

ANNUAL REPORT 2012



Advancing Women in Transportation  
Greater New York Chapter



# DEAR VALUED MEMBERS:



Mary K. Murphy

In 2012, the WTS-GNY officers and board of directors continued to work hard to advance the goals of the strategic planning process that the board underwent in 2011. The

goals set forth during that effort served as our roadmap in 2012.

Strategic Planning Goals:

- Transparency/Openness/Succession Planning
- Creating and Maintaining Community
- Demonstrate the Value of Membership
- Greater Variety of Program Options

As a first step toward meeting many of these goals, we organized a General Membership meeting in the spring. We had more than 60 longtime, new and

perspective members engage in a lively conversation and facilitated discussion. We explored many aspects of WTS with a focus on what we could be doing to enhance current services and what were some new services we could consider adding. While there is still much work to be done—we have made considerable progress in many areas. As you will see in the pages of this report, we have focused on building jobs skills through our professional development workshops; expanded our involvement with youth through our Transportation YOU Committee; continued our successful Mentoring Program; launched many networking opportunities through both our Young Professional Committee and our NY and NJ Programs committees and, of course, have offered high-quality technical programs throughout the year. We also have begun to explore ways to boost the use of new

technologies and social media to better involve and inform our membership.

In the upcoming year, we are planning to offer more focused professional development opportunities for members as well as continue to expand both training and our use of technology in all areas. I am looking forward to a busy and productive 2013!

Please join me in thanking the board of directors, committee chairs and members, and our advisory board for all of their efforts. Without their hard work and dedication none of this would be possible. Thank you all!

Sincerely,  
Mary K. Murphy  
President 2012-2013

## GNY Chapter's 2012 Corporate Partners

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AECOM  
Greenman-Pedersen, Inc.  
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The Greater New York Chapter would like to take this opportunity to thank all the companies, agencies and individuals who have generously contributed to WTS-GNY and supported our programs and services. We look forward to your continued support in 2013.

**COVER ART:** logo created by Sue Labouvie in 2011, altered for 2012 based on original design

# AWARDS

## Woman of the Year

**Susan Baer** is responsible for the safe and efficient operation of the world's busiest



Susan Baer

airport system—John F. Kennedy International, Newark Liberty International, LaGuardia, Teterboro and Stewart International airports. She oversees a staff of

over 950 Port Authority of New York and New Jersey (PANY&NJ) employees, more than 3,500 contract staff, a \$2.2 billion operating budget, and a \$452 million capital budget.

A 36-year PANY&NJ veteran, Baer began her career as a management analyst. In 1985, she was promoted from manager of the Public Services Division of the Tunnels, Bridges and Terminals Department to manager of the Lincoln Tunnel—the first woman to hold that job. The following year, she became manager of the Midtown Manhattan Port Authority Bus Terminal, the world's busiest—the first woman promoted to that position as well. In 1988, she moved from buses to planes, joining the Aviation Department as general manager of Aviation Customer and Marketing Services. Baer is the first person in the agency's history to manage all of its major airports. She was named deputy director/chief operating officer of the Aviation Department in 2008 and became director of Aviation on September 25, 2009.

Baer serves on the Board of Vaughn College of Aeronautics and the Newark Museum. In addition, she was one of only three airport representatives among the 19 members of the Future of Aviation Advisory Committee created by U.S. Transportation Secretary Ray LaHood. She is a member of the NextGen Advisory Committee—one of just two airport operators on this advisory panel to the Federal

Aviation Administration. She has been honored by the New Jersey AFL-CIO; the Newark International Airport Airline Managers Association; the Newark Regional Business Partnership; Barnard College; the YWCA of New York; the Boy Scouts; and the Aviation Institute, among others.

Baer holds a bachelor's degree in Urban Studies and Anthropology from Barnard College and a master's degree in Business Administration from New York University.

## Lifetime Achievement

**Linda Kleinbaum** recently retired after 30 years in public service—the last 22 of



Linda Kleinbaum

which were at the MTA. She retired from the position of deputy executive director of Administration and was responsible for Capital Program Management, Capital Program Funding and the Office of Construction Oversight. Previously, in addition to the capital program, Kleinbaum oversaw Real Estate, Procurement, Facilities Operation, the Enterprise Information Technologies Group, Operations Support and Shared Services. Before joining the MTA, she held senior positions in New York City government, including chief of staff to the first deputy mayor; director of contracts for the Mayor's Office of Operations; and director of management support for the Fire Department's Bureau of Fire Prevention.

## Member of the Year

**Malinda Foy** has actively promoted WTS' mission and values on both the chapter and international levels. She has served as Mentoring Committee co-chair since 2011. In 2012, Malinda celebrates her 20th anniversary as a WTS member and her



Malinda Foy

accomplishments over the years speak volumes. She was a WTS-GNY board member between 2000 and 2006. She served as International Membership co-chair

from 2002 to 2006; and a WTS-GNY mentor from 2007 to 2010 (overseeing four apprentices). Over the course of her tenure with the organization, she has also worked on the Diversity Committee in Boston and the Membership Committee in Chicago.

Malinda has dedicated her energies to revitalizing and updating the Mentoring program to meet the needs of today's transportation professionals. She created an online forum for current Mentoring participants to share discoveries and concerns, and initiated Speed Matching so that apprentices can find the most suitable mentors. Malinda also developed a partnership with the Young Professionals Committee to engage and prepare its members for a natural next step: entering the Mentoring program. In her professional life, Malinda serves as strategic program manager at the MTA.

## Rosa Parks Diversity Leadership Award

**NEW** (Nontraditional Employment For Women), founded in 1978, is a sector-based workforce development program that prepares women for careers in the construction, transportation, energy and facilities maintenance industries. NEW focuses on skilled, unionized jobs in the trades with starting wages averaging \$15 per hour, benefits, and a path to higher-wage employment. NEW primarily serves low-income minority women from all five boroughs in New York City.

The number of female construction

*continued on page 9*

# PROGRAM HIGHLIGHTS

The programs in 2012 focused on the transportation industry's need to adapt to a changing world and to confront the major problems facing the nation: the lingering impacts of recession, population growth, traffic congestion, global warming and preparing for natural disasters. Sustainability was a recurrent theme. Also, to meet members' needs, WTS-GNY offered several jobs skills and

entrepreneurial workshops. In addition, the Chapter sought to expand its Transportation YOU program.

WTS-GNY also continued its efforts to increase its New Jersey presence by holding several meetings in the state.

The following is a summary of the variety of topics and fascinating speakers at our 2012 programs.

## JANUARY

32nd Annual Awards Program and 15th Annual M/W/DBE Expo

### Keynote Speaker

Nuria Fernandez, MTA Chief Operating Officer

## MARCH

Museum of the City of New York Tour

"The Greatest Grid: The Master Plan of Manhattan, 1811-2011" Exhibition

## APRIL

Membership Workshop

NJ Transaction

### Speakers

Denise Berger, PANY&NJ Assistant Chief Engineer, Engineering Dept.

Samuel L. Donelson, SJTA Deputy Executive Director/Director of Engineering and Operations.

Jean Laird, NJTA Senior Program Manager

"Integrating Transportation and Land Use: Turning Vision into Reality"

### Speakers

Tom Schulze, NJ Transit Senior Planner, Moderator

Andy Wiley-Schwartz, NYCDOT Madelyn Wils, Hudson River Park Trust President and CEO

Adam Zaranko, EDC Assistant Vice President



From left: Member of the Year Malinda Foy and WTS-GNY Newsletter Subcommittee Chair Daniella Bernett.



At the Annual Meeting, outgoing president Marcia Shapiro was presented with a special award from WTS-GNY President Mary K. Murphy in recognition of her service to the organization.



From left: Lakeysha "Mae" Freeman accepted the Rosa Parks Diversity Leadership award from WTS-GNY Director-At-Large Ella McLeod on behalf of Nontraditional Employment for Women (NEW).



WTS-GNY President Mary K. Murphy and WTS-GNY Immediate Past President Marcia Shapiro with employees of CH2M Hill, which received the Employer of the Year Award.



MTA COO Nuria Fernandez was the keynote speaker at the Annual Meeting.



In March, WTS-GNY members received a private tour of The Greatest Grid exhibition, which celebrates the 200th anniversary of the Commissioners' Plan of 1811, the document that established Manhattan's street grid.



New Jersey Transaction in April. Front row, from left: Ann Freeman (PANY&NJ), Joanne Stokes (Stokes Creative Group) and Susan Boone (Legerity Consultants). Back row, from left: Jean Laird (NJTA), Sam Donelson (SJTA), Denise Berger (PANY&NJ), Liza Betz (County of Union, NJ).



At the April Transportation and Land Use panel discussion, from left: EDC Assistant Vice President Adam Zaranko; Hudson River Park Trust President and CEO Madelyn Wils; WTS-GNY President Mary K. Murphy; NJT Senior Planner Tom Schulze; and Adam Wiley-Schwartz, NYCDOT.

## APRIL *(continued)*

### Every Day Counts—Federal Highway Administration Initiative

#### Speakers

**Ernie Blais**, FHWA NJ Division Administrator

**Sandra Brillhart**, FHWA NJ Planning, Environment and Research team leader

**Paul Schneider**, NJDOT Manager, Project Management Office



FHWA program in May. From left: WTS-GNY NJ Programs Committee Chair Polina Knaster; Sandra Brillhart, FHWA NJ Planning, Environment and Research team leader; Ernie Blais, FHWA NJ Division administrator; Paul Schneider, NJDOT, manager, Project Management Office; and WTS-GNY Vice President (NJ) Beth DeAngelo.



Transportation Trivia Night III in May. From left: Manasvi Menon (WTS & Young Professionals in Transportation (YPT)), Emma Chapman (WTS & YPT), Kate Ward (WTS), Grace Baird (WTS), Jennifer Terry (WTS & APA Transportation Committee), Elizabeth Thompson (WTS), and Lewis Thorwaldson (APA)

## MAY

### Transportation Trivia Night III

### Emotional Intelligence Professional Development Workshop

#### Speakers

**Brenda McIntosh**, Executive Coach



At the May workshop, WTS-GNY members learned how to keep one's emotions in check to make wise decisions, and ultimately get ahead.



In June, from left: David E. Nuse, Fort Monmouth Economic Revitalization Planning Authority director, Real Estate Development; WTS-GNY President Mary K. Murphy; Bruce Steadman, Fort Monmouth Economic Revitalization Planning Authority executive director; PWC President Karen Tuveson; and Rick Harrison, Fort Monmouth Economic Revitalization Planning Authority director, Facilities Planning.

## JUNE

### “What’s Happening with Fort Monmouth, Exit 105 Interchange & Monmouth County Utility Projects?”

#### Speakers

**Bruce Steadman**, Fort Monmouth Economic Revitalization Planning Authority (FMERA) Executive Director

**David E. Nuse**, FMERA Director, Real Estate Development

**Rick Harrison**, FMERA Director, Facilities Planning

**Laura Simons**, NJ American Water Planning Engineer



June Spring Fling. From left: Members of the Special Events and Programs committees: Harry Tom; Jignasa Ray; Nikki Judan; Giselle Fernandez; Beth Zall; Programs Co-Chair Elizabeth Federico; Natasha Peterson; Shajira Mason; Vice President (NY) Linda Travis; Sheila Blanc; Special Events Co-Chair Amy Verel; Stephanie Margetson; Newsletter Chair Daniella Bernett; Nina Harvey; Special Events Co-Chair Lisa Pompei; Karen Lee; Director-At-Large Ella McLeod; Yvette Janniere-Houlder; and Wilhemina Brown.

### Spring Fling

### Summer Solstice Happy Hour



From left: WTS-GNY Special Events Committee member Stephanie Margetson and lucky raffle winner Samantha Safara, Envision, at the Spring Fling.



Catching up at the Spring Fling. From left: WTS-GNY Special Events Committee Co-Chair Amy Verel and Adrienne Weremchuck, AECOM.



Relaxing at the Summer Solstice Happy Hour. From left: Abdul Muqtadir, NYCT; Stewart Gordon, Parsons Brinckerhoff; WTS-GNY NJ Programs Committee Chair Polina Knaster; Judy Bowen, Greenman Pedersen.

# PROGRAM HIGHLIGHTS

## AUGUST

Annual Membership Event at Citi Field

## SEPTEMBER

“First Impressions: Getting It Right from the Start” Workshop

### Speakers

Patrick Smith, NYCT Senior Director of Human Resources

Neil Carfagna, STV Vice President for Human Resources and Compliance

Alexandra Tosi, STV Director of Talent Acquisition

“Leveraging Control in the Workplace” Workshop

### Speaker

Hilary Pearl, President, Pearl Associates

“Equitable Transportation Formula”

### Speaker

Sam Schwartz, CEO, Sam Schwartz Engineering

## OCTOBER

Annual Gala Cocktail Reception

## NOVEMBER

“Navigating Your Career: Tips to Advance in Your Organization” Workshop

### Speaker

Gregory Bradley, Metro-North Railroad Vice President of Human Resources

## DECEMBER

Holiday Party at Trinity Place in Lower Manhattan

“New Jersey High Speed Rail Improvements Program”

### Speaker

Al Fazio, Amtrak Deputy Chief Engineer-Section Improvement, Engineering Department



At the New Jersey workshop in September, from left: NJ Programs Committee members Tam Sillick and Pat Malleus; Chair Polina Knaster; Hilary Pearl, president Pearl Associates; and WTS-GNY President Mary K. Murphy.



At the September Jobs Skills workshop, from left: NYCT Senior Director of Human Resources Patrick Smith, WTS-GNY Vice President (NY) Linda Travis, and STV's Vice President of Human Resources and Compliance Neil Carfagna and Director of Talent Acquisition Alexandra Tosi.



From left: WTS-GNY President Mary K. Murphy; transportation expert Sam Schwartz; and WTS-GNY Vice President (NY) Linda Travis at the September Equitable Transportation Formula program.



From left: WTS-GNY Programs Committee (NY) Co-Chairs Gretchen Minneman and Elizabeth Federico at the Holiday Party.



From left: WTS-GNY Programs Committee (NY) Co-Chair Elizabeth Federico; Paula Pelliccia, NYCT; WTS-GNY Director-At-Large Ella McLeod; WTS-GNY Special Events Committee Co-Chair Lisa Pompei enjoying the Holiday Party.



From left: Transportation YOU Co-Chair Deborah Hyman; WTS-GNY President Mary K. Murphy; Jenny Kapelyan, Parsons Brinckerhoff, at the Holiday Party.

# 2012 ANNUAL GALA COCKTAIL RECEPTION

In the fall when the last vestiges of summer have finally taken their leave, one night shines brightly for New York-New Jersey transportation leaders. It is an evening when they eagerly come together to pay homage to those among them who stand out, excel, and through hard work and diligence make the transportation industry even better than they found it. This opportunity presented itself on October 18th when the WTS-GNY chapter hosted its Annual Cocktail Reception Gala at Bridgewater at South Street Seaport in Lower Manhattan.

As day melted into the setting sun's golden apricot embrace and the Brooklyn Bridge stood out bold and sturdy against the cobalt evening sky, the low murmur of voices mingled with the sound of jazz music as members and non-members



From left: NYSDOT Commissioner Joan McDonald served as a special guest host.



LIRR President Helena Williams

gathered to honor Port Authority of NY & NJ (PANY&NJ) Director of Aviation Susan Baer as the 2012 Woman of the Year and the chapter's two scholarship winners. In addition, the chapter presented its Lifetime Achievement Award to Linda Kleinbaum, who retired after 30 years of public service, last 22 of which had been at the MTA.

WTS-GNY was pleased to welcome NYSDOT Commissioner Joan McDonald as a special guest host.

McDonald was the 2011 Woman of the Year and came to extend her congratulations to Baer and Kleinbaum. PANY&NJ Executive Director Patrick Foye, MTA COO Nuria Fernandez, NJ Transit Executive Director James Weinstein and LIRR President Helena Williams were also on hand to help the chapter bestow these honors. ■



From left: WTS-GNY President Mary K. Murphy; Woman of the Year Susan Baer; and PANY&NJ Executive Director Patrick Foye.



NJT Executive Director James Weinstein expressed his support for WTS-GNY and the scholarship fund.



From left: NYCT Senior Vice President of Capital Programs and Chief Engineer Fred Smith; Hilary Ring, MTA; Craig Stewart, NYCT.



From left: Scholarship Winner Staci Haber; WTS-GNY Scholarship Committee Chair Ellen Zielinski; Scholarship Winner Marissa Peragine; and WTS-GNY President Mary K. Murphy.

## FRIENDS OF WTS-GNY

Our sincere thanks to the following organizations that provided in-kind services for the 2012 Annual Cocktail Reception.

AECOM

ARUP

Barbara Thayer Associates

Cambridge Systematics

CH2M Hill

Gilbert Tweed Associates

Michael Baker Engineering, Inc.

Parsons Brinckerhoff

Parsons Corporation

STV Inc.

URS Corporation

*WTS would like to thank the Special Events Committee overseen by WTS-GNY Vice President (NY) Linda Travis, Director-at-Large Ella McLeod, and co-chairs Lisa Pompei and Amy Verel, and members Daniella Bernett, Sheila Blanc, Wilhemina Brown, Desiree Fumento, Camille Gordon-Taylor, Yvette Janniere-Houlder, Stephanie Margetson, Shajira Mason, Natasha Peterson and Juliette Williams. Our thanks also go out to all those who donated items to the Silent Auction, which combined with monetary contributions, raised \$2,580 for the Scholarship Fund.*



From left: MTA COO Nuria Fernandez; Lifetime Achievement Award Recipient Linda Kleinbaum; and WTS-GNY President Mary K. Murphy.

# COMMITTEE REPORTS

## Mentoring Program

The 2012 WTS-GNY Mentor program began with over 30 applications for 10 apprentice positions, and concluded with a lively graduation on December 3 at the NYU Rudin Center. This year's graduation speaker was MTA Chief Operating Officer Nuria Fernandez.

At the end of the 10-month program, the apprentices had set and tracked three goals; made presentations to the group; and participated in open discussions with women who've made it to the top and thrived in what has traditionally been a male-dominated environment. The apprentices found their mentors through a speed-matching exercise, allowing them to get to know, and learn from, each of the mentors. Throughout the year, the members of the group shared job updates, involvement in more rewarding work, as well as personal struggles and career challenges. They also participated in workshops focused on a wide range of topics including the use of social media in the professional world, successful job transitions by other WTS members, and work-life balance.

WTS-GNY has now graduated more than 100 apprentices who are strengthening the transportation community in Greater New York. Congratulations to this year's apprentices and deep thanks to those who have so generously mentored.

If you are interested in learning more about the mentoring program, please contact Nina Harvey ([nina.harvey@arup.com](mailto:nina.harvey@arup.com)) or Malinda Foy ([mfoy@mtahq.org](mailto:mfoy@mtahq.org)).

## 2012 Mentoring Program

### APPRENTICES

Jetal Bhakta  
Dana Coyle  
Melanie Cragolin  
Emily Galloe  
Megan Kelly  
Dorcas Lewis  
Jennifer Rivers  
Noemi Santiago  
Dawn Stewart-Riles  
Ellen Zielinski

### MENTORS

Mary Ameen  
Peter Aviles  
Lisa DiTaranti  
Victoria Kelly  
Charlie Manning  
Ruby Siegel  
Patrick Smith  
Sarah Rios  
Carl Selinger  
Harry Tom

## Transportation YOU

The New York chapter of the Transportation YOU program kicked off the year on December 11, 2011, with a meet-and-greet. During the event, female students from City Polytechnic High School of Engineering, Architecture, and Technology met with

WTS members and discussed their career interests. Throughout the rest of the school year, the Transportation YOU program provided the girls with educational events, including tours of Grand Central Terminal, the Coney Island Shop, the Museum of the City of New York—which featured exhibits on Manhattan's famous street grid network—and La Guardia Airport.

WTS-GNY also welcomed the girls to its annual meeting where they were able to listen to industry-leading females, including WTS-GNY President and Executive Director of the North Jersey Transportation Planning Authority Mary K. Murphy, and to interact with transportation professionals from around the New York region. The girls also participated in a "Shadow Your Mentor Day" in which each girl was paired with a WTS member and given the opportunity to experience a transportation career for a day.

## Scholarship Committee

The Scholarship Committee diligently works to keep its database of past scholarship winners current. In this report, we'd like to take the opportunity to shed the spotlight on this year's winners. It is rewarding for WTS to see that our scholarship awards are providing the financial support to advance Women in Transportation.

### 2012 Susan Miskowicz Memorial Undergraduate Scholarship

**Marissa Peragine** is a Civil Engineering student at Manhattan College. She has maintained a very high GPA and is active in various campus organizations. Marissa was chosen to be a member of the Chi Epsilon National Civil Engineering Honor Society and the Tau Beta Phi National Engineering Honor Society. She is currently working as a Construction Intern at Gilbane Building Company and she plans to pursue a career in Transportation Engineering.



### 2012 Leonard Braun Memorial Graduate Scholarship

**Staci Haber** received her bachelor of arts in Urban Studies from the New College of Florida, the Honors College of the State University system. Staci completed an Honor's thesis, which researched the feasibility of suburban transit and reducing automotive dependency in the United States. She is currently enrolled in NYU Wagner's Master of Urban Planning program, specializing in Environment, Infrastructure, and Transportation. Staci also participated in the Leadership and





International Fellowship Experience (LIFE), a leadership program through which she interned in Israel and India, focusing on the relationship between social justice and transport. At LEA Associates South Asia Pvt Ltd, one of India's top civil engineering firms, she promoted accessibility and equity as part of the City of Hyderabad's Comprehensive Transportation Study.

## Programs and Professional Development

2012 saw the realignment of the Programs and Professional Development committees into a new-and-improved NY Programs Committee focused on delivering a wider range of programming for the chapter. In addition to its traditional Club 101 dinner programs, the committee rolled out a series of job skills workshops targeted towards mid-career transportation professionals. The unifying theme of the first three workshops was "Navigating Your Career," presented from various perspectives by a range of panelists from the public and private sectors. In 2013, a new three-workshop series will highlight the role of entrepreneurship in the transportation industry.

This year's Club 101 dinner programs featured an Annual Meeting keynote address by Nuria Fernandez, Chief Operating Officer of the Metropolitan Transportation Authority; a panel discussion on the intersection of transportation and land use planning by Andy Wiley-Schwartz (NYC Department of Transportation, New York Plaza Program), Madelyn Wils (Hudson River Park), and Adam Zaranko (New York City Economic Development Corporation, East River Ferry program), moderated by Tom Schulze of NJ TRANSIT; and a presentation by "Gridlock" Sam Schwartz on his idea for a more equitable transportation formula for the New York metropolitan area. The committee also hosted a lunchtime tour of "The Greatest Grid, The Master Plan of Manhattan 1811-2011," an exhibit at the Museum of the City of New York.

## Young Professionals

The Young Professionals Committee (YP) learned a lot in 2012. For example, Frank J. Sprague created the first fully electrified subway by separating the locomotive engine over eight cars (from our Transportation Trivia III event) and the WTS Mentor program is a fantastic resource for YPs (from our second Mentor Mixer event). The committee is ready for 2013 and we hope that you are too. Our popular Transportation Trivia event will see its fourth annual competition and, based on the success of our Mentor Mixer, we will have a third and continue to invite high-ranking WTS members to future events to share their experiences and help to create informal mentoring relationships. The Young Professionals Committee is committed to providing fun events

that yield opportunities to develop your career, so keep an eye out for our programs in 2013. If you would like to join or would like more information about the Young Professionals Committee please contact Emma Chapman at [chapmane@pbworld.com](mailto:chapmane@pbworld.com). ■

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## AWARDS

*continued from page 3*

workers in New York City has grown substantially as a result of a coordinated effort between NEW, labor unions, contractors and government. With a commitment by these partners to place women in 10 percent of all new apprenticeship slots, over 600 NEW graduates have found work as electricians, carpenters, plumbers, painters, ironworkers, operating engineers, and sheet metal workers since 2005. Another 225 women have found careers in the energy, transportation and facilities maintenance industries.

NEW has partnered with New York City Transit (NYCT), Metro-North Railroad (MNR) and other organizations to customize their training and development programs for women. This has resulted in an increase in the number of women hired into railroad and transportation job titles.

## Employer of the Year

In the traditionally male-dominated profession of engineering and construction, **CH2M Hill** provides a model for leveraging female employees to achieve business success. The firm has a Women's Leadership Initiative.

On a corporate level, CH2M Hill supports and advances workplace and community diversity through collaborating with national organizations and events including National Engineers Week, *Black Enterprise* magazine's Women of Power Summit, and the Girl Scouts of America's annual "Women of Distinction" event and its Math and Science Program for Girls.

CH2M Hill reimburses staff for continuing education credits and supports employee involvement in activities outside of the company such as educational institutions, professional societies, industry organizations, and political networking, demonstrating leadership in many different environments. CH2M Hill's New York office is managed by a veteran woman of the transportation industry who sits on WTS Advisory Board, Board Women Builders Council, BW Architectural Foundation, all organizations committed to empowering women in our industry. In addition, the firm supports her industry work as the Governor of NY Building Foundation, ACEC board member, as well as international organizations. ■

# BUDGET REPORT

In 2012, the Greater New York chapter continued to execute an aggressive strategy for corporate partnership. Reaching out to the aviation industry, we were able to increase our corporate partnership revenue by 31 percent. With the additional revenue, we were able to continue our efforts to support membership attendance at the International Conference and our newly expanded

Transportation YOU program, which aims to introduce high school students to careers in Science, Technology, Engineering, and Math.

Over the coming year, the Greater New York chapter will actively continue its investment in the professional development of our members.

	2009	2010	2011	2012
<b>Revenues</b>				
President				
Membership	\$21,775.00	\$11,805.00	\$17,610.00	\$12,674.50
Bank Interest	483.56	387.06	324.24	222.89
Monthly Programs and Workshops	23,640.00	31,850.00	22,238.66	17,343.00
Corporate Partners	43,000.00	78,000.00	60,500.00	79,500.00
Diversity	-	-	-	-
Fundraising	26,067.00	28,055.00	28,790.00	25,610.50
W/M/DBE Expo	1,175.00	410.00	-	-
<b>Total Revenue</b>	<b>\$116,140.56</b>	<b>\$150,507.06</b>	<b>\$129,462.90</b>	<b>\$135,350.89</b>
<b>Expenses</b>				
President	-	\$945.21	\$785.54	\$118.40
Board Training	-	4,078.46	7,153.93	10,028.76
Treasurer (Bank Fees)	-	79.68	51.32	42.40
Credit Card Processing Fees	1,706.93	954.61	596.88	1,161.75
Secretary	-	177.01	-	-
Monthly Programs and Workshops	29,307.00	29,107.21	38,428.57	31,581.69
Membership (Events)	17,702.59	18,062.15	9,001.54	13,389.72
Diversity	539.52	407.97	447.46	-
Fundraising	49,209.31	43,916.60	42,243.15	36,653.57
Student Affairs (Transportation YOU)	-	-	-	6,284.87
Corporate Relations	-	446.46	338.56	248.89
Advisory Board	-	-	-	-
Board Expenses*	622.54	3,401.32	2,636.87	4,326.48
Board Liability Insurance	900.00	900.00	900.00	900.00
Job Bank	-	-	-	-
Mentoring	1,854.36	2,700.96	6,165.38	2,672.38
Special Conferences	-	2,970.22	-	-
Newsletter (Annual Reports)	-	4,993.23	309.37	266.09
Recognitions	919.64	-	-	-
Photography	500.00	2,500.00	2,150.00	2,150.00
Professional Development	593.56	1,179.34	1,460.68	1,001.11
Young Professionals	-	1,407.37	596.63	1,122.86
Website/Database	3,750.00	3,750.00	-	-
Miscellaneous	189.56	526.00	-	-
International Conference Attendance Scholarship	-	1,003.00	4,243.02	2,942.15
Total Expenses	107,795.01	123,506.80	117,508.90	114,891.12
WTS Scholarship Deposit	24,397.00	6,335.00	4,534.90	2,823.00
<b>Total Expenses including deposit to Scholarship Account</b>	<b>\$132,192.01</b>	<b>\$129,841.80</b>	<b>\$122,043.80</b>	<b>\$117,714.12</b>
<b>Net Revenue After Distributions</b>	<b>-\$16,051.45</b>	<b>\$20,665.26</b>	<b>\$7,419.10</b>	<b>\$17,636.77</b>
WTS Scholarship Fund Balance (December 2011)	\$35,733.01			
WTS Scholarship Fund Balance (December 2012)	\$35,371.61			

\*Board Expenses including food at board meetings, conference call line, communications tools, and supplies

## WTS-GNY Board of Directors 2012-2014

### President

Mary K. Murphy  
(973) 639-8401

### Vice Presidents

Beth DeAngelo (NJ)  
(973) 353-7600  
Linda Travis (NY)  
(718) 788-1065

### Treasurer

Julia Kerson  
(201) 395-3956

### Secretary

Stephanie Camay  
(212) 896-0170

### Directors-At-Large

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Maria DeLucia  
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Ella McLeod  
(646) 252-3109  
Sarah Kaufman  
(212) 998-7400

### Immediate Past President

Marcia Shapiro  
(646) 460-4947

## WTS-GNY Committee Chairs 2012

### Communications

Amy V. Kaufman  
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### Newsletter Subcommittee

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