



*Advancing Women in Transportation*  
Greater New York Chapter



*Issue: 39*

October 2018

**October 2018**

**WTS-GNY 2018 Annual Gala at Battery Gardens**

October 10th, 2018, 5:30 PM - 8:30 PM

Please join us to present the Woman of the Year Award to Catherine Rinaldi at our Annual Gala.

Register [here!](#)

**TransportationCamp NYC 2018 at NYU Tandon School of Engineering**

October 13th, 2018, 9:00 AM - 5:00 PM

WTS is excited to be participating in this year's TransportationCamp NYC at the NYU Tandon School of Engineering. TransportationCamp continues to assemble planners, software developers, engineers, students, dreamers, professionals, and civic leaders for an exciting day of "un-conferencing" and planned gatherings in the week before it. All of these events will connect those across the transportation industry in an open and safe space for dialogue.

Register [here!](#)

**Emerging Women Leaders On-Site Training Series - The Art of the Ask**

October 30th, 2018, 1:00 PM - 02:00 PM

Whether negotiations are for everyday matters, or for bigger, more structured deals, making the most of these conversations is imperative. Learn to identify your own default negotiating style; prepare for a

2017 - 2018  
CORPORATE  
PARTNERS

Diamond



**AECOM**

**ARUP**



**GPI**

**HDR**

**HNTB**

negotiation informationally and psychologically; maneuver through the negotiation with poise; and close the deal. Guest speaker: Selena Rezvani, VP of Consulting and Research, Be Leaderly.

Register [here!](#)

## December 2018

### Emerging Women Leaders On-Site Training Series - 7 Steps to Becoming a Thought Leader

December 4th, 2018, 1:00 PM - 2:00 PM

In this webinar, learn how to identify your niche, express your expertise in ways that fit your personal style, and become a sought-after expert.

Please check [our website](#) for event updates.

## Monthly Discussion Topic: Age of Automation

A recent [report](#) by Citibank and the University of Oxford discusses automation's impact on the employment sector showing that 85 percent of jobs internationally and 47 percent nationally are at risk. As we already know, the change in the scope of technology and machine-learning algorithms transforms regions, industries, cities as well as typical human tasks, such as navigating a car. How do we think these changes will affect the transportation industry? How can we prepare? #automation #employmentsector

Each month in the Chapter News, we will introduce a discussion topic. If you have an idea for a November topic, please let us know. We want to hear from you!!

Follow us:

[Facebook](#) [Twitter](#) [Instagram](#)  
[LinkedIn Page](#) and [Discussion Group](#)

We're not on your favorite platform yet?  
We're open to suggestions!!

## Young Professionals Exploring Randalls Island by Bike

By Adrienne Zicklin Kanter

**JACOBS**

**PARSONS**



Ruby



**CUBIC**  
Transportation Systems



Emerald



**LTK**  
LTK Engineering Services

Sam  
Schwartz  
Consulting,  
LLC

Sapphire



Much appreciation to the Young Professionals Committee for their hard work in organizing and hosting the second Annual Bike Tour in collaboration with NYC Department of Transportation Bicycle Program, Citi Bike, the NYC Parks Department, and the American Planning Association Transportation Committee.

This year's route, led by members of both Departments of Transportation and Parks staff, explored new and innovative infrastructure from East Harlem to and around Randall's Island Park. Despite threatening weather, the ride was a huge success. No rain, but much reward for the approximately 30-member group who rode over the Ward's Island Bridge to Randall's Island for a fun and very informative excursion. Along the way, we learned about the history of the island and how it used to be two smaller and separate islands, Randall's Island and Ward's Islands, both of which had been used for unpleasant social purposes in the 19<sup>th</sup> Century (potter's fields, asylums, and hospitals).

NYC DOT Strategic Initiatives Manager Alice Friedman focused on DOT's attention to Bronx-Manhattan bicycle and pedestrian access across the Harlem River as we biked around the island. A recent report, *Connecting Communities: A Vision for the Harlem River Bridges*, reflects the department's continuing efforts to provide the same opportunities that they successfully created in the late 1990's and early 2000's between Brooklyn and Manhattan, which ultimately has increased bike travel sevenfold.

See the full article [here!](#)

## Learn from a Leader: Madeleine Ehrlich McDonnell

by Adrienne Zicklin Kanter

2018 has been another successful year for Learn from a Leader. The speaker series featured three notable women in the field, Connie Crawford, Senior Vice President at Louis Berger; Griselda Cespedes, Capital Program Management and Chief Compliance Officer at MTA, and culminated with NYC DOT Director of Special Projects Madeleine Ehrlich McDonnell.

Ms. McDonnell's theme was the importance of "yes, and..." a game frequently played in improvisational theater to build positively on other people's ideas and to cooperate with them.

She talked about her own career and how capitalizing on the experience and education provided by people to whom she has reported and with whom she has worked has led her on a sometimes unexpected, sometimes slightly scary, but always rewarding professional path. A graduate of Cornell University's College of Arts and Sciences, Ms. McDonnell spent a few years at the Roosevelt Institute, a public policy think tank, where she worked in the Department of External Affairs and Development



before continuing her education at NYU's Wagner School for Public Service where she received a master's degree in public administration and management.

After finishing school, she was interested in gaining a "bird's eye view of a city agency" where she found a position as deputy chief of staff at NYC DOT. She credits her boss, Chief of Staff Emily Gallo and Commissioner Polly Trottenberg with their dedication to providing new and challenging opportunities for staff that allow them to flourish and grow professionally. Indeed, after she had been in her position for a few years, they directed her to assume a new role as acting director of special projects in the Bridges Division, a position that at first terrified her, but which ultimately offered her the opportunity for greater self-confidence and ability to assume a broader scope of work. After almost a year, she returned to a more familiar role as Director of Special Projects in the Office of the Chief Operating Officer. Along the way, she remarked that she is reminded of Tina Fey's well-known quote that "there are no mistakes, only opportunities."

See the full article [here!](#)

## WTS GNY Annual Gala

This year's WTS-GNY Annual Gala will be held on Wednesday, October 10th, at Battery Gardens Restaurant in New York City where we will honor Catherine Rinaldi, president of the MTA Metro-North Railroad, as the 2018 Woman of the Year. More than 300 industry leaders from agencies and transportation corporations throughout the metropolitan area will be represented at this event. In addition to honoring Ms. Rinaldi, WTS-GNY will present the 2018 Scholarship awards to exceptional students who demonstrate potential to excel in the transportation field.

The Special Events Committee is currently seeking donations for the Gala raffle to raise funds for WTS scholarships. We have created a wish list of items, which can be accessed online via our [Amazon Wish List](#). Monetary contributions also are welcome and can be used by the Special Events Committee to purchase items for the raffle, crediting you with the donation. Alternatively, monetary donations can go directly to the WTS Foundation Scholarship Fund. In 2016, we raised a record \$6,000. In 2017, we saw a slight decrease, but with your help we can achieve another record-breaking year!

Aside from acknowledging these extraordinary students and providing them with educational opportunities, donors who purchase wish-list items or offer monetary donations to buy pieces for the raffle are recognized throughout the evening via various media, including the Gala Journal/Program, Curtain Warmer presentation and other raffle-related graphics.

Some of the scholarships awarded by the Greater New York Chapter include: the TransitCenter Transit Policy Innovator Graduate Scholarship, Leonard Braun Memorial Graduate



STUDIOL'IMAGE



ACOUSTICS, NOISE & VIBRATION

WTS  
INTERNATIONAL  
TRAILBLAZERS

AECOM

ch2m

HDR

HNTB

WSP

Scholarship, President's Legacy Scholarship for Graduate Studies, Susan Miszkowicz Memorial Undergraduate Scholarship, Molitoris Undergraduate Leadership Award, Trade School and Community College Scholarship, Transportation YOU High School Scholarship, and the Susan L. Kupferman Memorial Undergraduate Scholarship.

If you would like more information about making a donation to the WTS Foundation or otherwise supporting the Greater New York Chapter, please [Click Here](#).

To register for this event [Click Here](#).

## **WTS-GNY Volunteers Wanted and Appreciated!**

**WTS-GNY** is looking for a volunteer to develop marketing materials for the chapter.

**New Jersey Programs Committee** is looking for active members to assist with planning and execution of events.

The **Communications Committee** is seeking a volunteer to help organize photos for the chapter within Google Drive. We also are eager for help with social media postings and virtual discussion forums.

Don't see anything of interest above, but want to help? Email our volunteer champion, [Elizabeth Hynes](#), to find a committee that's right for you!

## **Transportation Job Opportunities**

WTS-GNY would like to be a resource for women seeking positions in transportation and firms looking for candidates. Visit our [Job Opportunities](#) page for the latest updates!

If your firm would like to post a position, fill out our [job form](#). We will share your job opportunity on our LinkedIn Page and in our next Chapter News as well as on our website.

### **July Opportunities (more on the [WTS-GNY Jobs Page](#))**

**Employer**            LTK Engineering Services

**Job Title**            Electrical Engineer

**How to Apply**        [Website](#)

**Deadline**            12/01/2019

**Employer** MTA  
**Job Title** Sr.Manager- Planning, Long Island railroad  
**How to Apply** [Website](#)  
**Deadline**

**Employer** Port Authority of New York and New Jersey  
**Job Title** Senior Project Manager, Tunnels, Bridges & Terminals  
**How to Apply** [Website](#)  
**Deadline**

***Have exciting content for the November issue?***  
Article pitches, women in transportation news, member spotlights, discussion topic ideas: [Email us](#) by 10/21/2018.

***Did your email address change?***  
If your email or mailing address has changed, log into the [WTS website](#) and update your information in the "My Account" page.