



*Advancing Women in Transportation*  
Greater New York Chapter



*Issue: 30*

**January 2018**

**Upcoming Events!**

**January - 2018**

**Thursday, January 25 - WTS GNY 2018  
Annual Meeting, Club 101 NYC,  
Keynote speaker Patrick J. Foye, MTA President**  
WTS-GNY Recognition Awards will be announced:

- Member of the Year
- Employer of the Year
- Rosa Parks Diversity Leadership
- Innovative Transportation Solutions

Click [here](#) for more information

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**WELCOME the WTS-GNY  
2018 - 2019 Board:**

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 Development;  
 Beth Zall, WSP

Thank you.

## 2018 MENTORING Program

The WTS-GNY mentoring program provides a forum for women seeking development of the skills necessary to achieve success in both their professional and personal lives. The program offers support from experienced mentors, peer networking, and candid conversations with successful transportation leaders in the metropolitan area. The program is for WTS members who have at least five years of experience in the transportation industry.

Click [here](#) for more information

## Fall Dinner: A Presentation by Adam Giambrone, Director of the Brooklyn-Queens Connector

By Adrienne Zicklin Kanter, Editor



For the past sixty years, New Yorkers have relied on subway and bus for almost all their public transportation. But now the City of New York is pursuing

the possibility of adding a 14-mile light rail street car between Sunset Park, Brooklyn and Astoria, Queens. Known as the Brooklyn-Queens Connector, or BQX, it is expected to potentially serve as many as 50,000 people daily in a part of the city currently underserved by public transit.

Adam Giambrone, Director of the BQX Streetcar Project, an initiative of the NYC Economic Development Corporation, was the keynote speaker at this year's WTS GNY's fall dinner



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Click [here](#) to read the article

## WTS GNY Young Professionals Panel Discussion

click [here](#) to read



## WTS GNY Chapter Members

Congratulations to Deborah Chin who was selected to receive the inaugural Railway Age Women in Rail award! The award recognizes 10 outstanding women-five from freight railroading, five from rail transit-based on their leadership, vision, innovation and accomplishments in the rail industry. Click [here](#) to read more

Dewberry promotes Liz Archer!

## A Fabulous Holiday Party on December 4<sup>th</sup>!

The WTS GNY once again had a fantastic holiday party this year. The space was packed with members dancing, eating and most of all, getting a chance to connect with one another in a very festive setting. Adding to the fun, this year's theme was chocolate with very pretty and delicious decorations all around the party space. Every guest also was presented with a chocolate bar as they signed in. A lucky few received chocolate bars with a golden ticket, an homage to Roald Dally's classic children's book, "Charlie and the Chocolate Factory." The theme was taken a step further with every attendee also receiving an identification card with a picture of one of a variety of chocolate bars. To encourage guests to mingle, they were given instructions on the reverse side of these cards to find three others with the same theme and then to create a jingle based on that theme to win a prize. Many thanks to Luz Liddie and Sheriza Majid for creating such a fabulous evening for all!

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## Communications/Social Media Committee

### Members: Thank you to WTS GNY!

Volunteering with the communications and Social Media committee was fascinating because it allowed me to be on the inside, capturing moments and conversations among Women Leaders in Transportation and then sharing them with the world. Sitting on the sidelines would not have allowed me this opportunity. Being a volunteer did.

- **Lucia Accardo, Application Developer 3, MTA Office of Transportation Applications**

I loved sharing (posting) images of WTS members enjoying themselves at our events. Women in transportation are starving to get out and be seen as the dynamic participants in this industry that we are, and I think we enjoy the exposure that positive social media brings.

- **Liz Archer, Marketing Pursuit Manager, Dewberry**

I enjoyed my volunteering to update the website. This activity is related to my profession which I love. In this process, I learned how to communicate with people, grew my network, and learned a lot of new information about WTS that helped me understand how the organization works. Thank you.

- **Jilla Moro, Application Dev Specialist Lvl4, MTA Office of Transportation Applications, Intelligent Systems**

One aspect of volunteering for the social media committee that I enjoyed was helping to share important knowledge about the best practices of the different channels with other women in the group. Using social media to your advantage in the business world (and staying out of the hot seat) is so important. When used correctly, social media can help build brand awareness and use industry-specific hashtags to expand your reach.

- **Nicole Pace-Addeo, Director of Marketing & Communications, Stokes, Creative Group**

What a rewarding opportunity it has been to have a front-row seat for reporting on chapter programs and the important work and insights of so many WTS GNY members!

- **Adrienne Zicklin Kanter, Principal, Kanter Consultants, LLC**

Great group of women - thank you for the experience!

- **Donna Tafro, Assistant Director of Data Center Administration, MTA Office of Data Center Operations**

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If your email has changed, please email [WTS Membership](#) to reset it.

**WTS-GNY February News:**

contact us via

**email**

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Communications committee  
WTS-GNY