



Advancing Women in Transportation
Greater New York Chapter

August 2018

August 2018

Membership Appreciation Event 2018

Monday, August 20, 2018 | 05:30 PM - 08:30 PM

Join your friends and colleagues of the WTS Greater New York chapter for our annual member appreciation event! This year we will be taking in the beautiful New York summer skyline from the Monarch Rooftop Bar and Lounge. Drinks and appetizers will be served.

Emerging Women Leaders On-Site Training Series - How to Sponsor Others

August 21st, 2018 | 01:00 PM - 02:00 PM

You don't have to be an executive to be a sponsor! In this webinar, hear from sponsors and their protégés about the power of sponsorship, how it works, and what it takes to be an effective sponsor. We'll also talk about how to foster a corporate culture that uses sponsorship to expand opportunities for women to move into leadership roles. Guest Speakers: Namrata Yadav, Head of Inclusion Strategy and Diversity and Inclusion Learning; and Anna Ettin, Vice President, Diversity and Inclusion Consultant.

For more information, click [here!](#)

Innovation Summit, A Symposium on Emerging Technologies

August 22nd, 2018 | 8:30 AM - 04:00 PM

The NJTPA, the New Jersey Innovation Institute at NJIT and WTS Greater New York Chapter invite you to attend the Innovation Summit, A Symposium on Emerging Technologies. New Jersey Commissioner of Transportation Diane Gutierrez-Scaccetti will address attendees. A panel discussion and interactive vendor showcase will focus on how self-driving vehicles, drones, smart kiosks, adaptive traffic signals, and virtual reality and design can affect travel networks and make the region more competitive, efficient, livable and resilient.

This event is being held at NJIT, in the Central King Building Agile Strategy Lab,



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For more information, click [here!](#)

2018 Learn from a Leader: Connie Crawford

August 23rd, 2018 | 05:30 PM - 07:30 PM

Connie Crawford, Senior Vice President at Louis Berger, has over 30 years of public and private sector experience in the management, design and construction of major transportation programs. She served as Chief Engineer for MTA New York City Transit, where she was responsible for a \$2.25 billion annual capital program for subway and bus infrastructure. Previously, as Chief Engineer for the New York City Department of Transportation, she managed planning, design, construction and maintenance of the City's bridges and tunnels. Ms. Crawford holds master's and bachelor's degrees in engineering from Princeton University, where she has also taught.

Register [here!](#)

2018 Learn from a Leader: Griselda Cespedes

August 28th, 2018 | 05:30 PM - 07:30 PM

An employee of MTA for over 32 years, Ms. Cespedes has recently been promoted to the VP and Chief Engineer of Disputes in the Program Services group in the office of Capital Program Management in MTA New York City Transit. She is responsible for oversight of all scheduling, estimating, quality and safety activities for capital projects, as well as compliance with ADA and the New York State Building Code.

Register [here!](#)

September 2018

2018 Learn from a Leader: Madeleine Ehrlich McDonnell

September 12th, 2018 | 05:30 PM - 07:30 PM

Madeleine Ehrlich McDonnell is the Director of Special Projects for the Office of the COO at the New York City Department of Transportation (NYCDOT). The COO's office oversees the agency's operating divisions which are responsible for the City's bridges, roads and highways, sidewalks and pedestrian ramps, street lights and signals, street safety projects, the Staten Island Ferry, and NYCDOT's fleet of vehicles and equipment. Ms. McDonnell provides strategic direction on a broad portfolio of high profile operational projects that span multiple divisions and city agencies. This includes the multibillion-dollar BQE reconstruction project, a major expansion of the City's pedestrian ramp construction and upgrade program, and launching New York City's first municipal public parking mobile app. Ms. McDonnell also manages NYCDOT's employee town hall initiative - a series of town hall-style events for agency divisions and cross cutting employee groups, such as "Women in the Field," hosted by Commissioner Polly Trottenberg.

Register [here!](#)

Member Professional Development Workshop

September 27th, 2018 | 05:30 PM - 07:30 PM

Led by Carla Tillery. More details soon.

Please check [our website](#) for event updates.

October 2018

WTS-GNY 2018 Annual Gala at Battery Gardens

October 10th, 2018, 5:30PM - 8:30PM

JACOBS

PARSONS



Ruby



CUBIC
Transportation Systems



Emerald



LTK
LTK Engineering Services

**Sam
Schwartz
Consulting,
LLC**

Sapphire



Monthly Discussion Topic: Parking and Space

A new study quantifies and reveals the incredible amount of space occupied by parking in United States, for instance there are 1.85 million in parking spaces in New York. It takes up a lot of resources and therefore costs a huge amount of money. Adding it to the amount of paved roads, most city downtowns devote almost 50 to 60 percent of their scarce real estate to vehicles. As we are moving towards more smarter and efficient cities, what do you think are some of the solutions that can be implemented? We look forward to hearing from you! #ParkingAndCities #SmartCities

Each month in the Chapter News, we will introduce a discussion topic. If you have an idea for an September topic, please let us know. We want to hear from you!!

Follow us:

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[LinkedIn Page](#) and [Discussion Group](#)

**We're not on your favorite platform yet?
We're open to suggestions!!**

Delivering a New New York

On June 5th, 2018, Design Build Institute of America's Liberty Region (DBIA) and WTS Greater New York (WTS GNY) co-hosted *Delivering a New New York* at the Yale Club. In this symposium, industry leaders discussed how Design-Build has been used in New York State and the benefits, challenges as well as the lessons learned using this delivery method. The program included two panel discussions and a keynote presentation from Ali Chaudhri, New York State Deputy Secretary for Transportation.

The event sold out weeks in advance. The 166 attendees represented designers and builders from the private sector, as well as representatives from public agencies and professional organizations. Six members of the WTS GNY leadership team volunteered for the event and informed attendees about WTS during breakfast and lunch, including Alexa Gangemi (Speaker/Facilitator), Carla Simon-Artis (Membership Table), Yvonne Lopez-Diaz, Portia Henry, Bibi Khan, and Sheriza Majid (Check-In).

DBIA's mission is to ensure success for owners and those in the industry by providing tools and education. To achieve this, they provide educational materials, organize events like this one, and offer Design-Build Done Right training to owners. In her



remarks, Lisa Washington, Executive Director/CEO of Design-Build Institute of America, opened with a description of DBIA and how the organization started its lobbying efforts in New York in 2009. Governor Cuomo's support in 2011, including his request for authorization in his first state budget, was "the beginning of a New New York."

"Design-Build is now the fastest growing delivery method in the nation, accounting for almost half of all design and construction," Ms. Washington remarked and cited market research by FMI Corporation, predicting an estimated 30 percent growth in transportation and wastewater-related construction over the next three years in Design-Build. Manufacturing and transportation projects will be the largest share of the growth.

For the full article click [here!](#)

Event volunteers - Alexa Gangemi, Ani Toncheva, Carla Simon-Artis (not pictured), Yvonne Lopez-Diaz (not pictured), Portia Henry, Bibi Khan, and Sheriza Majid



WTS GNY Annual Gala

This year's WTS-GNY Annual Gala will be held on Wednesday, October 10, at Battery Gardens Restaurant in New York City where we will honor Catherine Rinaldi, president of the MTA Metro-North Railroad, as the 2018 Woman of the Year. More than 300 industry leaders from agencies and transportation corporations throughout the metropolitan area will be represented at this event. In addition to honoring Ms. Rinaldi, WTS-GNY will present the 2018 Scholarship awards to exceptional students who demonstrate potential to excel in the transportation field.

The Special Events Committee is currently seeking donations for the Gala raffle to raise funds for WTS scholarships. We have created a wish list of items, which can be accessed online via our [Amazon Wish List](#). Monetary contributions also



are welcome and can be used by the Special Events Committee to purchase items for the raffle, crediting you with the donation. Alternatively, monetary donations can go directly to the WTS Foundation Scholarship Fund. In 2016, we raised a record \$6,000. In 2017, we saw a slight decrease, but with your help we can achieve another record-breaking year!

Aside from acknowledging these extraordinary students and providing them with educational opportunities, donors who purchase wish-list items or offer monetary donations to buy pieces for the raffle are recognized throughout the evening via various media, including the Gala Journal/Program, Curtain Warmer presentation and other raffle-related graphics.

Some of the scholarships awarded by the Greater New York Chapter include: the TransitCenter Transit Policy Innovator Graduate Scholarship, Leonard Braun Memorial Graduate Scholarship, President's Legacy Scholarship for Graduate Studies, Susan Miskowicz Memorial Undergraduate Scholarship, Molitoris Undergraduate Leadership Award, Trade School and Community College Scholarship, Transportation YOU High School Scholarship, and the Susan L. Kupferman Memorial Undergraduate Scholarship.

If you would like more information about making a donation to the WTS Foundation or otherwise supporting the Greater New York Chapter, please [Click Here](#).

To register for this event [Click Here](#).

WTS-GNY Volunteers Wanted and Appreciated!

WTS-GNY is looking for a volunteer to develop marketing materials for the chapter.

Call for **WTS-GNY Special Events Committee** Volunteers! The Special Events Committee organizes the chapter's Annual Gala and is looking to bring on additional volunteers to help with: music selection/audio visual, silent auction/raffle sub-committee, mailing lists and administrative tasks like meeting minutes, etc. Please email Desiree Gazzo at dgazzo2018@gmail.com. We look forward to working with you on this special WTS event!

New Jersey Programs Committee is looking for active members to assist with planning and execution of events.

The **Communications Committee** is looking for volunteers to write content for social media sites, as well as design new templates for chapter emails and our website. We also are eager for help in brainstorming new ideas for reaching out to our membership. We're especially interested in adding some marketing experts to our team!

Don't see anything of interest above, but want to help? Email our volunteer champion, [Elizabeth Hynes](#), to find a committee that's right for you!

Members in the News

Rena Barta Joins Dewberry as Regional Director of Client Services

Rena has more than 30 years of experience leading technical staff and marketing teams, as well as performing business development for transportation and public infrastructure market sectors and services. She was a WTS GNY board member from 2009 to 2015.

Barta previously served as the chief of staff for the engineering and construction department of MTA Bridges and Tunnels, and as the executive director of the E-ZPass Interagency Group. She earned her bachelor's degree in economics and finance from Touro College (1983) and is a member of the Women's Transportation Seminar (WTS).

We would like to congratulate you on your new position, Rena!

More Volunteers Wanted and Appreciated!

Together North Jersey and the North Jersey Transportation Planning Authority are seeking professional planner volunteers for [transit hub studies](#) that aim to strengthen downtowns in Dunellen, Bloomfield, and Passaic by leveraging the commercial centers' close proximity to NJ TRANSIT commuter rail and bus. Volunteers will work in a team for one municipality and should have experience in one or more of the following areas: land use planning, pedestrian and bicycle planning, retail analysis and economic development, parking management, and transportation and traffic management. See below for short descriptions of the projects. For more details go to https://togethernorthjersey.com/?page_id=25261.

- **Dunellen:** The town of Dunellen has a well-established downtown along New Jersey Route 28, which is called North Avenue and Bound Brook Road in the Borough. The NJ TRANSIT commuter station is near the intersection of North Avenue and South Washington Avenue. As part of the Raritan Valley Line it provides access to Newark and New York City.
- **The Watsessing Avenue Station in Bloomfield:** The Watsessing Avenue Station in Bloomfield, part of NJ TRANSIT's Montclair-Boonton Line, serves residential and former industrial neighborhoods near the border of Bloomfield and East Orange. With travel times of less than 10 minutes to Broad Street Station in Newark and approximately 30 minutes to Penn Station New York, the frequent rail service provides access to regional employment, cultural and retail opportunities.
- **City of Passaic:** Main Avenue in the City of Passaic is highly active and serves as the nucleus of the City of Passaic's central business district, which extends approximately half a mile from Pennington Avenue to Monroe Street. The relocation of a nearby NJ TRANSIT bus transfer facility serving local and commuter routes presents an opportunity for better integration into the fabric of Main Avenue.

Those interested in volunteering should please e-mail CPAP@njplanning.org with a brief letter of interest and résumé.

WTS-GNY would like to be a resource for women seeking positions in transportation and firms looking for candidates. Visit our [Job Opportunities](#) page for latest updates!

If your firm would like to post a position, fill out our [job form](#). We will share your job opportunity on our LinkedIn Page and in our next Chapter News as well as our website.

July Opportunities (more on the [WTS-GNY Jobs Page](#))

Employer NYC MTA
Job Title Subways Operations Analyst | Senior Finance Associate
How to Apply [MTA Website](#)
Deadline

Employer NJ Transit
Job Title Director, Treasury Operations & Investment Analyst
How to Apply [Website](#)
Deadline

Employer Port Authority of New York and New Jersey
Job Title WTC Events and Communications Manager
How to Apply [Website](#)
Deadline

Employer Port Authority of New York and New Jersey
Job Title Principal Financial Analyst
How to Apply [Website](#)
Deadline

Have exciting content for the September issue?

Article pitches, women in transportation news, member spotlights, discussion topic ideas: [Email us](#) by 8/24/2018.

Did your email address change?

If your email or mailing address has changed, log into the [WTS website](#) and update your information in the "My Account" page.

