

Portland Chapter Annual Report 2014

Women's Transportation Seminar (WTS) is dedicated to excellence in transportation through advancing the voice and professional development of women in the transportation industry.

The Portland, Oregon chapter of WTS was established in 1985. We are pleased to present our 2014 Annual Report, which highlights the events and accomplishments of our 29th year as a chapter.

2014 CHAPTER BOARD

PRESIDENT Theresa Carr	LEAD/LEAP Sumi Malik
VICE PRESIDENT Susie Wright	AWARDS & RECOGNITION Ted Stonecliffe
PAST PRESIDENT KC Cooper	FUNDRAISING Tegan Enloe
SECRETARY Aisha Willits	OUTREACH Mandy Putney
TREASURER Irene Wang	MENTORING & TRANSPORTATION YOU Joanna Valencia
MEMBERSHIP Cara Belcher	PROFESSIONAL DEVELOPMENT Ray Delahanty
LUNCHEONS Leora Casey Larissa Rawlins	SCHOLARSHIP Kristie Gladhill
APPOINTMENTS Shelli Romero	EVENTS Jessica Roberts Alison Tanaka
WTS CHAPTER LIAISON Tiffany Jackson	

WTS Advances Women in the Transportation Field

- WTS provides access to transportation professionals and top-level decision makers in the public, private and non-profit sectors.
- WTS helps enhance careers through professional development, networking, mentoring and other opportunities.
- WTS supports future transportation professionals and leaders through generous annual scholarships and access to national scholarship awards.
- WTS fosters professional development through a variety of training programs, stimulating lunch programs and other events.
- WTS fosters leadership through opportunities to participate on boards, committees and in management and leadership training programs.
- WTS empowers women in the transportation arena through professional development, mentoring and networking opportunities.
- WTS helps foster the interest of young women and girls in the field of transportation through activities that expose middle school and high school students to the breadth of opportunities available.
- WTS helps appoint its members to influential local, regional, state and federal positions to shape transportation policy and decision-making.

WTS is the Premier Transportation Organization and Forum in the Portland Region and State of Oregon



WTS Portland has been providing Portland members with great technical programs, career support, and networking opportunities since 1985. We have been growing steadily and adding programs ever since. Some highlights:

- Since 1986 our membership has grown from 30 members to more than 200 members in 2013.
- We gave our first scholarship of \$500 in 1988. In 2013, we awarded a record amount of \$17,200 in scholarships.
- We continued our Transportation YOU partnership with Girls Inc. of NW Oregon to inspire our next generation of transportation leaders.
- We hosted the 2014 WTS International Conference, building from past experiences as hosts of the 1996 WTS National Conference and the Western States Regional Conference in 1993 and 1995.



PORTLAND CHAPTER



Advancing Women in Transportation

wts portland president's message

I am delighted to present our 2014 Annual Report. In it you will find a description of the Portland Chapter's activities over the past year, including our finances and events. As you will read, the highlight from this past year, and really several years in the making, is that our chapter hosted the 2014 International Conference. Held over four sunny days last May, the conference brought over 500 transportation leaders, including WSDOT Secretary Lynn Peterson, and BART General Manager Grace Crunican, etc. to our city. At the conference we hosted tours of the Portland to Milwaukie Light Rail project and the Sellwood Bridge construction, held sessions spanning topics from mileage-based vehicle fees to the needs of an aging populace, and hosted panel discussions on transportation finance and the multi generational workforce. As a result our chapter saw an all-time membership high of over 250 members and surpassed previous volunteer activity with over 300 volunteers.

This year we honored TriMet General Manager Neil McFarlane and Multnomah County Commissioner Diane McKeel with honorary WTS memberships, as a way to recognize their contributions to the transportation industry and the leadership of women within their respective organizations. WTS Portland gives out two honorary memberships every year to luminaries in our field who have not previously been members of the organization.

Also this year we recognized Kristen Stallman (ODOT) as our Woman of the Year award recipient; TriMet's Equity Committee as our Diversity Award recipient; Tegan Enloe (DKS Associates) as Member of the Year; Parsons Brinckerhoff as Employer of the Year; and Vanessa Vissar (TriMet) as New Voice. In December we honored four scholarship award recipients – to Catherine Ordway, Miranda Barrus, Mandia Lynn Gonzales, Jasmine Pahukula, and Rae-Leigh Stark; and recognized ODOT Region 4 as our Project of the Year award recipient for the US 97 Bend North Corridor 97 Final EIS. We also raised approximately \$5,000 from individual donors towards our Gail Achterman Memorial Leadership Scholarship.

WTS established the NW Regional Council in 2014, including the Portland, Puget Sound, Alaska, Treasure Valley (Idaho), Colorado, and Northern Utah chapters. The goal of the Regional Council is to provide richer opportunities for our members through offering regional programs and sharing experiences with one another to grow and expand our individual chapters. The Council kicked off in September 2014 and is looking to offer its first set of programs in 2015.



The above barely taps the surface to explain all that the organization has done this past year. We also held our fourth LEAD program, our third Transportation YOU class and our first EMERGE class focusing on high-school aged girls. We also held seven luncheons and dozens of other events.

Although the year was filled with wonderful activities and achievements, we also mourned the loss of board member Leora Casey and active member and volunteer Cathy Hastie.

I am certain that reading our chapter's accomplishments over the next two dozen pages you will understand that our organization only continues to grow in its reach. Enjoy!

Take Care,

A handwritten signature in blue ink that reads "Theresa Carr".

Theresa Carr
WTS Portland Chapter President
2013-2014

membership

Membership peaked at an all-time high of 250 members in 2014. There were 230 members in good standing at the end of the year. The 2014 International Conference in Portland was an important event bolstering local chapter membership. 2014 was also the first year of the Portland State University Student Chapter!

MEMBERSHIP STATISTICS

- 85% WOMEN
- 62% PRIVATE SECTOR
- 24% PUBLIC AGENCY
- 10% STUDENTS
- 4% EXECUTIVE LEADER OR EDUCATOR

Member Meeting

Monday - March 17, 2014 | Portland City Grill
Networking/Volunteer Recognition/Volunteer Recruitment

Honorary Memberships

- Diane McKeel - Multnomah County Commissioner
- Neil McFarlane - TriMet General Manager

2014 Members-Only Events

- Conversation with CH2M Hill CEO Jacque Hinman
- Annual Member Meeting
- Vancouver Networking Happy Hour
- Zidell Marine Barge Tour

2014 VOLUNTEERS:

Hannah Day-Kapell
Vanessa Vissar



Women, Transportation, Leadership Reception, January 25

WTS Portland held a reception that was rich with information from Oregon House Speaker Tina Kotek and Kendall Clawson, Governor Kitzhaber's liaison for Executive Appointments. Speaker Kotek discussed how she decided to run for the House, and brought to light some of her favorite aspects of the job, including her ability to influence positive change and learn about a wide variety of fields every day. Kendall discussed her role with the Governor's office, and how she helps match people with commission positions. She explained that Oregon needs professionals, like those in WTS, to serve on state boards.

Conversation with CH2M Hill CEO Jacque Hinman, February 25

WTS hosted a breakfast with new CH2M HILL CEO and WTS member Jacque Hinman. Twenty members joined Jacque for a discussion about her career path, experiences as CEO, and practical career advice. Topics included asking for opportunities at work, having confidence when "taking a seat at the table," and acquiring experiences that will help you reach your long-term goals.

Talking Transportation with Multnomah County Chair Candidates, February 25

Twenty-two WTS Portland members and friends joined a discussion on transportation with Deborah Kafoury and Jim Francesconi, candidates for the Multnomah County Chair position. The candidates answered questions from attendees about the role of transportation in Multnomah County's responsibilities, as well as their positions on aging infrastructure, the role of a regional bridge authority, bridge tolling, transportation's effect on economic growth, and multimodal transportation.



WTS Spring Awards



Pedalpalooza: WTS Signal Wonkery



Pedalpalooza: WTS Signal Wonkery



Pedalpalooza: Reverse Commute

Events Volunteer Social, April 14

Eight volunteers joined the WTS Events Co-Chairs to network, socialize, and develop event ideas for 2014. This event is one of the ways that we connect volunteers to WTS and bring the unique skills and knowledge of our members to a wider audience.

Spring Awards Event, June 3

Another year, another packed Spring Awards Event! WTS members and friends gathered to network and celebrate the 2014 WTS award winners: Woman of the Year Kristen Stallman, Oregon Department of Transportation; Member of the Year Tegan Enloe, DKS Associates; New Voice Vanessa Vissar, TriMet; Employer of the Year Parsons Brinckerhoff; and Rosa Parks Diversity Leadership award winner TriMet. At the event, attendees generously donated over \$1600 to the Achterman Scholarship, WTS Portland's highest honor.

Pedalpalooza Ride: WTS Signal Wonkery, June 9

Over 50 people joined City of Portland signals manager Peter Koonce on this second annual bike ride to learn about the past, present, and future of Portland's transportation system. A wide variety of folks—PSU professors, moms and dads with their kids, local bicycling advocates, and folks who were just plain curious - learned about how the City has used signal technology to solve problems and make bicycling a real option for transportation. Sites visited included downtown Portland, Waterfront Park, the Steel Bridge, the Oregon Convention Center, and several sites related to the new Portland-Milwaukie Light Rail project.

Pedalpalooza Ride: Reverse Commute: Beaverton to Portland, June 24

Twenty-one people joined expert leaders from the BTA, the WTA, the Washington Park TMA, ODOT, and TriMet to learn more about past and future improvements for bikes between Beaverton and Portland. Discussion included

special events

bike parking at transit facilities, Washington County's Neighborhood Bikeways Plan, the Highway 26 path, options for getting to Portland once you reach the end of the path, and the new Washington Park TMA's work.

Pedalpalooza Ride: Demystifying Bike Signals, Buttons, and Loops, June 25

Five hardy souls braved the rain to look at bike signal heads, contraflow bikelanes, a bike priority signal, a bike scramble signal, green lane markings, two stage left turns, blue detection lights, and more good and not-so-good examples of bike-friendly signal and intersection design. The ride visited the PSU bicycle Hub, headed to South Waterfront to look at signal treatments by the aerial tram base, then crossed the Hawthorne Bridge and viewed several bicycle signals and signal-related facility designs on the east side. Participants learned how to position their bikes on the detection loops to activate the signal.

Zidell Marine Barge Tour, August 13

Zidell Marine, a Portland industry leader since 1961, hosted WTS members for a behind-the-scenes tour of the largest barge they've ever built, the 422' Dr. Robert J. Beall petroleum hauler. Members got the chance to see how the double-hulled barges are constructed up close. The bargebuilding facility completes approximately one boat per year, and launches them into the Willamette. With new neighbors in OHSU and residential infill, Zidell is redefining industry in this context. Members saw how barges are welded, painted, inspected, and moved - no easy feat!

Margi Bradway Happy Hour, August 18

Twenty WTS members and friends gathered to enjoy networking and good conversation. Special guest Margi Bradway, the new Active Transportation Division Manager at PBOT, shared her thoughts on equity, emerging priorities, and integrating project delivery and TDM.



Zidell Marine Barge Tour



Margi Bradway Happy Hour



Oregon Transportation Commission Reception



WTS Winter Gala

Oregon Transportation Commission Reception, September 18

WTS held a reception for the Oregon Transportation Commission after their regularly scheduled meeting in Salem. Twenty-two people attended the reception, including Chair Catherine Mater and Commissioners David Lohman, Susan Morgan, and Alando Simpson. The commissioners socialized with WTS members throughout the evening, and the group was addressed by Chair Catherine Mater about her new appointment.

WTS 2014 Winter Gala, December 9

One hundred thirty-seven WTS Portland members and friends gathered together at The Benson to celebrate the Project of the Year and our chapter scholarship winners. Attendees reviewed our many 2014 accomplishments and enjoyed good company and networking. The Project of the Year was awarded to ODOT and Parsons Brinckerhoff for the US97 Bend North Corridor Final EIS and Record of Decision. The chapter also chose to award the Innovative Transportation Solutions Award to ODOT for RealTime ITS for OR 217 and I-405/I-5. Scholarship winners were: Catherine Ordway (Transportation YOU Scholarship), Miranda Barrus (Sharon D. Banks Memorial Scholarship), Mandia Lynn Gonzales (Helene M. Overly Memorial Scholarship), Jasmine Pahukula (Leadership Legacy Scholarship), and Rae-Leigh Stark (Gail Achterman Scholarship). Attendees donated over \$3,800 to support the Achterman Scholarship in 2015.

VANCOUVER EVENT SERIES

C-TRAN Fourth Plain Boulevard Bus Rapid Transit Presentation, February 5

WTS members participated in a presentation sponsored by C-TRAN. A total of 26 people attended the presentation to learn more about the C-TRAN Fourth Plain Boulevard Bus Rapid Transit (BRT) Project. Attendees learned about the early planning phases of the first BRT project in the

C-TRAN Fourth Plain Boulevard Bus Rapid Transit (BRT) Project. Attendees learned about the early planning phases of the first BRT project in the region and how the design has evolved throughout the early design phases. Chuck Green, project manager with C-TRAN, explained that public involvement and input from stakeholders has been an important factor in determining the current alignment and design of the project. Following the presentation, attendees had the opportunity for a question and answer session.

Vancouver Networking Lunch, April 29

WTS members and others interested in WTS participated in a networking lunch in downtown Vancouver to celebrate one year of networking events in Clark County. The lunch included a round of introductions and discussion about current projects everyone was working on. Surprisingly, there were two instances of people reconnecting after having worked together at least 10 years earlier!

Vancouver Networking Happy Hour, July 1

Seven WTS members participated in a networking happy hour event in downtown Vancouver. The evening was a great way to relax after the hottest day so far for 2014! We had wonderful conversations and brainstormed some great ideas for future networking and professional development ideas for Vancouver and SW Washington.

Downtown Vancouver Walking Tour, September 16

Nearly 35 people participated in a walking tour of downtown Vancouver, co-organized by WTS and Destination Downtown. The tour was guided by Derek Hofbauer with Destination Downtown and included visits to some of Vancouver's public art and murals. It was a great opportunity to get the word out about



WTS Winter Gala



WTS Winter Gala



Downtown Vancouver Walking Tour

WTS efforts in Vancouver to the greater community, while learning more about Vancouver's murals as well as the recent and ongoing revitalization efforts of the downtown area.

SALEM EVENT SERIES

What to Expect in Oregon's 2014 Legislative Session, January 15

Representative Caddy McKeown, District 9 and Betsy Imholt, ODOT Government Relations, shed light on what to expect for transportation from the 2014 Oregon Legislative Session and shared stories from past sessions.

2014 EVENTS COMMITTEE VOLUNTEERS:

Stephanie Millar, Jennifer Chariarse, Cathy Cibor, Jean Senechal-Biggs, Angela Rogge, Ana Jovanovic, Peter Koonce, Jennifer Rabby, Lidwien Rachman, Pam Johnson, Amanda Pietz, Sou Souvanny, Brenda Martin, Rick Kuehn

monthly luncheons

Each year, the Portland Chapter holds seven monthly luncheons from January to April and September to November for members and interested guests with information on a diversity of topics and with the opportunity to hear from leaders in transportation from throughout the region and state. In total, the luncheons program attracted approximately 475 attendees throughout the year, for an average of 68 people at each luncheon.

PROGRAM HIGHLIGHTS FROM 2014:

January 14: ODOT Region 1's Area Manager, Jason Tell, provided approximately 91 WTS members and guests with an update on activities throughout Region 1, including the importance of educating the public on safe driving and how the Region is working to deliver projects within current funding constraints.

February 18: This luncheon featured City of Portland Commissioner Steve Novick who oversees the Bureau of Transportation. Commissioner Novick engaged 74 attendees in talking about transportation issues facing the City of Portland, including ADA parking changes and pedestrian safety, and encouraged members to contact him with solutions to these topics. Commissioner Novick referenced the results of a transportation priorities survey report that was prepared for PBOT. The results of this survey can be found online: <http://tinyurl.com/n5qzw3y>.

March 18: An expert panel including Galen McGill, ITS Manager for ODOT; Dennis Mitchell, Region 1 ITS/Traffic Engineer for ODOT; Patty Rubstello, Director of Operations for the WSDOT Toll Division; and Mark Bandy, Urban Corridors Traffic Engineer at WSDOT talked to approximately 50 WTS members and guests about ways to manage traffic volumes and flow through electronic tolling, intelligent transportation systems, variable speed limits, and other new traffic technology. The panel was moderated by WTS member Kirsten Pennington.



WTS January 2014 Luncheon



WTS March 2014 Traffic Technology Panel



April 2014 Luncheon featuring TriMet General Manager Neil McFarlane

monthly luncheons

April 8: TriMet's General Manager, Neil McFarlane, talked to the WTS Portland Chapter about the efforts the agency has been making to become more financially stable and the increasing importance of maintaining their existing infrastructure and improving equipment. Neil also spoke to the ways in which TriMet has and will continue to shape the Metro region, including providing jobs and access to jobs and homes. This luncheon drew 74 attendees.

September 9: The fall luncheons kicked off with a panel of mayors from around the region. Mayor Ferguson, now the former mayor of the City of Milwaukie, Mayor Cook of the City of Tigard and Mayor Leavitt of the City of Vancouver discussed the issues facing their communities and their future visions; providing 70 attendees with their local perspective on regional issues such as transportation, transit, and land use. Elissa Gertler, Metro's Planning Director, moderated the panel.

October 14: Oregon Department of Transportation Director, Matt Garrett spoke to WTS about what is happening at ODOT in Salem as well as in the regions across the state, the status of transportation funding and his vision for the department. This luncheon drew 66 attendees.

November 18: Representative Tobias Read, who has served District 27 – Beaverton as an Oregon State Representative since 2007 and today serves as the Majority Whip and the Chair of the House Committee on Transportation and Economic Development, spoke at the November luncheon to 50 WTS members and guests. Representative Read provided WTS with an inside look on the upcoming legislative session and the possibilities for a transportation funding package.

2014 LUNCHEONS COMMITTEE VOLUNTEERS:

Cathy Cibor, Dee Hidalgo, Jennifer Rabby, Angela Rogge, Hannah Crum, Kirsten Tilleman, and Brenda Martin



September 2014 Mayoral Panel



WTS Luncheons Committee Volunteers at the October 2014 Luncheon

international conference



Nearly 500 attend from around the country and abroad

INTERNATIONAL CONFERENCE A SUCCESS!

After more than a year of planning, the WTS International conference in Portland was finally realized May 14-16, 2014—and what a conference! From the tours and events, we explored Portland under atypically sunny skies. The 450 people that filled the Portland Spirit for the Welcome and Blue Ribbon receptions were treated to some of the best views of the City and our “bridge museum” from the Willamette River.

The Thursday and Friday sessions featured local and national experts who kept audiences engaged. The personal experiences shared by Cokie Roberts and Kat Cole provided food for thought for the attendees. One highlight of the Thursday night banquet was a brief speech by one of Portland’s Transportation YOU students, Bethany Weaver. This 16-year-old described her experience visiting DC during the Transportation YOU summit and had the crowd eating out of her hand.

Based on the feedback from other chapter members in attendance, this conference was one of the most successful, informative and imaginative in WTS history. Our success was due to the dozens of



volunteers who worked hundreds of hours designing the sessions, tours and events, and assisting with the many, many tasks during the three-day conference. Hats off to you, volunteers and attendees, and our deepest thanks for truly making this year’s conference a memorable event!

international conference

INTERNATIONAL CONFERENCE VOLUNTEERS

CONFERENCE LEADERSHIP

Karen Schilling, Committee Chair
(Multnomah County)
KC Cooper, Conference Committee Co-Chair
(David Evans & Associates, Inc.)
DeeAnn Sandberg, Conference Committee
Co-Chair (TriMet)

BLUE RIBBON

Kirsten Pennington, BR Chair (ODOT)
Christina Deffebach, BR Chair (Washington
County)
Vanessa Vissar, BR/Reception Venue Chair
(TriMet)
Courtney Duke (City of Portland)
Patricia Neighbor (Wasco County)
Jean Senechal Biggs (City of Portland)

FUNDRAISING

Tegan Enloe, Co-Chair (DKS Associates)
David Siegel, Co-Chair (Leland Consulting
Group)
Frank Angelo (Angelo Planning Group)
Mike Baker (David Evans & Associates, Inc.)
Wayne Bauer (WH Pacific)
Theresa Carr (CH2M Hill)
Peter Coffey (DKS Associates)
KC Cooper (David Evans & Associates, Inc.)
Kristin Hull (CH2M Hill)
Shayna Rehberg (Angelo Planning Group)
Charissa Rotramel (Parsons Brinckerhoff)
Linda Scronce - Johnson (Hamilton
Construction)
April Siebenaler (Harper Houf Peterson
Righellis, Inc.)
John Willis (CH2M Hill)

HOSPITALITY

Kim Bria, Chair (East Wind Consulting)

VOLUNTEERS

Darci Rudzinski, Co-Chair (Angelo Planning
Group)

Andrew Parish, Co-Chair (Angelo Planning
Group)
Becky Hewitt, Co-Chair (Angelo Planning
Group)

LOCAL SPECIALTY EVENT - STREETCAR MOBILE MUSICFEST

Amey Rivera, Co-Chair (ZGF Architects LLP)
Karla Kingsley, Co-Chair (Kittelson &
Associates, Inc.)
Jay Higgins, Co-Chair (TriMet)
Crista Gardner, Co-Chair (Metro)
Todd Berkowitz (PSU MURP)
Dan Bower (Portland Streetcar)
Jeff Broderick (Rail~Volution)
Theo Craig (PDX Pop Now)
Julie Gustafson (Portland Streetcar)
Eric Hesse (TriMet)
Christine Hotchkin
Terra Lingley (ODOT)
Heather McCarey (Washington Park TMA)
Art Pearce (City of Portland)
Kevin Pozzi (Office of Earl Blumenauer)

POSTER SESSION

Susie Younie, Co-Chair (Berger ABAM)
Heidi Beierle, Co-Chair (Metro)
Kathryn Coffel (Kathryn Coffel Consulting,
LLC)
Angela Rogge (David Evans and Associates,
Inc.)

PROGRAMS/TOURS

Cathy Hastie, Co-Chair (HDR Engineering,
Inc.)
Deena Platman, Co-Chair (DKS Associates)
Isabella Bejarano (Parsons Brinckerhoff)
Cathy Cibor (Alta Planning + Design)
Joshua Cohen (Fat Pencil Studio)
Hannah Day-Kapell (Alta Planning + Design)
Reza Farhoodi (CH2M Hill)
Julie Greb (Stacy and Witbeck, Inc.)
Talia Jacobson (ODOT)
Peter Koonce (City of Portland)
Jon Makler (Portland State University)
Lidwien Rahman (ODOT)
Marcela Rodriguez (Clark County)
Lainie Smith (ODOT)

SILENT AUCTION

Sharon Miller, Co-Chair (WHPacific)
Jessica Pickul, Co-Chair (JLA Public
Involvement)
Matt Hastie (Angelo Planning Group)
Cindy Pederson (Metro)
Yessica Pote (URS)

TRANSPORTATION YOU

Joanna Valencia, Chair (Multnomah County)
Melody Adams (Parametrix)
Jennifer Chariarse (Berger ABAM)
Kristen Kibler (JLA Public Involvement)

2014 awards

2014 AWARDS AND RECOGNITION

Every year, our chapter recognizes individuals and organizations who have worked to help fulfill the WTS mission to build the future of transportation through the global advancement of women. These award winners were celebrated at WTS's annual Spring Awards event on June 3, 2014 at BridgePort Restaurant and Brewpub in downtown Portland. The Project of the Year, Innovative Transportation Solution, and honorable mentions were recognized at the Winter Event on December 9, 2014 at the Benson Hotel.

2014 AWARDS COMMITTEE VOLUNTEERS:

We wish to thank the following members of the selection committee for their time to review the applications: Kim Haughn with Washington County, Steve Litchfield with CH2M Hill, Hannah Ritchie with TriMet, Ted Stonecliffe with Salem-Keizer Transit, and Stacy Thomas with JLA Public Involvement.

MEMBER OF THE YEAR: TEGAN ENLOE

Tegan has been the WTS Portland Fundraising Chair for three years, an unprecedented commitment to our chapter. Realizing that the international conference would be in Portland in 2014, Tegan stepped up to the plate to help us meet our fundraising goal. The leadership she provided to the seasoned group of professionals on the fundraising committee ensured the chapter would meet its fundraising benchmark for the conference and allow the chapter to profit from the conference financially as well as all of the other benefits holding an international conference brings such as an influx in membership.

Recently appointed to the Washington County Planning Commission, Tegan promotes the WTS reputation through involvement in local decision making bodies. WTS representation within these groups helps ensure WTS visibility within the industry. Tegan also appeared in one of the roundtable discussions in front of all of the conference attendees and represented the millennial generation with enthusiasm.



Tegan Enloe, Member of the Year

WOMAN OF THE YEAR: KRISTEN STALLMAN

Kristen Stallman combines inspiration, collaboration and determination to get results. Highly skilled at working with elected officials, businesses and public/private/non-profit partners, Kristen has harnessed unprecedented support for the Historic Columbia River Highway and its reconnection effort. As the Gorge's National Scenic Area Coordinator for Oregon Department of Transportation (ODOT),



Kristen Stallman, Woman of the Year

Kristen's tireless efforts inspired the Historic Columbia River Highway (HCRH) Reconnection Strategy with a vision to Remember, Restore and Reconnect the abandoned segments of the Historic Highway as a shared-use trail. Under Kristen's leadership, ODOT has secured funding to reconnect 69 of the original 73 miles between Troutdale and The Dalles.

Kristen relentlessly pursues funds for State Trail design and construction. Acquiring over \$45 million in grants, she is transforming this vision into reality by engaging stakeholders and building support. In 2013, Kristen helped organize the Policy Makers' Ride along the Historic Highway highlighting the newest trail connection: J.B. Yeon to Moffett Creek. This segment allows cyclists to travel from Portland to Cascade Locks without riding on the shoulder of I-84. In February 2014 the Oregon Transportation Commission signed an unprecedented resolution of support for the Historic Highway Trail Project.

Kristen understands the connection between bicycle tourism and what it means to local economic development in the Gorge. Her work will provide long lasting impacts on how we experience the Columbia River Gorge. Once the Historic Highway is reconnected as a trail we will have improved access to a world class adventure right here in our backyard, the Columbia River Gorge.

EMPLOYER OF THE YEAR: PARSONS BRINCKERHOFF

Parsons Brinckerhoff's long-standing diversity policy embraces the concept of a diverse workforce and recognizes its importance to our organization, the work environment and the transportation industry. Parsons Brinckerhoff provides equal employment opportunities to all applicants and employees without regard to race, creed, color, region, sex, age, national origin, marital status, citizenship status, sexual orientation, gender identity, disability or veteran status.

At a corporate level, Parsons Brinckerhoff has undertaken a number of diversity initiatives to facilitate opportunities for women and minorities in our company, including:

- Developing a diverse internal workforce through active recruitment of qualified minorities and women through professional organizations and schools with large minority and/or female populations. Across the United States, Parsons Brinckerhoff's workforce is 31 percent women and 27 percent minorities; higher than the Architecture and Engineering industry averages according to 2012 Bureau of Labor and Industries statistics.
- Implementing an Equal Employment Opportunity (EEO) plan before the 1976 federal requirement and voluntary creation of a global EEO policy. Instituting a Women's Outreach Network, Black Professionals Network, and Hispanic Resource Network to provide a forum for communication and to focus on recruitment and retention.
- Establishing a Diversity Oversight Committee that reviews and coordinates the firm's diversity efforts, and presents diversity concerns and constraints to senior level management.
- Making reasonable accommodations for disabilities and religious practices as needed. The Parsons Brinckerhoff Portland office looks for opportunities to hire and promote women and minorities at all employment levels. Within the office, a number of women and minorities hold leadership positions including the civil engineering



Parsons Brinckerhoff accepting Employer of the Year

group manager, structural engineering group manager, marketing manager, local project operations manager, principal area manager, and numerous project managers. Several of these individuals are also designated officers of the company.

In addition, all employees are encouraged to participate in professional organizations that engage and support women and minorities in the engineering and transportation industry, including WTS, the Oregon Association of Minority Entrepreneurs (OAME), Oregon Business Association (OBA) and the Association of the American Council of Engineering Companies (ACEC). A number of Parsons Brinckerhoff employees serve on the boards of these organizations. Another outstanding effort the Parsons Brinckerhoff Portland office has made to facilitate opportunities for women and minorities, and to retain these leaders, is to offer flexible schedules and telecommuting options; a particularly tremendous benefit for women who are balancing families and careers.

NEW VOICE: VANESSA VISSAR

Vanessa is an outstanding young woman, with a strong work ethic and commitment to making a difference in the transportation industry and this community. Vanessa Vissar graduated from the University of Oregon with a double Masters in Community and Regional Planning and Conflict and Dispute Resolution. Prior to attending the University of Oregon, she was a Peace Corps volunteer in the Dominican Republic working to implement a water filtration system and water sanitation education program. Her experiences in the Dominican Republic gave her the drive to continue working with underrepresented communities here at home.

Since graduating in 2011, Vanessa has worked in both the private and public sector on a variety of transportation projects as well as other non-transportation focused projects. Her main focus has been on efforts to engage minority communities impacted by transportation plans and/or projects. In her new position at TriMet, Vanessa is working on the East Side Service Enhancement Plan. This is exactly the type of project and position that suits Vanessa's goals for outreach to the community and bringing these communities to the table in the development of transit planning projects. Vanessa will continue to make important contributions to the transportation industry as she continues along her chosen career path.

2014 awards

As a WTS Member, Vanessa worked to start up the member outreach program in Vancouver, Washington. She also participated in the mentoring program in 2012, was a LEAP participant in 2013, and actively volunteered for the WTS International Conference committee. She was elected to the WTS Portland Board as Luncheons co-Chair in 2015. She is an excellent example of an up and coming transportation professional and we are lucky to have her as a member of our chapter.



Vanessa Vissar, New Voice

DIVERSITY LEADERSHIP: TRIMET

As the region it serves continues to grow more diverse, TriMet has responded by working to ensure that the benefits of public transit reach all members of the community. Equity has become central to the way TriMet approaches providing service, as the agency recognizes the key role transit can play in increasing opportunity and improving outcomes for communities of color and other traditionally underserved groups.

General Manager Neil McFarlane's formation of the Transit Equity Advisory Committee (TEAC) reflects TriMet's commitment to ensuring that such groups have a voice table. The Committee is chaired by Catherine Ciarlo (CH2M Hill), facilitated by Joan Brown-Kline (Brown-Kline & Company), and TriMet Board member, Consuelo Saragoza is the board liaison assigned to the TEAC. The committee provides input and guidance to TriMet with regard to public engagement, service planning, policymaking, and federal civil rights compliance. It is composed of a diverse set of community leaders who represent non-profits, social service agencies, businesses, jurisdictional governments, and transit dependent riders. It is one of the first Transit Equity Advisory Committees in the nation. TriMet has received inquiries about the committee, its membership and function from other transit agencies across the nation.



TriMet, Diversity Leadership

Another major component of TriMet's equity strategy has focused on economic empowerment for women and people of color. Contract awards for the construction of the Portland-Milwaukie Light Rail line exemplify this, as \$152 Million, or about 24 percent of contracts awarded to date have gone to businesses owned by women and/or people of color. Accomplishing this would not have occurred without TriMet pushing its prime contractors to set high goals for Disadvantaged Business Enterprise (DBE) participation, and holding them accountable for meeting those goals.

Recently, TriMet expanded its frequency service on some of the most highly utilized bus lines and have applied this equity lens to consider in its selection of what bus line to identify that would be strong candidates and benefit greatly from frequent service. TriMet has also completed a service enhancement plan in Washington County and is now working on a service enhancement plan in East Portland to identify what types of service enhancements are desired and necessary should additional funding become available.

PRESIDENT'S AWARD: KC COOPER, DEEANN SANDBERG, & KAREN SCHILLING

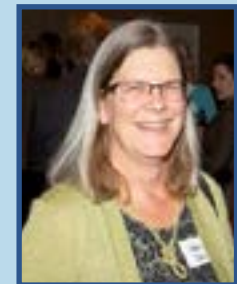
This year, our Chapter President, Theresa Carr chose to honor three outstanding members for their exceptional efforts in planning, organizing, and running the 2014 WTS International Conference held in Portland in May. The three winners of the President's Award are KC Cooper, DeeAnn Sandberg, and Karen Schilling.



KC Cooper



DeeAnn Sandberg



Karen Schilling

PROJECT OF THE YEAR AND HONORABLE MENTIONS

PROJECT OF THE YEAR – Oregon Department of Transportation / Parsons Brinckerhoff

US 97 / Bend North Corridor Final Environmental Impact Statement and Record of Decision

On September 16, 2014 the Oregon Division of the Federal Highway Administration (FHWA) signed the Record of Decision (ROD) for the US 97 Bend North Corridor Environmental Impact Statement (EIS) project; an achievement that required overcoming many obstacles, navigating local politics and addressing public concerns. This successful outcome was the culmination of nearly seven years of work on the project, which followed the refinement planning process that the Oregon Department of Transportation (ODOT) began in 2004. This work was led by Amy Pfeiffer, ODOT Region 4's Project Lead, Angela Findley, Parsons Brinckerhoff's Project Manager and Michelle Eraut, FHWA's NEPA compliance lead. ODOT's agency partners were also actively involved, including: the City of Bend, Deschutes County, the Bend Metropolitan Planning Organization (BMPO), and the Oregon Department of Land Conservation and Development (DLCD).

The purpose of the US 97 Bend North Corridor EIS Project is to improve safety and mobility, alleviate congestion, and facilitate traffic flow for trucks and automobiles traveling on US 97 by implementing a practical design solution. Within the project area, US 97 currently serves both through and local traffic. In addition, the corridor includes many access points onto US 97, which results in congestion and contributes to the many rear-end, severe injury and even fatal crashes. To address these issues, the two alternatives that ODOT initially considered in the Draft EIS included a new interchange north of the City of Bend's urban growth boundary (UGB). While these alternatives met the project's needs, they would have introduced new roads and additional traffic to a rural residential neighborhood and would have required exceptions to Oregon's Statewide Planning Goals. During the 45-day public comment period on the Draft EIS, ODOT received 166 comment submittals (letters, public hearing testimony and forms, and e-mails) from agencies and the public. Many of these comments requested that ODOT look for solutions with fewer impacts to nearby residents. In response to comments on the Draft EIS, ODOT explored opportunities to reduce and/or mitigate



Project team accepting Project of the Year award

the project's impacts. This effort included discussions with community members, stakeholders, and agency partners to confirm a shared long-term vision and investment strategy for US 97, and to confirm that the project supports the economic and livability goals of the community and the state. This effort resulted in identifying a Preferred Alternative that was a scaled down version of one of the alternatives evaluated in the Draft EIS. The Preferred Alternative has a smaller footprint and is located within Bend's UGB, substantially minimizing impacts to rural residential properties to the north; minimizing impacts to neighborhoods east of US 97, including three mobile home parks; and avoiding the need for exceptions to Oregon's Statewide Planning Goals

INNOVATIVE TRANSPORTATION SOLUTIONS AWARD – Oregon Department of Transportation / DKS Associates

RealTime ITS for OR 217 and I-5 / I-405

WTS Portland honored the ODOT RealTime project this year as the Innovative Transportation Solution. Our chapter has given this award only one other time in its history. It is given to a project that was particularly innovative and accomplished significant transportation benefits for its users with a non-conventional engineering solution at a low price tag.

In July 2014, the Oregon Department of Transportation launched its RealTime projects on OR 217 and I-5/I-405 that used intelligent transportation technologies to:

2014 project of the year

- Improve safety
- Reduce secondary crashes
- Provide real time travel information
- Increase highway efficiency without the high cost of major new construction

Emerging transportation technologies have provided exciting opportunities for greater highway efficiencies. ODOT started exploring these

issues in 2009 by reviewing scientific and engineering reports, studying lessons learned in other states and using focus groups to learn what options would improve the day to day lives of local travelers.

The findings were eye-popping. National studies showed that advisory speed signs, a popular intelligent transportation system, reduced overall crashes by 20 percent, reduced rear-end collisions by 30 percent and reduced secondary crashes by 40 percent. In addition, officials from other states reported significant traffic improvements with high public satisfaction and Portland-area motorists told ODOT they would find many of the technologies helpful.

ODOT evaluated the research, the input and the options and chose three elements best suited for the Portland area, where more than a half million trips are made each day on area freeways.

The three options were:

- Travel times to major interchanges in real time based on data from hundreds of sensors and displayed on variable message signs.
- Advisory speed signs along two critical freeway corridors: OR 217 and the southbound lanes of and both I-5 and I-405 around the south end of the Marquam Bridge.
- Variable message signs, which the project increased in the Portland area from 18 to 28, to convey information on crashes, congestion, closures, travel times, Alerts and weather problems.

The internal decision-making process involved many ODOT teams, including project development, information technology, construction, public affairs, community affairs, and planning. The work included installation of new sign bridges, installation of advisory speed signs and



Project team accepting Innovative Transportation Solutions Award

show travel times have decreased and become more consistent in the OR 217 corridor, which has also seen a slight drop in crashes. The successful launch of the RealTime projects helped ODOT obtain a federal Transportation Investment Generating Economic Recovery grant, better known as TIGER grants. ODOT and local governments have started planning ways to use the \$10 million grant to expand RealTime projects in the busy Washington County transportation corridors.

Public reaction since launch has included many messages from travelers appreciative of the new system and many messages bearing imaginative and colorful suggestions for budgetary savings.

PROJECT OF THE YEAR HONORABLE MENTION – Washington County / WH Pacific, Inc.

NW Bethany Boulevard Improvements from Cornell Road to West Union Road

NW Bethany Boulevard is a north-south arterial that provides access between the rapidly expanding residential area north of U.S. 26 and the mixed/office/commercial areas and high tech corridors south of the highway. The road has seen an increase in traffic over the last 25 years due to residential developments north of U.S. 26 and is projected to see a continual increase in traffic with future development, including the North Bethany area. The recent capital project that improved Bethany Boulevard between NW Cornell Road and NW West Union Road addressed these existing and future capacity needs.

The Bethany Boulevard project was unique in many ways. It started as a typical road improvement/widening project, from NW Bronson Road to NW West Union Road, with the goal of reducing congestion and improving safety. The team consisted of one design consultant and their traffic engineer (WH Pacific and Kittelson and Associates, respectively). But early in the design, it became apparent that improving only this segment of roadway would not result in the desired reduction in congestion. The project was extended south to NW Cornell Road and included widening of the Bethany Boulevard/U.S. 26 overcrossing. To improve this additional segment, another design consultant and their traffic engineer (Parsons Brinckerhoff and DKS Associates, respectively) were hired. Both segments were included in a unified public involvement program led by Howell Consulting LLC with assistance from JLA Public Involvement.

2014 project of the year

PROJECT OF THE YEAR HONORABLE MENTION – Metro / Oregon Department of Transportation / CH2M Hill

Metro Active Transportation Plan

In July 2014 the Regional Active Transportation Plan (ATP) was unanimously adopted by the Metro Council, and recommended for adoption by Metro's advisory committees. For two years, between February 2012 and July 2014, a diverse and unique group of partners from the Portland metropolitan region worked on the project, which is the first regional plan solely focused on increasing and improving pedestrian, bicycle and transit access and making sure the three modes are well integrated. The ATP provides a 25+ year vision, planned pedestrian and bicycle networks of nearly 2,000 miles of bikeways, walkway and trails, maps, guidance on facility design, policies and actions to guide development of an interconnected regional active transportation network.

Strategies to complete gaps in the bicycle and pedestrian routes and link them to existing facilities while increasing access for underserved populations, creating the most new non-motorized trips or increasing access for the most people are included. A bicycle modeling tool was developed for the project and regional bicycle and pedestrian data were updated and improved as part of the project. The plan knits together local plans and actions to achieve a seamless and consistent network of walking and bicycling routes.

The ATP is ground breaking in several ways. The plan introduced an integrated network concept that weaves the pedestrian, bicycle and transit networks together, responding to the idea that people will use the mode of travel that is most convenient and accessible and fits their trip need. Another "big idea" in the plan is the Bicycle Parkway concept. The plan identifies a network of bicycle routes, spaced approximately every two miles that provide high quality, comfortable bicycle prioritized routes.



2014 scholarship awards

2014 WTS SCHOLARSHIP AWARDS

One of the strongest functions of WTS Portland is to support development of transportation professionals through scholarship awards. The awards are more than money to help pay for college: they provide freedom to explore additional educational opportunities, and to spend more time on studies and with less worries about how to support oneself while in school. They are an honor and confidence boost that propels these women forward in their studies and eventual careers. They also highlight these women while providing an introduction to the robust network of transportation professionals in our growing chapter who are the vital shapers of our industry.

This year, we received applications from a very strong pool of nineteen applicants. This represents an increase in our chapter's visibility in academic circles statewide, and particularly in starting to see a wider application field for the high school Transportation YOU Scholarship. We awarded our second Transportation YOU Scholarship to a high school senior in the amount of \$1,000. We awarded \$3,500 scholarships for the Sharon D. Banks undergraduate award, Helene Overly and Leadership Legacy graduate awards. In addition our highest award at \$4,200, the Gail Achterman Leadership Scholarship for Undergraduates and Graduates, was again funded entirely from attendee contributions at the Spring and Winter awards events.

All of our winners have impressive resumes and interest in transportation. The college level winners all have internship and work experience in transportation that has helped inspire their commitment to the transportation field, and hone their career goals. They are all accomplished leaders, with a commitment to helping others and the community.

Transportation YOU Scholarship



Catherine Ordway

The \$1,000 Transportation YOU scholarship, part of the WTS response for the federal call to promote STEM (Science, Technology, Engineering, and Math), was awarded to Catherine Ordway, a Senior at Sunset High School, Beaverton. Catherine plans to major in civil engineering: she loves math, science, and improving the community. She likes bridges and dams; and also recognizes the importance of transportation efficiency, safety, and sustainability. She is studying calculus and taking International Baccalaureate (IB) courses in physics, history, and social anthropology.

Catherine wants to encourage other women to get involved in engineering activities, and has been a FACT (Females Advancing Computing & Technology) Camp Counselor in 2013 and 2014. She is a member of the National Honor Society, Key Club, and the Sundragons Dragon Boat team.

Her IB physics instructor, Brian Pederson, said in his recommendation that she is able to do math in her head that often stumps others; she helps others understand how to resolve problems, and helped to organize a study group outside class; and that she has an ability to see problems from multiple perspectives.

2014 scholarship awards

Sharon D. Banks Memorial Undergraduate Scholarship

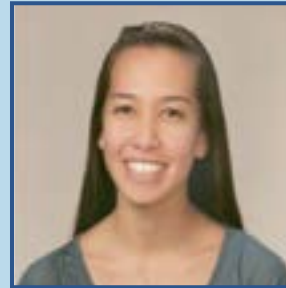


Miranda Barrus

Our Sharon D. Banks undergraduate \$3,500 scholarship winner, Miranda Barrus, is our first scholarship recipient from OIT. As a Civil engineering student, Miranda is the Institute of Transportation Engineers (ITE) Student Chapter Vice President & Field Trip Coordinator for the current academic year. She attended the first annual Student Leadership Summit in San Louis Obispo, CA, and Western-Midwestern District Conference in Rapid City, SD; as well as Traffic Bowl in Portland, OR. She is also an active member of American Society of Civil Engineers (ASCE), and corresponding Secretary for the engineering Honor Society. She had an internship with the Portland Bureau of Transportation (PBOT) in 2013, and in 2014 with OBEC Consulting Engineers.

Professor Roger Lindgren said she is one of the most dedicated students he has encountered in his 22 years of teaching transportation engineering at three different colleges and universities in the US and Canada, "a truly nice person" with a "bubbly personality and enthusiasm." As a Teaching Assistant (TA), she was able to explain complicated technical information to a novice audience with confidence and clarity. Professor Sean St. Clair said Miranda is "a very motivated student," who is "creative and often approaches a solution from a different perspective than most engineering students. She works very hard in her classes and asks thoughtful questions. She is interested in what is actually going on and how things work; passionate about civil engineering, especially the sub-disciplines of structural and transportation engineering."

President's Leadership Legacy Scholarship for Graduates



Jasmine Pahukula

The Leadership Legacy \$3,500 graduate scholarship, which looks for international leadership and innovation, was awarded to Jasmine Pahukula, who earned her BS at OSU and is now working on her MS in the Civil Engineering Transportation program there as well.

Jasmine likes the complexity of transportation: finding a solution that integrates all modes of transportation while maintaining safety and efficiency. She is currently working on research related to large truck crashes; and has taught herself the advanced modeling techniques required to capture the contributing factors that lead to injury severity levels of large truck involved crashes. She is also involved in a second research project focusing on resiliency (i.e., transportation networks abilities to recover from natural disasters). Her professors praised her meticulous work, ownership and leadership of projects she works on, and hope she will continue with a PhD. She did undergraduate research at OSU that utilized ArcGIS to model spatial distribution of the population before a tsunami evacuation in 2013. In the summer of 2011 she was an intern at Trex Enterprises, developing an automated test bed to test a wave energy capture device; she presented work at the SACNAS Conference in 2011 and won a presentation award.

Jasmine also stands out for her impressive community service. She has served as a Muscular Dystrophy Association camp counselor, which has provided her first-hand experience with accessible design issues. She is active in the ASCE, ITE, and a Hui o Hawaii Club Member. She is a Boys and Girls club Corvallis Community outreach volunteer.

2014 scholarship awards

Helene M. Overly Memorial Graduate Scholarship



Mandia Gonzales

The Helene Overly \$3,500 graduate scholarship looks for candidates exhibiting leadership, organization, public service, and determination. Mandia Gonzales, a PSU MURP student scheduled to graduate June 2015, has all these attributes. She earned her BS at the University of Arizona in Regional Development, with a minor in architectural history and theory. She believes cities

need to develop active transportation systems that are holistic, with complete streets, supporting diverse transit options for healthy happy communities, economic growth, and equity. She aspires to be an advocate for transportation options, an innovator in policy and design, a community representative; and to serve underprivileged neighborhoods.

Her background includes having worked as a free lance photographer, and she has put those skills to good use as an intern developing visual communications information for the PBOT TSP update project. At OTREC she has been a graduate research assistant to Jennifer Dill and John Macarthur on the Open Bike Initiative, an ad-hoc project to design, pilot, and disseminate an open, low-cost callable 4th generation bike share solution. Mandia particularly enjoys public outreach, and has worked on this for transportation options in Wilsonville and Tucson, AZ.

She is the WTS PSU student chapter interim VP, the Planning Club communications and social officer, and a member of STEP (Students in Transportation Engineering and Planning), PSU Graduate Students of Color, and the APA.

Gail Achterman Leadership Scholarship for Undergraduates and Graduates



Rae-Leigh Stark

The Gail Achterman Scholarship, the Portland Chapter's highest award, is for an undergraduate or graduate student. This scholarship is honoring the memory of Gail Achterman, and her long service to transportation in Oregon, with emphasis on leadership and risk taking.

This year's winner, Rae-Leigh Stark, is currently a PSU MURP student with expected graduation June 2016. Rae-Leigh earned a Bachelor of Urban Planning, University of Cincinnati. Working in the Columbus, Indiana MPO, she was fortunate enough to have a supervisor who knew what fueled her "soul and spirit" and let her run with it. Due to her active transportation interests, her planning position evolved to develop the city's first Bike and Pedestrian Plan. She convinced community members and elected officials that bicycle and pedestrian infrastructure was an essential part of the city's transportation system; a new concept and a huge change for the city. Rae-Leigh chaired the implementation committee, garnered support, and led implementation of the plan. She created a number of organizations, rides, events like Bike-to-Work Week/Day, the Bike Rodeo, the Women's Ride, and Handlebar Happy Hour, and was a major contributor to the Safe Routes to School grants and program development. During her involvement, ten projects and eleven miles of facilities were completed, the city received the Bronze Bicycle Friendly Community designation from the League of American Bicyclists, and the bicycle and pedestrian system expanded by 50 percent. In 2013 she was awarded to the top 20 emerging leaders under 40 in Columbus, Indiana based on their contributions to the community: through their jobs, volunteer work & actions. Laurence Brown, the Columbus (IN) Area MPO Director said that she

is dearly missed, the champion of the bike/ped efforts in Columbus for many years; highly motivated; endearing, charming, has a gentle demeanor; persuasive; and called her the Mia Burk of Columbus.

Here in Oregon she is working with the Westside Transportation Alliance, where she manages programs to encourage Washington county employees to explore options to driving alone. She is currently working on a pilot project to encourage alternative travel modes using “gamification” through a smartphone app, researching on-demand carpooling services and their feasibility in Washington County and creating a bike parking guide specifically for suburban areas.

Rae-Leigh is involved in the WTS Portland Transportation YOU program; Young Professionals in Transportation, Portland chapter; Association of Pedestrian and Bicycle Professionals (APBP); APA, OAPA, STEP; and the Community Cycling Center.

2014 SCHOLARSHIP SUMMARY:

The awards this year totaled \$15,700. All applications except the Gail Achterman Leadership Scholarship, which has no WTS International counterpart, were forwarded to WTS International for consideration at international level.

Decisions will be announced in March, 2015. Our chapter's 2013 Transportation YOU winner, Katy Schmidt, was the 2014 WTS International Transportation YOU scholarship winner.

2014 SCHOLARSHIP COMMITTEE VOLUNTEERS:

Heidi Beierle, Liz Kaster, Kate Lyman, Sharon Miller, and Patricia Neighbor.

APPOINTMENTS

Shelli Romero continues to work with the WTS Board and our membership to highlight the opportunities and benefits to seeking appointments to boards and commissions – both transportation and non-transportation-related at local and state levels. Service on boards and commissions has both personal and professional benefits as you learn about a variety of issues, gain new contacts and learn about different perspectives. You often acquire valuable experience in public policy and programming. With more WTS members plugging into these opportunities, we will increase public awareness about our organization and our work and expand our span of influence!

Our efforts are paying off. In the Fall of 2014, Past President, Theresa Carr, representing WTS, was asked to participate in the stakeholder group for the selection of a new ODOT Region 1 Manager. Additionally Tegan Enloe submitted an application and was confirmed by the Washington County Board of Commissioners to serve on the Planning Commission. For more information, please contact Shelli Romero at Shelli@rosecitychica.com.

transportation YOU

TRANSPORTATION YOU PROGRAM KICKS OFF FOURTH YEAR WITH EXPANDED PROGRAM

2014 was a busy year for WTS Portland's Transportation YOU Program. Activities included from being involved at the WTS National Conference held in Portland to continuing its fourth year partnership with Girls Inc of the Pacific Northwest. This year's activities also included a kickoff of WTS's involvement in the Girls Inc of the Pacific Northwest EUREKA! Program. The EUREKA! Program is a unique partnership and program that will continue to work with the cohort of students following them from 8th grade through high school with the aim of exposing girls to STEM (science, technology, engineering and math) related opportunities and supporting them in pursuing STEM related education and career choices.

This year's program included:

Transportation YOU DC Summit Youth Participant Speaks at Conference

WTS Portland's first Transportation YOU DC Youth Summit participant, Bethany Weaver, was a featured speaker at the Conference Awards Banquet. As a 2012 Summit participant, Bethany spoke about her Transportation YOU experience and visit to Washington DC. Two years since her trip, Bethany is now a graduating senior of Cleveland High School's Class of 2014. She shared that she will be pursuing a STEM related degree in mechanical engineering at Oregon State University, noting that may be the future will bring her to work in transportation.



Bethany receives in-kind donations of plane tickets from a Southwest Airlines representative at the banquet

EUREKA! Summer Program

The first year of the Transportation YOU summer program partnership with Girls Inc of the Pacific Northwest kicked off with a number of activities this summer. WTS involvement included volunteers working with 8th grade girls participating in the Girls Inc EUREKA! Summer Camp Program. Volunteers included Colleen Smith, Ana Jovanovic and Tina Adams. They led exercises that engaged the girls with hands-on transportation related activities at the camps with cohorts of students at Portland Community College and Mt. Hood Community College. The summer program also included an opportunity for both cohorts to come together for a Multnomah County Bridge Tour. All together, the 36 students were able to tour both the Hawthorne and Morrison Bridges. The tour included the students being able to experience a Morrison Bridge lift both while below and at surface level of the bridge deck.



Hawthorne Bridge tour



Morrison Bridge tour

EUREKA! Saturday Fall Field Trip

Girls participating in the Girls Inc of the Pacific Northwest EUREKA! Program in coordination with WTS Portland's Transportation YOU program had a chance to go on a runway tour that included a stop at the Port of Portland's airport fire station as well as FedEx's airport distribution center. Tour leaders Lisa Timmerman from the Port of Portland and Pia Welch from FedEx gave the girls a rare behind the scene glimpse of airport and freight operations. Girls had an

opportunity to tour the full Portland International Airport runway and visit with emergency responders at the fire station. The stop at the station included an extensive tour of the different equipment used to battle fires and included a live water spray demonstration of one of the trucks. At the FedEx facility, girls toured the airport facility learning about freight movement and the process of receiving, packing and distributing packages by air and truck.



Port of Portland's Airport Fire station



Pia Welch gives a tour of the airport FedEx facility

10 Week Program with Cesar Chavez School

This year's program involved a 10-week session with a group of middle school students at Cesar Chavez School. The after school program ties in with the Girls Inc. Operation SMART (Science, Math and Relevant Technology) program. A number of new volunteers participated this year. The sessions were lead by Facilitator Heidi Bierle from Metro. Sessions included both in class room and field trip sessions. Guest speakers included: Kristin Kibler, Hannah Crum, Peter Koonce, Ana Jovanovic, Tina Adams, Edith Victoria, Courtney Furman, Amy Thomas, Colleen Smith, Tori Brinkly, and Jennifer Chariarse.



Students watch a demonstration of the Port's firefighting capabilities

2014 TRANSPORTATION YOU VOLUNTEERS:

Heidi Bierle, Kristin Kibler, Hannah Crum, Peter Koonce, Ana Jovanovic, Tina Adams, Edith Victoria, Courtney Furman, Amy Thomas, Colleen Smith, Tori Brinkly, Jennifer Chariarse.

professional development

The Portland Chapter's commitment to professional development is a key part of achieving WTS International's mission to advance women in the transportation industry. In 2014 more than 100 attendees participated in chapter-sponsored evening lectures, an all-day workshop, and other events that provided opportunities for members to build expertise in their fields and expand their breadth of transportation knowledge. Events included the opportunity to earn AICP and P.E. continuing education credits.

WTS Portland also continues to partner with OTREC, OAPA, and ITE in planning and administering the annual Oregon Transportation Summit. This increasingly popular event brings together political leaders, academics, and professionals from around Oregon and beyond for a day of networking, learning, and fun.

2014 PROFESSIONAL DEVELOPMENT EVENTS INCLUDED:

Planning for Complete Communities and Effective, Equitable Transportation Systems: The 21st Century Mobius Strip, February 12, Law practitioners Jennifer Bragar (Garvey Schubert Barer) and Ellen Johnson (Oregon Law Center) engaged WTS members in a discussion of the limitations and opportunities communities face in planning for affordable housing and transportation. The discussion focused on Title VIII of the Civil Rights Act under which the obligation to affirmatively further fair housing is based, as well as effects of the recent U.S. Supreme Court case, *Koontz v. St. Johns Water Management District*, which deals with that same court's limitations on the powers of local land use authorities to condition development approvals. Through this professional development event, WTS



Presenting with Presence, October 2014

members were able to qualify for AICP Law credits.

Reducing Greenhouse Gas Emissions and Creating Great Communities, April 3

WTS Portland brought together transportation professionals from around the Portland area to learn how climate change planning efforts in the region are supporting actions and investments that reduce greenhouse gas emissions and help create livable, healthy, equitable communities. The session featured speakers Kim Ellis, a Principal Transportation Planner with Metro, and Tom Armstrong, Supervising Planner with Portland's Bureau of Planning and Sustainability. Attendees got a preview of the findings regional policymakers will be tackling, and engaged in discussion of how future planning and investment in the region may be impacted.

Health Impact Assessment (HIA) Training, June 24

WTS Portland followed up last year's successful HIA training in Portland with an event in Salem for professionals around the Willamette Valley. The Portland chapter teamed with Upstream Public Health and the Oregon Public Health Institute to conduct a training for 40 participants from public health, evaluation, and planning backgrounds. Participants learned how broad public health perspectives can be included in decision-making at different levels and in different contexts through hands-on exercises. The training included panelists who shared their challenges and successes. Training goals were to increase understanding of HIA practices and to strengthen the relationships between organizations interested in integrating health into their work.

Presenting With Presence, October 15

Over 20 transportation professionals gathered to hear Nicki Pozos, Ph.D. (Oregon Water Marketing Manager at HDR) share her insights on Presenting with Presence. Nicki addressed the ins and outs of putting together a great visual presentation, how to deliver a message that will get across to the audience, and how to use body language effectively. WTS members learned what it means to "hold the space" when you're leading a meeting or discussion. WTS Portland offered continuing education credit (AICP and P.E.) for this well-received event.

Oregon Transportation Summit, September 15

The Oregon Transportation Summit brings together hundreds of Oregon's academic and practicing transportation professionals to advance the state of the art by accelerating new research into practice and shaping the agenda for future research. The summit features a plenary session, a luncheon program and a variety of workshop sessions.

Workshop topics at the Oregon Transportation Summit included:

- Safety is More Than a Buzzword
- Move It to Lose It
- Why Transit Makes You Feel Good
- Acceptable Engineering Exceptions
- Safety Starts Here
- Transportation Three Minute Thesis Competition
- Breaking News from the TOD Squad
- The Great Trip Rate Debate
- Taking Stock of MAP-21

WTS Portland provided scholarships for three local members to be able to attend the Summit.

2014 PROFESSIONAL DEVELOPMENT COMMITTEE VOLUNTEERS:

Katie Bell, Chengxin Dai, Hannah Day-Kapell, Sharon Miller

MENTORING

The WTS Portland Chapter mentoring program strives to provide opportunities for participants to meet, get acquainted, receive training and attend events. The Portland Chapter rolled out a new format for the WTS Mentoring Group as part of the 2014 program. Instead of pairs of two, teams of three professionals were put together consisting of a senior, mid-level, and entry level transportation professional. The goal of the program was to expand the opportunities of mentoring and allow the senior team member to aid in growing the mentoring skills of the mid-level professional, while both of these professionals provide guidance to the entry level professional. In addition, this gives an entry-level professional the chance to have face time with a senior transportation professional that they might not otherwise have. Topics covered included preparing resumes, networking, cultural changes in organizations, goal setting and risk taking.

Volunteers: Vanessa Vissar



WTS Engages with Social Media in 2014

In 2014, we expanded our communication with members and others interested in the transportation field with Twitter, Facebook and LinkedIn. Posting was especially active leading up to and during the International Conference and we continue to use social media to share event photos, presentation highlights and relevant news stories. We continue to see a growing interest in social media as a communication tool and have 324 Twitter followers, 202 LinkedIn members and 82 people that like our Facebook page.

We encourage you to check out our Facebook page, follow us on Twitter and share relevant professional information with our LinkedIn group.

2014 OUTREACH COMMITTEE VOLUNTEERS:

Becca Sterbentz, Courtney Duke, Talia Jacobson, Nicole Schmidt, Seth Baker, Bridger Wineman, Ady Leverette, Karla Kingsley



This year, the WTS Portland Chapter hosted its fifth annual leadership training. This year's program, Leadership Excellence and Development (LEAD), targeted women who are mid-to-senior level in their transportation careers. Participating in the training is a competitive process, attracting a stellar group of women transportation professionals. Women who participated in the program reported they appreciated getting to know such a strong group of peers and developing an intentional path for their professional and personal growth together.

The goal of the workshop was to develop a life plan based on professional and personal growth objectives. Participants focused on how to reach the next level of their professional growth, what to do to stretch themselves to remain excited, satisfied, challenged, relevant, and marketable, and how to develop goals to help achieve career and life plans.

Participants explored concepts such as their personality type and the types of others, how different personalities react with stress and how they thrive, emotional intelligence, their work style and the style of others, the role of power, work-life balance, and change and accountability. They used these concepts to inform their personal vision and goals.

Weather conditions during the retreat this year drew the participants closer together. The training was held in Hood River, November 14 – 15, in the midst of a snow and ice storm. The women quickly had to work together to determine if, how, and when to make it to the training. With a brief delay in start, the women gathered in Hood River overlooking the Columbia River to discuss their future paths.

One woman said of her experience, "Thank you for the opportunity to participate. The workshop was wonderful! Judy [our facilitator] did a great job and really dug out the

common threads from the group while creating a comfortable environment. The other participants were also amazing. I feel so fortunate to have met them all, and participate in their journey as I know that they have participated in mine. The perspectives and networking are invaluable!"

This training was possible due to the generous support of our corporate sponsors.

LEAD SELECTION COMMITTEE:

Lynn Averbeck, ODOT
Dee Hildago, ODOT
Jenny Cadigan, Westside
Transportation Alliance
Sumi Malik, CH2M Hill (Chair)
Cindy Pederson, Metro
Jessica Roberts, Alta Planning +
Design

2014 LEAD PARTICIPANTS:

Michelle Alexander, DEA
Jennifer Chariarse, WSDOT
April Chastain, Leland Consulting
Sharon Daleo, CH2M Hill
Marah Danielson, ODOT
Larissa King Rawlins, Parsons
Brinckerhoff
Jennifer Koozer, TriMet
Jean Senechal Biggs, PBOT
Collette Snuffin, DKS
Marla Viks, Washington County
Heather Wills, FHWA

2014 financial report

WTS Portland Chapter started the year with \$47,812 in cash and long-term savings. Our total assets, made up of cash and long-term savings, at the end of 2014 were \$45,382. In 2014, the Portland Chapter hosted the WTS International Conference, and received \$22,100 from WTS International in corporate sponsorship. The Portland Chapter had approximately \$31,000 of other income (including event registration fees and membership dues, primarily). The Chapter spent approximately \$58,000 on monthly luncheon programs, special events, professional development events, the LEAD workshop, scholarships, and additionally, about \$1,500 on the WTS International Conference. Overall the chapter spent approximately \$2,400 more than received making a small impact on the chapter's long-term savings and spending.

Much of the Chapter's long-term savings came from revenues earned from hosting the WTS National Conference in 1996. Currently, approximately \$31,000 of our assets (those from the 1996 WTS National Conference revenues) is being reserved to underwrite another significant event or program.

Historically, our events have been planned so that revenues would cover costs; however, the past several years have demonstrated that underwriting events is necessary in order to maintain the quality of our event venues and food service while keeping member costs low and accessible to our entire community of professionals. Keeping costs low is one of our primary goals in order to maintain well-attended events because networking opportunities have continuously been identified as one of the most valuable benefits of membership.

INCOME

Corporate Sponsorship	\$26,137.00
Special Events	\$11,381.19
Luncheons	\$10,570.98
Membership	\$7,880.00
Appointments	\$839.64
Professional Development.....	\$345.00
Interest	\$52.18
Others	\$0.00
TOTAL 2014 INCOME	\$ 57,205.99

EXPENSES

Special Events	(\$12,999.40)
Luncheons	(\$15,734.52)
LEAD/LEAP Workshop.....	(\$9,882.47)
Scholarships*	(\$8,270.00)
Membership	(\$2,739.80)
Treasury Administration	(\$2,916.08)
Others**	(\$1,394.19)
Opportunity Response	(\$500.00)
Professional Development.....	(\$1,140.20)
Fundraising.....	(\$713.06)
Mentorship	(\$421.81)
Awards and Recognition	(\$292.11)
Appointments	(\$600.00)
Secretary	(\$516.32)
2014 WTS International Conference	(\$1,516.25)
TOTAL 2014 EXPENSES	\$ (59,636.21)

* To maintain the same level of Scholarship awards as previous years, a total of \$17,070 Scholarship was awarded in 2014. \$5,570 was funded by the individual donations at our Spring & Winter Events, and the difference of \$3,230 was funded through our WTSF account.

** Others include member support, president to the National Conference, chapter management training, National Scholarship basket donation, and ITE event sponsorship.

fundraising and sponsorship

Following up on Portland's successful 2014 WTS International Conference, the Fundraising Committee had a record setting year for sponsorships. The 2015 fundraising target was set at \$35,000 and the team raised \$42,720. Our sponsors are critical to supporting the Portland chapter's operational expenses and the Portland Chapter scholarship fund.

2014 FUNDRAISING COMMITTEE VOLUNTEERS:

Mike Baker, Wayne Bauer, Catherine Ciarlo, Heather Catron, KC Cooper, Ashleigh Griffin, Kristin Hull, Katie Mangle, Randy McCourt, Steve Perone, Deena Platman, Charissa Rotramel, Jason Tell, Reza Farhoodi, and Susie Wright



corporate sponsors

WTS THANKS OUR GENEROUS 2014 CORPORATE SPONSORS!

St. John's - \$10,000



Fremont - \$7,500



Hawthorne - \$5,000



Broadway - \$3,500



Burnside - \$1,000



WTS WELCOMES OUR 2015 CORPORATE SPONSORS!

Titanium - \$3,500



Platinum - \$2,500



Gold - \$1,500



Silver - \$750



Bronze - \$500



Pewter - \$250

