

2022 WTS Atlanta Corporate Partners

PRESENTING PARTNER:



DIAMOND



PLATINUM



GOLD



SBE



Individual Contribution

Marsha Anderson
Bomar



HAPPY NEW YEAR!

WTS International wishes you a happy and healthy new year!



> Atlanta

Advancing women
Advancing transportation

Membership Meeting

February 15, 2022

Today's Agenda:

Introductions and Welcome

WTS Mission and Vision

2022 Programs Calendar

Committee Opportunities

Mentor Protégé Program

2023 WTS International Conference

Membership

Drawing

Breakout Rooms

**Chapter Circle of
Excellence**



Gold Chapter



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2021-2022 Board of Directors



President
Kristin Winzeler
North Fulton CID



VP of Programs
Jill Goldberg
ARC



VP of Membership
Beth Ann Schwartz
Michael Baker International



Treasurer
Iris Ortiz
HNTB



Secretary
Cara Vojdani
Arcadis



Director at Large
Ligia Florim
Cobb County



Director at Large
Audra Rojek
WSP



Director at Large
Rukiya Thomas
Atkins



Director at Large
Charlotte Weber
Lumenor



**Immediate
Past President**
Tonya Saxon
MARTA

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HNTB

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ATKINS

**Michael Baker
INTERNATIONAL**


**NORTH FULTON
COMMUNITY IMPROVEMENT DISTRICT**

wsp

PLATINUM

 **ARCADIS**

TYLIN INTERNATIONAL

 **vhb**

GOLD

est. 1946
75 years of excellence
benesch
 **ATL AIRPORT
COMMUNITY IMPROVEMENT DISTRICTS**
Growing Together. Raising Value.

BARGE
DESIGN SOLUTIONS

**CDM
Smith**
listen. think. deliver.

CROY Engineers
ENGINEERING Planners
Surveyors

 **Dewberry**

 **EDWARDS-PITMAN**
ENVIRONMENTAL, INC.

HATCH LTK
Positive Change for the Next Century

HL
Heath & Lineback Engineers, Inc.

 **Intellectual
Concepts**

JAT CONSULTING
SERVICES, INC.
Financial & Management Consultants


KCI
TECHNOLOGIES

Kimley»Horn

marta

 **MODERN
MOBILITY
partners**

odonnellCOMPANY

RK&K

RS&H

 **Stantec**

 **TOWN
CENTER
COMMUNITY
IMPROVEMENT DISTRICT**

SBE

 **BLUE
CYPRESS
CONSULTING**

 **PE PONT
ENGINEERING**


PERIMETER COMMUNITY
IMPROVEMENT DISTRICTS

Individual
Contribution

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Bomar

WTS International Corporate Sponsors

Strategic Partners

The logo for HDR, consisting of the letters 'H', 'D', and 'R' in a bold, sans-serif font. The 'D' is stylized with a curved top.The logo for HNTB, consisting of the letters 'H', 'N', 'T', and 'B' in a bold, sans-serif font. The 'H' has a small orange square on its left vertical bar.The logo for WSP, consisting of the letters 'W', 'S', and 'P' in a bold, sans-serif font. The 'W' and 'S' are red, and the 'P' is black.

Trailblazer Partners

The logo for AECOM, consisting of the letters 'A', 'E', 'C', 'O', and 'M' in a bold, sans-serif font. The 'E' has a unique shape with a horizontal bar.The logo for Jacobs, consisting of the letters 'J', 'a', 'c', 'o', 'b', 's' in a bold, sans-serif font. The 'J' is significantly larger than the other letters.



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*Are you Following WTS
Atlanta on Social Media?!*



WTS Atlanta Chapter



wtsatl



WTS Atlanta Chapter



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WTS Mission & Vision

WTS International Vision:

Equity and access for women in transportation.

WTS International Mission:

WTS attracts, sustains, connects and advances women's careers to strengthen the transportation industry.

WTS International Guiding Principles:

- WTS is an international organization dedicated to building the future of transportation through the global advancement of women.
- Advancing women in transportation is key to building the transportation industry.
- A strong international organization enables members, chapters and communities within WTS to achieve our shared vision.
- WTS can shape future generations of transportation leaders.
- WTS is committed to ethical leadership, integrity and respect for all.
- The WTS spirit of community, inclusiveness, and mutual support is one of our greatest assets.

WTS Atlanta Mission

WTS Atlanta seeks to close the workforce gap in the Atlanta regional transportation industry by promoting lifelong careers in transportation for women. By attracting, retaining and advancing women in the industry, WTS Atlanta will be the most recognized network of transportation subject matter experts.



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WTS Atlanta Chapter Committees

40th Anniversary

Programs

Transportation
YOU

Service &
Community
Outreach

DBE/Inclusion and
Diversity
Committee

Membership

Communications &
Publicity

Appointments

2023 WTS
International
Conference



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Remember you can get
AICP and PE Credits!

JANUARY	FEBRUARY	MARCH	APRIL
Happy New Year!	Membership Meeting (2/15/2022)	Women of WTS –Member Panel 1 st in Series on Being Your Best – Tips for Creative Engaging Presentations Conversation from the Heart – ARC Exec Doug Hooker and incoming Exec Anna Roach	Proclamation for WTS Atlanta 40 th Anniversary Introduce a Girl to Engineering (4/16/2022) Mentor-Protégé Kickoff
MAY	JUNE	JULY	AUGUST
2 nd in Series – Financial Tips for Women: Investing, Retirement, & Resources WTS Conference – 5/18-5/20 in Seattle	GDOT Event - TBD	WTS Night at the Braves	Agency Heads Meeting
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
3 rd in Series – Building Your Brand WTS/COMTO DBE Matchmaking	Tour - TBD Mentor Protégé Graduation	40 th Anniversary Gala (11/4/2022)	4 th in Series – Negotiating Job Offers End of the Year Social



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Programs Committee

Chair: Jill Goldberg



**SCHEDULE
SPEAKERS &
PANELS**



**SELECT
VENUES**



**RESERVE &
COORDINATE
FOOD**



**SIGN-IN
SHEETS**



**PROPS AND
SIGNAGE**



NAME TAGS





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Transportation YOU Committee



Chair: Jill Goldberg



Hands-on, interactive, mentoring program for girls ages 13-18



Introduction to a wide variety of transportation careers



Spark interest in all modes of transportation & encourage courses in math, science, and technology



Meet monthly at Grady High School or Other Chosen School



Open to exploring evolving the program and/or addition of school(s)



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40th Anniversary Committee

Chair: Rukiya Thomas and Marsha Anderson Bomar



Help us celebrate WTS Atlanta turning 40!



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40th Anniversary Gala

Chair: Daveitta Jenkins Knight

Planning schedule

Event agenda

Publicity

Food

Entertainment

Speakers/Emcee

Vendor payments

Sign-in

Name tags

Coordinate with Subcommittees (Scholarship, Silent Auction, Awards, Tables, and Hospitality)





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Silent Auction Subcommittee



Planning
schedule



Publicity



Sponsor
outreach



Sign-up
sheets and
displays



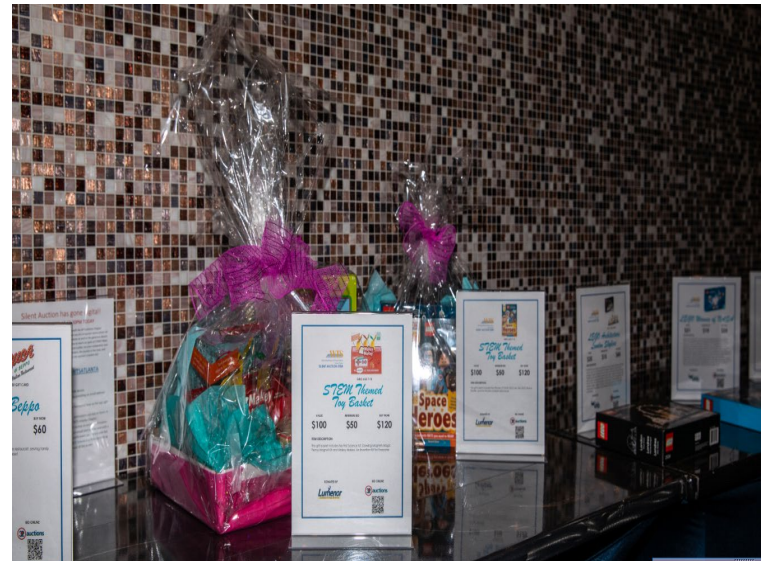
Auction
software
platform



Collect raffle
payments



Getting auction items
to winners





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Tables Subcommittee

Develop
Seating Chart

Coordinate
with
Hospitality
Committee

Setup Tables
at Event





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Hospitality Subcommittee

Coordinate with
Tables
Subcommittee

Finalize, Print &
Assemble
Nametags

Staff the
Registration
Tables





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Recognition & Awards Subcommittee

- Monitor accomplishments of those in the industry
- Establish schedule
- Develop refined nomination and voting process
- Administer and count ballots
- Coordinate award announcements
- Coordinate award gifts/trophies

Awards:

- Woman of the Year
- Man of the Year
- Member of the Year
- Employer of the Year
- Diversity Employer of the Year
- Innovative Transportation Solutions



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Scholarship Subcommittee



Coordinating with WTSP on scholarship application availability



Conduct outreach to schools



Send out scholarship application and due date



Review applications and select winners



Gather bios and pics from winners





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Help us reach this important goal by visiting the donation page or texting to give!

Send a text to the number **41-444** with the message **WTSATLANTA2022** and include the amount you would like to give and your name.

Scholarship Fundraiser \$40,000 for the 40th



Track our progress on our donation thermometer webpage as we move closer to achieving our goal of raising \$40,000



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Service & Community Outreach Committee

Chair: Jordyn Jones



**American
Heart
Association®**



**DRESS FOR
SUCCESS**

**ATLANTA
COMMUNITY
FOOD BANK**

End hunger. Grow stronger.



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DBE/Inclusion and Diversity Committee

Chair: Charlotte Weber

Ensure

Ensure diversity of race, gender, discipline and thought in all activities of WTS Atlanta

Foster

Foster a culture of inclusion and access for all women in the transportation industry

Work

Work with the Programs Committee to develop programs inclusive of DBE informational sessions and processes

Coordinate

Coordinate any DBE networking events



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Communications & Publicity Committee

Chair: Cara Vojdani



**Coordinate
with
Secretary on
e-mail lists**



**Registration
for all
programs and
events**



**Promotes
WTS with
social media,
website,
newsletter,
etc.**



**Event
Photography**



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Mentor Protégé Program

Co-Chairs: Ligia Florim, Tonia Brown, and Deborah Mobula

The Mentor-Protégé Program pairs early-career and seasoned professionals as a means of professional development and career advancement.



All program participants will meet as a group monthly, while mentor-protégé pairs will have the opportunity to connect several times over the course of the program based on their personal schedules.



Applications for mentors and proteges will be made available in February.

Kickoff is anticipated for April and Graduation in October.



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2023 WTS Conference Planning Subcommittees

Co-Chairs: Regan Hammond & Malika Reed Wilkins

WTS Annual Conference coming to Atlanta in May 2023!

**We're looking for
volunteers to chair
& serve on the
conference planning
subcommittees!**





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Appointments Committee

Chair: Qiana McKoy

**Maintain
and share**

Maintain and share list of executive opportunities

Coordinate

Coordinate with WTS International to recommend women who may be a good fit for prominent positions in the transportation industry

Develop

Develop a list of professional women in the transportation field in the Atlanta Metro area

Provide

Provide updates to the chapter board

**Host and
coordinate**

Host and coordinate reception



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Chapter Circle of
Excellence



Gold Chapter



Membership Committee

Chair: Beth Ann Schwartz

Welcome new members and serve as a new member ambassador

Puts members in touch with committees for those interested in becoming more active with WTS

Report on membership numbers and remind chapter members of upcoming expirations

Assist with membership renewal/joining when needed

Identify member spotlight opportunities

Help with WTS Atlanta's 2022 Membership Drive



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Membership... What's in it for me?



**Advance
Your
Career**



**Strengthen
Your
Leadership
Skills**



**Impact the transportation
industry with tools and
networking with WTS
International.**

Stay tuned for details about the upcoming 4 for 40 membership drive



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Next Steps for Members

- ✓ Renew membership
- ✓ Update your contact information at www.wtsinternational.org
- ✓ Sign up for a committee (even if you were on it last year)
- ✓ Check on your company's corporate sponsorship
- ✓ Let us know about any free venue space > 50 capacity
- ✓ Reach out to WTS Board if you desire a presentation about WTS to your company.

Tip:

- As a member, you can get engaged nationally in the WTS Transportal!

<http://transportal.wtsinternational.org/home>



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Time to Win!



\$40 in total of Chick-Fil-A gift cards!!



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Time to Win!

We will switch to

<https://wheelofnames.com/> and

draw 4 names for giveaway.



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Committee Breakout Rooms



Time to join the committee breakout rooms so you can volunteer and ask questions.