

HAMPTON ROADS CHAPTER

Annual Corporate Sponsorship Renewal 2021-2022

Women's Transportation Seminar (WTS) is dedicated to providing our diverse membership with an interactive forum and programs to enrich their perspective of transportation issues and foster opportunities for personal and professional growth.

Founded in 1977, WTS was created through the efforts of 40 women involved in transportation in the Washington, DC area. They recognized a mechanism was needed to enhance professional and personal achievement and to develop industry and government recognition of the increasing involvement of women in the field of transportation. After 35 years of growth and development, WTS is now an international organization of more than 6,500 transportation professionals (both women and men) in nearly 79 chapters in U.S. and abroad.

Having obtained our Charter in March of 2011, we are proud of our role as a premier professional organization in the Virginia Transportation community. We are planning an exciting year of activities, focusing on:

- ❖ Supporting our membership and recruiting new members.
- ❖ Advancing our programs to include exciting speakers, timely topics, and activities within our local transportation community.
- ❖ Enriching the professional development of our membership through programs on mentoring, networking, and diversity.
- ❖ Promoting educational opportunities for women entering the field of transportation through the WTS International and WTS Hampton Roads Chapter (HRC) Scholarship programs.

Your corporate sponsorship is a great opportunity to advance your firm by increasing its visibility among the members while demonstrating your commitment to WTS.

Sponsors will be publicly thanked and prominently recognized on WTS signage and event information. Your investment in WTS will enhance our success and ensure that your company is seen as a partner within the transportation community.

Thank you for considering our request.

If you are interested in being a corporate sponsor, please contact:

- ❖ **Sara Keranakis, Corporate Sponsorship Chair**
(757) 552-1040; or SKeranakis@jmt.com
- ❖ **Emily Seay, WTS HRC President**
(757) 306-6758; or wts.hrc@gmail.com.

Yes, we would like to renew our Annual Corporate Sponsorship

*WTS Hampton Roads Chapter
2021-2022*

Please indicate the level(s) of your sponsorship below.

Primary/In-Kind Sponsorships:

- | | |
|---|----------|
| <input type="checkbox"/> TITANIUM SPONSOR | \$ 2,000 |
| <input type="checkbox"/> PLATINUM SPONSOR | \$ 1,500 |
| <input type="checkbox"/> GOLD SPONSOR | \$ 1,000 |
| <input type="checkbox"/> SILVER SPONSOR | \$ 500 |
| <input type="checkbox"/> BRONZE SPONSOR | \$ 350 |

Public Sector Lunch Scholarship Bank:

- Donate Free Admission No. _____

Total: \$ _____

Firm: _____

Address: _____

Point of Contact for Firm Logo/Information:

Name: _____ Date: _____

Phone: _____ Fax: _____

e-mail: _____

Circle One: Member / Non-Member

Please make checks payable to:
WTS Hampton Roads Chapter

Please mail checks to:
Crystal White, WTS HRC Treasurer
5701 Cleveland St, Ste 200
Virginia Beach, VA 23462
(T) 561-401-8852

HAMPTON ROADS CHAPTER

Annual Corporate Sponsorship

Primary/In-Kind Sponsorships:

Titanium Sponsor - \$2,000

- Three free WTS memberships
- Three free admissions to the WTS Annual Transportation Reception
- Opportunity to Host Virtual Panel Discussion
- Five free admissions to any regular luncheon speaker programs or special events
- Firm name to appear in WTS Hampton Roads Chapter (HRC) eblasts
- Firm promotion at all WTS HRC functions on scrolling PowerPoint presentation
- Firm name on WTS HRC website
- Recognition as a Titanium Sponsor

Platinum Sponsor - \$1,500

- Two free WTS memberships
- Two free admissions to the WTS Annual Transportation Reception
- Opportunity to Host Virtual Panel Discussion
- Five free admissions to any regular luncheon speaker programs or special events
- Firm name to appear in WTS Hampton Roads Chapter (HRC) eblasts
- Firm promotion at all WTS HRC functions on scrolling PowerPoint presentation
- Firm name on WTS HRC website
- Recognition as a Platinum Sponsor

Gold Sponsor - \$1,000

- One free WTS memberships
- One free admission to the WTS Annual Transportation Reception
- Five free admissions to any regular luncheon speaker programs or special events
- Firm name to appear in WTS Hampton Roads Chapter (HRC) eblasts
- Firm promotion at all WTS HRC functions on scrolling PowerPoint presentation
- Firm name on WTS HRC website
- Recognition as a Gold Sponsor

Silver Sponsor - \$500

- Five free admissions to any regular luncheon speaker programs or special events
- Firm name to appear in WTS HRC eblasts
- Firm promotion at all WTS HRC functions on scrolling PowerPoint presentation
- Firm name on WTS HRC website
- Recognition as a Silver Sponsor

Bronze Sponsor - \$350

- Firm name to appear in WTS HRC eblast
- Firm promotion at all WTS HRC functions on scrolling PowerPoint presentation
- Firm name on WTS HRC website
- Recognition as a Bronze Sponsor

- ❖ Free admissions may be donated to the Public Sector lunch scholarship bank. These lunches will be used to provide free admission to public sector employees who wish to attend the WTS HRC events.
- ❖ Benefits must be used within the consecutive 12 months following the date of confirmation of Sponsorship. Unused benefits will not carryover to subsequent sponsorship periods.