



Advancing women
Advancing transportation
> South Carolina



WTS SC CHAPTER

2022 Sponsorship Program

October 18th, 2021

RE: WTS South Carolina – 2022 Corporate Sponsorship

Dear Colleagues,

Women's Transportation Seminar (WTS) - South Carolina Chapter (WTS SC) has been privileged to bring the most relevant and key transportation-related topics to the South Carolina region, provide networking opportunities with key industry players, educate tomorrow's leaders, and now assist deserving students with WTS scholarships on the local and national level!

Much of our success has been possible due to the strong and continued support we receive from SC Transportation agencies and companies. Again this year, we are offering our WTS SC Corporate Sponsorship Program. This program offers multiple partnering levels, with a variety of benefits to the sponsoring companies/agencies.

In 2021 our Corporate Sponsorship Program raised over \$23,800 to aid in our mission of advancing women in the transportation industry. \$2,380 of that went directly to starting a fund for scholarships to deserving students pursuing careers in the transportation industry. Once again, ten percent of all sponsor dollars collected will be donated to this fund.

New this year - WTS SC is including a Public-Sector Partner component to our Sponsorship Program! We recognize the importance of the public sector, and the unique insights and perspectives these representatives provide. We are excited to offer an opportunity to cultivate and build relationships among these entities and our members.

The Sponsorship Program highlights are outlined on the following pages. As a member of our sponsorship program, you can help WTS SC in our mission to attract, sustain, connect and advance women's careers to strengthen the transportation industry. We hope you will join us!

Please respond no later than December 31, 2021. I would like to thank you for your role in helping to advance women in transportation in South Carolina. If you have any questions, feel free to contact me at **803.251.2190** or clementssa@cdmsmith.com.

Respectfully,



Susan Clements

Chair, WTS South Carolina Corporate Sponsorship Committee

WTS is an inclusive organization. We encourage men to become members and attend our programs. WTS SC is a place of support, a resource for professional development, and a strong network of professionals that is beneficial to all participants.



WTS SC Chapter

2022-2023 Board Members
(Heather Robbins absent)

WTS is a not-for-profit organization dedicated to excellence in transportation through the achievement and success of women. WTS was founded in 1977 by a group of pioneering women in transportation who realized that women's careers would benefit from professional development, encouragement, and recognition to support their advancement in transportation professions. Now, after more than 40 years of growth and development, WTS is an international organization with more than 6,500 members (including women and men) and connected to a network of 40,000 transportation professionals.

Our South Carolina Chapter was ratified on September 17, 2019, when we became the 62nd Chapter to join WTS International. Our membership continues to grow, with over 70 transportation professionals in both the public and private sector. We are actively planning events for next year and intend to provide local and statewide technical programs, a Scholarship and Award luncheon, networking events, and community service/outreach opportunities in 2022.

ANNOUNCING!! PUBLIC-SECTOR PARTNER PROGRAM

As a member of the public sector, we recognize your unique insights and perspectives. Please consider supporting our mission and our state by partnering with WTS SC to influence transportation policy and decisions in our region and create opportunities to advance women in transportation.

Public-Sector Partner Program offers the following benefits:

- » The sponsorship fee is waived
- » An agency executive or director level will have the opportunity to participate at two chapter events or in panel discussions for the sponsorship year
- » Opportunities to host an event at your facilities
- » Employees can attend WTS events at a reduced ticket price
- » Your Agency Logo will be displayed at events, on the website/social media, and in newsletters as a Sponsoring Agency
- » WTS SC will share agency job postings, RFPs, and other agency initiatives upon request
- » Opportunity to provide the board members with feedback on what WTS SC can do to assist in advancing women in their organization

There are many benefits to becoming a 2022 Public-Sector Partner with WTS SC and we look forward to your participation and input.

WHO WE ARE

2022 - 2023 BOARD OF DIRECTORS

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rileyj@scdot.org

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Lauren Turner, PE, M.ASCE

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turnerla@cdmsmith.com

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ESP Associates, Inc.
tturner@esspassociates.com



2019-2021 Board Members



The WTS SC business clothing drive for Dress for Success was, indeed, a success! Members from Greenville, Columbia, and Charleston collected over 360 clothing items






















WTS COMMITTEES

We are looking for volunteers! If you are interested in serving the WTS SC, please email: southcarolinawts@gmail.com with interest.

WTS SC Committees:

- Membership
- Programs
- Communications
- Corporate Sponsorship
- Professional Development
- Community Outreach
- Diversity, Equity & Inclusion
- Scholarships & Awards

2022 SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL*	Diamond	Platinum	Gold	Silver	DBE/Small Business**	Public Agency
	\$2,000	\$1,500	\$1000	\$750	\$250	\$0.00
Scholarship Fund Donation***	\$200.00	\$150.00	\$100.00	\$75.00	\$25.00	
Chapter Memberships	3	2	1	1		
Complimentary tickets to WTS SC Scholarship and Awards Luncheon	3	2	2	1	1	reduced rate
Complimentary tickets to WTS SC Technical Programs <i>(total tickets per year)</i>	12	8	4	2		reduced rate
Corporate Sponsor Spotlight at one WTS SC Technical Program including opportunity for a two minute presentation.						
Firm profile posted on WTS SC Social Media Platforms <i>(i.e. Facebook, LinkedIn).</i>						
Firm name and logo displayed at all WTS SC Technical Programs.						
Firm name and logo posted on WTS SC Social Media Platforms <i>(i.e. Facebook, LinkedIn).</i>						
Firm name on all WTS-SC newsletters, distributed via email.						

* Additional sponsorship opportunities may be offered for special events.

** Must be designated as a disadvantaged business enterprise or small business, and present certificate.

*** 501-3c tax deductible donation.

2021 Completed & Planned Events

JANUARY

- » Leadership Breakfast – SC Emergency Management Division (virtual)
- » Members Lunch Bunch – Networking (virtual)

FEBRUARY

- » Members Only – CliftonStrengths Professional Development (virtual)
- » Members Lunch Bunch – Networking (virtual)

MARCH

- » Economic Development & Transportation – Panel Discussion (virtual)
- » Members Lunch Bunch – Networking (virtual)
- » Membership Drive
- » Dress for Success - Professional Clothing Drive & Regional Happy Hours
- » Engineers' Day on the Hill

APRIL

- » Members Lunch Bunch – Networking (virtual)

MAY

- » WTS International Conference (virtual)
- » Leadership Luncheon – Lowcountry Rapid Transit, First BRT in SC (virtual)
- » Members Lunch Bunch – Professional Development (Time Management Skills) & Networking (virtual)

SUMMER

- » Regional Happy Hours
- » Summer Special Tour – Greenlink Transit (in-person)
- » 2022-2023 WTS SC Board Elections

SEPTEMBER

- » WTS SC Signature Transportation Trailblazers Evening Program
- » Members Lunch Bunch – Networking (virtual)

OCTOBER

- » Members Lunch Bunch – Professional Development & Networking (virtual)
- » WTS SC Board Planning Retreat (virtual)
- » 2022 Corporate Sponsorship Drive
- » 2022 WTS SC Scholarship Applications

NOVEMBER

- » Leadership Breakfast – Transportation Legislative Update (virtual)
- » Members Lunch Bunch – Susan Walters, Stantec 2021 WTS Employer of the Year (virtual)

DECEMBER

- » Annual WTS SC Membership Meeting (virtual)
- » Regional Happy Hours





2022 Anticipated Programs

IN 2022, WTS SC IS PLANNING A MIX OF VIRTUAL, IN-PERSON, AND HYBRID EVENTS TO FURTHER OUR MISSION TO ATTRACT, SUSTAIN, CONNECT, AND ADVANCE WOMEN'S CAREERS TO STRENGTHEN THE TRANSPORTATION INDUSTRY.

- » Four Technical Programs offering continuing education credits
- » Inaugural Scholarship and Awards Luncheon
- » Members-only Lunch and Learns offering a mix of networking, professional developing and mentoring
- » Dress for Success Clothing Drive and other community outreach opportunities
- » Partnership with the Girl Scouts to educate our future leaders on the transportation industry
- » Summer Tour of a transportation facility and/or project
- » Regional Happy Hours
- » Transportation Trailblazers Signature Event

MANY THANKS TO OUR 2021 PARTNERS!

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2022 SPONSORSHIP COMMITMENT FORM

Yes, I want to support women in transportation in South Carolina!

Dear WTS SC Chapter Partner,

Please select your level of support, complete the contact information and email to Susan Clements at clementssa@cdmsmith.com. A Sponsorship Committee member will contact you to process your payment and activate your benefits.

Diamond	Platinum	Gold	Silver	DBE/Small Business	Public Agency
\$2,000	\$1,500	\$1000	\$750	\$250	waived

Company Name: _____

Contact Name: _____

Address: _____

City/Zip/State: _____

Phone: _____ Email: _____

Signature: _____

Sponsorship Checklist

- Fill out the attached form and email to Susan Clements at clementssa@cdmsmith.com.
- Make your sponsorship fee check payable to WTS – South Carolina Chapter and mail to WTS – South Carolina Chapter, P.O. Box 394, Columbia, SC 29202 OR contact Heather Robbins at Heather.Robbins@kci.com for credit card payment options
- Email your firm's digital logo to southcarolinawts@gmail.com