

WTS LOS ANGELES CORPORATE PARTNERS 2022

Supporting Excellence in Transportation

Through the Achievement and Success of Women

WTS-LA thanks you, our Corporate Partner, for your continued support in helping our chapter reach our goals of advancing women in the transportation sector. These partnerships fund our monthly programs, professional development seminars, educational lunch presentations, student career day and more. While our programs were still held virtually in 2021, we are eager to (hopefully) start holding programs in-person in 2022 once it is safe and acceptable to be in-person.

Our Corporate Partnerships will continue to be on annual basis for a calendar year. The pricing for 2022 WTS-LA Corporate Partnerships has remained unchanged since the previous year. However, a few benefits have been adjusted at each level to provide the most value to our Corporate Partners. We encourage you to review these benefits and take advantage of them throughout the year.

All Corporate Partners will appear on our [chapter website](#), all electronic newsletters, at every major program, the Annual Scholarship and Awards Dinner, and the annual report, which reach transportation leaders nationwide. Additionally, all partners have exclusive opportunities to connect with qualified and talented students and upcoming graduates through electronic resume access, resume/interview building workshops, and other College Outreach events. And at different partnership levels we also offer opportunities to feature firm profiles, member profiles or firm articles, and projects.

The full summary of exclusive benefits for each level are listed below.

Platinum Partner (\$4,000 per year) – Limited to eight sponsorships – please inquire for availability

- Opportunity to be the featured Corporate Sponsor of one major Monthly Program. ***As the featured Corporate Sponsor, additional benefits for this one major monthly program include:***
 - Support the development of and/or moderate the program
 - Introduce the featured guest(s)
 - Introduction of firm and brief profile of Corporate Partner speaker/moderator
 - *This would be in rotation with other Platinum partners.*
- One seat at a dignitaries table at every in-person program that has formal seating, except for the Annual Scholarship and Awards Dinner. *This would be in rotation with other Platinum partners.*
- **Eight** Vouchers, each valid for free admission (virtual or in person) for one person to WTS-LA Chapter Programs (excluding the Annual Scholarship and Awards Dinner)
- One article each year for publication in one e-communication and on the Chapter website and social media. *Platinum partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency project highlight on Chapter website for one month. *Platinum partners will be responsible for submitting the project highlight for review and acceptance by the Communications Committee.*
- Firm/agency logo and profile on Chapter website and recognition at major monthly programs and Annual Scholarship and Awards Dinner

Gold Partner (\$3,000 per year):

- Opportunity to partner with a WTS-LA Committee to support and/or develop one event (excludes major monthly program)
- **Six Vouchers**, each valid for free admission (virtual or in person) for one person to WTS-LA Chapter Programs (excluding the annual awards dinner)
- **20% off discount for one table** at the Annual Scholarship and Awards Dinner
- Firm/agency project highlight on Chapter website for one month. *Gold partners will be responsible for submitting the project highlight for review and acceptance by the Communications Committee.*
- One article each year for publication in one e-communication and on the Chapter website and social media. *Gold partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo and profile on Chapter website and recognition at major monthly programs and Annual Scholarship and Awards Dinner

Silver Partner (\$2,000 per year):

- **Four Vouchers**, each valid for free admission (virtual or in person) for one person to WTS-LA Chapter Programs (excluding the annual awards dinner)
- One article each year for publication in one e-communication and on the Chapter website and social media. *Silver partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo and profile on Chapter website
- Recognition at major monthly programs and Annual Scholarship and Awards Dinner

Bronze - Small Business Partner (\$750 per year – Certified Small and D/M/W/DVBE businesses only):

- **Two Vouchers**, each valid for free admission (virtual or in person) for one person to WTS-LA Chapter Programs (excluding the annual awards dinner)
- One article each year for publication in one e-communication and on the Chapter website and social media. *Bronze partners will be responsible for submitting the article for review and acceptance by the Communications Committee.*
- Firm/agency logo and profile on Chapter website
- Recognition at major monthly programs and Annual Scholarship and Awards Dinner

2022 WTS-LA Corporate Partnership Levels and Benefits

Benefit	Platinum	Gold	Silver	Bronze
Vouchers to WTS-LA programs*	8	6	4	2
Partner with WTS-LA to develop and/or moderate one monthly program	✓			
Introduce event speaker at one monthly program	✓			
Introduction of firm and brief profile of Corporate Partner speaker/moderator at one monthly program	✓			
One seat at dignitary table at all major monthly programs	✓			
Partner with WTS-LA Committee to support the development of one event (excludes major monthly program)		✓		
20% discount off one (1) table at the Annual Scholarship and Awards Dinner		✓		
Firm/Agency project highlight on Chapter website for one month	✓	✓		
Firm/Agency Logo and profile in e-communication, website, annual report, and social media	✓	✓	✓	✓
Firm/Agency article in e-communication, website, and social media	✓	✓	✓	✓
Recognition at major monthly programs and Annual Scholarship and Awards Dinner	✓	✓	✓	✓

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