

# WTS-GNY Community Buzz



Advancing Women in Transportation  
Greater New York Chapter

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## What's happening at WTS-GNY

### WTS Greater New York Chapter 2014 Annual Gala

Tuesday, October 7, 2014  
5:30-8:30PM

HONORING  
2014 Woman of the Year  
Veronique "Ronnie" Hakim  
Executive Director, NJ TRANSIT

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### WTS-GNY Dinner Program

Monday, November 17, 2014  
5:30-8:00PM

Club 101  
101 Park Ave  
New York, NY 10017

SPEAKER  
Patrick J. Foye  
Executive Director  
Port Authority of New York & New Jersey

Event Registration to open October 10

## Save the dates for these upcoming events

- October 7 - Annual Gala
- November 17 - Dinner Program with keynote speaker Patrick J. Foye, PANYNJ Executive Director

WTS-GNY Corporate  
Partners  
Chairman

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## WTS-GNY Corporate Partnership Program

Thank you to the WTS-GNY Chapter 2013-2014 Corporate Partners (listed on the right). With their support WTS-GNY sustained and expanded the chapter's professional development programs, dinner programs with industry leaders, industry recognition of women in transportation, yearlong mentoring program for professionals, the Transportation YOU high school mentoring program, Learn from a Leader series and events geared specifically toward young professionals. Chapter scholarships for young women planning to enter the transportation industry were also significantly underwritten by our corporate partners' contributions.

The chapter has received overwhelming interest from industry firms for the 2014-2015 corporate partnership program. Listing of those firms that will be rolled out in the November Buzz.

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### Call for nominations for *Built by Women New York City*

The Beverly Willis Architecture Foundation, a member of the Council of Industry Women's Organizations, has launched Built by Women New York City (BxW NYC). The project, with support from the New York Building Foundation and the New York Council for the Humanities, will recognize 100 outstanding structures and environments designed or implemented by women and develop educational material to engage the public with their built environment.

Please consider submitting a nomination for BxW NYC. Nominations run through October 31.

**More info and nomination form available at [www.bwaf.org/bxwnyc](http://www.bwaf.org/bxwnyc)**

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WTS Community - Stay Connected!



## 2016 WTS Annual Conference

If you haven't heard the good news, our chapter will be hosting the WTS Annual conference in 2016. New York and New Jersey have not held the conference since the turn of the century! Sixteen years has seen much change in our region's infrastructure and all of us at WTS are involved in some way in the evolution of transportation here, at home.

We have launched planning efforts and will keep all chapter members informed of conference developments as they occur over the next many months until May of 2016. One of our first missions is to select a



*Executive*



*President*



*Associate*




For Innovation in Executive Search...



conference theme, as reflected in a tag line. The board would love the chapter's feedback, as it develops a theme that will define our program.

Please send your ideas to ([wtsqny@gmail.com](mailto:wtsqny@gmail.com)) by October 15. We welcome all responses, and will showcase this region's rich diversity across all transportation modes!

We  Volunteers!



**Hello Keri Cibelli**  
by Linda Travis, WTS GNY Director-at-large

To support WTS-GNY's professional mission, at any given time various committees host an assortment of events, seminars and meetings encompassing a broad range of industry relevant areas. The Scholarship Committee is among these and is charged with a most important task. It is the group responsible for

managing all aspects of the annual solicitation, review and selection of WTS-GNY Scholarship recipients.

Having enjoyed participating in various chapter events and a member since 2011, Keri was selected in early 2014 to serve as chair for the WTS-GNY Scholarship Committee.

In July, she and the committee successfully completed the full review process. Recipients of six scholarships totaling \$13,000 will be presented their awards at the WTS-GNY Annual Gala fundraiser next week on October 7th at Battery Gardens in Lower Manhattan. "It has been inspiring to read the applications of so many talented women who are pursuing careers in the transportation field," Keri said. "My favorite part is making phone calls to the winners."

A senior environmental scientist in the Transportation Infrastructure group at AKRF, an environmental, planning and engineering consulting firm and WTS-GNY Corporate Partner, Keri has 15 years of experience in the environmental field. She came to the East Coast after living in California and working nationwide on U.S. Navy project sites and EPA emergency response.

Keri's recent project experience includes environmental review and permitting on a range of transportation projects, including the Tappan Zee Bridge Hudson River Crossing, Bayonne Bridge Navigation Clearance, Henry Hudson Bridge Toll Plaza Improvements, and New Jersey Transit Portal Bridge Capacity Enhancement.

When not actively engaged in her WTS-GNY committee work, or in her office toiling on assignments, most of Keri's free time is spent chasing her two-year-old son around the playgrounds in downtown Manhattan or her spaniel around the dog parks.

Next time you're at an event, look for Keri and say hi! Rumor has it the Scholarship Committee is always seeking participants, volunteers and applicants...maybe the next new addition could be you!



W/M/DBE PARTNERS



## Job Opportunities

**Parsons Brinckerhoff** is a global consulting firm assisting public and private clients to plan, develop, design, construct, operate and maintain thousands of critical infrastructure projects around the world.

The ideal candidates for both positions must be able to produce high quality materials, manage pressure in a deadline-driven environment, and coordinate multiple projects at once with limited supervision.

### **Graphic Designer (ID# 24500)**

Parsons Brinckerhoff has an immediate need for a Graphic Designer in their New York office. This person will serve the New York office and other regional offices throughout the Northeast, as a member of a graphic design team.

The position requires a visual problem-solver with attention to detail; one who understands the strategic use of visuals, and is comfortable with and creative within process-oriented design. A thorough knowledge of the print production process is a must. Assignments will include proposal graphics, brochures, client presentations, technical reports, and 3D visualization. The ability to communicate with all levels of management and departments is critical.

For a full description of the Job Description and Required Qualifications search for Job ID#24500 here.

Senior Marketing Coordinator (ID# 24193)

A typical day for the Marketing Coordinator involves responsibilities to include:

- Leading the marketing efforts of pursuits in our New York offices (under limited supervision).
- Leading proposal efforts from inception of pursuit through delivery of presentation.
- Monitoring, analyzing, and reporting metrics to support marketing efforts including financial data and pipeline efforts.
- Proactively seeking out new pursuit opportunities in support of the technical team.
- Coordinating marketing efforts of outside vendors and subcontractors.
- Representing the company at trade shows, conferences, etc. and interfacing with clients and vendors.

Parsons Brinckerhoff is looking for an energetic, motivated candidate with strong people, communication and organization skills that can lead cross-functional teams with limited supervision. Writing, Editing and expert computer skills (Microsoft Office Suite, Indesign) are required. The ability to travel in the Northeast may be required.

For a full description of the Job Description and Required Qualifications search for Job ID#24193 here.

*Parsons Brinckerhoff is an equal opportunity employer committed to diversity in the work place. EOE minorities/ Females/Protected Veteran/Disabled.*

## Work Opportunity

**Of potential interest to our members, an RFP posted by the NYC Department of Education**

### **RFP TITLE: Office of Pupil Transportation School Bus Routing Consultation Project**

RFP NUMBER: R1039

PROPOSAL DUE DATE & TIME: November 3, 2014 at 1PM

PRE-PROPOSAL CONFERENCE: October 8, 2014 from 10:30AM- 12PM  
65 Court Street- Conf. Room 1201  
Brooklyn, NY 11201

Description: The DOE is seeking proposals from organizations with the demonstrated ability to provide consulting services to define, evaluate, document and recommend technology and business processes to support school bus routing operations for over 150,000 students who ride buses each day in the New York City metropolitan area to public, non-public, and charter schools. The Office of Pupil Transportation (OPT) also schedules bus service for more than 160,000 field trips every year. The DOE does not own any school buses and thus contracts for that service with more than 50 private companies for over 8,600 buses to transport riders to and from more than 3,000 schools.

This RFP seeks to engage the services of a consultant (which may be an individual, a team or a firm) to analyze, evaluate and document OPT's current management of bus routing from technical, business process and resource perspectives. The consultant will also recommend any refinements and/or additions to increase the efficiency and effectiveness of those processes that should be included in any future solution. The resulting requirements document will be used to decide if OPT should buy a bus routing software package or to develop one or some combination of the two that would involve enhancing processes and systems already in place or in development.

The consultant must not have any affiliation with any bus routing software vendor and will not be allowed to submit a Proposal or Bid for such services as may be sought as a result of the recommendations made in fulfillment of this RFP. In addition, consulting contracts require that software vendors have not and will not pay the consultant any compensation as a result of any routing solution growing out of this RFP.

The RFP may result in award of one (1) full value contract for a base term of one (1) year with an option to extend the contract for two (2) nine (9) month periods.

THERE IS NO FEE FOR THIS BID

**Login to the vendor portal**

<https://vendorportal.nycenet.edu/vendorportal/login.aspx>