

2015 Annual Report



Advancing Women in Transportation

Washington, DC Chapter

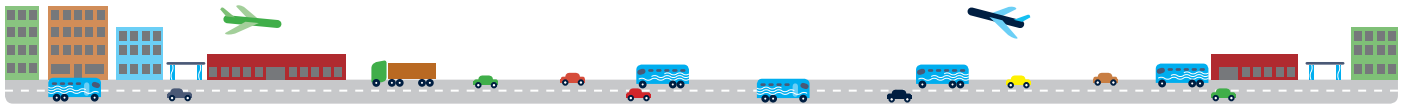


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Board of Directors

OFFICERS

President Melany Alliston-Brick <i>Toole Design Group</i>	Vice President Avital Barnea <i>US DOT</i>	Treasurer Iris Ortiz <i>Cambridge Systematics</i>	Secretary Dana Jaffe <i>AECOM</i>	Immediate Past President Andrea Stone <i>Dynamic Pro, Inc.</i>
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COMMITTEE MEMBERS

Communications

Christine Mayeur
NspireGreen

Christine Sherman
Resource Systems Group, Inc.

Corporate Relations

Patricia Happ
Info Quest Associated, Inc.

Shelley Johnson &
Susan Sharp
Sharp & Company

Diversity

Nadia Anderson
AAA

Velvet Fitzpatrick
Transportation Research Board

Glass Ceiling Task Force

Tiffany Batac
WSP | Parsons Brinckerhoff

Jennifer Brickett
AASHTO

Holiday Party

Adrienne Ameel &
Danielle McCray
Kimley-Horn and Associates, Inc.

Hospitality

Dulce Carrillo
WMATA

Jennifer Heilman
Stratacomm

Moji Jimoh
WMATA

Megan McCarty
Toole Design Group

Erin Shumate
Eno Center for Transportation

Legislative

Cathy Connor
WSP | Parsons Brinckerhoff

Anja Graves
CHG & Associates

Beth Ann Ray
ASCE

Valerie Southern
VJS Consultant

Membership

Maggie Schilling
US DOT

Mentoring

Meredith Howell
US DOT

Stacy Weisfeld
HDR, Inc.

Newsletter

Christine Mayeur
NspireGreen

Emily Norton
US DOT

Professional Development

Cerasela Cristei
AEM Corporation

Neelima Ghanta
HNTB

Marita Roos
UrbanBiology LLC

Programs

Kristine Boswell
US DOT

Sophie Guiny
Booz Allen Hamilton

Genevieve Oudar
Deloitte

Khatereh Vaghefi
WSP | Parsons Brinckerhoff

Recognitions

Kate Lefkowitz
Cambridge Systematics

Waiching Wong
Booz Allen Hamilton

Scholarship

Maheen Aziz
US DOT

Amanda Wall Vandegrift
WSP | Parsons Brinckerhoff

Silent Auction

Angela Martinez
Fairfax County

Oluseyi Olugbenle
WSP | Parsons Brinckerhoff

Transportation YOU

Jasmy Methipara
MacroSys

Heather Rothenberg
Sam Schwartz Engineering



Many thanks to our 2015-2016 WTS-DC Corporate Members

GOLD LEVEL



SILVER LEVEL



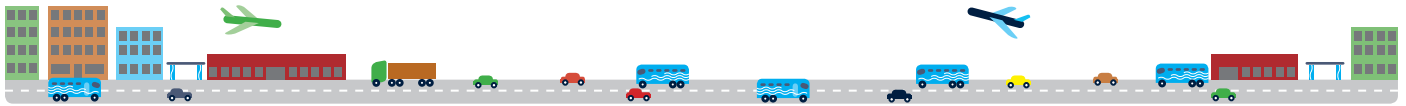
Booz | Allen | Hamilton



W/MDBE/SWaM



A Special thank you to our Transportation Rock Star sponsors: AECOM and Foursquare ITP. Their scholarship donations will support young woman in the Washington DC area who are pursuing a degree in transportation.



President's Message



Dear WTS-DC Chapter members and friends,

2015 was a banner year in the transportation industry. With the FAST Act, we again have a long-term source of surface transportation funding that will ensure key transportation initiatives can move forward. There is a new focus on making our streets safer and more livable, fostering innovation, increasing flexibility in our design standards, and creating ladders of opportunity to connect our communities. The WTS-DC Chapter is excited to have a place front and center in the heart of our nation's capital, helping to build the future of the transportation industry.

The WTS-DC Chapter has continued its mission to advance women in the transportation industry by hosting nearly 20 events in 2015 that focused on professional development for our workforce, diversity and inclusion, local and federal agency initiatives, small business operations, and a variety of technical topics. We have hosted such esteemed guests as Congresswoman Grace Napolitano, former USDOT Deputy Secretary John Porcari, former Acting FTA Administrator Therese McMillan, and a host of state and local government officials and private industry leaders. We have also had the great privilege of supporting the next generation of transportation leaders via our scholarship program. We awarded four scholarships totaling \$7,000 to outstanding candidates in civil and environmental engineering and public policy.

First and foremost, all of this is made possible by the tireless work of our volunteers. WTS-DC is proud to have more than 40 professionals actively participating in our Board of Directors and committees. Individual members have also volunteered their time and expertise to participate in discussion panels, present industry updates, and participate in our groundbreaking Glass Ceiling Task Force. We are thrilled that so many of our members not only attend our events, but are actively engaged in the organization. None of this would be possible without you.

We would also like to recognize those organizations and individuals that have donated so generously to fund our events and scholarships. Your partnership enables us to continue to deliver on our mission, and we look forward to long and productive relationships with each of you. We appreciate your financial support, and are eager to fulfill our joint investment in the transportation leaders of tomorrow.

Best Regards,

Melany Alliston-Brick, PE

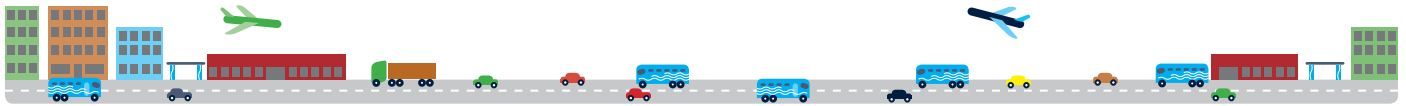
2014-2015 WTS-DC Chapter President



Treasurer's Report

As of December 31, 2015	
Revenue	Actual 2015
Membership dues	\$9,090
Corporate Membership dues	\$28,378
Programs	\$4,800
Holiday and Recognitions Event	\$1,468
Corporate Sponsorships (of Programs)	\$1,100
Professional Development & Mentoring	\$1,479
Total Revenue	\$46,315
Expenses	Actual 2015
Corporate Membership Expenses	\$2,325
Programs	\$6,968
Holiday Party and Recognitions Event	\$12,517
Professional Development & Mentoring	\$3,084
Transportation YOU	\$4,161
Communications/Outreach	\$540
Administrative	\$3,183
2015 WTS-Int'l Conference(s)	\$2,173
Scholarship Committee Expenses	\$247
Recognitions (award plaque/plate)	\$490
Total Expenses	\$35,690

	1-Jan-15	31-Dec-15
Cash Balance:	\$72,008.86	\$81,250.20
Other Assets:		
Cash Reserve Account	\$48,354.52	\$48,418.25
Paypal	\$4,972.38	\$5,623.71
Accounts Receivables:	\$287.20	\$10,640.00
Accounts Payable:	\$1,986.85	\$1,020.69
TOTAL	\$123,636.11	\$144,911.47



Committee Reports

Communications Committee

In 2015, the Communications Committee worked to ensure a streamlined process for sending and distributing information to members of the WTS-DC Chapter. The Committee distributed a Communications Survey in the first quarter to identify preferences for timing, media, and content of chapter communications. The information from the survey was used to guide communications strategies through social media and eblasts. The Communications Committee distributed a total of 58 eblast notifications. The average percent of eblasts opened was 25 percent, with 79 percent of emails opened on a computer.

The Communications Committee also posted various events, articles, and content on the chapter's Twitter, Facebook, and LinkedIn pages. The goal for social media was to strengthen the communications of WTS-DC through sharing relevant articles, regional news, as well as chapter news and events. We set out with the objective of posting as frequently as we could and tapping into key conversations about women in transportation, professional careers, and women in STEM. WTS-DC's social media platforms increased the chapter's digital visibility, with Twitter being the most effective at capturing new impressions. The other platforms also provided a connection to and resource for members about upcoming events.



Corporate Relations Committee

Corporate support from public and private institutions plays a key role in enabling WTS-DC to present successful and informative programs and events. The local transportation community benefits from the support provided by our generous Corporate Members and Sponsors since it allows WTS-DC to minimize program fees to registrants while presenting quality events.

Our corporate partners benefit from their association with the DC Chapter of WTS. There are three main ways in which corporate partners support WTS-DC: through Corporate Membership, WTS-DC Program Sponsorship, and sponsorship of the annual Holiday Party, Awards Ceremony and Silent Auction supporting the WTS-DC Scholarship Fund.

In 2015 Corporate Members had the chance to provide an additional WTS Scholarship contribution when signing up. In its first year, this program – named *Transportation Rockstars* – added \$1,000 to the scholarship fund.

Corporate Members

In 2015, WTS-DC increased its membership from 11 to 15 Corporate Members, representing \$28,000 of income to the chapter. We attracted three gold, eight silver, and four W/MDBE/SWaM members as follows:

Gold Level (\$3,500)

- CH2M
- Pwc
- AASHTO

Silver Level (\$2,000)

- AECOM
- Jacobs
- HDR
- WRA
- STV
- Railway Supply Institute
- Booze Allen Hamilton
- HNTB

W/MDBE/SWaM (\$500)

- Foursquare Integrated Transportation Planning
- Sharp & Company
- Toole Design Group
- Wells + Associates



These Corporate Members were recognized with prominently displayed signage throughout the year, acknowledging our Corporate Members' support and thanking them for their participation. This acknowledgment and recognition also appeared on the WTS-DC website and in any eblast communications sent to chapter membership. Additionally, Corporate Members benefited from a featured article in the WTS-DC chapter newsletter on a rotating basis.



Program Sponsors

Corporate partners who wish to be closely identified with a program or presenter have the opportunity to sponsor a program at various tier levels (\$500, \$1,500, and \$3,000). One of the most popular aspects of the higher levels of Program Sponsorship is the opportunity to have staff sit at the speaker's table; the number of speaker's table seats available to the sponsor varies with the sponsorship tier level. Program Sponsors are acknowledged on program flyer advertisements and e-mail notices, on programs and signs at the event and during the program introduction.

Program Sponsors are also acknowledged in summary articles published in the chapter newsletter, as well as on the WTS-DC "Events" website page with the sponsor's logo linking to their company website. All of these acknowledgements provided a wide range of positive exposure for our sponsors.

Diversity Committee

The Diversity Committee arranges, in coordination with the Vice President and Programs Committee at least one program annually with a focus on diversity. This year the committee hosted a panel discussion titled *In a League of Their Own*, which featured minority women who are blazing a trail in the field of transportation. Panelists included:

- Honorable T. Bella Dinh-Zarr, Ph.D., MPH, the 42nd member of the National Transportation Safety Board,
- Ms. Charlotte McClain-Nhlapo, Coordinator of the Office for Disability and Inclusive Development at USAID,
- Veronica O. Davis, P.E., Co-owner and Principal of Nspiregreen and Founder of Black Women Bike, and
- Chanceé Lundy, Co-owner and Principal of Nspiregreen.

The nearly 30 attendees participated in a half-hour networking session before enjoying the one hour panel discussion that spanned public health, international law, disability, development, engineering, planning, entrepreneurship, community activism, and government. These wide ranging experiences aided in contextualizing conversations on how to maneuver around challenges and build relationships. The committee wrote an article for the February 2016 Newsletter summarizing the November 2015 diversity program and included key takeaways from the program.

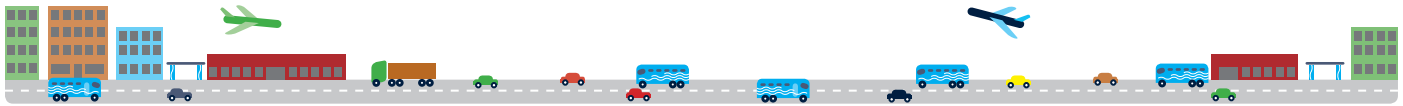


The committee is also charged with developing relationships with other diverse groups and spent time laying the foundation with other minority focused groups, with plans of collaborating and co-hosting events during 2016.

Glass Ceiling Task Force

In February 2015, the WTS-DC Chapter launched the *Glass Ceiling Task Force*, our newest committee charged with a research mission to:

- Understand the current status of women's roles in the local transportation industry;
- Identify and highlight organizational best practices to promote professional development and advancement; and



- Identify gaps or needs in the Greater Washington, D.C. region to provide improved WTS programs and services for its members and the broader transportation professional community.

In the first several months, the task force conducted an extensive literature review and developed a survey methodology and instrument specific to the DMV region, which was distributed in fall 2015 to over 170 identified public, private, and non-profit transportation organizations in the Greater Washington, D.C. region (including parts of Central Virginia and surrounding Baltimore, Maryland counties). In partnership with the Baltimore and Central Virginia WTS Chapters, the WTS-DC *Glass Ceiling Task Force* continues its study efforts and plans to release its first baseline report in spring 2016. The study findings and recommendations will be presented at a publication release event in DC. Stay tuned for more details to come!

Holiday Party Committee

The annual WTS-DC Holiday Party, Annual Awards Ceremony, and Silent Auction was held on Wednesday, December 9th, 2015 at the University Club in Washington, DC. Over 150 members and guests from throughout the transportation industry were in attendance. Special guests included Congresswoman Grace Napolitano, Therese McMillian (FTA), John Porcari (Former US Deputy Secretary of Transportation), and Greer Gillis (Deputy Director DDOT).

This very special evening was an opportunity for our Chapter to recognize and honor our Member of the Year, Woman of the Year, Employer of the Year, Honorable Ray LaHood Award, and Rosa Parks Diversity Leadership Award recipients. (See the Recognitions report for more details). These individuals and organizations made extraordinary contributions to the transportation industry as leaders, role models, mentors, and benefactors and they generously support WTS in a variety of ways. In addition to honoring our award winners, we also recognized four extremely talented and deserving students as recipients of WTS-DC Scholarship Fund. Funded through the annual WTS-DC Scholarship Fund Silent Auction, fund raising programs, and direct contributions from members and private companies (WSP | Parsons Brinckerhoff and Kimley-Horn). These scholarship awards are a way to support our industry's future. (See the Scholarship report for more details).

The Silent Auction committee worked tirelessly and was able to auction off over 20 unique items (See the Silent Auction report for more details). Approximately \$2,200 was raised for the Chapter's Scholarship Fund. WTS-DC would like to thank the organizations and individuals for their contributions of gifts and direct monetary donations. We especially thank everyone that generously bid on all of the wonderful auction items. Because of your support, we can continue to provide scholarships to deserving female students in transportation related disciplines at area universities and colleges.



Hospitality Committee

The Hospitality Committee works with the Programs Committee to execute events on behalf of WTS-DC. The duties of the Hospitality Committee include:

- Handling reservations for monthly programs and other special events;
- Keeping a database of venues and caterers used for events;
- Ensuring that name tags are prepared for each program;
- Coordinating volunteers and handling registration (check-in) during programs;
- Providing the Membership Committee with information gathered through the reservation system and walk-in attendees on non-members/prospective members; and
- Reporting event metrics to the Board.

In 2015, Hospitality supported 20 events:

- February 25 Social Hour/Membership Drive: 50 attendees (free event, member/non-member breakdown not collected)
- February 19th Professional Standards with John Porcari: 26 attendees (21 members, 5 non-members)
- March 11 Fireside chat with Jennifer Mitchell: 25 attendees (member/non-member breakdown not collected)



- March 26 WTS Book Club, The Confidence Code: 12 attendees (member/non-member breakdown not collected)
- March 30 Lunch with Greer Gillis: 26 attendees (member/non-member breakdown not collected)
- April 15 Dupont Underground Tour: 20 attendees (limited capacity, members only)
- April 24 Legislative Breakfast: 58 attendees (38 members, 20 non-members)



- April 29 WTS-DC Mentoring Kick-off: 25 attendees (out of 30 Mentoring Program participants)
- May 19 Social Hour for New Members: 20 attendees (free event, member/non-member breakdown not collected)
- May 30 Scholarship Fundraiser Bike Tour: 37 attendees (member/non-member breakdown not collected)
- June 15 WTS Book Club, The Happiness Project: 19 attendees (16 members, 3 non-members)
- July 29 Transportation Project Planning and Management Panel: 17 attendees (8 members, 7 non-members, 1 student)
- August 12 WTS-TRF-YPT-Reason Annual Program: 99 attendees (joint event, membership breakdown not collected)
- September 8 Washington National Airport ATC Tour: 10 attendees (limited capacity, members only event)
- September 22 VDOT/NoVA How to Organize Public Meetings: 28 attendees (14 members, 14 non-members)
- October 6 MARAD Baltimore Ship Tour: 7 attendees (limited capacity, members only event)
- October 12 WTS Book Club, The Tipping Point: 5 attendees (3 members, 1 non-member, 1 student)
- November 9 Diversity Event: 24 attendees (member/non-member breakdown not collected)

- November 17 Legislative Event, Prioritizing and Funding in NoVA: 36 attendees (25 members, 7 non-members, 2 students, 2 sponsors)
- December 9 Holiday Party: 115 attendees (87 members, 27 non-members, 1 student)

Legislative Committee

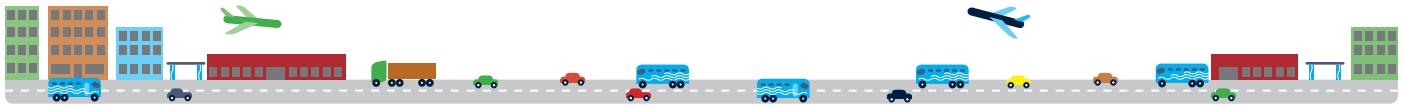
The Legislative Committee works to inform WTS-DC members about critical legislative issues that affect the transportation industry, and to strengthen the relationships between WTS-DC members and representatives on Capitol Hill. In addition to federal legislative issues, this year the committee also focused on state and local issues.

The Committee hosted two programs in 2015. The first, on April 24, was our traditional Federal Legislative Breakfast. Over 50 people attended the event which featured a panel of congressional staff. They included Nick Wyatt with the Senate Committee on Finance, Allison Cullin with the Senate Committee on Commerce, Science, & Transportation, Alex Herrgott with the Senate Committee on Environment & Public Works, Shannon Hines with the Senate Committee on Banking, Housing & Urban Affairs, and Jennifer Hall with the House Committee on Transportation & Infrastructure. A major focus of the discussion was on surface transportation reauthorization, including proposals to fund infrastructure improvements and the hurdles policymakers face in finding a workable solution among these proposals. Also addressed were the recently passed Water Resources Reform & Development Act (WRRDA) and the upcoming FAA authorization.

On November 17, 40 WTS-DC members and their guests attended the Legislative Committee's second event of the year at La Tasca in Arlington's Clarendon neighborhood. The luncheon topic was Virginia House Bill 2 (HB2): The Challenge of Prioritizing and Funding Transportation in the Metropolitan Washington Region.

Virginia Deputy Secretary of Transportation Nicholas Donohue was the keynote speaker. Mr. Donohue is





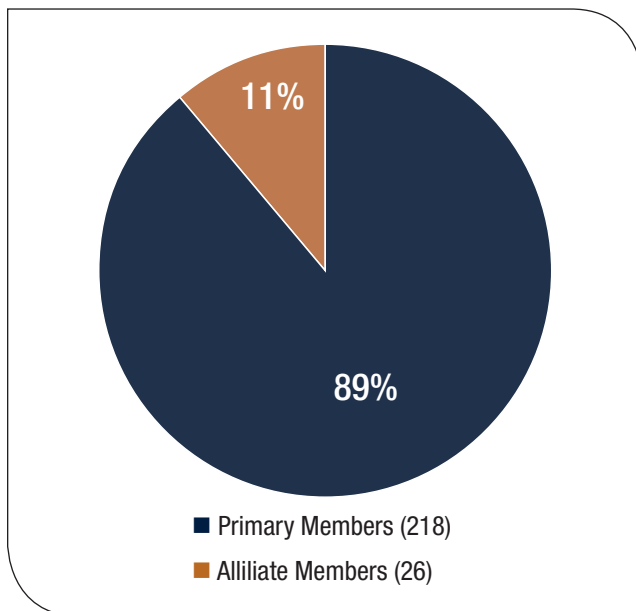
responsible for statewide implementation of HB2. Signed into law in 2014, the bill requires agencies and jurisdictions to prioritize and rank capacity-enhancing projects that they wish to be supported and funded by the Commonwealth Transportation Board.

The expert panel following Mr. Donohue's remarks included the Executive Director of the Northern Virginia Transportation Authority (NVTA), Monica Backmon; the Assistant Transportation Planning Director for the Northern District of the Virginia Department of Transportation (VDOT-NOVA), Andrew G. Beacher, P.E.; and the Director of Transportation Planning for the Metropolitan Council of Governments (MWCOG), Kanathur (Kanti) Srikanth.

In addition, the Legislative Committee worked with the Recognitions Committee to nominate Rep. Grace Napolitano (D-CA), a member of the House Transportation & Infrastructure Committee, for the chapter's annual Rosa Parks Diversity Leadership Award. Committee members escorted the Congresswoman and her legislative staff at the annual Holiday Party, Awards Ceremony, and Silent Auction event in December.

Membership Committee

In 2015, WTS-DC continued to maintain one of the largest memberships of all WTS chapters, with a total of 244 members at the close of the year. Our membership consisted of 218 individuals who indicated WTS-DC as their primary chapter, and 26 people who listed WTS-DC as an affiliate chapter. Additionally, the chapter welcomed 69 new chapter members in 2015.



Membership committee efforts in 2015 focused on retention and ensuring a timely welcome to new members. In mid-year, the committee began to send reminder emails to recently lapsed members. Fourteen members renewed their membership after receiving these reminders. In 2016, the membership committee would like to focus on improved monthly reports and additional retention activities.

Mentoring Committee

The WTS-DC Mentoring Committee is responsible for matching industry leaders with young professionals in a mentor-mentee relationship. We facilitate professional knowledge and experience learning in a personable environment. In addition to our program mentors, we also invite industry experts and successful professionals in various sectors of transportation to share their lessons learned with the group.

There were 15 pairs in the 2015 program, who were matched based on their work experience, interests, sector, and personality-communication style. We encouraged each pair to meet at least monthly on their own and attend group events throughout the year. We also used monthly check-in surveys to ensure that the pairs were meeting regularly and were continuing to build their partnerships.

At the beginning of the program, we wanted to give the mentees an opportunity to get to know each other and to share their wish list of program topics with us, the committee co-chairs. To this end, we hosted the Mentee Welcome Happy Hour prior to our program Kick-Off. At the Kick-Off event, we introduced the mentor-mentee pairs, reviewed ground rules of the program, and selected the discussion topics for the year's group events. The first event was our annual Career Panel, with three dynamic female transportation professionals whose diverse experience in policy, auditing, and consulting gave a fuller picture of what it can mean to be a transportation professional and the paths to get there.

Our second program, Role Transitioning, guided participants through the nuances of preparing for and accepting more responsibility as one progresses through her career or even decides to change career fields, practice areas, or sectors. For the next two events, Dave Uejio and Carol Metzner returned following their 2014 presentations, to demystify and demonstrate the power of networking and salary negotiation. Lastly, we toasted to a successful slate of programming and professional growth at our closing happy hour and



continued celebrating with many mentees and mentors at the WTS-DC Holiday Party. We were very excited to help empower many of our mentees to achieve many of the career goals that they identified at the outset of the program--one mentee even landed a sought-after job because of her experience in the program. We were very happy with the program this year and look forward to continuing the progress in 2016!

Newsletter Committee

In 2015, the Newsletter Committee published five newsletter issues. Each issue featured regular content, including:

- President's Message,
- Upcoming WTS-DC programs,
- Corporate membership recognition,
- Announcements,
- Member spotlights,
- New member welcome,
- Scholarship fundraising updates,
- WTS-DC program articles and photos,
- Professional Development Corner, and occasionally
- Feature article written by a WTS-DC member about a project or initiative they are spearheading.



The newsletter is distributed to the WTS-DC Chapter members and the WTS International Board via email and also posted to our website and social media. The five issues received a combined total of 1,061 email clicks and 430 newsletter opens.

Professional Development Committee

The Professional Development Committee aimed to reach a diverse audience in 2015, with a specific goal to extend outreach to Northern Virginia as well continue existing outreach efforts in Washington, DC. A second goal was to offer professional education credits through all committee activities.

The year began with a well-attended roundtable event in February: Raising Employee Morale and Elevating Professional Standards, featuring John Porcari, former

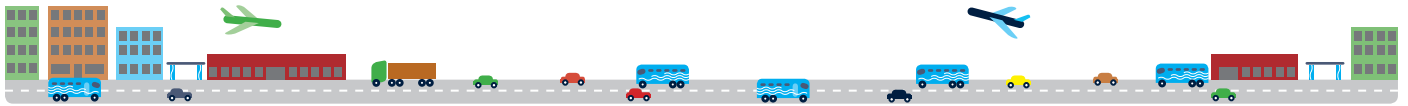


USDOT Deputy Secretary. Mr. Porcari described his leadership experience at USDOT, working with Secretary Ray LaHood under the motto "don't let a good crisis go to waste." Determination, making a personal effort to involve everyone, and garnering the support of leadership were critical to success.

The second event was held on March 11th with Jennifer Mitchell, Director of the Virginia Department of Rail and Public Transportation and long-time member of WTS (and former WTS-DC President). Ms. Mitchell shared the facts that help her run a balanced life between her career and her personal life and emphasized that a good health routine and a bit of humor will help maintain that balance with ease. She advised young women to be authentic, to play to their strengths, and not to burn bridges.

Event three was an informal luncheon on March 18th with Greer Gillis, Deputy Director of DDOT and active supporter of WTS (and former WTS-DC President). Ms. Gillis discussed her career choices and the support she has received from mentors as she navigated between the public sector and private practice. Ms. Gillis, a strong supporter of women leadership, noted that it is important to take ourselves to higher levels so that we can continue professional mentorship of other women.

The Professional Development Committee hosted the first annual WTS-DC Complete Streets Bike Tour on May 30th, during National Bike Month. The ride featured a program of speakers stationed throughout the five-mile route through downtown DC, who provided planning and engineering context and insights to riders, and all ticket proceeds benefitted the WTS-DC Scholarship Fund. For many riders, the ride along the median strip of Pennsylvania Avenue between the White House and the US Capitol was a memorable



highlight. The event was pronounced a stellar success, raising \$1,500 for scholarships and introducing many participants to the bikeable streets of Washington, DC.

The Professional Development Committee's events wound up on September 22nd with a panel of Virginia DOT professionals sharing their insights in a program entitled: How to Organize a Public Meeting / Workshop. Presenters included District Administrator Helen Cuervo, District Deputy Administrator Renee Hamilton, as well as Michelle Holland, Jan Vaughan, Susan Shaw and Lauren Mollerup. The panelists noted the importance of preparing for social media – including live event updates, knowing the project and team, briefing local officials, and above all, fully listening to the audience. The panel shared with the audience that the most challenging part of a meeting is every part, that is why they are a team and each of them must know and play her role very well in conjunction with her teammates. Ms. Hamilton stressed the importance

being honest and open-minded in public meetings. For example, on the I-66 Express lanes project, feedback from the public resulted in refining designs to make the project more multi-modal.

Programs Committee

The objective of the Programs Committee in 2015 was to offer a variety of events, with some focusing more on content and others more on member outreach. The committee also aimed at finding a balance between free events and events for which we charged a fee to cover program costs.

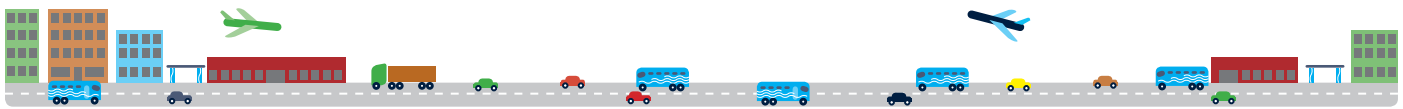


The Programs Committee organized seven events directly in 2015, and coordinated with the other committees for the organization of an additional twelve events. The table on the next page presents highlights from the Programs Committee's events and the calendar displays all WTS-DC programs held in 2015.



Events Led by the Programs Committee

Date	Event Title	Description and Notes
February 25	Social Hour	Informal social event to welcome members and friends to 2015 and encourage membership. <i>Free event. Open to all.</i>
April 15	Dupont Underground Tour	Site visit of the proposed repurposing of a former trolley tunnel and station into a contemporary art and event space. \$15 registration fee. Members only.
May 19	Social Hour	Informal social hour to promote networking and encourage membership. <i>Free event. Open to all.</i>
July 29	Transportation Project Planning and Management Panel	Discussion of best practices for planning and managing transportation projects across the aviation, highway and rail sectors with: <ul style="list-style-type: none"> • Paul Rich, Specialist Leader Capital Projects, Deloitte (Moderator) • Juanita Kennedy, Project Manager, Federal Aviation Administration • Dr. Yael Grushka-Cockayne, Associate Professor of Business Administration, University of Virginia and Project Management Expert • Wendy Messenger, Chief, Program Implementation, Federal Railroad Administration • Kevin Ginnerty, Director of Project Delivery, Transurban <i>\$20 registration fee. Open to all</i>
August 15	6th Annual TRF-WTS-YPT-Reason Joint Event: How Technology Will Transform Transportation	Annual networking event with panel of featured speakers: <ul style="list-style-type: none"> • Regina Hopper, President of the Intelligent Transportation Society of America. Presentation: New Roadway Technologies including Automated Vehicles • Steve Dittmeyer, Retired from the Federal Railroad Administration. Presentation: Railway Technologies including Positive Train Control • Jennifer Weeks, American Public Transit Association. Presentation: Transit Technologies including Advanced Signaling Systems <i>\$15 registration fee. Open to all</i>
September 8	Air Traffic Control Tower Tour	Site visit of the Air Traffic Control Tower at Ronald Reagan Washington National Airport. The tour was led by FAA employees and included a visit of the operational quarters of the tower and a question and answer session. <i>Free. Members only.</i>
October 6	MARAD Ready Reserve Ship Tour (Baltimore)	Site visit of a United States Maritime Administration (MARAD) Ready Reserve ship. Organized jointly with WTS-Baltimore. <i>Free. Members only.</i>



All WTS-DC Chapter Events

WTS-DC 2015 Program Calendar										
February	March <i>International Women's Month</i>	April	May	June	July	August	September	October	November	December
Feb 19 Professional Standards with John Porcari (<i>Professional Development Committee</i>)	Mar 11 Fireside chat with Jennifer Mitchell (<i>Professional Development Committee</i>)	Apr 15 Dupont Underground Tour	May 19 Social Hour	Jun 15 Book Club, <i>The Happiness Project</i>	Jul 29 Transportation Project Planning and Management Panel	Aug 12 WTS-TRF-YPT Annual Joint Program	Sep 8 Washington National Airport ATC Tour	Oct 6 MARAD Baltimore Ship Tour	Nov 9 Diversity Panel (<i>Diversity Committee</i>)	Dec 9 Holiday Party (<i>Holiday Party Committee</i>)
Feb 25 Social Hour - Membership Drive	Mar 26 Book Club, <i>The Confidence Code</i>	Apr 24 Legislative Breakfast (<i>Legislative Committee</i>)	May 30 Scholarship Fundraiser: Bike Tour (<i>Professional Development Committee</i>)				Sep 22 VDOT NoVA How to Organize Public Meetings (<i>Professional Development Committee</i>)	Oct 12 Book Club, <i>The Tipping Point</i>	Nov 17 Legislative Committee: Prioritizing and Funding in NoVA (<i>Legislative Committee</i>)	
	Mar 30 Lunch with Greer Gillis (<i>Professional Development Committee</i>)									

Recognitions Committee

In 2015, the Recognitions Committee oversaw the nominations process for our Chapter recognitions awards. We solicited nominations for awards in the summer through email announcements and targeted outreach with Chapter members. Our efforts garnered

a strong slate of candidates for every award category: Woman of the Year, Rosa Parks Diversity Leadership Award, Employer of the Year, Member of the Year, Innovative Transportation Solutions Award and the Honorable Ray LaHood Award.

During the WTS-DC Holiday Party, we were thrilled to present the following awards:

- Honorable Ray LaHood Award: Mortimer Downey
- Innovative Transportation Solutions Award: I-95 Express Lanes
- Rosa Parks Diversity Leadership Award: Representative Grace Napolitano
- Woman of the Year: Therese McMillan
- Employer of the Year: Foursquare Integrated Transportation Planning
- Member of the Year: Melany Allison-Brick

We were delighted that every award winner was able to attend the Holiday Party and receive his or her award in person. All of our Chapter awardees were subsequently nominated for the WTS International Recognition Awards.





Scholarship Committee

The mission of WTS is to “transform the transportation industry through the advancement of women.” At WTS-DC, we feel that education is a vital tool to facilitate that advancement, and every year, WTS-DC awards scholarships to deserving young women who are studying transportation at undergraduate and graduate programs in the DC area. As a chapter, we believe that giving scholarships is one of the most important things we do.

In 2015, the Scholarship Committee emailed scholarship application information to regional colleges and universities in the Washington, DC metropolitan area to invite women pursuing transportation-related degrees to apply for WTS-DC undergraduate and graduate scholarships. In an effort to increase the number of applicants, the Scholarship Committee did extensive research to revamp the existing contact list, including targeting less traditional majors (e.g., policy and business administration).

The Scholarship Committee received 10 impressive applications from an array of degree programs and schools, including the University of Maryland, Howard University, George Mason University, Virginia Tech's Northern Virginia Campus, and Catholic University. Applications were submitted by students studying civil engineering, urban and environmental planning, public policy, and business administration. From this pool, the Scholarship Committee selected four applicants to receive a total of \$6,000 in scholarship awards:

Undergraduate Scholarship – \$1,000:

Sponsored by Kimley-Horn

Maya Lieber, Senior, Undergraduate in Civil Engineering, University of Maryland

Graduate Scholarship (Masters) – \$1,000:

Sponsored by WSP | Parsons Brinckerhoff

Paquilla Jones, Masters, Civil and Environmental Engineering, Howard University

Graduate Scholarship (PhD) – \$2,000:

Jina Mahmoudi, P.E., Ph.D. Candidate, Transportation Engineering, University of Maryland

Graduate Scholarship (PhD) – \$2,000:

Jeong Yun Kweun, PhD, Public Policy, George Mason University

In addition to continuing WTS-DC's tradition of awarding scholarships annually, a secondary goal of the Scholarship Committee was to increase scholarship fundraising efforts in comparison to previous years. In

2015, in collaboration with other WTS-DC committees, the Scholarship Committee raised \$8,000 for the WTS-DC Scholarship Fund. This was close to two times the average annual scholarship funds raised over the past few years. Scholarship funds were raised through the following efforts:



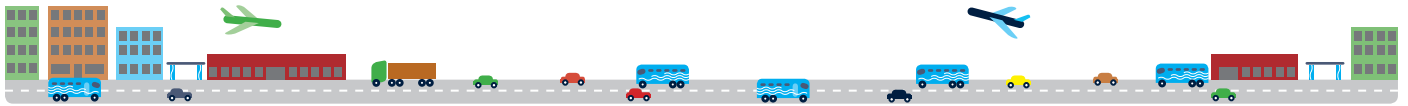
Holiday Party Silent Auction: The Scholarship Committee continued a partnership with the Silent Auction Committee to hold a silent auction and raffle at the WTS-DC Holiday Party. This effort raised over \$2,300 for scholarships thanks to generous donations and bids on auction items.

Individual Donations: WTS-DC received a number of generous personal donations throughout the year from individual WTS-DC members ranging from \$25 to \$200.

Complete Streets Bike Tour: The Scholarship Committee joined forces with the Professional Development Committee to organize the first annual WTS-DC Complete Streets Bike Tour. All proceeds were donated to the WTS-DC Scholarship Fund. The event was very successful, raising close to \$1,500 for scholarships. We anticipate holding this event annually.

Scholarship Sponsors: The Scholarship Committee worked to strategically target scholarship sponsors in 2015. WTS-DC was very pleased to secure two \$1,000 scholarship sponsors, **Kimley-Horn** and **WSP | Parsons Brinckerhoff**. Both of these companies have decided to sponsor scholarships again in 2016. This was a very successful strategy, and we hope to increase our scholarship sponsors or sponsorship amounts in future years.

Transportation Rock Star Program: The Scholarship Committee joined forces with the Corporate Relations Committee to create a new program as part of



our corporate membership package. This program allows for existing corporate members to add \$500 or more in scholarship donations on top of existing corporate memberships. Those that participate are named Transportation Rock Stars and are recognized accordingly at events and on sponsor boards. This year, we recognized two Transportation Rock Stars that made \$500 donations to scholarships, **Foursquare ITP** and **AECOM**.

Silent Auction Committee

One of the highlights of the annual WTS-DC Holiday Party is the silent auction. In 2015, the Silent Auction Committee obtained 23 unique donations to auction at the Holiday Party, raising \$2,205 for the Chapter's Scholarship Fund. Some of the most popular items available to bid on were prints of the three winning entries of our first ever photo contest (please see images below)

In addition, at the Holiday Party the Silent Auction Committee raffled off 10 copies of the book *Boots on the Ground, Flats in the Boardroom: Transportation Women Tell Their Stories* to raise money for WTS-DC scholarships. The raffle brought in an additional \$195



and got our Holiday Party attendees excited for the upcoming WTS-DC panel discussion with the book's authors Grace Crunican and Elizabeth Levin, held in January.

WTS-DC would like to thank the organizations and individuals who contributed items to be auctioned. We especially thank everyone who bid on all of our wonderful action items. Because of your support, we can continue to provide scholarships to deserving female students in transportation and related disciplines in the region.

Winning Submissions from the WTS-DC Photo Contest



WTS in Flight

(Photo and submission by Kleoniki Valachou)

Learn to Ride

(Submitted by Kimberly Lucas on behalf of DDOT)

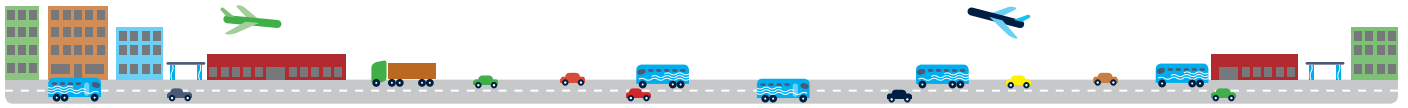




2015 Silent Auction Catalogue

Item: Donated By:

National Mall Water Taxi Trip for 4	
Zipcar Membership and Gift Bag	
Soul Cycle DC, 3 class series	
WMATA Gift Bag	
Custom Hand Knit "Transit" Mittens	Stephanie Dock
Two (2) Capital Bikeshare Memberships	
Golf Lesson	
18-hole Round of Golf and Cart Rental for 4	
Ian Desmond Autographed Baseball	
Weekend Getaway in Lancaster, PA - Riverside Cabin	Emily Feenstra
Get Ready for 2016! ASCE Calendar and notebook	Brittany Kohler
Ticket to Eno Center for Transportation's Annual Leadership Development Conference Dinner	
Lunch with Sam Schwartz of Sam Schwartz Engineering and Signed Book	Sam Schwartz
Lunch with Deb Miller of Surface Transportation Board	Deb Miller
Two (2) Roundtrip Amtrak Tickets from DC to NYC	
Canvas prints of WTS-DC Photo Contest Winners	WTS - DC
Sustainable Transportation Commuter Kit	
\$75 Massage Envy Gift Certificate	Amanda Vandegrift



Transportation YOU Committee

The WTS-DC Transportation YOU Committee partners with Cardozo High School's TransSTEM Academy to organize activities that foster an interest in transportation and the development of professional and interpersonal skills. Transportation YOU activities over the course of 2015 included a combination of in-school activities, field trips, and participation in the WTS Transportation YOU Summit – the program's flagship conference for select Transportation YOU participants.

Professional development activities led by the Transportation YOU Committee included a spring college readiness workshop and a speed mentoring session at the Federal Aviation Administration, as well as a professional clothing drive intended to complement a Dress for Success workshop that had to be postponed due to a school emergency.

Technical development activities included a November field trip to the University of Maryland to visit their Center for Advanced Transportation Technology Laboratory and engage in Q&A with admissions representatives and STEM majors to discuss university requirements and college life.

In addition to these locally planned activities, the WTS-DC Transportation YOU Committee sent one mentor/mentee pair to the WTS International Transportation YOU Summit in June. This was an opportunity for the pair to gather with participants from across the United States for five days of tours, meet-ups with government and industry leaders, and technical activities. The mentor/mentee pair was selected through an application process and met several times in advance of the Summit.





Women's Transportation Seminar
Washington, DC Chapter
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