Expand virtual footprint in social media, streaming, and original content
- Continue book club with discussions for career development and diversity
- Establish a diversity committee
- Explore creating Transportation YOU videos
- Focus on virtual and outdoor activities for early part of the new year
- Hope for in-person banquet
- Champion accomplishments of women in transportation

Chapter operations required to meet these goals included:

- Chapter board meetings
- WTS International coordination
- Administrative updates to bylaws and the board structure
- Elections
- Visioning for 2022

Chapter Board Meetings

Chapter Board Meetings are generally scheduled the 3rd Wednesday of every month and all chapter members are encouraged to participate. Originally a dial-in number was provided to accommodate professional schedules, which is now using video meeting resources. In 2021, ten Chapter Board Meetings and one Executive Committee Meeting were held as shown in the adjacent table with chapter president Amy Windom presiding.



REPRESENTATION MATTERS!

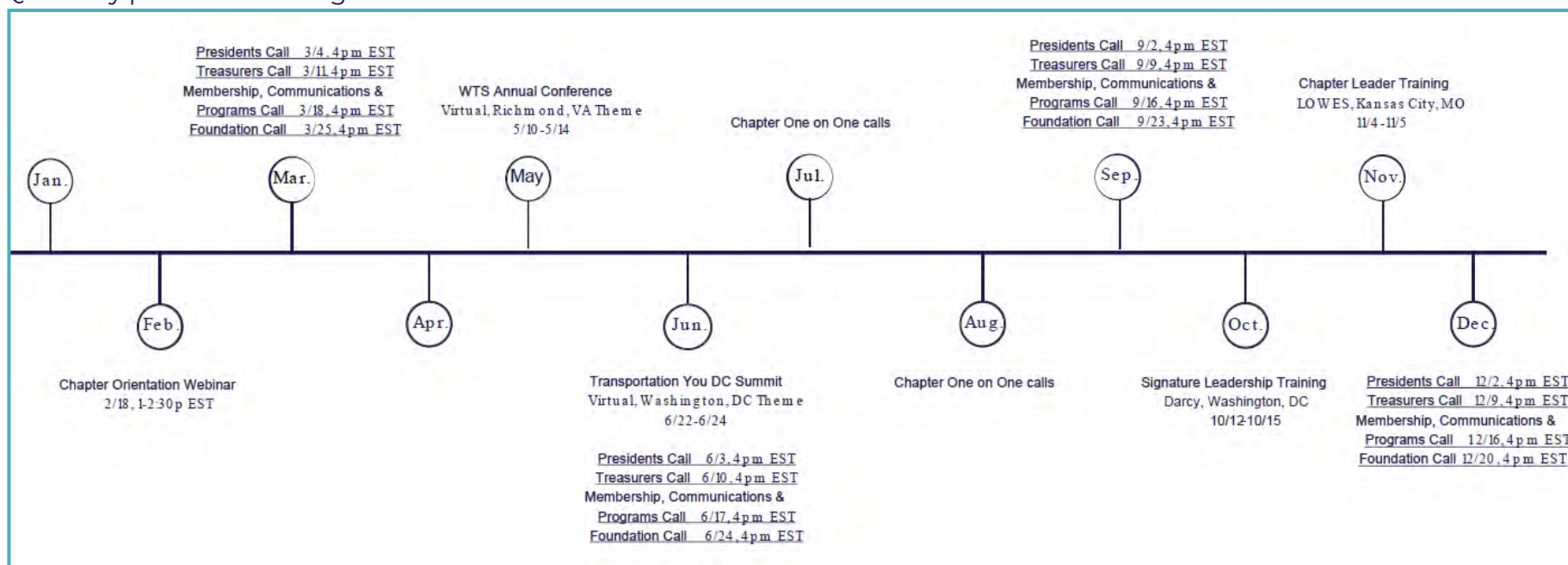
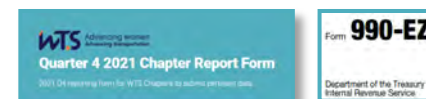
Date	Meeting Location
01/20/2021	Online Meeting – Full Board
02/17/2021	Online Meeting – Full Board
03/24/2021	Online Meeting – Full Board
04/21/2021	Online Meeting – Full Board
05/19/2021	Online Meeting – Full Board
06/16/2021	Online Meeting – Full Board
07/02/2021	Online Meeting – Executive Committee
07/21/2021	Online Meeting – Full Board
08/18/2021	Online Meeting – Full Board
10/20/2021	Online Meeting – Full Board
12/15/2021	Online Meeting – Full Board

OPERATIONS

WTS International Coordination

Coordination with WTS International included reports, meetings and WTS International activities.

- Business reports and filings including WTS International Quarterly Reports and IRS tax filing.
- Quarterly position meetings.



- WTS International Activities:
 - ◆ Chapter Orientation - February 18: The first webinar briefing for incoming and incumbent Chapter Leaders on where to access all resources necessary for Chapter administration. WTS International staff covered information on Chapter Operations, Membership, Communications, Programs and Events, and the Foundation.
 - ◆ Annual Conference – May 10-14: WTSCFL members Amy Windom, Snehal Ambare, Ozzy Bravo, and Dr. Laine Powell attended the annual conference virtually. With keynote speakers, panel discussions, and even tours and social activities – the conference had it all! One evening participants chose from after hours events including information about wine tasting, creating a charcuterie board, or listening to dueling pianos!

OPERATIONS

WTS International Coordination - continued

- ◆ Annual Conference – continued: We were thrilled to receive our fifth consecutive gold circle of excellence level. We were especially proud of Dr. Laine Powell, who received the WTS International Rosa Parks Diversity Leadership Award.



*Dr. Laine Powell – 2021 WTS
International Rosa Parks Diversity
Leadership Award Recipient*

Dr. Laine Powell is the founder and executive director of Tech Sassy Girlz, a non-profit organization dedicated to inspiring underrepresented girls in middle and high school to engage in science, technology, engineering, and mathematics (STEM). Affectionately referred to as Dr. Sassy - Laine created Tech Sassy Girlz in 2012 to address the critical shortage of women and minorities being represented in high-tech STEM careers. Prior to 2020, over 1,000 young women benefited from the program and in 2020, during the pandemic, over 1,500 were assisted as the remote learning enabled more students to get involved. In 2020 Laine also expanded to STEM Iconz for underrepresented young men. She was recognized as one of Orlando Magazine's 2020 Women of the Year, by the NBA's Orlando Magic for community service, and received the i4Business Magazine Spirit of Collaboration Award, among many other recognitions!

In the community, she serves on the boards of WTS Central Florida Chapter, the Florida Polytechnic University, NAF Information Technology Academy, and the Women's Business Center at Seminole State College. One of the programs in Tech Sassy Girlz is Pearls in Tech, which is a workforce development program for high school students for STEM internship opportunities. The program focuses in software development and web design with a certification exam allowing eligibility for paid internships and setting the foundations for careers in STEM.

WTSCFL members have participated in the Tech Sassy Girlz annual day conference. This program has grown from 40 attendees in 2012 to over 500 at the event held at the University of Central Florida in 2019.

In her recorded remarks accepting the award, she had a fantastic analogy –

"Diversity is being invited to the party and inclusion is being asked to dance!"



Let's dance!

OPERATIONS

WTS International Coordination - continued

- ◆ Chapter Leader Training - November 18-19: The eight newly elected officers and directors attended the virtual training. 2021 WTS Woman of the Year Jeanet Owens kicked off the event followed by an outline of WTS activities and initiatives. Break out sessions included understanding roles, best practices, difficult conversations, fundraising, communications, finances, and leading a volunteer organization.

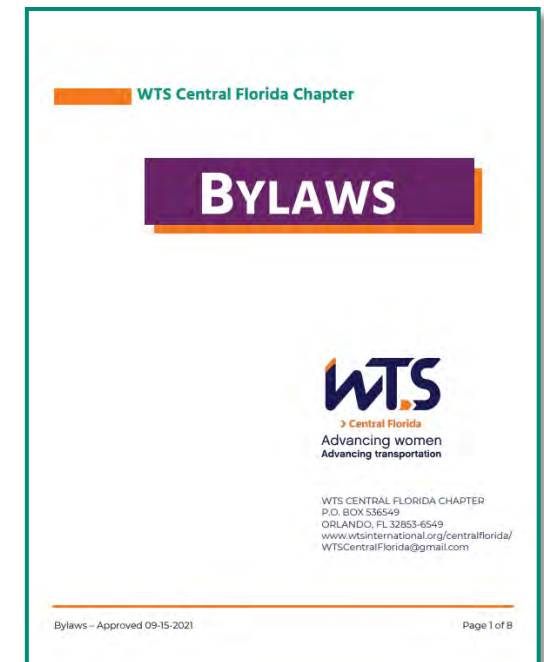
Administrative Updates

Administrative updates were required in 2021. Specifically, updating bylaws is critical for any professional organization to reflect changing needs for the health of the organization. To that end, the WTSCFL drafted updated bylaws with input from the WTS International Governance Committee. The draft was published for review by members and a general membership meeting was scheduled to review and vote on the proposed bylaws.

The changes approved in that September 15, 2021 meeting are:

- Change term of office from two (2) years to one (1) year.
- Modifications for consistency with WTS International Bylaws include:
 - ◆ Updating the objective (Article III) to agree with WTS International language.
 - ◆ Removing Immediate Past President as Officer of the Corporation. Officers are now President, Vice President, Secretary, and Treasurer.
 - ◆ Changing voting Chapter Board of Directors to agree with the WTS International recommendations. The voting Chapter Board of Directors will be 1) Officers of the Corporation, 2) Immediate Past President, and 3) three to five Directors at large.
 - ◆ Updating meeting notification and quorum, and better support for virtual meetings and electronic tools.

With this approach, committee chairs will report to a specific board member and are not required to attend monthly board meetings. The goal is for better time management of our volunteers while providing leadership experience transferrable to the workplace.



OPERATIONS

Elections

2021 was an election year for WTSCFL. Recognitions co-chairs Courtney Reynolds and Kelly Eger-Smith reached out to the membership for officer nominations. With the change to the bylaws, the chapter also moved to an application process in lieu of a nomination to ensure interest of the candidate.



Ballot Email

The ballot along with candidate information was distributed via Constant Contact as shown on the left. Voting ended on Tuesday, October 19, 2021. The tally was transmitted to the board, who voted to confirm results at the Wednesday, October 20 board meeting. The results were distributed via email to membership on Friday, October 22, 2021 as shown on the right.

Results Email

**Congratulations
to the 2022
Board of
Directors!**

OPERATIONS

Visioning for 2022

Every year WTSCFL Chapter Board meets in the last quarter of the year to discuss and plan the strategic vision and events for the upcoming year. On Saturday, November 13, the retreat was held at the offices of GPI with a virtual connection for those who could not attend in person. We started with the 2022 president's goals as:

- Membership growth to increase by 25%, which would mean 35 new members
- Diversity and inclusion with intentionally to incorporate into every program and explore how to change the bias
- Quality members-only events by continuing to think of new ways to engage and network within the chapter

Additional discussions included expanding our website as a hub for chapter information, maintaining the chapter's fresh approach to quarterly programs with potential participants beyond Central Florida, and considering a technical tour as program or members-only event.

2022 Board of Directors



Snehal Ambare | President
HNTB Corporation



Ivannia Bok | Vice President
CTS



Kelda Senior | Secretary
Florida Polytechnic University



Nancy Clements | Treasurer
WGI, Inc.



Amy Windom | Past President
Younkins-Windom, LLC



Tanya Schmidt | Director of Programs
TransGraphics Consulting



Sarah Larsen | Director of Advancement
MetroPlan Orlando



Stacey Russell | Director of Diversity
GPI, Inc.



Kathrin Tellez | Director of Membership
Fehr & Peers

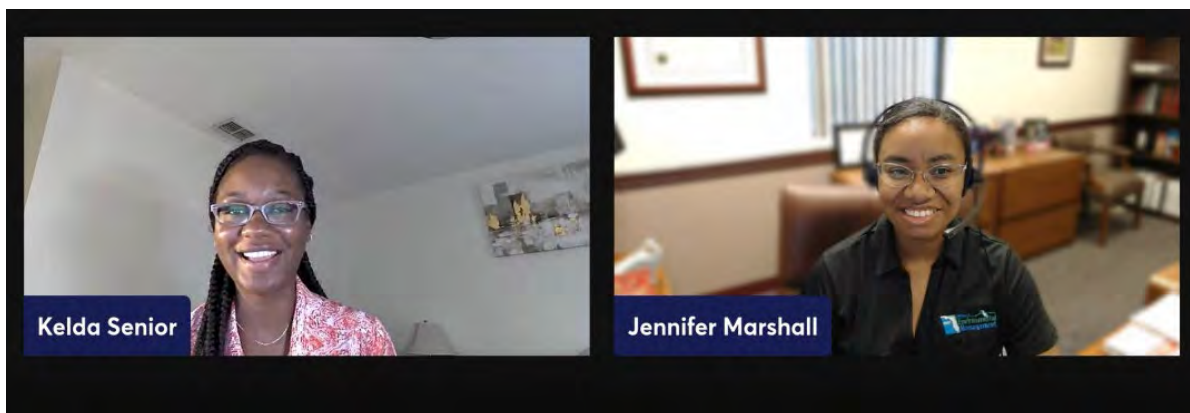
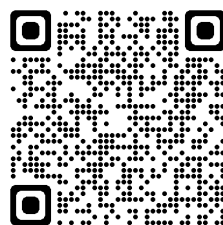
COMMUNICATIONS

Communications are important to WTSCFL. We remain proactive in our email communications with most of our messages sent through Constant Contact as we transition to the new WTS International AMS tools. We have over 800 contacts in our database and sent campaigns for programs, newsletters, special projects/events, nominations/awards, scholarship applications, members-only events, and announcements. The table has our tracking of communications as reported in our quarterly reports to WTS International for 2021.

With information sources moving to social media for the past several years, the effort was for a more rigorous approach than just email communications. Our WTSCFL LinkedIn page grew totaling over 500 followers as of the end of 2021. We look at the impressions and video views as the relevant feedback.

In addition, Communications Chair Kelda Senior lent her talents to start a video series interviewing committee chairs in Q1 and our first member spotlight with Jennifer Marshall, Director of FDOT State Environmental Management Office in December.

Use this URL (<https://lnkd.in/ggXtp4HE>) or scan the QR code to listen to the interview with Jennifer!



2021 COMMUNICATIONS

Q1	<ul style="list-style-type: none"> ◆ 16 Emails including 6 notifications, 2 information blasts and 8 event reminders ◆ LinkedIn: 31 posts with 40,136 impressions and 7 videos yielding 1,773 views ◆ Facebook: 7 posts with 1,502 views ◆ Twitter: 18 tweets with 7,855 impressions ◆ YouTube: 10 video posts with 82 views
Q2	<ul style="list-style-type: none"> ◆ 19 Emails including 4 notifications, 2 information blasts and 13 event reminders ◆ LinkedIn: 17 posts with 8,256 impressions and 3 videos yielding 1,159 views ◆ Facebook: 26 posts with 919 views ◆ Twitter: 4 tweets with 7,252 ◆ YouTube: 4 video posts with 32 views
Q3	<ul style="list-style-type: none"> ◆ 17 Emails including 2 notifications, 7 information blasts and 8 event reminders ◆ LinkedIn: 11 posts with 6,052 impressions ◆ Facebook: 9 posts with 310 views ◆ Twitter: 8 tweets with 1,595 impressions ◆ YouTube: 1 video posts with 14 views
Q4	<ul style="list-style-type: none"> ◆ 17 Emails including 4 notifications, 4 information blasts and 7 event reminders ◆ LinkedIn: 23 posts with 9,270 impressions ◆ Facebook: 12 posts with 9,270 views ◆ Twitter: 5 tweets with 1,279 impressions ◆ YouTube: 1 video posts with 152 views

SIGNATURE EVENTS

2021 started with virtual activities and transitioned to outdoor events and finally in-person events in the fall. Our signature events in 2021 were:

- Quarterly Programs
- Swings for Scholarships
- Scholarship and Awards Banquet



Quarterly Programs

- Brightline Update ♦ Virtual Program ♦ January 27, 2021 ♦ 8-9:30 AM

A Brightline Update was our first program of 2021 on January 27 in partnership with the SMPS Central Florida Chapter. Since the technical tour was our last in-person event in 2020, the status of the Airport Intermodal Facility and Brightline railroad construction was of particular interest to WTSCFL members. Brightline's Michael Cegelis and Katie Mitzner provided the virtual update complete with time lapse for the box jack construction under Goldenrod and the fly through of the overall Phase 2 construction to Orlando. Check out the online videos at:

♦ Box Jack Time Lapse:  <https://we.tl/t-A8f5jURxWR>

♦ Sizzle Reel:  <https://we.tl/t-4GZ1f98NSz>



Other program highlights were:

- ♦ Brightline is the only major privately held express passenger rail business in the US
- ♦ Phase 2 - 170 miles from West Palm Beach to Orlando International Airport will be completed in 2022 followed by safety testing and revenue service beginning in 2023
- ♦ Safety enhancements are being provided for at-grade crossings such as quad gates
- ♦ Future projects include new South Florida stations, Tampa extension, Miami-Dade Commuter Rail and Las Vegas - Southern California

SIGNATURE EVENTS

Quarterly Programs - continued

- A Walk in Her Shoes ✦ Virtual Program ✦ March 29, 2021 ✦ 11:30 AM-1:00 PM

An annual program to hear from women leaders in transportation, A Walk In Her Shoes, was virtual this year to hear about careers and advice.



The plan was for Alison Stettner, AICP, Director of the Office of Policy Planning for the Florida Department of Transportation to be a part of our outstanding panelists together with Betsy VanderLey, Former Orange County Commissioner, Senior Director of Business Development, and Dr. Lily Elefteriadou, the Barbara Goldsby Professor and Director of Civil Engineering at the University of Florida Transportation Institute with the esteemed moderator Carla Bell Johnson, Assistant County Administrator for Orange County. But, even after a year of practice doing virtual meetings, we had a snafu with Alison's connection, so Carla focused on Betsy and Lily as well as shared some of her own career stories. The life experiences that shaped and elevated their careers and family lives were inspiring.

Like preceding years, WTSCFL partnered with **Dress for Success of Greater Orlando** to support their mission of empowering women in our community to thrive and achieve economic independence. Since collecting gently worn shoes was not feasible, the WTSCFL chapter provided a donation of \$820, based on a per seat dollar amount for the attendees from our annual sponsors if the event had been in person. With that start, participants donated on the Dress for Success website (adjacent QR code) and raised over \$1200 during the event!

Visit
DRESS FOR SUCCESS®
GREATER ORLANDO

website for more information
<https://greaterorlando.dressforsuccess.org>

Scan QR code to donate

SIGNATURE EVENTS

Quarterly Programs - continued

- Transportation Equity ✦ Virtual Program with COMTO Central Florida Chapter ✦ July 22, 2021 ✦ 12:00-1:30 PM

Shaped around Transportation Equity, program moderator, Virginia Whittington | Metroplan Orlando, kicked off the conversation with a simple question to engage the audience.... **What definition of transportation equity from the 2021 MetroPlan survey most resonates with you?** Interestingly our audience gave us a vast range of answers; accessible and affordable transportation for everyone had the most votes.

Our panelists, shown below, all provided thought-provoking commentary to further explore transportation equity.

- ◆ Ann McNeil | President, MCO Consulting, Inc.
- ◆ Diana Mendes | Corporate President, Infrastructure and Mobility Equity, HNTB
- ◆ Tanya Wilder | Director of the Transportation, City of Orlando

Key points from the conversation included:

- ◆ Tanya's goal of connecting communities while shifting our thinking from car-centric to people-centric;
- ◆ Diana's encouragement to have the difficult conversations - if we are worried about saying the wrong thing, we will miss getting the right information and the right people at the table;
- ◆ Virginia reminded us to not only identify a problem but come with a solution; and
- ◆ Ann's takeaways were to be imaginative and to become the solution, once we acknowledged that we were the problem.

The passion from our panelists and moderator transcended to the audience and left all in attendance knowing that yes, we all are the problem, but we are enthused to be a part of the solution.




Impacting Upward Mobility through Transportation Equity

Thursday, July 22, 2021

SCAN FOR YOUTUBE PROGRAM



Join us for a panel discussion on investments and impacts of bike/pedestrian infrastructure, roadways and transit operation improvements.



Ann McNeill
President
MCO Consulting, Inc.



Diana C. Mendes, AICP
Corporate President
Infrastructure And Mobility Equity
HNTB Corporation



Tanya Wilder
Director of Transportation
City of Orlando



MODERATOR
Virginia L. Whittington
Director of Regional Partnerships
MetroPlan Orlando

SIGNATURE EVENTS

Quarterly Programs - continued

- Future Ready Florida ♦ In-Person Program ♦ Wednesday, October 6, 2021 ♦ 10-11 AM ♦ 30 Attendees

The fourth quarter WTS Central Florida chapter program was a members-only event onsite at Beep in Lake Nona. This innovative and thought-provoking program was based on the question... **How do we position for a Future Ready Florida?**

Moderator Kelda Senior | Senior Communications jumped right into the future to see how new alternative and sustainable mobility is playing out today in Florida.

Racquel Asa | Chief Marketing Officer for Beep, Ralph Ireland | VP of Development Operations at Tavistock, Matthew Broffman | Senior Manager of Public Policy at Lilium, and Beth Kigel | Chair of Autonomous Florida served as our dynamic panelists whose synergy was felt by everyone in the room.

Members in attendance were inspired by the messages including:

- ♦ Don't just plan for what's allowed now ... imagination is key, aim for the moon and shoot for the stars.
- ♦ Lean into the future, embrace what could be, and don't sit back and wait for innovation to occur be a part of it now.

After the tour and panel discussion, the attendees were able to ride the Lake Nona autonomous shuttle --- outstanding end to an informative event!

A special thanks to the Beep team for their amazing hospitality!





SIGNATURE EVENTS

Swings for Scholarships



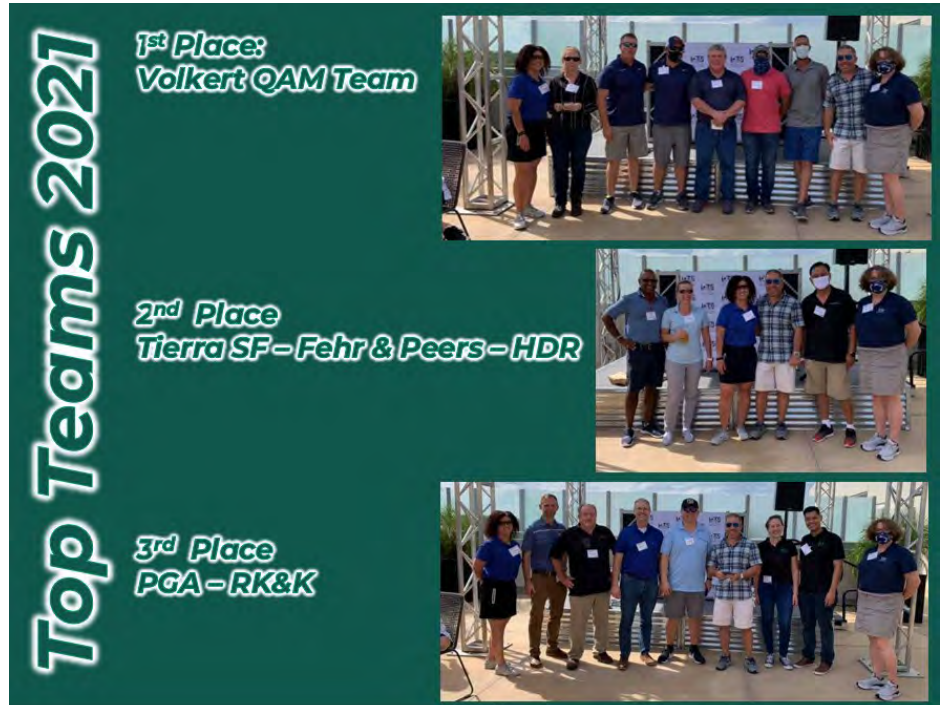
It was a beautiful Friday afternoon on March 26 for hitting golf balls to raise money for our scholarship program. We were able to sell out for the 50% capacity level for the outdoor space – 96 attendees! Individual winners are pictured below with Fundraising Co-Chairs Ivannia Bok and Brian Kirwan.



2nd Place:
Bob Windom
Younkins-Windom



3rd Place:
Jeff Kipfinger
HNTB



Team winners are pictured above with Fundraising Co-Chairs Ivannia Bok and Brian Kirwan and President Amy Windom.

1. Volkert QAM Team: Teresa Driskell, Alan Dickson, Vernon Hackett, Grady Andrews, Leo Santana, and Rick Meeks
2. Tierra SF - Fehr & Peers - HDR Team: Raj Krishnasamy, Amy Guisinger, Fred Choa, Crystal Odoh, Mackenzie Bland
3. PGA - RK&K Team: Michelle Buitron, Fabio Osorio, Paul Wai, Mike Lausier, Chas Starr, Walt Lang

SIGNATURE EVENTS

Swings for Scholarships – continued

We appreciate our event and annual sponsors. In appreciation of our sponsors, we had a drawing for a TopGolf 3-Month Corporate Membership. Platinum Annual Sponsor Jacobs was the winner, accepted by Jessica Dean and Angela Shepard.



Jacobs Team members
Jessica Dean
and Angela Shepard

2021 SWINGS FOR SCHOLARSHIPS

PARTNER SWINGS FOR SCHOLARSHIPS SPONSORS



SUPPORTER SWINGS FOR SCHOLARSHIPS SPONSORS

BURGESS & NIPLE
Engineers ■ Architects ■ Planners



Thanks to our 2021 Event Sponsors!

2021 ANNUAL SPONSORS

PLATINUM ANNUAL SPONSORS



GOLD ANNUAL SPONSORS



SILVER ANNUAL SPONSORS



BRONZE ANNUAL SPONSORS



Thank-you for your continued support!

Scholarship and Awards Banquet

WTS Central Florida welcomed over 170 attendees at Sea World's Port of Call ballroom for its 24th Annual Scholarship and Awards Banquet on Thursday, September 30, 2021. Banquet guests enjoyed a unique experience with special guests from several Sea World residents, including a majestic bald eagle and surprisingly charismatic sloth, during the networking cocktail hour. See photos on next page!

WTS Advancing women Advancing transportation ► Central Florida

24TH ANNUAL SCHOLARSHIP AND AWARDS Banquet

**SEPTEMBER 30, 2021
5:30 - 9:00 PM**



Featuring Keynote Speaker

Loreen Bobo, PE
Safety Administrator, Office of Safety
Florida Department of Transportation
District Five



2021 SCHOLARSHIP & AWARDS BANQUET

PARTNER BANQUET SPONSORS



SUPPORTER BANQUET SPONSORS



FRIEND BANQUET SPONSORS



Thanks to our 2021 Event Sponsors!

SIGNATURE EVENTS

Scholarship and Awards Banquet – continued

The highlight of the evening included recognizing scholarship recipients and award winners, before an inspiring and motivational keynote speech from Loreen Bobo, Safety Administrator for FDOT's District 5. During her keynote, Loreen shared what motivates her in role, while challenging each of us to continue the work toward making Florida's roads safer for all.

- Be bold! Think big! Make a difference!
- Let's work together to reach our goal - zero fatalities on our roadways!

Thank you to our chapter's Scholarship Chairs, Sherry Ann Tulloch and Francina Gill, along with our Recognitions Chairs, Courtney Reynolds and Kelly Eger-Smith for leading this year's scholarship and awards process. Special thanks to Banquet Chair, Barbi Stiles and the entire banquet committee for another successful event. Committee members included:

- Banquet Committee: Barbi Stiles, Ivannia Bok, Maria Bolivar, Yasmin Moreno, Courtney Reynolds, Kelda Senior, Sherry Ann Tulloch
- Scholarship Committee: Francina Gil, Sherry Ann Tulloch, Lana Lawrence, Dawn Ratican, and Christy Lofye
- Recognitions Committee: Courtney Reynolds, Kelly Eger-Smith, Maria Bolivar, Caitlin Smith

Information about scholarships and awards are on the next few pages for recognitions





RECOGNITIONS

Scholarships

WTSCFL is committed to supporting the careers of our industry's future leaders. Our chapter is pleased to support local students through our [Scholarship Program](#). Scholarships are awarded to women pursuing careers in transportation through undergraduate and graduate academic programs. These scholarships are competitive and based on the applicant's specific transportation goals, academic record, and transportation-related activities or job skills.

2021 Frankee Hellinger Memorial Scholarship Recipients were:

- Undergraduate Scholarship: Agathe Emeran, Embry-Riddle Aeronautical University
- Leadership Undergraduate Scholarship: Samantha Kusters, University of Florida
- Graduate Scholarship: Elisabeth McKinley Staten, University of Florida
- Leadership Graduate Scholarship: Jady Chen, University of Central Florida



2021 Scholarship Recipients (left to right): Elisabeth McKinley Staten (Graduate Scholarship), Jady Chen (Leadership Graduate Scholarship), Samantha Kusters (Leadership Undergraduate Scholarship), Agathe Emeran (Undergraduate Scholarship)



RECOGNITIONS

Industry Awards

Each year, WTSCFL celebrates the contributions of fantastic women and men in the transportation with industry awards.

Award	Description
★ = Nomination for 2022 WTS International level	
Member of the Year Award ★ Kelda Senior	Member of the Year recognizes a current WTS member who has made extraordinary contributions. Kelda exemplifies this award. She has been a key strategist behind the expansion of our digital footprint. She strengthened our chapter's social media outreach and produced multiple videos to celebrate and publicize women in transportation.
Citizen Transportation Advocate Award Kelly Hogan Morphy	This local award salutes a private citizen who is an outspoken supporter of local transportation advancement and exemplifies community goals. Kelly took action to rally and educate the public on road widening alternatives that yielded a safer roundabout option that maintains traffic efficiency.
The Honorable Ray LaHood Award ★ Don Hammack	Presented to a male transportation leader who has contributed to the advancement of women and minorities, Don received the award because he champions women leaders, strives for equity, and seeks to promote from within to offer a path for growth for women and minorities.
Innovative Transportation Solutions Award ★ Orange County, FL	Diana Almodovar represented the Orange County Code Amendments for Pedestrian Safety and ADA Compliance project that received our innovative transportation project award led by women. The innovation was the integration of 1) Comprehensive Plan policies, 2) Sustainability Plan, 3) Walk-Ride-Thrive! pedestrian safety elements, and 4) ADA facilities updates on rights-of-way.
Employer of the Year Award ★ WGI	WGI was selected as the organization that recruits, retains, and advances women within the transportation industry. WGI President Greg Sauter accepted. 32% of the company are women, including 27% of the corporate executive team, and 23% of practice area leaders. Two key leadership programs each have 25% participation by women.
The Rosa Parks Diversity Leadership Award ★ Stacey Russell	Stacey was recognized for her significant contribution to promote diversity, inclusion, and multicultural awareness. As GPI's Corporate Diversity and Inclusion Facilitator she has led multiple initiatives, completed a transformational leadership course and diversity training, and leads regular discussions such as our first book club in 2020 with Robin Diangelo's <i>White Fragility</i> .
Woman of the Year Award ★ Nancy Clements	Nancy is a role model and inspires women at all levels within the transportation industry, having shown that there is nothing that cannot be accomplished with determination and maybe a little stubbornness. Her impact is evident through her sponsorship of WGI and WTS mentor programs, as well as her role to renew and grow WGI's diversity and inclusion programming.



RECOGNITIONS

Industry Awards – continued



Bottom left Recognitions Co-Chair Courtney Reynolds toasts the 2021 award recipients pictured with Co-Chair Kelly Eger-Smith clockwise starting in upper left: Kelda Senior (Member of the Year Award), Kelly Hogan Morphy (Citizen Transportation Advocate Award), Don Hammack (Honorable Ray LaHood Award), Diana Almodovar (Innovative Transportation Solutions Award for Orange County Code Amendments for Pedestrian Safety and ADA Compliance), Greg Sauter (Employer of the Year Award for WGI), Nancy Clements (Woman of the Year Award), Stacey Russell (Rosa Parks Diversity Leadership Award)

PROFESSIONAL DEVELOPMENT


Professional Development

Read to Succeed In 2020 prompted the WTSCFL Book Club, and we read two fantastic books and had the added bonus of the authors joining us for the discussion.

On May 24th, Yvonne Lopez-Diaz introduced her friend Steve Farber and shared how they met and became friends after she read *Greater Than Yourself* a few years ago. Steve shared that this philosophy, termed GTY, discusses the combination of a fictional journey and real experiences woven into this book. The core message - you grow when you help others grow - resonated with the participants who had several questions to find their own GTY project. Steve talked about his free, daily audio message - sign up at [stevefarber.com](https://www.stevefarber.com).

Angie Schmitt joined the WTSCFL Book Club on July 15th for a discussion about her book *Right of Way*. A woman who lives her beliefs, she joined from a Greyhound bus while taking her son to see his grandparents! Angie shared her thoughts on the book and responded to questions. The book was written prior to the pandemic. 2020 will have different numbers due to less car travel and more bicycle/pedestrian activity - but unfortunately, that has not resulted in fewer pedestrian deaths. Looking back over the decade, the 50% increase in pedestrian fatalities from just before the pandemic is staggering. Victim blaming by the legal system and media is one area of concern. If you want to learn more, Angie's presentation and interview with America Walks is available at this link: [America Walks Presentation](#)


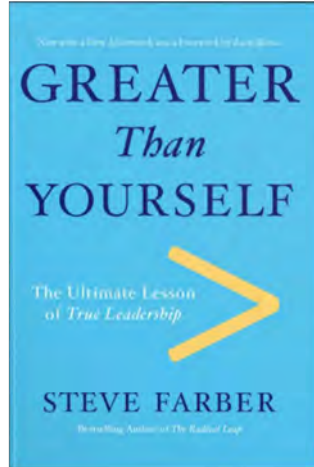





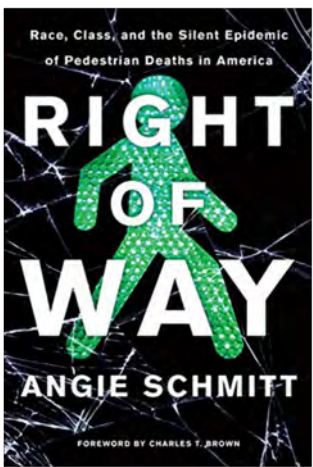
BOOK CLUB

CONVERSATIONS WITH THE AUTHORS!

May 24th
STEVE FARBER

July 15th
ANGIE SCHMITT

PROFESSIONAL DEVELOPMENT

Emerging Professionals

This is our 4th year pairing mentors and protégés as part of the Emerging Professionals Program. To date, we have matched 42 participants. Of course, with COVID, the program started virtually with the speed networking event to match mentors with protégés. As the year progressed, the teams started to meet in person with virtual training. The year started with closing out of the 2020 program and starting the 2021 program. The 2020 Emerging Professionals graduation ceremony was held during the February 4th Open House.



◆ 2020 Graduates:



Jennifer Rader
VHB

Emily Wigle
Protean Design
Group

Ellie Wilson
Protean Design
Group

Yasmin Moreno
CERM

Christine Plasencia
Volkert

Courtney Orlando
Protean Design
Group



Nakeisha Lyons
Osceola County

Lilli O'Steen
WGI

Ulrica Diamond
Leidos

Nicole Henry
Protean Design
Group

Caitlin Smith
Burgess & Niple

Kierra Zuokemefa
AECOM

PROFESSIONAL DEVELOPMENT

Emerging Professionals – continued

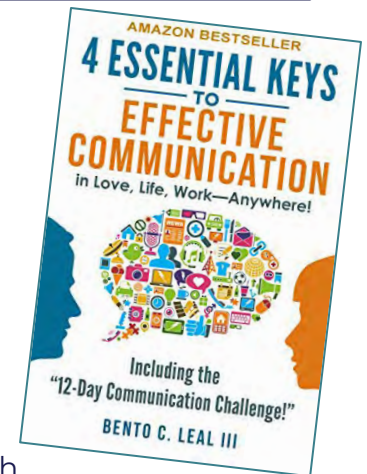
- 2020 Mentor of the Year Awarded at 2021 Open House:

In addition to recognizing the 2020 mentor of the year, a special Thank You goes out to all our 2020 Mentors:

- ◆ Gail Woods | TranSystems
- ◆ Lori Treviranus | KEITH
- ◆ Amy Hunter | AECOM
- ◆ Abra Horne | Wilbur Smith Associates
- ◆ Kelly Eger-Smith | American Environmental Consulting
- ◆ Hannah Hart | Dewberry
- ◆ Yassi Myers | TLP
- ◆ Snehal Ambare | HNTB
- ◆ Dawn Ratican | AIM Engineering & Surveying
- ◆ Lizette Martinez | AVANT Engineering Group
- ◆ Amy Windom – Younkins-Windom
- ◆ Brian Kirwan – K&N Engineering

➤ 2021 Program

- ◆ March 2 – Mentoring Kickoff
 - Participants took part in a virtual speed networking event
 - Matched 6 pairs
- ◆ April 6 – Training - “Getting the Most Out of Mentoring” facilitated by Cyndi Gundy
- ◆ June 22 – “Talking to Leadership” interviews
 - Protégés are given a series of questions to ask at least one member of their firm’s senior leadership team
 - Participants benefit from networking with their own management and then discuss the results with the other protégé/mentor teams
- ◆ September 21 – “Four Key Essentials to Effective Communication” 12-day challenge



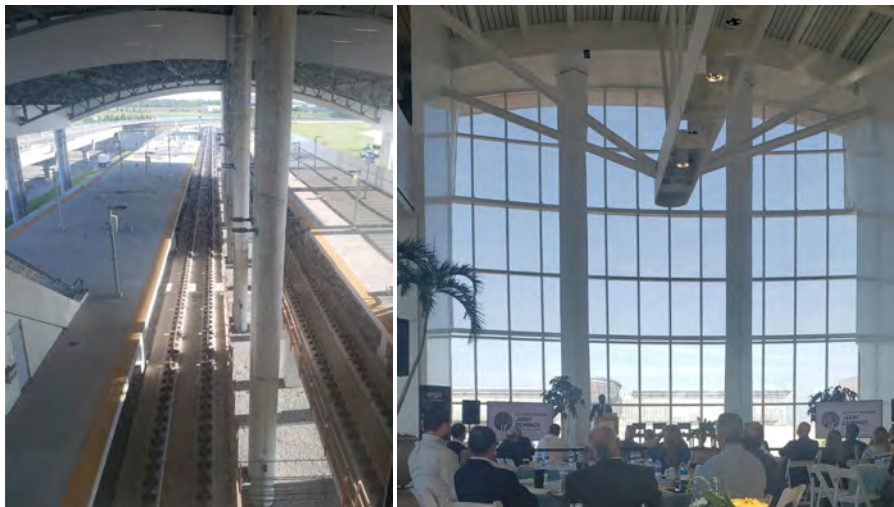
COMMUNITY INVOLVEMENT

Community Involvement

SMPS Central Florida invited WTSCFL to enjoy member rates for the 2021 transportation program on Friday, August 20th at the Orlando International Airport Intermodal Facility. The keynote address by Mayor Jerry Demings identified the importance of transportation funding and the link to affordable housing and jobs in Orange County. A panel discussion followed moderated by the Executive Director of MetroPlan Orlando Gary Huttman, AICP. The panel of Central Florida Transportation Leaders included:

- Christine Kefauver – Brightline Senior VP of Corporate Development
- Jared Perdue, PE – FDOT District 5 Secretary
- Tawny Olore, PE – Osceola County Transportation and Transit Executive Director
- Davin Ruohomaki – GOAA Senior Director of Engineering and Construction
- Glenn Pressimone, PE – CFX Chief of Infrastructure
- Mary Moskowitz, AICP – Seminole County Planning and Development Division Manager

This dynamic discussion of the future of regional transportation showed the variety of project needs and concern for improved safety. Attendees also had the opportunity to see the progress on track construction and discuss the plans for the terminal and service with Brightline staff.



Reshaping Central Florida's **TRANSPORTATION LANDSCAPE**

A panel discussion on the future of transportation from a local city, county and state level in Central Florida.

**FRIDAY,
AUGUST 20, 2021**

Orlando International Airport Intermodal Terminal Facility
8:30 AM to 12 PM
\$65 SMPS Members | \$85 Non-Members

SPEAKERS

Keynote Speaker: Mayor Jerry Demings
Orange County

PANEL SPEAKERS:

Christine Kefauver, Senior VP of Corporate Development | Brightline
 Jared Perdue, P.E., District 5 Secretary | FDOT
 Tawny Olore, P.E., Executive Director | Osceola County Transportation and Transit
 Davin Ruohomaki, Senior Director of Engineering and Construction | GOAA
 Glenn Pressimone, P.E., Chief of Infrastructure | Central Florida Expressway Authority
 Mary Moskowitz, AICP, Division Manager | Seminole County Planning & Development

MODERATOR:
 Gary Huttman, Executive Director | MetroPlan Orlando

SPONSORS

GOLD

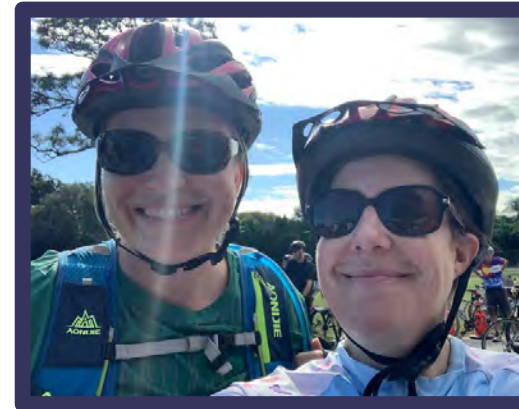
COMMUNITY INVOLVEMENT

Community Involvement - continued

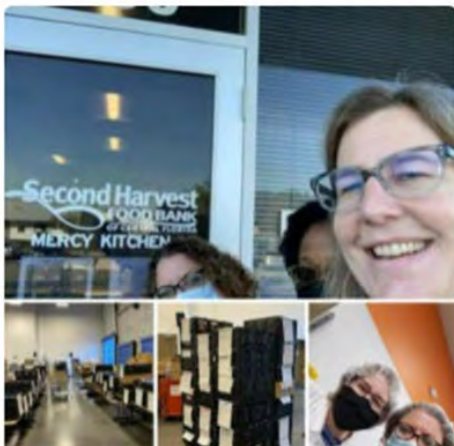


PLEASE JOIN
US FOR THE
13TH ANNUAL ASCE
ICEBREAKER

The 13th Annual ASCE Icebreaker was a big hit. WTS has a table to promote membership and remind the industry about nominations for Chapter awards. It was a night of food, games, socializing with colleagues, and collecting giveaways and prizes – quite fun!



Lori Treviranus (left) and Kathrin Tellez (right) chose the guided ride for Bike 5 Cities!



Second Harvest
FOOD BANK
OF CENTRAL FLORIDA

- Second Harvest Volunteer Event – December 6, 2021

WTSCFL members had a wonderful morning packaging food and sorting into distribution boxes at Second Harvest Food Bank. We hosted a Virtual Fundraiser and collected donations and matched for a total of \$3000 that will be presented to Second Harvest in 2022.

- Bike 5 Cities – November 8, 2021

WTSCFL sponsored the Bike 5 Cities event organized by Bike/Walk Central Florida. Several members enjoyed a 28-mile ride in the cities of Orlando, Winter Park, Maitland, Eatonville, and Casselberry. It was a beautiful day for a ride and participants had the option of a guided ride with a focus on bike safety or a 5-mile family-friendly ride.

COMMUNITY INVOLVEMENT

Social & Networking

➤ Open House ✦ Virtual Program - with the graduation of 2020 Emerging Professionals ✦ February 4, 2021

Our chapter hosted a Virtual Open House on Thursday, February 4th between 5:30 pm and 6:15 pm – just enough time to socialize after work and before dinner! We had trivia games and prizes while learning about the WTSCFL committees. We also recognized the 2020 Emerging Professionals and announced the 2020 Mentor of the Year, see pages 28-29 for more information. We also provided a citrus cocktail recipe to have on hand and enjoy at home!



Back Porch Drink

Ingredients

- Ice
- Splash of Ginger Ale (or 7 Up)
- 3 oz. of Vodka or Tequila - substitute Ginger Ale for mocktail
- One whole lime
- One clementine
- Sugar
- Splash of Cointreau (delete if mocktail)

1. Rim two glasses with sugar and add ice and add Ginger Ale
2. In a shaker add ice, vodka, juice of a whole lime and juice of half a clementine orange (delete vodka if mocktail)
3. Shake and pour into glasses
4. Garnish with clementine wedge
5. Top off with Cointreau (delete if mocktail)

This drink originated from our limes and clementines that were about to go bad! – Ivannia Bok

➤ General Membership Meeting and Anniversary Networking Event ✦ August 12, 2021

On August 12, a dozen or so members met up at the Twisted Handle on Mills Avenue to catch up while having the general membership meeting. It was great to catch up with old friends and make some new ones in a casual setting. At first, we weren't quite sure how to behave around other people, but after a drink and some appetizers, we realized how much fun it was to connect in person! Instead of a PowerPoint presentation in years past, we had a brief welcome with displays to show the 2021 activities to date and upcoming events.

COMMUNITY INVOLVEMENT

Social & Networking - continued

- End of Year Membership Social ✦ December 3, 2021

WTSCFL started December with our year-end event on Friday, December 3. We gathered at Mai Thai for appetizers and drinks while mixing with members and their plus ones! We then crossed the street for the SAK Comedy Club show! With the perfect weather, some mingled outside at Corona's after the show to end a great night out.



NEXT GENERATION OF LEADERS

E-week Girl Day at Florida's Turnpike Enterprise - February 24, 2021



WTSCFL and Florida's Turnpike Enterprise have partnered on the E-Week Girl Day event since 2014. In the past this award-winning event (WTS International best TYOU program 2018) hosts girls from Milwee Middle School to tour the facilities and complete a work program proposal with Turnpike and WTS leaders. With travel restrictions due to COVID, the 2021 event was a video released on February 24, 2021. The video highlights the innovate SunTrax project as well as engineers who are shaping tomorrow.

Turnpike Executive Director and WTSCFL Member Nicola Liquori, kicked off the video with an overview of the SunTrax project followed by a video of the facility. SunTrax is under construction to be a testing area for connected and autonomous vehicles. The approach is to provide clients flexibility to create the constraints on our roadways that are important to the vehicle sensors.



TYOU Co-Chair Lori Treviranus demonstrates drone data collection in E-week video.

Following the SunTrax information, ten women engineers provide a glimpse of what they do to advance transportation in Central Florida.



**SCAN FOR
YOUTUBE VIDEO**

- Director of Production, Florida's Turnpike, Christina Colon **WTSCFL**
- Program Admin Manager, Florida's Turnpike, Susan Sedegi
- District Planning & Environmental Management Administrator, Florida's Turnpike, Jennifer Stults **WTSCFL**
- Vice President, KEITH Team, Lori Treviranus **WTSCFL**
- Senior PD&E Project Manager, Florida's Turnpike, Consultant, Jazlyn Heywood **WTSCFL**
- Senior Planner, Florida's Turnpike, Consultant, Heather Roberts **WTSCFL**
- District Roadway Design Engineer, Florida's Turnpike, Stephanie Sharp
- District Drainage Engineer Florida's Turnpike, Erin Yao
- Project Manager and Structural Engineer, Florida's Turnpike, Consultant, Snehal Ambare **WTSCF**

Plans to Expand TYOU

TYOU initially looked at creating additional videos and virtual events. With feedback that students were "Zoomed-out," the plan was tabled.

Student Liaison - University of Florida

The Gator Chapter did not have in-person events in 2021. We look forward to reconnecting in 2022!

WTS Central Florida Chapter

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