

January 17, 2022

RE: WTS Charlotte Metro Chapter – Corporate Sponsorship

Dear Prospective Corporate Partner:

Over the past twelve years, the WTS Charlotte Metro Chapter has held numerous technical programs, professional development sessions, tours and social events to bring together the local transportation community, generate interest in WTS membership, and advance the transportation industry. Both members and non-members have benefited from the outreach and opportunities presented by WTS Charlotte Metro. We kept this commitment during the pandemic, when we quickly adapted to continue delivering content virtually.

We hope you will consider a corporate sponsorship of our Chapter. Becoming a Corporate Sponsor of WTS is a wonderful way to support the important work of the organization and enhance the experience of your firm's professionals. As a Corporate Sponsor, your firm has the opportunity to be a part of our active, international organization that is changing the transportation industry. Through WTS Charlotte Metro Corporate Sponsorship program, your firm will enjoy annual benefits, which include tickets to WTS Charlotte Metro programs and publicity through our emails, signage, and our website. The specific benefits by sponsorship level are described in the attached benefits summary.

As a Corporate Sponsor, we strongly encourage you and your staff to participate in Chapter activities/events. We hope that as our Corporate Sponsor, you will promote membership and active involvement throughout your organization. Your investment in WTS will enhance our success and ensure that your company is seen as a partner within the transportation community. You can find more information about our chapter at this link: [WTS Charlotte Metro Chapter](#).

If you are unable to become a Corporate Sponsor at this time, there will be other opportunities to sponsor future programs or special events. Please contact me to discuss upcoming opportunities.

Thank you for considering our request. If you are interested in becoming a Corporate Sponsor, please complete the enclosed sponsorship form. Please make checks payable to: **WTS Charlotte Metro Chapter** and submit them to our Treasurer, Amanda Vandegrift. If you have any questions regarding Corporate Sponsorship, please contact me directly at 828-989-7904.

We look forward to your reply.

Sincerely,

Mariate Echeverry
WTS Charlotte Metro, Corporate Sponsorship Chair

Enclosures

WTS Corporate Sponsorship 2022 Benefits Summary

<i>SPONSORSHIP LEVEL</i>	<i>BENEFITS</i>	<i>CORPORATE SPONSORSHIP</i>	<i>SMALL BUSINESSES & DBES</i>
Platinum Sponsor	<ul style="list-style-type: none"> Firm name and logo on WTS website Firm promotion at all WTS meetings and functions Firm name and logo on WTS function programs Opportunity for sponsoring firm to be highlighted at WTS Annual Meeting Firm will be recognized on WTS Charlotte Metro Chapter's social media accounts 2 complimentary tickets to WTS annual main event (to be announced) 	\$1,500	\$750
Gold Sponsor	<ul style="list-style-type: none"> Firm name and logo on WTS website Firm promotion at all WTS meetings and functions Firm name and logo on WTS function programs Firm will be recognized on WTS Charlotte Metro Chapter's social media accounts 1 complimentary ticket to WTS annual main event (to be announced) 	\$1,000	\$500
Silver Sponsor	<ul style="list-style-type: none"> Firm promotion at all WTS meetings and functions Firm name and logo on WTS function programs Firm will be recognized on WTS Charlotte Metro Chapter's social media accounts 	\$500	\$250

In addition to providing the traditional support, the following 'add-ons' can be added to any sponsorship level:

<i>ADD-ON</i>	<i>DESCRIPTION</i>	<i>SPONSORSHIP AMOUNT</i>
Spring Program	To continue to enhance our ability to provide programs offering continuing education credits, naming rights are available for a spring program.	\$200
Fall Program	To continue to enhance our ability to provide programs offering continuing education credits, naming rights are available for a fall program.	\$200
Annual Main Event	Our last Annual Main Event was a sold-out event. Your firm can sponsor our biggest event. Firm name and logo will be featured prominently on meeting materials and announced.	\$300

Yes, we are interested in being a 2022 sponsor for **WTS Charlotte Metro Chapter**! Please indicate your level of sponsorship below.

Corporate Sponsorship Levels

- | | |
|--------------------------|-----------------------------------|
| <input type="checkbox"/> | PLATINUM SPONSOR - \$1,500 |
| <input type="checkbox"/> | GOLD SPONSOR - \$1,000 |
| <input type="checkbox"/> | SILVER SPONSOR - \$500 |

Small Business or Disadvantaged Business Enterprise (DBE) Sponsorship Levels

- | | |
|--------------------------|---------------------------------|
| <input type="checkbox"/> | PLATINUM SPONSOR - \$750 |
| <input type="checkbox"/> | GOLD SPONSOR - \$500 |
| <input type="checkbox"/> | SILVER SPONSOR - \$250 |

WTS Charlotte Metro supports small businesses, and minority- and women-owned businesses, and would like to create inclusive opportunities for sponsorship by these organizations. Please indicate your level of sponsorship below and submit your NCDOT certification as proof of standing.

Firm: _____

Address: _____

Yes, we are also interested in the additional sponsorship opportunities. Please indicate your additional sponsorship below.

- | | |
|--------------------------|-------------------------------|
| <input type="checkbox"/> | ANNUAL EVENT - \$300 |
| <input type="checkbox"/> | FALL PROGRAM - \$200 |
| <input type="checkbox"/> | SPRING PROGRAM - \$200 |

Local Contact for Firm Logo/Information:

Name: _____

Phone: _____

Email: _____

Please make checks payable to: WTS Charlotte Metro Chapter
 Send checks and this form to our Treasurer: Amanda Vandegrift
 WTS Charlotte Metro | P.O. Box 31011 | Charlotte | North Carolina | 28231
 678-314-4821, amanda.vandegrift@infrastrategies.com