



> **Central Pennsylvania**

Advancing women  
Advancing transportation

# 2022 CENTRAL PA CORPORATE SPONSORSHIP



WTS Central PA is dedicated to creating a more diverse, inclusive, and equitable transportation industry through the global advancement of women. With more than 40,000 connections worldwide, WTS provides a forum for professionals to network, learn, influence change, and interact with their industry peers. WTS gives back to the community and fosters the next generation of transportation leaders through volunteerism, WTS Foundation scholarships, TransportationYOU outreach, and STEM programming.

We invite you to consider being a 2022 WTS Central PA Corporate Sponsor. Please explore this brochure and the benefits included with each offered sponsorship level. Your sponsorship is integral to WTS Central PA's operations, and we appreciate your support and commitment.

# SPONSORSHIP LEVELS

20% of all sponsorship goes to the WTS Central PA Foundation. The remainder of funds support WTS Central PA programs, conference attendance, scholarships, operating costs, and unique opportunities offered throughout the year.

# 2021 CORPORATE SPONSORS

	RECOGNITION	MEMBERSHIPS*	ADVISORY BOARD	SPECIAL BENEFITS	NEWSLETTER	EVENT VOUCHER
<b>PLATINUM</b> \$1800	Company's logo is featured at events, monthly website & newsletter communication, and announcements	4	2 members may serve on WTS Central PA Advisory Board	1 seat at the head table at sponsored events, space permitting  May sponsor 1 program of your choosing: 1-2 min. opportunity to present live -or- 1 short company video played at virtual event	Featured as the sole Corporate Sponsor of the Month (essentially an ad) in the newsletter & online	8 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>GOLD</b> \$1200	Company's name is featured at events, monthly website and newsletter communication, and announcements	3	1 member may serve on WTS Central PA Advisory Board	—	Featured as the sole Corporate Sponsor of the Month (essentially an ad) in the newsletter & online	6 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>SILVER</b> \$800	Company's name is featured at events, monthly website and newsletter communication, and announcements	2	—	—	Featured as a combined Corporate Sponsor of the Month (essentially an ad) in the newsletter & online	4 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>COPPER</b> \$550	Company's name is featured at events, monthly website & newsletter communication, and announcements	1	—	—	—	3 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>WBE/MBE/SBE/DBE</b> \$250	Company's name is featured at events, monthly website and newsletter communication, and announcements	No dedicated WTS membership is included with this sponsorship	—	—	—	2 # vouchers for non-members to attend any WTS Central PA event, excluding the Annual Gala
<b>EDUCATIONAL PARTNER</b> \$250	Institution's name is featured at events, monthly website and newsletter communication, and announcements	1 (educator; students are free)	—	—	Featured in the same manner as a combined Corporate Sponsor of the Month in newsletter & online	—

## PLATINUM



## GOLD

Dewberry  
Remington & Vernick Engineers  
STV

## SILVER

Arrow Land Solutions  
HDR  
HNTB  
SAI Consulting Engineers  
Traffic Planning & Design, Inc. (TPD)

## COPPER

AECOM  
A.D. Marble  
Buchart Horn  
Greenman-Pedersen, Inc. (GPI)  
KCI Technologies  
Larson Design Group  
McCormick Taylor  
Navarro & Wright Consulting Engineers, Inc.  
Pennoni Associates  
RK&K  
Stantec  
WBCM  
Whitman, Requardt and Associates (WRA)

## WTS International Partners Strategic & Trailblazers

HNTB, JACOBS, WSP, AECOM, HDR

Additionally, when shared by a corporate sponsor, WTS Central PA will include the sponsor's job postings in the Chapter's monthly newsletter. Sponsors can send job postings to Chapter Leadership or the Communications Chair at any time for newsletter content.

\*Corporate Membership(s) are nontransferrable 30 days after sponsorship is processed.

**PAYMENT** For sponsorship payment, please make checks payable to "WTS Central PA Chapter"  
Mail to WTS Central PA, Attn: Peg Bradley, PO Box 434, Camp Hill, PA 17001

### à La Carte Sponsorship Options (Add on or Build Your Own)

- \$100 One-time ad or article in the Chapter's monthly newsletter.
- \$50 Sponsor a book as part of our "Transporting Minds..." program.
- \$TBD WTS Central PA Foundation donation, amount of your choosing. (Donations of \$100+ are announced in the monthly newsletter.)

## > OUR MISSION, VISION & GOALS

WTS attracts, sustains, connects, and advances women's careers to strengthen the transportation industry. Our goal is to promote equity and access for women in transportation, and expand opportunities for women in the transportation industry.

WTS strives to provide leadership in the global transportation community and create an exceptional experience for our members through professional development, mentoring, and organizational excellence.

## > OUR GUIDING PRINCIPLES

- WTS is an international organization dedicated to building the future of transportation through the global advancement of women.
- Advancing women in transportation is key to building the transportation industry.
- A strong international organization enables members, chapters, and communities within WTS to achieve our shared vision.
- WTS can shape future generations of transportation leaders.
- WTS is committed to ethical leadership, integrity, and respect for all.
- The WTS spirit of community, inclusiveness, and mutual support is one of our greatest assets.

*As we continue to navigate a changing business world, we look forward to expanding the Chapter and exploring innovative virtual and in-person initiatives. We remain committed to expanding opportunities for members and sponsors alike. We believe Corporate Sponsorship should be mutually beneficial, and are open to sponsorship benefit suggestions and ideas. Please reach out if you would like to discuss Corporate Sponsorship in more detail.*

## CONTACT US

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**YOUR SPONSORSHIP  
SUPPORTS THE WTS  
FOUNDATION & FOSTERS  
THE NEXT GENERATION  
OF WOMEN IN THE  
TRANSPORTATION  
INDUSTRY.**

## THE WTS FOUNDATION

The WTS Foundation awards scholarships to women who are pursuing careers in transportation through undergraduate and graduate programs.

The WTS Foundation also supports TransportationYOU. TransportationYOU is a hands-on, interactive, mentoring program that offers young girls ages 13-18 an introduction to a wide variety of transportation careers.

## WTS CENTRAL PA WEBSITE

[https://www.wtsinternational.org/  
chapters/central-pennsylvania](https://www.wtsinternational.org/chapters/central-pennsylvania)

## WTS CENTRAL PA SOCIAL

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