



*Advancing Women in Transportation*  
Greater New York Chapter



*Issue: 41*

December 2018

**December 2018**

**Emerging Women Leaders On-Site Training Series - 7 Steps to Becoming a Thought Leader**

*December 4th, 2018, 1:00 PM - 2:00 PM*

In this webinar, learn how to identify your niche, express your expertise in ways that fit your personal style, and become a sought-after expert. You'll walk away with a practical plan to share your passion and build your personal brand at the same time. Speakers to be announced.

Register [here!](#)

**2018 Young Professionals' Holiday Happy Hour**

*December 10th, 2018, 6:00 PM - 8:00 PM*

Join us for our annual holiday happy hour with a cause! We are embracing the holiday spirit and will be donating all registration fees to the WTS-GNY Scholarship Fund. Celebrate with us with 2 hours of complimentary appetizers and drinks. Network with fellow young professionals in transportation from the Greater New York City area.

Register [here!](#)

**Embracing Your Power: Leading with Edge**

*December 13th, 2018, 5:00 PM - 7:00 PM*

This is a professional development training program to learn about issues relevant to women leaders. Develop and build skills to excel in the workplace and create strategies that can be incorporated into your

2017 - 2018  
CORPORATE  
PARTNERS

Diamond



AECOM

ARUP



GPI

HDR

HNTB

personal and professional life. Using interactive discussions and activities, participants will enhance key skills and strategies that can be implemented in both their personal and professional lives.

Register [here!](#)

### **WTS GNY Holiday Party 2018**

*December 19th, 2018, 5:30 PM - 8:00 PM*

Come celebrate the season with your WTS colleagues and friends. WTS GNY wishes you and your family a prosperous new year!

Register [here!](#)

### **January 2019**

#### **Webinar: "Developing Your Social Media Brand"**

*January 29th, 2018, 1:00-2:00 PM*

We all know how to open social media accounts. We figured out how to post. Now what? Do you have the followers you or your business need?

**Social media branding** is a method that can be used to reach your target audience on social media platforms. There are ways to be deliberate about boosting your brand awareness. Branding is important for business. Learn how to develop your professional and personal social media brand. Learn how and why to distinguish among posting for yourself, your company, versus your client and get the followers your posts need.

Please check [our website](#) for event updates.

### **WTS GNY Chapter Awards - Nominations Open!**

WTS-GNY is accepting nominations for the WTS GNY 2019 Recognition Awards:

- Member of the Year Award
- Employer of the Year Award
- Rosa Parks Diversity Leadership Award
- Innovative Transportation Solutions Award
- Honorable Ray LaHood Award

Nominations will be voted on by the WTS-GNY Recognitions Committee and the awards will be announced during the Annual Meeting in 2019.

Submit your nominations by December 14, 2018.  
Thanks you in advance!

**Submit a nomination!**

**Follow us:**

**JACOBS**

**PARSONS**



**Ruby**



**CUBIC**  
Transportation Systems



**Emerald**



**LTK**  
LTK Engineering Services

**Sam  
Schwartz  
Consulting,  
LLC**

**Sapphire**



**We're not on your favorite platform yet?  
We're open to suggestions!!**

## **WTS GNY Fall Dinner - The Tappan Zee Bridge: The Women Who Made It Happen**

**By Lindsay Levine**

This year's fall dinner celebrated the women who made the building of the new Tappan Zee Bridge, renamed the Mario Cuomo Bridge, happen. These included: Jamey Barbas (NYSTA), Maria Lehman (Parsons, formerly NYSTA), Melissa Toni (FHWA), Mei Mei Lee (AKRF), Elena Barnett (HDR)

Along the way, there were many challenges associated with this project, including the fact that the new bridge is required to last 100 years, the difficulty of attaining many of the permits along the, a plethora of endangered species in the project area, and the sheer scale of the project. However, these ladies led the project in a record-setting four years of construction and consequently, set an example for the country. They achieved this by collaboration and flexibility. They also credited political backing for moving the project along, as it became a top priority for the Obama administration.

This project was the first time that the State of New York employed design-build, a method of construction project delivery in which both the design and construction are led by the same contractors, which is often credited with far greater efficiency. Elena Barnett (HDR) highlighted the "design-build workshops" that engineers held with agency members, consultants, and the public to help them understand complex aspects of bridge construction. Melissa Toni (FHWA) emphasized the efficiency of having one point of contact for each state and federal agency involved who could quickly answer questions that otherwise would have taken significant back-and-forth.

Robust public outreach was integral for the EIS and a smooth construction period. Mei Mei Lee (AKRF) described the team talking to the public "early and often" and that transparency kept the project on track. There were outreach centers on both sides of the Hudson River, numerous public meetings, and informational videos and construction monitoring were available on the project website.

Another gratifying outcome of the project was an educational outreach program that used the bridge to teach young people about STEM.; The program ultimately reached approximately 60,000 students from elementary school to college students. The panelists were particularly proud of this aspect of the project, as many of them credited early



exposure to STEM to leading them to their careers in transportation. The young girls who saw these women as role models no doubt will have a tremendous impact!

## WTS-GNY Volunteers Wanted and Appreciated!

WTS-GNY is looking for a volunteer to develop marketing materials for the chapter.

**New Jersey Programs Committee** is looking for active members to assist with planning and execution of events.

The **Communications Committee** is seeking a volunteer to help with social media postings and virtual discussion forums.

Don't see anything of interest above, but want to help? Email our volunteer champion, [Elizabeth Hynes](#), to find a committee that's right for you!

## Transportation Job Opportunities

WTS-GNY would like to be a resource for women seeking positions in transportation and firms looking for candidates. Visit our [Job Opportunities](#) page for the latest updates!

If your firm would like to post a position, fill out our [job form](#). We will share your job opportunity on our LinkedIn Page and in our next Chapter News as well as on our website.

### December Opportunities (more on the [WTS-GNY Jobs Page](#))

<b>Employer</b>	Port Authority of New York and New Jersey
<b>Job Title</b>	2019 Leadership Fellows Program
<b>How to Apply</b>	<a href="#">Website</a>
<b>Deadline</b>	12/03/2018

<b>Employer</b>	Port Authority of New York and New Jersey
<b>Job Title</b>	Manager, Policy & Projects
<b>How to Apply</b>	<a href="#">Website</a>
<b>Deadline</b>	

<b>Employer</b>	NYC Transit
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## WTS INTERNATIONAL TRAILBLAZERS



**Job Title** Transit Mgmt Analyst and Staff Analyst Series

**How to Apply** [Website](#)

**Deadline** 12/17/2018

**Employer** NJ Transit

**Job Title** Customer Communications Associate

**How to Apply** [Website](#)

**Deadline**

**Employer** HNTB

**Job Title** Bridge Engineer III

**How to Apply** [Website](#)

**Deadline**

***Have exciting content for the December issue?***

Article pitches, women in transportation news, member spotlights, discussion topic ideas: [Email us](#) by 12/28/2018.

***Did your email address change?***

If your email or mailing address has changed, log into the [WTS website](#) and update your information in the "My Account" page.