



Advancing Women in Transportation
Greater New York Chapter



Issue: 35

2017 - 2018
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June 2018

June 2018

Tuesday, June 5:

Free TRB Webinar

Transit Cooperative Research Program (TCRP)'s Research Report 197: Tools for a Sustainable Transit Agency.

Click [here](#) for more information

Tuesday, June 5:

Delivering a New New York: Design-Build's Role in NY's Infrastructure Renaissance

Join DBIA Liberty Northeast and WTS-GNY at the Delivering a New New York Symposium.

Click [here](#) for more information

Tuesday, June 19:

Commissioner Diane Gutierrez-Scaccetti Welcome Reception

Join us for a professional mix-and-mingle at the "Grounds for Sculpture" to welcome Commissioner Diane Gutierrez-Scaccetti.

Click [here](#) for more information

Tuesday, June 19:

Emerging Women Leaders On-Site Training Series - The F Word: Failure

Learn how to recover -and thrive- when the unthinkable happens.

Click [here](#) for more information

August 2018

- Emerging Women Leaders On-Site Training Series

More information coming soon. Please check [our website](#).

Monthly Discussion Topic: World Environment Day



June 5th is World Environment Day! It is the principal vehicle by the UN to encourage awareness of environmental protection. This year's theme is "Beating Plastic Pollution." What has been your contribution this year? What are some best practices that you have seen to curb plastic pollution? We look forward to hearing from you! #WorldEnvironmentDay

Each month in the Chapter News, we will introduce a discussion topic. If you have an idea for a July topic, please let us know. We want to hear from you!!

Follow us:

[Facebook](#) [Twitter](#) [Instagram](#)
[LinkedIn Page](#) and [Discussion Group](#)

We're not on your favorite platform yet?
We're open to suggestions!!

Volunteers Wanted and Appreciated!

WTS-GNY is looking for a volunteer to develop marketing materials for the chapter.

Call for WTS-GNY **Special Events Committee** Volunteers! The Special Events Committee organizes the chapter's Annual Gala and is looking to bring on additional volunteers to help with: music selection/audio visual, silent auction/raffle sub-committee, mailing lists and administrative tasks like meeting minutes, etc. Please email Desiree Gazzo at dgazzo2018@gmail.com. We look forward to working with you on this special WTS event!

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PARSONS

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vhb

WSP

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AKRF

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Transportation Systems

Stantec

Emerald



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LTK Engineering Services

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Schwartz
Consulting,
LLC**

Sapphire



New Jersey Programs Committee is looking for active members to assist with planning and execution of events.

The **Communications Committee** is looking for volunteers to write content for social media sites, as well as design new templates for chapter emails and our website. We also are eager for help in brainstorming new ideas for reaching out to our membership. We're especially interested in adding some marketing experts to our team!

Don't see anything of interest above, but want to help? Email our volunteer champion, [Elizabeth Hynes](#), to find a committee that's right for you!

WTS National Conference 2018

The 2018 WTS International Annual Conference was hosted at the Loews Coronado Bay Resort and sold out with approximately 650 attendees. Over 30 GNY WTS chapter members benefited from the professional development sessions, technical tours, and breakout sessions. They also represented the chapter as panelists, poster presenters, and volunteers. And the GNY chapter hosted a dinner at Rockin Baja Lobster in the Gaslamp District in San Diego on Wednesday evening (5/16) to kick off the professional networking and bonding experiences.

Thursday's luncheon keynote speaker, Lauren Leader Chivee brought empowering facts about the path for women to reach civic leadership positions and offered two resources: a book titled Crossing the Thinnest Line and a website <https://aitogether.org/>. Thursday's Gala Awards program was moving and brought tears to many as a scholarship winner shared her personal story of perseverance. Friday's Breakfast meeting welcomed the incoming WTS Foundation Board and the WTS International Board. Congratulations to the incoming leaders and a big thank-you to WTS International Chair Diane Woodend Jones for her leadership and service.



See the full photo album [here](#)!

Young Professionals want to know...Have you Met Newark?

Recognized as a noteworthy tour at the 2017 WTS International Conference, the Young Professionals' Committee teamed up with *Have You Met Newark?* LLC for another chance

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to participate in a guided walk of Newark, New Jersey. The three-hour event focused on public transit features, open space, and economic development in the revitalized downtown district.

Read full article [here](#).



Left to Right: Mariya Goldman, Portia Henry, Tiffany Cummings, Chad Cummings, Adrienne Kanter, Tonnie Rozier (Owner of Tonnie's Minis), David Kanter, and Tian Gan.

Staying Calm in the Eye of the Proposal Storm

Ivoire Lloyd (Senior Marketing Proposal Coordinator - SYSTRA Engineering, Inc.)

Imagine writing your daily/weekly to-do list, and your inbox becomes flooded with four proposals, all with overlapping deadlines. In an industry where no two proposals are alike, except for perhaps structure, the best way to stay calm in a sea of proposal flooding is to first find out the exact due date and time, and then work backwards. This will set the tone for deadlines, information from your technical leads, as well as your sub-consultants.

The more complex the proposal, the chance of having more than five subs intensifies. The steps below can help you tackle multiple deliverables and requests:

- Immediately create a proposal folder in your Outlook with proposal name and due date/time
- Create sub-folders for all sub-consultants and indicate W/M/DBE status
- List the firm name in the subject - in parentheses (this helps create an immediate visual connection to their replies)
- Spend at least 30 minutes sorting and organizing email replies in their respective folders

To read full article, click [here](#).

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About Ivoire Lloyd - Ivoire is a marketing professional with 15 years of marketing, branding and strategic communications experience. She is currently the Senior Marketing Proposal Coordinator for SYSTRA Engineering, Inc., a transportation engineering firm headquartered in New York City.

NY Spring Dinner: Chiefs of Staffs

By Adrienne Zicklin Kanter, WTS GNY Newsletter Editor



On May 8th, WTS GNY held its annual spring dinner which featured a panel discussion among three chiefs of staff at NYC public agencies and moderated by Jeannie Kwon, the Assistant Executive Director, Projects and Strategic Investments at New Jersey Transit.

The panelists included Kim Cipriano, Acting Chief of Staff to the Commissioner of NYC Department of Environmental Protection); Emily Gallo, Chief of Staff to the Commissioner of NYC Department of Transportation; and Midori Valdivia, Chief of Staff to the President of the Metropolitan Transportation Authority. It was an animated exchange filled with honest and insightful reflections on the nature of a position that each woman has tailored to meet the needs and circumstances of her boss and organization.

See full article [here](#). See photo album [here](#).





Members in the News

Mary K. Murphy becomes Director of Planning and Regional Development at Port Authority of NY & NJ

Mary K. Murphy has re-joined the Port Authority as **Director of Planning & Regional Development**. As Director, Mary will lead her team in providing strategic planning advice to executive management and line departments with an emphasis on issues of regional importance, including the identification and analysis of emerging demands for trade and transportation services, and evolving economic and demographic trends.

Mary brings robust executive-level expertise to the role, with more than 25 years of public sector transportation experience and innovation. Since 2008, Mary has served as Executive Director of the North Jersey Transportation Planning Authority. In this role, she has been responsible for the annual investment of more than \$2 billion in transportation improvements in a 13-county region, including capital and safety-related projects as well as long-range plans.

We would like to congratulate Mary on her new position!

Transportation Job Opportunities

WTS-GNY would like to be a resource for women seeking positions in transportation and firms looking for candidates. Visit our [Job Opportunities](#) page for latest updates!

If your firm would like to post a position, fill out our [job form](#). We will share your job opportunity on our LinkedIn Page and in our next Chapter News as well as our website.

April Opportunities (more on the [WTS-GNY Jobs Page](#))

Employer	Amtrack
Job Title	Senior Project Controls Manager, Moynihan
How to Apply	Email
Deadline	June 1, 2018

Employer	Amtrack
Job Title	Senior Project Business Analyst, Moynihan
How to Apply	Email
Deadline	Jun 1, 2018

Employer	Dewberry
Job Title	Structural (Bridge) Senior Project Manager (Additional positions available on the website page)
How to Apply	Dewberry Website
Deadline	June 30, 2018

Have exciting content for the June issue?

Article pitches, women in transportation news, member spotlights, discussion topic ideas: [Email us](#) by 6/22/2018.

Did your email address change?

If your email or mailing address has changed, log into the [WTS website](#) and update your information in the "My Account" page.

Communications committee
WTS-GNY