



Advancing Women in Transportation
Greater New York Chapter

WTS-GNY
February 2015 Community Buzz



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What's happening at WTS-GNY

Rescheduling the Annual Meeting

Due to the snowstorm last Monday and Tuesday, we decided to postpone the Annual Meeting. The NY Programs Committee and the Board are working to reschedule this event. As soon as a new date is available, we will send out invitations. Refunds have been processed. If you have any questions, please contact us at wtsgny@gmail.com. Apologies for any inconvenience.

WTS-GNY Annual Mentoring Program

The WTS-GNY mentoring program provides a forum for women seeking

**Save the dates
for these
upcoming events**

- [February 9:
Mentoring Program
open house](#)
- [February 24:
Young
Professionals
Trending Topics
Series](#)
- [February 24:
Emerging Women
Leaders webinar](#)

development of the skills necessary to achieve success in both their professional and personal lives. The program offers support from experienced mentors, peer networking, and candid conversations with successful transportation leaders in the metropolitan area. The program is for WTS members who have at least 5 years of experience in the transportation industry.

Schedule for 2015 Program

- February 9 - open house to learn more about the program and how to write a strong application; click [here](#) to register
- February 23 - application deadline
- March 9 - first meeting to match apprentices with mentors

Applications

- [Application for Apprentices](#)
- [Application for Mentors](#)

Program Co-Chairs:

Nicole Bucich, Parsons Brinckerhoff

Sarah Steib, Jacobs

WTS Community - Stay Connected!



Members news



Cathy Rinaldi, most recently chief of staff at MTA HQ, has been promoted to the position of executive vice president at Metro-North Railroad. In her new role, Rinaldi will be responsible for Capital Programs, Customer Service & Stations, Planning, Corporate & Public Affairs, Grand Central Terminal, Corporate Development, Procurement, and Human Resources. Prior to her MTA post, from 2003 to 2011 she was vice president and general counsel at Long Island Rail Road.



Ani Toncheva, co-chair of the WTS-GNY Special Events committee, was recently promoted to an Associate Noise and Vibration consultant at Wilson Ihrig & Associates. Since joining Wilson Ihrig in 2011, Ani has done exemplary work servicing New York clients and building key working relationships.

Ani Toncheva

Photos of 26-year MTA veteran Sandra Persaud are now appearing on a series of stamps to be used in her native country, Guyana. Persaud is being honored for her groundbreaking role as one of the first female air traffic controllers and first-ever

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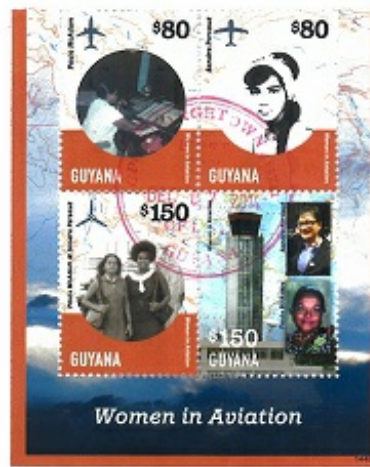
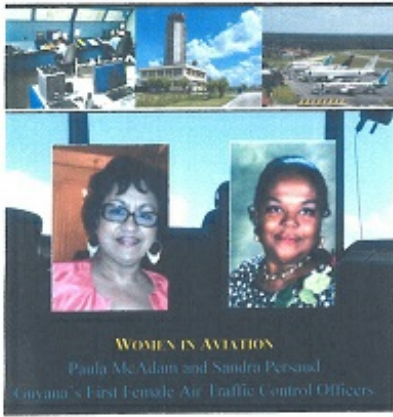
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female airport manager in Guyana.



Robeson Benn, Guyanese Minister of Public Works, honored Persaud this month in a ceremony calling attention to her role as a "Woman Pioneer in Aviation" and congratulating her for advancing the cause of women in a traditionally all-male field, air traffic control. Persaud was in her early 20s when she took that job, after competing in a "brutal" training and testing process that demanded she score 100 on every exam - or else fail.

After spending 10 years as one of the first of two female air traffic controllers- her colleague Paula McAdam was the other woman who joined the controller ranks 40 years ago- Persaud became the first female airport manager at Timehri International Airport. Because she was diminutive, men often asked to speak to her boss. "How can I help you?" replied the woman who rode her red Honda motorcycle to work, flew a Cessna 152, and set an early example of the working woman who had it all- a career, a husband, Robert Sr., and three children.

"I used to dream of flying above green fields, and traveling from country to country," she said of her motivation to become an air traffic controller. It was not an entirely warm and welcoming environment, she recounts. But now, the ranks of female air traffic controllers and pilots have increased significantly.

Like so immigrants., Persaud left her Guyana to pursue greater dreams in the United States. She was awarded a scholarship at New York University, where she completed her master of science in Organizational Management and where later she was an adjunct professor, teaching graduate courses in management of public service and non-profit organizations and other areas including human resources.

She joined MTA New York City Transit, serving in various management roles, first with Capital Program Management, then the Office of System Safety, and most recently as chief, HR Business Process Design, before being called upon to manage MTA's disaster relief fund.

Since being presented with the stamps, Persaud said she is working on developing a chapter of Women in Aviation. "I want to keep the momentum going, so that women never become complacent and so that greater numbers of us are given the opportunity because we have the capacity and the potential for accomplishing great things," she says.

Do you know of a member who has recently been promoted or moved to a new employer? Please share member news by sending your announcement to wtsgny@gmail.com.

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GILBERT TWEED ASSOCIATES INC.

JOB OPPORTUNITIES

Parsons Brinckerhoff currently has two openings for manager-level positions in the the NE Region Planning service area. Please click the links for job descriptions, requirements, and how to apply:

[Environmental Strategic Manager](#)
[Transportation Planning Manager](#)

Envision Consultant, Ltd.

Position: Program/Task Order Manager (Mullica Hill, NJ/Philadelphia, PA)

Requirements:

Minimum fifteen (15) years of management experience in Project Planning, Engineering and Construction of major capital projects with at least five (5) years of passenger rail or a related transportation background. A Project Management Professional (PMP) is desirable but not necessary. Must demonstrate an ability to exercise independent and professional judgment in solving problems. Must possess excellent verbal and written communication skills. Must demonstrate an ability to perform well in a team environment. Must have a Bachelor of Science (B.S) Degree in Engineering. Licensure as a Professional Engineer (P.E.) is also required.

Responsibilities:

Responsible for managing day to day Task Order activities along with coordinating and writing monthly and quarterly reports. Serve as a primary point-of-contact in all contract level dealings with the Federal Transit Authority. This position is responsible for organizing and managing task workloads and project staff with established budget and schedule guidelines. In addition experience in the following areas: engineering design, project planning, construction, public outreach, regulatory and compliance experience, project oversight services. Some travel is required. This position will report directly to the Executive Vice President.

Additional Qualifications:

- Develop marketing strategies that proactively generate awareness, trust, and relationships with key audiences in support of the Company's growth strategy.
- Coordination of proposal pursuits with the Marketing/BD Team developing written and cost materials required for LOI, RFP's submissions.
- Expand our network and develop partnerships and strategic alliances in conjunction with the Company's growth strategy.
- Understand the Company's capabilities and accurately articulate our value proposition to prospective clients.
- Pursue target markets and grow the pipeline in close collaboration with the management team.
- Strategic and creative thinker who can identify and effectively respond to emerging PM/CM opportunities.
- Exceptional interpersonal skills including the ability to build strong relationships with clients, partners, and internal team.
- Excellent written and verbal communication skills with a focus and attention to details.
- Must have the ability to handle multiple projects simultaneously.
- Position is based in Mullica Hill, NJ - with travel between offices and to project assignments when necessary.
- Ability to use and manage computerized software and database systems.
- Take an interest in mentoring and growing junior and intermediate staff.
- Strong leadership skills.

Michael Baker
INTERNATIONAL



Sam Schwartz
Engineering
D.P.C.



M/W/DBE



Please send resume, along with three professional references to
Barbara Kwasniuk at barbarakwasniuk@eclimited.com.



NYC Department of Transportation
Job ID: 182228 (NOTE: apply by 2/8/15)
Project Manager - Borough Planner
55 Water St, NY NY

Description: Serves as a project manager in the Roadway Capital Planning and Initiation (CPI) unit, within the Division of Finance, Contracting and Program Management. Plans an effective capital program by developing, evaluating and prioritizing requests for projects in coordination with agency project sponsors and other stakeholders. Conducts field surveys, investigations, studies, and quantitative analysis as needed for potential and ongoing projects. Prepares scopes of work and cost estimates in coordination with other DOT divisions, agencies, community boards and elected officials.

Minimum qualifications:

1. A baccalaureate degree from an accredited college or university and two years of satisfactory full-time experience in city planning; or equivalent.
2. Graduate education may be substituted for one year experience.

Experience with ArcGIS, AutoCAD and Adobe Creative Suite is desired. Budgetary experience is desired.

To apply:

Submit application electronically at www.nyc.gov/careers/search and find the job # 182228.

New York City residency required with 90 days of appointment.

Corporate Partner Spotlight- Cubic Transportation Systems



You probably know Cubic Transportation Systems as a proud and active supporter of WTS in New York City and across the country, and as the MetroCard technology partner of the NY MTA.

But do you know that Cubic is also a world-class systems integrator and the largest worldwide in the transportation sector?

Or that Cubic is a technology innovator breaking new ground in flight and ground combat simulation, video over IP, mobile payment, open systems architecture, big data analytics and many other areas?

Every day 38 million people in more than 450 transportation operations around the world pay for their travel using Cubic technology, amounting to more than 24 billion transactions last year.

The only large-scale account-based, open-payment fare payment system operating today in the United States was designed, built and supported by Cubic for the City of Chicago. More than 518 million fares have been processed and 4.1 million accounts created using Cubic's system. As of today, Chicago is the only major public transportation system where one can use one's Apple Pay™, Google Wallet™, Softcard™ compatible devices to tap and pay right at entry. Soon, all Android, Microsoft Phone, and Apple iOS users will be able to download apps to purchase Metra commuter rail tickets, ride CTA and Pace buses and trains, manage their accounts, and plan their trips across the greater Chicago region on their mobile devices.

Transport for London also supports open payment using Cubic's technology. Bank-issued contactless cards, accepted more than 17 million times on busses since 2012, can now also be used for Tube, tram, DLR, London Overground and most National Rail services.

There are 14 regional operators now integrated into San Francisco's Clipper environment, including the ability to manage the Clipper card online. Cubic designed, implemented and supports the Bay Area's regional fare payment system.

Looking outside of transportation, Cubic received a "best of" industry award for its modeling and simulation training technology that brings together neuroscience and augmented reality to deliver highly realistic and effective game-based training for soldiers, special forces and law enforcement personnel.

This experience is helping Cubic innovate in transit with NextAgent, a video kiosk that enables a customer to interact with a remote service representative as if they were face-to-face.

Urban Insights, a Cubic company, offers professional services that use big data and deep analytics tools to deliver data-informed insights that help cities, transportation agencies and authorities improve operations, reduce cost and better serve travelers.

And finally, Cubic has pioneered a standards-based open architecture called NextCity. A family of integrated solutions already at work in public transit, tolling, parking and roadway agencies around the world, NextCity provides complete solutions and services for fare collection/revenue management, transaction processing, mobile services, real-time passenger information, traffic/signal management and big data/predictive analytics.

Designed to work together across different transportation networks and region-wide, the more elements of NextCity a city, region or state implements the closer it comes to making the vision of a smart city a reality.

Surprised? Learn more about the new Cubic Transportation Systems at www.cts.cubic.com.