



Portland Chapter Annual Report 2018

2018 Chapter Board

President -
DeeAnn Sandberg

Events (Co-Chair) -
Dee Hidalgo

Vice President - Sumi Malik

Luncheon (Co-Chair) -
Brittany Cowgill

Secretary - Zachary Horowitz

Luncheon (Co-Chair) -
Christy Zellmer

Past President - Susie Wright

Treasurer - Kristie Gladhill

Membership -
Camille Alexander

Outreach - Angela Rogge

Transportation YOU -
Hannah Mullin

Professional Development
(Co-Chair) - Vanessa Vissar

Fundraising - Heather Catron

Professional Development
(Co-Chair) - Lisa Patterson

Scholarship - Mandy Putney

Mentoring - Grace Cho

Awards and Recognition -
Karla Kingsley

LEAD/LEAP - Jenny Cadigan

Events (Co-Chair) -
Sharon Miller

Vancouver Satellite -
Jennifer Chariarse and
Irina Leschuk

Women's Transportation Seminar (WTS) is dedicated to excellence in transportation through advancing the voice and professional development of women in the transportation industry.

The Portland, Oregon chapter of WTS was established in 1985. We are pleased to present our 2018 Annual Report, which highlights the accomplishments of our chapter.

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Hello, WTS Portland Members!

With my final year as WTS Portland Chapter President behind me, I can safely say it has been my distinct honor to lead this organization for the past two years. The dedication and enthusiasm of our Board of Directors is unmatched in any other organization I have associated with in the past. This Annual Report is a synthesis of all their hard work and the work of our numerous volunteers over the course of 2018. It is my pleasure to present our 2018 Annual Report to you.

None of our programs would be possible without the generous support of our sponsors. WTS Portland is very fortunate to have numerous sponsors supporting our chapter year after year who truly believe in our mission and providing a multitude of benefits to our members. Thank you sponsors!

Each year we see changes on our board. In 2018 we had five new additions to the board, five current board members took a break from serving, ten remained in their current positions to complete their

term, and four board members moved positions to try something new. Please allow me to thank these board members for their hard work, passion and innovative thinking in running this chapter:

Welcome! Camille Alexander (Membership), Dee Hidalgo (Events), Zachary Horowitz (Secretary), Lisa Patterson (Professional Development), Christy Zellmer (Luncheons)

Farewell for now... Kim Bria (Events), Jennifer Chariarse (Scholarships), Ana Jovanovic (Professional Development), Kristen Kibler (Transportation YOU), Brenda Martin (Outreach)

Moving positions: Karla Kingsley (Awards and Recognition), Hannah Mullin (Transportation YOU), Mandy Putney (Scholarships), Angela Rogge (Outreach)

Completing current term: Jenny Cadigan (LEAD/LEAP), Heather Catron (Fundraising), Brittany Cowgill (Luncheons), Grace Cho (Mentoring), Kristie Gladhill (Treasurer), Sumi Malik (Vice President), Sharon Miller (Events), DeeAnn Sandberg (President), Vanessa Vissar (Professional Development), and Susan Wright (Past President)

Instead of recounting all the accomplishments of 2018, I'll let the Annual Report speak for itself. Take a moment and read through it. This chapter is pretty amazing at what we get done. I will mention 2018 was an exciting year in terms of honorary members. WTS International granted all chapters the opportunity to award seven honorary memberships in 2018 (instead of the normal two we are granted each year) and WTS Portland took full advantage of that opportunity. Learn more about these outstanding individuals in the Membership section of our Annual Report. We hope to create events with most of our honorary members in 2019, so stay tuned for details as the year unfolds.

I am excited by some changes taking place in WTS Portland. We are forging some wonderful partnerships with organizations like COMTO. We are striving to highlight amazing women of color in our events and focusing on diversity in applications for our programs and scholarships as well as nominations for awards. We are proactively discussing the wage gap and everyone's role in racial equity. We are making business decisions about where we want to spend our money tied to what kind of businesses we want to support as an organization. We are being more intentional. It is a welcome step in the right direction, and I believe this is only the beginning.

Thank you for your support over the past two years. I am looking forward to continuing to be a part of WTS Portland in whatever way provides value and supports equity and access for women in transportation.

With gratitude,

DeeAnn Sandberg

About WTS

WTS Advances Women in the Transportation Field

WTS provides access to transportation professionals and top-level decision makers in the public, private and non-profit sectors.

WTS helps enhance careers through professional development, networking, and mentoring.

WTS supports future transportation professionals and leaders through generous annual scholarships and access to national scholarship awards.

WTS fosters professional development through a variety of training programs, stimulating lunch programs and other events.

WTS fosters leadership through opportunities to participate on boards, committees, and leadership training programs.

WTS develops the interest of young women and girls in the field of transportation by exposing middle school and high school students to the breadth of opportunities in the field.

WTS is the Premier Transportation Organization and Forum in the Portland Region and State of Oregon

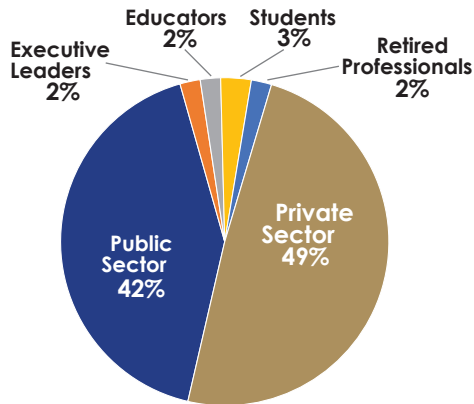
WTS Portland has been providing Portland members with great technical programs, career support, and networking opportunities since 1985. We have been growing steadily and adding programs ever since. Some highlights:

- Since 1986 our membership has grown from 30 members to nearly 260 members in 2018.
- We gave our first scholarship of \$500 in 1988. In 2018, we awarded \$24,000 in scholarships to well deserving students.
- We continued our leadership program and expanded our mentoring program for professionals.



Membership

The Portland WTS Chapter ended 2018 with 259 members, consistent with membership levels in 2017.



Membership Celebration

WTS Portland's annual Membership Celebration was held at the Portland City Grill on Thursday, February 22, 2018. The event was a celebration of chapter accomplishments and a thank-you party for 2017 volunteers. At the event, members enjoyed food and beverages, and a drawing for a gift basket.

New Efforts

To continue to encourage new members to volunteer with WTS, the initial welcome email that new members receive now includes information on volunteer opportunities. We also developed a template email response for members who are interested in volunteering.

We had a Drive to 300 campaign where we asked members to help us reach our goal of 300 members. The person to recruit the most members won an Airbnb gift card and the second place winner won a "staycation" at Embassy Suites in downtown Portland.



Doug Zenn, Heather Coston at WTS 2018 Members Celebration



Shelli Romero, Vanessa Vissar, Francesca Patricolo at WTS 2018 Members Celebration



Gwen Montgomery, Abra McNair, Sarah Schooley, Cat Cheng, Sarah Ferguson, Hannah Mullin at WTS 2018 Members Celebration

Honorary Members

WTS International generously offered us seven honorary memberships for 2018. The WTS Portland Board invited leaders and new faces in transportation who had not previously been a member to join our chapter as honorary members. Our 2018 honorary members are:

Governor Kate Brown is an American attorney and politician who is the 38th and current governor of Oregon. A member of the Democratic Party, she previously served in the Oregon House of Representatives, in the Oregon State Senate, and as Oregon Secretary of State.

Mimoko Sanders is the Operations Director at BIKETOWNpdx and co-founder of Bike Farm, a nonprofit dedicated to bike repair and education. Mimoko develops the software administrative back-end that makes or breaks any new online enterprise. She volunteers on the Board of Portland Society and is an iOS developer by trade.

Alando Simpson is an Oregon Transportation Commissioner and the vice president of City of Roses Disposal and Recycling, a business in East Portland. The business was founded by his father, Al, in 1996 and has expanded from a garbage hauling firm into a multi-platform waste and recycling facility.

Laquida Landford has been conducting community outreach for the I-5 Rose Quarter project and partnered with the nonprofit Community Cycling Center and Donovan Smith of Ignorant/Reflections to create a, "Gentrification is Weird!" bike ride addressing the deep wounds communities of color have suffered due to gentrification, with an emphasis on healing.

Amy Parker is an assistant professor and the coordinator of the Orientation and Mobility Program in the Special Education Department at Portland State University.

Doug Kelsey is the new general manager of TriMet. He previously served as Chief Operating Officer at TransLink in Vancouver, B.C., and president of the bus and rail companies.

Brendan Finn, a longtime Portland City Hall insider, was hired by Governor Kate Brown to be her policy director on transportation issues. Finn was on Commission Dan Saltzman's staff since he first arrived at City Hall in 1999 and has stayed with the commissioner through his five terms in office.

Thank You to the Event Volunteers

Carolyn Mariano, Chengxin Dai and
Hannah Mullin

Special Events – Year in Review

January

Happy Hour for the New Year

WTS Portland hosted a casual happy hour to start off the New Year at Shift Drinks, a local bar in downtown Portland. Approximately 15 people attended the event and had a nice time as they caught up with one another post-holidays, while they enjoyed themselves eating, drinking, and networking.

February

Neil McFarlane Retirement Reception

WTS hosted a retirement reception for Neil McFarlane, the outgoing General Manager of TriMet. Neil was TriMet's GM from 2010-2018 and was an employee of the agency going back to 1991. Under McFarlane's leadership, TriMet strengthened their unique role as an important regional agency partner in the efforts to create livable communities and to keep the Portland metropolitan region moving. During his tenure, Neil and the agency garnered the respect of national transportation leaders.

We had 49 people join Neil McFarlane and WTS Portland at the Jacobs Engineering office to wish him a happy, healthy, and successful retirement. Attendees enjoyed an evening of wine and food as they toasted and wished Neil a very fond goodbye. Happy Retirement, Neil, and THANK YOU!

March

Happy Hour with Leah Shahum

WTS and the Oregon Active Transportation Summit (OATS) hosted a joint happy hour event with Leah Shahum, founder and director of the Vision Zero Network. Leah discussed Vision Zero, a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. She serves on the Steering Group of the national Road to Zero Coalition, as well as the Advisory Board of the Collaborative Sciences Center for Road Safety (CSCRS) at the University of North Carolina. As a German Marshall Fund Fellow, Leah has researched Vision Zero strategies in Sweden, Germany and the Netherlands. Prior to her work on Vision Zero, Leah served as the Executive Director of the San Francisco Bicycle Coalition, leading significant change on the streets and in the policies of this leading Vision Zero city.

2018 Award Winners

The 2018 Awards were presented to the following winners:

Woman of the Year: **Shelli Romero**

Member of the Year: **Jennifer Chariarse**

Ray LaHood: **Matt Hastie**

Employer of the Year: **Parametrix**

Rosa Parks Diversity Leadership: **Alexis Gabriel**

President's Award: **Maria Sipin**

President's Award: **Sequoia Putney**

2018 Innovative Transportation Solution Award:
Judith Gray, ODOT and Kirsten Pennington, WSP

Congratulations to all our 2018 distinguished awards winners!

We would like to thank Kristin Hull, Ray Delahanty, Heather Wills, Terra Lingley, Sara Schooley, and April Siebenaler for reviewing awards nominations and making recommendations to the WTS Portland Board.

2018 Scholarship Winners

Shelley Holly Transportation YOU Scholarship:
Elsa Moreno Rangel

Junior College/Trade School Scholarship:
Martina Vannevel

Sharon D. Banks Memorial Undergraduate Scholarship: **Polina Polikakhina**

Helene M. Overly Memorial Graduate Scholarship: **Stephanie Lonsdale**

Beverly Swaim Leadership Legacy Scholarship Graduate Scholarship: **Sabina Roan**

Gail Achterman Leadership Scholarship: **Alexa Diaz**

Congratulations to all our 2018 scholarship winners!

A big thank you to everyone who made our 2018 Events successful and to our Event volunteers for 2018: Richard Gladhill, Jasna Kolasinac, and Shabina Shariff.

We had 30 people enjoy Leah's presentation on her experience developing and implementing Vision Zero policy. Thank you to DKS, who was kind enough to sponsor and hold the event at their Portland office.

May

Spring Awards Event

WTS Portland hosted the 2018 Spring Awards Dinner at the Oregon Zoo. Approximately 180 members, guests, and award recipients attended and enjoyed cocktail hour in the Zoo's banquet room atrium and outdoor area. Following the cocktail hour, attendees enjoyed a fantastic meal and Awards presentation. A new real-time donation thermometer showing mobile payments was used as part of the fundraising appeal for the WTS scholarship fund and it was a smashing success, raising a total of \$3,750.

Please see the Awards section of the Annual Report for more information about our distinguished 2018 Award winners - congratulations to all!

August

Vancouver Waterfront Tour

More than 35 people attended a tour of the under-construction (and now open) Vancouver Waterfront Project which was led by Ryan Lopossa, Streets and Transportation Manager for the City of Vancouver, and PBS Environmental and Engineering. The Vancouver Waterfront project is a major development in Vancouver, Washington. Gramor Development led the project, which worked closely with the City of Vancouver, Port of Vancouver, and local residents to create a master plan for development. Upon completion at full build-out, the project will include 3,300 residential units, approximately 1 million square feet of office space, and retail space for restaurants, specialty shops, and services. To date, the project has completed and opened a seven-acre park, two restaurants, and an apartment building.

October

Coffee Talk with Brendan Finn, Transportation Policy Advisor to Oregon Governor Kate Brown

WTS Portland hosted a member's only informal breakfast event with Brendan Finn, Governor Brown's new Transportation Policy Advisor. Brendan has a long history in Oregon politics, having served for many years as City of Portland Commissioner Dan Saltzman's chief of staff. Brendan talked about the state of Oregon's transportation infrastructure, funding at the state and federal levels, and ongoing and upcoming policy initiatives.

Approximately 20 people attended the gathering, and asked Brendan questions related to transportation funding and other policy goals. The event was held at TriMet's offices in downtown Portland.



Coffee Talk with Brendan Finn

December

Winter Gala

WTS Portland's 2018 Winter Gala was held at the Multnomah Athletic Club in downtown Portland. Over 220 people attended the event, and members and honored guests enjoyed a fantastic evening of food, drinks, networking, and WTS' annual presentation of scholarship awards to a most deserving group of students. Please see the scholarship section of the Annual Report for more information about our 2018 scholarship winners. In addition to the scholarship winners, Judith Gray of ODOT and Kirsten Pennington of WSP accepted the 2018 Innovative Transportation

Solution Award for the Portland Metro Area Value Pricing Feasibility Analysis project. Please see the Awards sections of the Annual Report for more information about the Value Pricing project. During the Gala, WTS raised more than \$4,300 for future scholarships awards.

A big thank you to everyone who made our 2018 Events successful and to our Event volunteers for 2018: Richard Gladhill, and Jasna Kolasinac.



Gwenn Baldwin and Judith Gray, 2018 Winter Gala



Maria Sipin, Alexa Diaz, DeeAnn Sandberg, Mandy Putney at WTS 2018 Winter Gala



Honorary Member Chloe Eudaly and WTS Portland Chapter President, DeeAnn Sandberg



Scholarship Award Recipients Elsa Moreno Rangel and Sabina Roan at WTS 2018 Winter Gala



Kirsten Pennington, Judith Gray, WTS 2018 Winter Gala Award Recipients



Ayasha Montgomery, Chartisha Roberts, Cynthia Kandle (with her back to us) and Briana Lozada, WTS 2018 Winter Gala



DeeAnn Sandberg, Mandy Putney, Polina Polikakhina, Cassie Davis



Penny Mabie, August Burns, Anne Pressentin at 2018 WTS Winter Gala



The Vancouver Waterfront tour presentation attracted about 40 participants



WTS Members enjoyed a tour of the Vancouver Waterfront, led by Ryan Lopossa and Rich Darland of PBS



Attendees mix and mingle at the 2018 WTS Winter Gala



Innovative Transportation Solution Award recipients: Portland Metro Area Value Pricing Feasibility Analysis with ODOT and WSP and EnviroIssues

Monthly Luncheons – Year in Review

In 2018, the WTS Portland Chapter held six monthly luncheons, three in the spring and three in the fall. The monthly luncheons program provided our members and interested guests with information on a diversity of topics and with the opportunity to hear from leaders working in regional and statewide transportation. Over six luncheons, the program attracted a total of approximately 580 attendees, for an average of 96 people at each luncheon. This represented a 17 percent increase in attendance from 2017.

Program Highlights from 2018

March We kicked off our spring luncheon series with Eliot Rose, Technology Strategist for Metro, who spoke about Metro's work to develop its Emerging Technologies Strategy and how new vehicle technology would impact Metro's regional goals and policies. Mr. Rose discussed the various types of emerging technology that Metro is focused on, including autonomous vehicles and connected vehicles and infrastructure; transportation network companies; autonomous and electric transit;

bicycle and carsharing systems. Mr. Rose presented key statistics that highlighted how these emerging technologies have already become an important component of people's travel habits. With a look toward the future and how these emerging technologies may develop, Mr. Rose spoke about the ways that the transportation community can prepare for the changes of tomorrow, today. Approximately 70 people attended the luncheon held at The Sentinel Hotel.

April Our second spring luncheon was in held in partnership with the Conference of Minority Transportation Officials (COMTO). COMTO Oregon and SW Washington Chapter President Coral Egnew introduced our speaker, Portland Police Bureau Chief Danielle Outlaw. Chief Outlaw spoke about overcoming challenges in her career and her vision as Chief of Police in Portland. She captivated the audience with her inspiring story about coming up through the ranks of the police force in Oakland, California. The luncheon, held at The Sentinel Hotel, drew 110 WTS and COMTO members and their guests to hear our charismatic speaker.

APRIL



Luncheon guests network before speaker presentation



COMTO Oregon and SW Washington Chapter President Coral Egnew and Portland Police Chief Danielle Outlaw



Portland Police Chief Danielle Outlaw

MAY



WTS luncheons volunteer Kyra Haggart



Luncheon guests and WTS Portland Vice President Sumi Malik



Mychal Tetteh, PBOT Fixing Our Streets Program Manager



Leah Treat, PBOT Director

May Our spring luncheon series concluded with Mychal Tetteh, the Fixing Our Streets Program Manager at the Portland Bureau of Transportation. Mychal was introduced by PBOT Director Leah Treat, and he then gave an update on PBOT's transportation safety and maintenance program, Fixing Our Streets. The program is funded by Measure 26-173 and the Heavy Vehicle Use Tax, which passed in 2016. Mr. Tetteh spoke about the current status of the program, the projects currently being implemented, and upcoming projects that will be funded by the program. This luncheon was held at the Sentinel Hotel, had approximately 95 attendees, and was our final luncheon of the spring series. The May luncheon was also the last one that was held at the Sentinel Hotel.

September The fall luncheon series began with Dr. Beverly Scott, an enthusiastic and lively speaker, who gave a passionate speech on a variety of topics including the importance of people and communities in transportation and transit, and on workforce development and diversity. Dr. Scott's career in the public transportation industry has spanned more than three decades and includes four appointments as General Manager/CEO in different transit agencies. She was appointed to the National Infrastructure Advisory Council (NIAC) in 2011 by President Obama. She is now CEO of Beverly Scott Associates, LLC and a Senior Partner at Parker Infrastructure Partners, LLC. This luncheon drew 81 attendees and was held at the Embassy Suites Portland.

October We were fortunate to welcome Lynn Peterson, Metro Council President-elect, to speak about her WTS experience and her vision for the Portland metropolitan region as it continues to grow and face challenges such as a lack of affordable housing and traffic congestion. Ms. Peterson, former CEO (Secretary) of the Washington State Department of Transportation and Transportation and Sustainability Policy Advisor for Oregon Governor Kitzhaber, will lead the seven-member Metro Council beginning in January 2019. With approximately 140 attendees, this was our largest luncheon of 2018. This luncheon was held in the Mayfair Ballroom at the Benson Hotel, the new home of WTS luncheons.

November Our last luncheon of 2018 was held again in partnership with the Conference of Minority Transportation Officials (COMTO), as it coincided with COMTO Week 2018. Current COMTO Oregon and SW Washington Chapter President Millicent Williams introduced the speaker, Aurora Jackson, General Manager of the Lane Transit District (LTD). Ms. Jackson spoke about her journey from being a young person dependent on public transit, to a bus operator, to General Manager of Montebello Bus Lines in Southern California, and then to her current role as General Manager of the Lane Transit District. Ms. Jackson discussed LTD's current transit improvement projects and how LTD is working to improve travel times and connectivity within the community. The luncheon, held in the Mayfair Ballroom at the Benson Hotel, drew 84 WTS and COMTO members and their guests.

SEPTEMBER



Dr. Beverly Scott, CEO Beverly Scott Associates, LLC

OCTOBER



Luncheon guests network at new venue, the Benson Hotel



Lynn Peterson, Metro Council President-Elect

New Venue for Luncheons

The WTS Portland Luncheons Committee, with significant assistance from WTS President DeeAnn Sandberg and Vice President Sumi Malik, conducted a search in the summer of 2018 for a new venue for our luncheon events. The search was initiated with the goal of becoming more intentional with our business partnerships in ways that support and promote the WTS mission and the advancement of women, communities of color, and underrepresented communities in the transportation industry and beyond. After a months-long search, we selected the Benson Hotel to host future WTS Portland Luncheons.

2018 Luncheons Committee Volunteers

WTS luncheons could not run smoothly without the all-star volunteers who take time out of their busy days to help. These volunteers primarily work at the check-in table at the luncheons, verifying the registration status of attendees, handing out meal slips, and helping to direct luncheon guests around the venue. Our volunteers are the first people guests see when they arrive at the luncheon. This year, as we conducted our new venue search, two volunteers (denoted by *, below) also assisted in contacting potential venues to solicit proposals. The 2018 Luncheons Committee volunteers were Kyra Haggart, Sarah Peters*, Briana Lozada (COMTO partnership luncheon), Steffi McDonald, Jennifer Rabby, Shayna Rehberg, Jessica Roberts, and Dana Schuff*. Thank you to our 2018 luncheons volunteers!

NOVEMBER



Luncheon guests Chartisha Roberts, Rosa Pantoja; Darcie Hardee-Laufenberg



DeeAnn Sandberg, WTS Portland Chapter President; Aurora Jackson, General Manager, Lane Transit District; Millicent Williams, COMTO Oregon and SW Washington Chapter President

Professional Development

Overview

The WTS Portland Chapter's commitment to professional development is a key part of achieving WTS International's mission to advance women in the transportation industry. In 2018, attendees participated in presentations that provided opportunities for members to network, build expertise in their fields, and expand their breadth of transportation knowledge. Events included the opportunity to earn AICP and P.E. continuing education credits. Approximately 115 people attended the following five events.

Innovative Technologies for Accessible Transportation

Dr. Robert Wall Emerson is a leading expert in the field of orientation and mobility and was the keynote speaker for the inaugural Mobility Matters Summit held at Portland State University in March 2018. WTS was able to capitalize on his time in town and asked him to share an overview of the latest approaches and technologies to access transportation systems for diverse members of the community, especially people with visual impairments. Approximately 10 people attended this event held on March 8 in Portland State University's (PSU) Engineering Building.



Co-Designing for Historically Marginalized Communities: A Collaboration Between Centro Cultural de Washington County and Metro

Metro Parks and Nature and Centro Cultural de Washington County lead the region in co-designing programs that prioritize the needs of communities of color. Through the Parks and Nature community partnerships program, Metro and culturally-specific organizations are developing relationships, building trust, and connecting diverse communities with nature. **Sheilagh Diez** of Metro Parks and Nature and newly elected Metro Councilor **Juan Carlos Gonzalez** and **Esmeralda Flores** of Centro Cultural de Washington County shared their insights into community partnerships that benefit public agencies, community-based organizations, and historically marginalized communities. Approximately 30 people attended this event held on June 26 in the PSU Engineering Building.



Supporting and Preparing Women in Politics

Emerge Oregon's mission is to increase the number of women leaders from diverse backgrounds in public office through recruitment, training, and providing a powerful network. **Jillian Shoene**, Co-Executive Director of EmERGE Oregon, spoke with WTS Portland about why it is important to have women in political office, what is involved in being an elected official, and steps you can take if you're interested in running for office. Approximately 10 people attended this event held on August 28 in the PSU Engineering Building.

Everyone's Role in Transportation + Racial Equity

Addressing racial equity in transportation engineering and planning is a life or death problem that must be addressed. Too many people of color die on our nation's roadways for reasons that can be prevented. Vision Zero planning and investments are a part of the solution, but more can be done to address how engineers, planners, and policymakers can ensure that transportation projects are not putting people of color in harm's way. Recommendations were shared on how transportation professionals can prioritize racial equity from **Marisa DeMull** with Alta Planning and Design. **Clay Veka** from the City of Portland discussed how the City has prioritized racial equity in Vision Zero Action Planning and Implementation. **Duncan Hwang** of the Asian Pacific American Network of Oregon (APANO) spoke about ways that communities of color have worked to advocate for better projects and policy solutions to prevent racial profiling and prioritize people of color's needs. Approximately 45 people attended this event held on November 18 in the PSU Engineering Building.

Closing the Gender Wage Gap through Family Friendly Workplaces

Women in Oregon are paid 79 cents for every dollar that men earn, and the wage gap in Oregon is even wider for women of color. High child care costs and workplaces that don't allow part-time or flexible work schedules disproportionately impacts working mothers. Paid sick days, paid family leave, protection from discrimination for family caregiving,

and affordable child care policies would help close the gender wage gap and would benefit Oregon businesses. **Sharon Bernstein**, Co-Founder and Deputy Director of Family Forward Oregon, shared with WTS Portland a host of family-friendly policies that can help women advance their careers and get paid fairly. Approximately 20 people attended this event held on December 11 in the PSU Engineering Building.



Thank You to Our Volunteer

Tara Sulzen O'Brien

Mentoring

The WTS Portland Chapter 2018 Mentoring Program had 34 participants in 17 mentoring pairs. The program participants kicked-off the year in February 2018 at a speed-matching event where mentors and mentees met one another at a happy hour at Shift Drinks. Mentees completed a matching preference form and an application that stated what they hoped to learn from a mentor. The program organizers then established pairs based on mutual interests. The program had a wide range of participants that included undergraduate and graduate students, people that were in the middle of shifting careers, and others that were in established leadership roles at non-profit organizations. Participants hailed from all over the Portland-Vancouver metropolitan region and represented students and employers in areas of transportation engineering, planning, and public involvement.

In the fall of 2018, a panel of transportation professionals that included: Millicent Williams, Capital Programs Division Manager at PBOT; Deena Platman, Director of Client Services at International Freight Logistics; Lake McTighe, Senior Transportation Planner at Metro; Jessica Roberts, Principal at Alta; and David Seigel, President of Community Solutions, addressed a gathering of program participants. Grace Cho moderated the session and asked panelists questions about their career paths, professional interests, skill sets, and concluded by conducting a "lighting round" of rapid-fire questions.

The 2018 Mentoring Program concluded in January 2019 with a happy hour for mentees to mix and mingle with mentors.

Key Volunteers: Matt Hastie and Sumi Malik

Chair: Grace Cho

2018 Mentees

Kerry Aszklar	Sabina Roan
Caroline Bricheux	Kari Schlosshauer
Chengxin Dai	Michaela Skiles
Kaitlyn Dorr	Rae-Leigh Stark
Tamara Greenwell	Erin Tinney
Nicole Hendrix	Alexandra Zimmermann
Wynn Hessler	
Brandi Lisle	
Stephanie Lonsdale	
Abra Star McNair	
Corrine Montana	

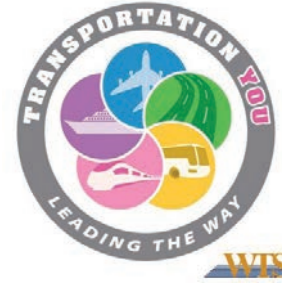
2018 Mentors

Jessica Berry - Multnomah County	Megan Neill - Multnomah County
Anthony Buzcek - Metro	DeeAnn Sandberg - TriMet
Chris Deffebach - Washington County	April Siebenaler - HDR
Shelley Devine - TriMet	Jamie Snook - Metro
Chris Ford - Metro	Mychal Tetteh - City of Portland - PBOT
Matt Hastie - Angelo Planning	Joanna Valencia - Multnomah County
Eric Hesse - PBOT	Ken Zatarain - WSP
Nancy Kraushaar - City of Wilsonville	
Sumi Malik - HDR	
James McGrath - Nelson/Nygaard	



Happy hour mentees and mentors mix and mingle





2018 Scholarship Awards

The leadership, skills, and perspectives of women are essential to ensure that the transportation systems of the future respond to the needs of all. The WTS Portland chapter provides six scholarships to high school seniors, junior college, undergraduate, and graduate students to support women seeking leadership opportunities and pursuing transportation related careers.

We are thrilled to be able to provide more scholarship money this year due to the generosity of our members and donors that attended our Winter Gala in 2017 and the Spring Gala in 2018. The generosity of our members and donors allowed WTS to provide a record amount of \$24,000 in scholarships this year! The scholarship awards for 2018 are as follows;

- Shelley Holley Transportation YOU Scholarship High School Girls - \$2,000
- Junior College/Trade School Scholarship - \$1,500
- Sharon D. Banks Memorial Undergraduate Scholarship - \$4,500
- Helene M. Overly Memorial Graduate Scholarship - \$4,500
- Leadership Legacy Scholarship Graduate Scholarship - \$4,500
- Gail Achterman Leadership Scholarship Graduates & Undergraduates - \$7,000

We had a great response to our call for applicants this year and amazing candidates to consider. The **scholarship committee** included these amazing volunteers!

- Charissa Rotramel
- Marcela Rodriguez
- Lidwien Rahman
- Sumi Malik
- Heidi Beierle
- Francesca Patricolo

Shelley Holley Transportation YOU Scholarship for High School Girls

WTS lost a friend and longtime supporter earlier this year and we are proud to rename our Transportation YOU scholarship, which will now be known as the Shelley Holley Transportation YOU scholarship.



Shelley Holley was a longtime, committed member and champion for WTS Portland. She served as a member of the WTS Portland Board as chair for the Scholarship, Professional Development, and Mentoring committees. Shelley was a member of the first LEAD cohort in 2010. She has said that her most treasured time as a member of the WTS community was spearheading the chapter's Transportation YOU program in 2011. This program began in January of 2012, but involved a lot of work to get it started. Forging a partnership with Girls, Inc of the Pacific Northwest, Shelley worked with a team of committed leaders in the WTS Portland community to design and then implement a program which would bring together girls between the ages of 10 and 12 from Portland Public Schools to learn about transportation through a curriculum developed specifically for Transportation YOU, specifically by WTS Portland. Every aspect of this program was designed intentionally – to capture girls before research tells us that they begin to “shy away from math,” and focusing on schools where we could benefit underprivileged girls. Shelley was recognized as WTS Portland Member of the Year in 2012, and Shelley accepted the Girls Inc. Community Partner of the Year Award in 2012 on behalf of WTS Portland as a recognition of this work. Since Shelley started the program, more than 60 girls have been involved with Transportation YOU programs.

Scholarship Winners

Transportation YOU Scholarship

The Transportation YOU recipient is selected to recognize an exceptional high school student that is actively studying science, math, technology and engineering and is interested in pursuing future studies related to transportation.

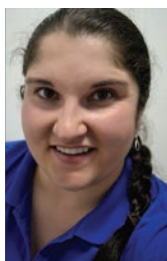
Elsa Moreno Rangel is a senior at Crescent Valley High School in Corvallis, with a focus on engineering. She is an honor student and is active in 4-H, with a 3.9 GPA. With a dad that is a civil engineer, she grew up surrounded by floor plans and construction equipment. However, it wasn't until she took her first engineering class as a sophomore that she knew what she wanted to do. She credits that engineering class with enabling her to develop leadership skills through teamwork and problem solving. She wants to study Construction Engineering Management at OSU and use her knowledge in order to benefit the community. Elsa was recommended for this award because she is a high achiever, positive, well-grounded and has outstanding initiative. We agree - the sky is the limit for Elsa.



Junior College/Trade School Scholarship

This scholarship is intended for students pursuing an associate or technical degree in transportation-related studies.

Martina Vannevel expects to graduate in March 2019 from Chemeketa Community College with an AAS in Procurement and Supply Chain Management. She has a 3.71 GPA and is volunteering with Willamette Workforce partnership to start up a new Transportation, Warehousing and Distribution task force. She is working while in school as part of the Purchasing and Logistics Department at Meduri Farms. As a little girl in Slovakia she dreamed of growing up and becoming a truck driver. She (temporarily) strayed from this path and first obtained a BA in public relations. However, she is now thrilled that she gets to interact with trucks, haulers and all aspects of the transportation supply chain on a regular basis.



Sharon D. Banks Undergraduate Scholarship

This scholarship honors Sharon D. Banks, chief executive officer of AC Transit in Alameda-Contra Costa County, California. As its CEO throughout most of the 1990's, Banks led the agency in a pioneering effort to introduce cultural and organizational changes aimed at motivating the public-transit work force.

Polina Polikakhina grew up in Russia with amazing multimodal transportation experiences and has lived the frustrations of living in places in the United States that depend on access to a car. After a serious bicycle crash involving a car, she decided to become an engineer committed to road safety. Polina expects to earn a Civil Engineering degree with a focus on transportation from Portland State University in June 2020. She's conscious of the lack of women in engineering and is proactive in seeking leadership opportunities. She volunteers and holds officer positions on the campus chapters of two different engineering organizations. She works as a traffic engineering intern at Mackenzie while in school and maintains a 3.91 GPA. She wants to go to graduate school for transportation planning so that she will be able to ultimately design, improve, and protect communities and the environment.



Helene Overly Graduate Scholarship

The WTS Helene M. Overly Memorial Scholarship is awarded to women pursuing graduate studies in transportation or a related field. In memory of Helene M. Overly, who became a WTS member in 1981 and was the first Executive Secretary of WTS. She helped WTS nearly double its membership in two years.

Stephanie Lonsdale is described as an original thinker; a passionate, committed, and compelling colleague; and someone who is well-positioned to becoming a leader in the field of transportation. Stephanie expects to receive her Masters in Urban Planning from Portland State University, with a Transportation emphasis, in June 2019. She has a leadership position as the vice-president of the PSU's ITE student group, Students in Transportation



Engineering & Planning (STEP); serves as an Oregon Walks committee member; and is intern with PBOT's Active Transportation Division. She is interested in developing solutions that produce transportation equity and has been researching emerging technologies and new mobility with PBOT. Stephanie worked for six years with affordable housing and social services before starting her Masters program. She wants to integrate her past work experience into her current emphasis areas of transportation advocacy and transit-oriented development.

Beverley Swaim Leadership Legacy Scholarship

Named after the 2014-16 WTS International Chair, this award provides support to an outstanding young woman pursuing graduate studies and who demonstrates a specific interest in advancing transportation innovation in the international arena.

Sabina Roan expects to receive her Masters in Urban Planning from Portland State University (PSU) in December 2019. She has been a WTS member in Los Angeles and Portland since 2015 and has multiple transportation related professional affiliations, including as a co-founder of the Feminist Transportation Group at PSU. In addition, her peers nominated her to serve on a department executive committee at PSU. She entered the transportation field after investigating the link between climate change and transportation; she recognizes that changing transportation can change our environmental outcome. Sabina has worked in Central America and traveled in Asia, investigating the global dynamics of transportation. She speaks and reads four languages and wants to use the scholarship money to study in Japan in 2019, focusing on transportation elements related to earthquake and tsunami recovery. She has a strong interest in racial and social equity and her goal is to hold a leadership role at a public agency. One of Sabina's references says that she represents the new generation of leadership for transportation professionals. She is technically competent, culturally and socially aware, is a great communicator and is motivated by a moral imperative.



Gail Achterman Leadership Scholarship Graduates & Undergraduates

Gail Achterman was one of Oregon's foremost experts in natural resources, environmental law and policy, and transportation. She served as chair of the Oregon Transportation Commission and director of the Institute for Natural Resources at Oregon State University. Gail's community service was vast and included: president of the Oregon Women's Forum, the Board of Directors and executive committee of the Portland Metro Chamber of Commerce and the Board of Governors of the City Club of Portland. She was a senior fellow in the American Leadership Forum.

The Gail Achterman Leadership Scholarship was created in 2012 to motivate and reward women who demonstrate leadership in the transportation industry. Leadership does not just happen. Leaders personally invest and risk much. They must take on struggles that many would avoid and persevere to reach successful outcomes.

Alexa Diaz expects to complete her Masters of Public Policy, with a focus on Transportation Policy, in June 2019 at Oregon State University (OSU). She is highly intelligent, creative, enthusiastic, and takes challenges head-on. People that know her say she has a quiet confidence and truly cares about the world around her. She has a strong commitment to equity and transportation and is currently conducting research for the City Club and the City of Corvallis on housing development and transportation. She is active on campus and serves as a Steering Committee member of the OSU Women of Color Caucus. Previously, she served as an Environmental Equity Summer Associate in 2018 for the Greenlining Institute and held an Americorps position at Confluence Environmental Center, where she worked to implement an electric vehicle carshare program in a low-income community. Her goal is to apply her policy analysis skills to work towards advancing clean transportation and emerging mobility. She specifically plans to increase transportation options for disadvantaged communities that currently have few mobility options and are disproportionately impacted by vehicle pollution.



Awards and Recognition

WTS seeks to further its mission of advancing women in transportation by recognizing the outstanding achievements of our members, women in transportation, and other professionals in our community that contribute to this mission. At two events during the year, the Portland Chapter recognizes and celebrates award winners in eight different categories. These award winners are individuals, employers, and projects that have exemplified excellence, leadership, innovation, and a contribution to advancement of women and minorities in the industry.

The Woman of the Year, Member of the Year, Rosa Parks Diversity Leadership, Ray LaHood, New Voice, Employer of the Year and President's award winners were celebrated at WTS annual Spring Awards event on May 23, 2018, at the Multnomah Athletic Club. The Innovative Transportation Solution (Project of the Year) award winner was recognized at the Winter Gala on December 7, 2018, at the Embassy Suites.

Woman of the Year: Shelli Romero



DeeAnn Sandberg, Karla Kingsley, Shelli Romero, Sue D'Agnese at the 2018 WTS Spring Awards event

The Woman of the Year award recognizes a woman who, through her career advancements and support of women in the industry, has advanced the reputation and credibility of women in transportation.

Shelli Romero, our 2018 Woman of the Year, is a leader in transportation and who truly embodies the goal of advancing women and minorities in the transportation field.

Advancing diversity: Shelli has led the way in advancing the voices of diverse minority communities as part of her work at ODOT. She has demonstrated success in engaging various ethnic minority groups in the Portland area on high-profile projects of regional and statewide significance, including ODOT's Outer Powell Transportation Safety Project, the I-5 Rose Quarter Improvement Project, and the Value Pricing Feasibility Analysis. Shelli's focus on involving minority communities in the planning process for ODOT's Outer Powell Safety Improvement Project established a unique, national award-winning framework for engaging diverse populations to improve transportation safety and environmental quality. Shelli recognized that the project area was in a uniquely diverse area of Portland and conducted 13 stakeholder interviews with key leaders of different Slavic, Hispanic, Pacific Islander, and Asian communities. This early stakeholder assessment helped the project team craft a public involvement approach that used innovative techniques and included the voices of traditionally uninvolved groups into the transportation planning process and to better understand environmental justice impacts.

Shelli was a key member of the project team and led culturally competent facilitators for faith-based outreach, translated community walks, minority-owned and small business canvassing, and outreach at community-sponsored events. The results of the engagement activities exceeded expectations and provided a more intentional approach for including and advancing a range of voices in the planning and environmental process. The Federal Highway Administration (FHWA) recognized this exemplary work by awarding the project with a prestigious FHWA Excellence Award. "The dedication by ODOT staff and project partners to make sure all communities were consulted and represented is a shining example of environmental justice," the FHWA said on its letter notifying ODOT of the award.

Mentorship within ODOT: Shelli serves as a mentor to many women at ODOT who seek her out. She supports coworkers in their current positions and provides them with professional development opportunities while

Continued on page 20

encouraging growth and offering suggestions for future development. She does not hesitate to consistently offer words of praise and advice, which helps instill confidence in those she coaches and mentors. She stands behind and strongly supports her crew members (which until April was a crew of five women) and their work and champions the success of her teams.

Contributions beyond her organization: Shelli's leadership in transportation and advancing women and minorities in transportation projects and programs does not stop at ODOT's doors. Outside of ODOT, she continues her focus and passion on helping individuals including minority women in maximizing their career potentials as President and founder of Rose City Chica, LLC, a career coaching, development, exploration and strategic communications business. At Rose City Chica, Shelli provides workforce services and strategies for business marketing to her clients, with a focus on offering strategies for individuals and businesses on how to showcase and be well positioned and ready for future opportunities, promotions or special projects in their careers.

Innovative Transportation Solution (Project of the Year): Portland Metro Area Value Pricing Feasibility Analysis (ODOT and WSP)



Innovative Transportation Solution Award recipients

This award goes to an initiative, solution, project or policy led by a woman which has been particularly innovative from initiation to completion, and which met and overcame challenges to achieve its purpose.

The **Portland Metro Area Value Pricing Feasibility Analysis** was a study on how and where congestion pricing, also called value pricing, could be applied on I-5 and I-205 in the Portland Metro area in order to manage traffic congestion and create a potential funding source for priority investments.

This project came out of the legislative session in 2017 – House Bill 2017 – which provided \$5.3 billion in new revenues and investments in transportation. It also directed the Oregon Transportation Commission (OTC) and ODOT to pursue FHWA approval to use value pricing on I-5 and I-205 in the Portland region. To meet the schedule contained in the legislation, the application to the FHWA needed to be submitted by December 2018.

A few highlights from this project and the project team:

- The Value Pricing project was the first of its kind in the nation – studying pricing for existing freeway lanes – and it sets Oregon up to be the first state in the nation to implement value pricing on an existing roadway without constructing new or replacement infrastructure.
- The Value Pricing team was led by two women – Judith Gray, and Kirsten Pennington, project managers for ODOT and WSP, respectively, and they were supported by a team made up of 75% women, both within ODOT and on the consultant team. Judith and Kirsten led with an open-door policy, maintaining constant communication within the team, and offering directness and transparency to their Policy Advisory Committee, the media, and the public. Their communication, flexibility, and drive created a productive team with great synergy. The team even adopted the unicorn as a mascot – to represent the rare quality and strength of the team.
- Over the course of the year, the project team introduced the unfamiliar concept of congestion pricing to the OTC and the public, involving over 10,000 people from two states through an intensive public outreach process, including 21 in-person events, 2 online open houses and videos, and conversations at over 50 community group meetings.

- The team also facilitated the 24-member Policy Advisory Committee over the course of the project as it evaluated implementation options and the impacts of those options, responding to public input along the way.

The Value Pricing team ultimately supported the PAC in reaching consensus on a recommendation to the OTC by June 2018 to inform the application to FHWA, submitted in December 2018.

Member of the Year: Jennifer Chariarse



The Member of the Year award goes to a WTS Chapter member who has done an outstanding job promoting WTS and supporting the goals of our organization, and who has strengthened, revitalized, or expanded the chapter and our connection to WTS international.

Jennifer Chariarse is an active member and ambassador for WTS and has served on the Portland Chapter board as the Events Co-Chair and Scholarship Chair. Her impact on the Portland chapter began even before she joined the board with her success in expanding our chapter's reach into SW Washington. The idea for this expansion was hatched when Jennifer was driving up to Vancouver after attending a WTS luncheon in Portland – and thought, “wouldn't it be great to have some events in Vancouver?” Within a year, her efforts led to five WTS events in SW Washington. After Jennifer joined the board as Events Co-Chair, she drew in more volunteer support to ensure that Vancouver Events continued – and they have. We have had consistent strong attendance and participation at those events, which have included a tour of the Port of Vancouver, a meet-and-greet with Metro President Lynn Peterson, and a variety of networking events.

Jennifer also served as scholarship chair for two years on the WTS Board. During her term, she expanded our

scholarship awards to include a Junior College/Trade scholarship and increased some of the scholarship amounts. This year, she is leading Vancouver events, and has already organized a successful lunch event that attracted 35 people. Outside of WTS, Jennifer is a Senior Environmental Technical Specialist with the FHWA Western Federal Lands, a coach with the Washington First Lego Robotics middle school team, and a mother of two.

Employer of the Year: Parametrix



DeeAnn Sandberg, Sheila Muckridge, Heather Wills, Sarah Touey, Brittany Cowgill, Vicky Smith, Karla Kingsley

The Employer of the Year award goes to an organization with an outstanding record of hiring and promoting women and minorities and providing professional development to increase gender diversity among its employees.

Parametrix is a 100-percent employee-owned engineering, environmental, and planning consulting firm with approximately 450 employee-owners company wide. In the Portland office, Parametrix has 50 employee-owners, 40 percent of whom are women. Across the company, women hold 44 percent of the management positions. Parametrix is committed to continuing to increase its diversity - the firm believes this is the right thing to do and knows that diverse teams perform better, offer higher levels of creativity, and make better decisions overall.

Parametrix has a variety of programs in place to provide professional development, continuing education, and leadership training opportunities, including:

- Leaders Emerging at Parametrix has a goal of 50 percent female participation and has already sponsored 18 emerging female leaders within the firm

- Operations Leadership Team Succession Program is a formalized succession plan that has contributed to more women in leadership positions
- Education Reimbursement
- Professional Organization Memberships
- Project Management Professional Certification Program
- Online continuing education via Lynda.com
- An internship program that sponsors female students interested in transportation

Parametrix offers flexible work schedules, telecommute options, and provides full benefits for any employee working more than 30 hours per week.

Finally, the firm has been deeply involved in WTS, supporting our mission and our work since the early 2000s. In 2018, Parametrix was a Titanium-level WTS sponsor, and consistently supports employee-owners involvement in WTS.

Rosa Parks Diversity Leadership: Alexis Gabriel



The Rosa Parks Diversity Leadership award recognizes an individual or organization that has contributed significantly to promoting diversity, inclusion, and multi-cultural awareness within their organization, the transportation industry or in a project or activity that supports the goals and mission of WTS.

Alexis Gabriel, our 2018 recipient, has consistently promoted diversity and inclusion through her work and in other avenues. In her role at the Portland Bureau

of Transportation, Alexis is the main organizer of the Sunday Parkways program. In her tenure, she has increased outreach to include a diversity of voices, both in terms of those riding the Sunday Parkways route and those participating in the content of Sunday Parkways. For example, in 2016, in partnership with the Parks for New Portlanders program, Sunday Parkways held "New Portlanders Cultural Celebration & Family Day" at Bloomington Park to welcome New Portlanders to their new home, programs, and services. It provided an opportunity to bring the New Portlander community together and show government commitment for diversity, inclusiveness, and the celebration of cultures. The event had performers from around the globe who are now based in Portland. For the Sunday Parkways route along Salmon Street, Alexis invited indigenous people to smoke salmon in their traditional ceremony, introducing riders to those traditions and asking indigenous people to participate in a culturally significant way.

Alexis co-hosts, "Why Isn't Anyone Talking About This?", a podcast that explores issues of justice and the built environment. In that podcast, Alexis interviews and highlights the voices of professionals with a point of view on racial justice and equity.

For the Oregon Active Transportation Summit, Alexis led the development of a session entitled, "How does Social Justice for People of Color inform transportation planning, programming, and design?" The session was a standout of the conference and began by explaining why racial justice matters and showcased best practices from a variety of community partners, including PBOT, Portland Police, and the Community Cycling Center.

Alexis (a 2015 LEAP alumna) served as a panelist during the 2017 LEAP workshop, telling participants about her experiences as an emerging leader in the transportation field. During the spring 2018 WTS Awards ceremony, Alexis inspired the audience with her acceptance speech around radical dreaming. She remarked, "Radical dreaming allows us to imagine a world we have never seen. A world without hunger, racism, homophobia, worsening climate change and without gender and ability inequality...We are all a reflection of our ancestors' dreams, we are what they didn't think was possible...I hope we all move to ensure the world gets a little bit better through

our work and our lives, so that future and present generations can continue to dream bigger instead of smaller."

Ray LaHood Award: Matt Hastie



DeeAnn Sandberg, Karla Kingsley, Matt Hastie, Sumi Malik

The Ray LaHood Award goes to a man who is a leader in transportation and who has directly contributed toward the advancement of women and minorities through programs or opportunities in the transportation industry.

Matt Hastie, our award recipient, has been an integral part of successful women-owned businesses focused on land use planning, long-range transportation planning and policy, and public involvement for over 20 years. Spanning almost a decade, Matt's work with Angelo Planning Group has included facilitating public involvement and land use planning analysis in support of numerous long-range transportation planning projects around the State of Oregon. Notably, his extensive background in developing and implementing public involvement plans advances the layperson's understanding of the role of long-range transportation planning and facilitates successful adoption. Through his work Matt has helped distinguish Angelo Planning Group as the premier land use planning firm in the State of Oregon.

Matt is also a Past-President of the WTS Portland chapter and is the only Past-President who has come back to continue to play a substantial volunteer role at the Portland Chapter level. For nearly four years, Matt has been a key volunteer for the Portland chapter's mentoring program, serving in a sounding board and advisory role. He has maintained this role for three different mentoring board chairs and has yet to tell the

board that he no longer wants to play the role...

Matt has helped recruit mentors and mentees, structure different iterations of the program, and through his four years of volunteering, remains a constant in offering recommendations about what worked or could work better. Matt has helped grow the mentoring program into one of the strongest programs WTS offers, allowing opportunities for transportation professionals at all levels to interact with one another. He has stepped in to shepherd the mentoring program when there was a vacancy and mentored new board members taking on the mentoring program. Matt is astute at offering help, but not overshadowing the WTS board member in the lead and is happy to elevate others to the forefront. Similarly, Matt's work colleagues have reported that he consistently offers opportunities for women co-workers to lead and credits the work of women with whom he collaborates.

He is a tireless volunteer in support of WTS Portland and long-standing advocate for the advancement of women!

New Voice: Liz Bisegna



The New Voice award recognizes a WTS Chapter member who has been in their career track for less than five years and shows promise in contributing to the transportation industry.

Liz Bisegna, the 2018 New Voice award recipient, joined WTS in 2016. Since then, she has been an invested and engaged member, eager to support the advancement of women in the transportation industry. As a recent Master's graduate and graphic designer at Alta Planning + Design, Liz has dedicated her passion for illustration, art, and design to creating

one-of-a-kind collateral pieces, branding, and wayfinding for transportation projects. Liz's ability to translate conversations with community partners and local artists into meaningful and powerful designs shows her commitment to making a positive impact in communities around the county. Furthermore, it shows her promise to continue making strong contributions to the transportation industry.

As an active WTS member, Liz has contributed her skills by designing the WTS t-shirts, which feature the Tilikum Bridge and its reflection in the Willamette River. In addition to attending various WTS events, Liz has enthusiastically volunteered with the luncheons committee, membership committee (planning the members celebration and supporting ongoing membership communications), and participated in the 2017 LEAP class.

President's Award: Maria Sipin and Sequoia Putney



Karla Kingsley, Maria Sipin, DeeAnn Sandberg

Every year, the Portland Chapter President honors a member or organization that has contributed significantly to the Portland Chapter's events, mission, and/or members.

In 2018, DeeAnn chose to recognize two award recipients with the President's Award – **Maria Sipin** and **Sequoia Putney**.

Maria Sipin was WTS Portland's 2017 Gail Achterman Leadership scholarship recipient as she completed a joint Master's degree in Public Health and Urban and Regional Planning at OHSU and PSU. Maria's acceptance speech for the scholarship had a profound effect on many that evening. She eloquently shared how much the scholarship meant to her

and really brought home the importance of the WTS scholarship program. After graduation, Maria entered the transportation field and immediately began having an impact within the industry. Maria wanted to give back to WTS Portland, so she joined WTS as a member and became an active, dedicated volunteer. At the end of 2018, Maria was confirmed by our membership as part of the incoming WTS Portland board slate for 2019 as Luncheons Co-Chair.

Sequoia Putney is the daughter of WTS Portland board member Mandy Putney, and, at the young age of five, is also the recipient of the President's Award. Sequoia has been attending WTS Board meetings since she was born, a distinction that none of the other board members can claim. It's important as a women's organization to create a supportive environment for our board members with families and everyone has thoroughly enjoyed having Sequoia join board meetings and become an "honorary" board member. Sequoia was thrilled to celebrate the award with a new green truck.



Karla Kingsley, DeeAnn Sandberg, Sequoia Putney

Volunteers

Awards and Recognition Committee members

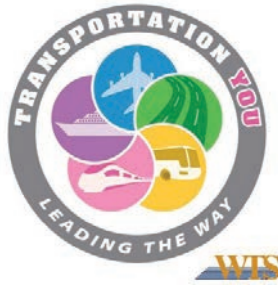
We would like to thank Kristin Hull, Ray Delahanty, Heather Wills, Terra Lingley, Sara Schooley, and April Siebenaler for reviewing awards nominations and making recommendations to the WTS Portland Board.

Transportation YOU

The goal of WTS Portland's Transportation YOU program is to introduce girls to a variety of transportation careers while fueling their interest in science, technology, engineering, and mathematics (STEM). To achieve this goal, WTS Portland collaborated with a variety of local organizations including Beach Middle School, Girls Inc., Eureka!, and the Transportation Research and Education Center (TREC) at Portland State University (PSU). In 2018, WTS Portland reflected on these past initiatives and researched new programming and partnerships. As part of this process, the WTS Portland Transportation YOU committee chair met with the following organizations to discuss partnership opportunities:

- Immigrant & Refugee Community Organization (IRCO) – Stefanie Zavala and Heather Thompson
- TriMet - Monika Johnson
- In4All – Darrin Marks
- Transportation Research and Education Center – Lisa Patterson
- Portland Metro STEM Partnership - Kristen Harrison and Jerian Abel

As a result of these meetings, WTS Portland formed a partnership with In4All, TriMet, and Parametrix to bring In4All's STEM Connect program to Faubion School in NE Portland from January to March in 2019. WTS



volunteers will be trained to teach the STEM Connect curriculum to students in 4th and 5th grade classrooms and will have the opportunity to share their experiences as transportation professionals with students.

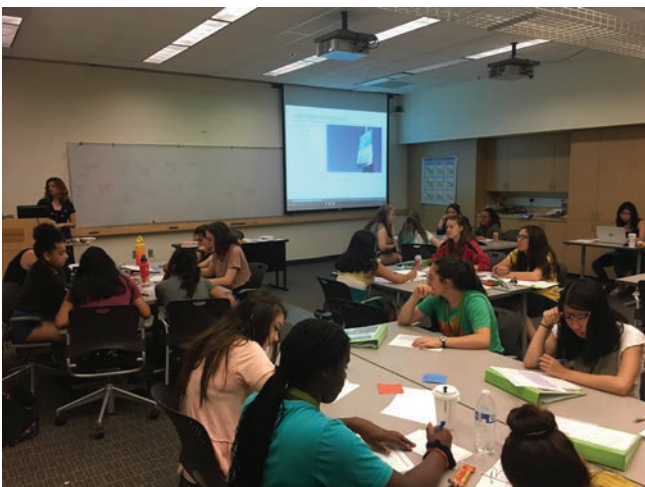
WTS Portland worked with the TREC at Portland State University to provide volunteer support for their National Summer Institute for high school girls during the summer of 2018. The two-week camp combined STEM-learning activities, career exploration discussions, and an introduction to the role that transportation serves in supporting and creating livable communities. WTS Portland plans to use the success of the 2018 program to expand its volunteer presence for the upcoming 2019 camp.

The WTS Portland Transportation You Committee is looking forward to continuing these partnerships and exploring more opportunities in 2019.

Volunteers

Thank you to 2018 volunteers for supporting these efforts:

Maggie Derk, Lisa Patterson, Briana Calhoun, Courtney Furman, Gwen Montgomery, Jane Vail, Marissa DeMull, Brooke Jordan



National Summer Transportation Institute participants



Girls working on projects during the National Summer Transportation Institute at PSU

Leadership Excellence and Development Program – LEAD

On October 28-29, 2018, WTS Portland hosted its eighth annual leadership training. This year's program, Leadership Excellence and Development (LEAD), focused on helping mid- to senior level women in the transportation field further their personal and professional growth. Participants were selected through a competitive application process. The workshop was held in a variety of formats, including lecture, group discussion, small group break-out sessions, and a panel discussion made up of other women in the transportation industry.

This training was possible due to the generous support of our corporate sponsors.



LEAD participants at the October 2018 leadership workshop

Highlights

Location: Oregon Garden Resort in Silverton, OR

Facilitators: Judy Clark, Team HR, LLC
Mia Birk, Joyride Consulting

Topics covered:

- DiSC personality assessment
- Mindfulness
- Emotional intelligence
- Personal and professional values
- Key components of individual leadership
- Personal vision statement

Quotes from participants

"Such a blessing to carve out time to devote to self-reflection on my career goals"

"Impactful, relevant, timely"

Volunteers

A **special thanks** goes out to the volunteers who helped make this event possible.

2018 LEAD Participants

Anna Gore	Alta Planning + Design
Jean Crowther	Alta Planning + Design
Jennifer Bachman	Oregon Department of Transportation
Jeri Stroupe	Nelson\Nygaard & Associates
Jessica Berry	Multnomah County
Kim Bria	CMTS LLC
Kristie Gladhill	Oregon Department of Transportation
Lisa Patterson	TREC at Portland State University
Liz Antin	WSP
Megan Channell	Oregon Department of Transportation
Vanessa Vissar	TriMet
Christy Zellmer	DKS

LEAP Selection Committee:

Shelly Alexander, David Evans & Associates
DeeAnn Sandberg, TriMet
Jean Senechal Biggs, DKS
Wendy Serrano, TriMet
Jenny Cadigan, OHSU

Panelists:

April Siebenaler, HDR
Elissa Gertler, Metro
Shelley Devine, TriMet
Mia Birk, Joyride Consulting

Fundraising and Sponsorship

Fundraising for the 2019 program year occurs in the fall of 2018. The 2019 target was set at \$60,000, an ambitious increase of 33% over 2018's goal. To date, the fundraising efforts have resulted in commitments of \$51,500. Our sponsors are critical to supporting the Portland chapter's operational expenses, the Portland Chapter scholarship fund, and our programming and events that empower women in transportation.

had seven different agencies and firms pledge their support at the Titanium top level. Looking forward to 2019, the Fundraising Chair will continue work with the WTS Portland Board to explore other options to increase our sponsorship levels and benefits. Our 2019 sponsors are listed below.

Thank you to all our 2018 program year sponsors.

Highlights

In 2017 we increased sponsorship levels amounts as part of the 2018 sponsorship drive. The effort was a success and we are proud to announce that we

Volunteers

Heather Catron, DeeAnn Sandberg,
and Kristie Gladhill.

TITANIUM LEVEL: \$4,000



PLATINUM LEVEL: \$3,000



GOLD LEVEL: \$2,000



SILVER LEVEL: \$1,000



BRONZE LEVEL: \$500



Northwest Regional Conference – Salt Lake City

Second Northwest Region Conference Inspires Attendees

The second Northwest Region Conference made its mark on Salt Lake City, Utah on September 26 and 27. The jam-packed agenda provided more than 130 people, including 11 people from Portland, the opportunity to learn, share, network and be inspired. Attendees heard from more than a dozen agency and private sector executives about the latest developments and ideas on the hottest topics in the field—technology and innovation, sustainability and resiliency, funding policy, the politics of mode shift and workforce development.

Planning for the conference was led by the 2017-18 NW Region Council (see photo). Region Council Chair, Elizabeth Faulkner from WTS Puget Sound, emceed the conference, with highlights being a thought- and tear-provoking lunchtime panel discussion about leading through change, and a round of “toasts” at the closing reception celebrating all that is WTS and challenging us all to do more. Susan Wright (WTS Portland Past President) is the Region Council Vice Chair and helped organize and moderate sessions.

Thank you to the Northern Utah Chapter for welcoming WTS to your city, and carrying out multiple, memorable mobile tours!



Photo: 2017-18 WTS NW Region Council and WTS International Chair of the Board of Directors Maggie Walsh. Upper row (left to right): Danielle Smith (Colorado), Ellen Marciel (Nevada), Jodie Pearson (Utah), Elizabeth Faulkner (Puget Sound/NW Region Council Chair), Maggie Walsh (WTS International Chair), Monica Crider (Idaho). Lower row (left to right): Karen Good (Colorado), Susan Wright (Portland/NW Region Council Vice Chair).

Communications

In 2018, we continued communicating with our members and others interested in the transportation field through our newsletter (weekly email), on the WTS Portland website, and social media, including Twitter and Facebook. Our newsletters were identified as the best way to reach members and let them know about upcoming events, luncheons, and job postings. We continued to post information about luncheons and WTS events on social media and share event photos, presentation highlights, and relevant news stories instantly with members. WTS Portland continues a multiyear trend in using social media as

a communication tool and have 531 Twitter followers (a 29% increase from 2016), 255 LinkedIn members and 214 people that like our Facebook page. We encourage you to check out our Facebook page, follow us on Twitter (@WTS_Portland), and share relevant professional information with our LinkedIn group.

Volunteer

Courtney Duke



2018 Financial Report

The WTS Portland Chapter started the year with \$50,414 in cash and long-term savings, and at the end of the year had \$77,658 (which includes over \$31,000 of 2019 sponsorships already received). Overall in 2018, chapter revenues exceeded expenses by approximately \$7,700, which added to our reserves moving forward to 2019. This surplus was a positive change from a small shortfall in 2017, and supports our solid financial standing. In turn, this stability allows us to plan and carry out our beneficial program in support of our mission.

More than half of our income (54 percent) was from our generous sponsors as shown in Exhibit 1 and Exhibit 2. Income from activities such as the luncheons and events comprised approximately 38 percent of chapter revenue, with membership dues making up approximately eight percent of revenue.

Nearly 80 percent of expenses were spent providing events and benefits to members, including our highly acclaimed annual leadership training program as shown in Exhibit 1 and Exhibit 3. We were able to allocate \$17,000 to the WTS Portland chapter scholarship funds through the WTS Foundation (WTSF), which was approximately one-third of our sponsorship income. We continue to maintain low overhead as only two percent of expenses were needed to be spent on our annual insurance and business license.

Our financial performance owes a great thanks to our hard-working Treasurer and Board, who can continue to strike a competent fiscal balance by providing engaging, high-quality events while controlling costs.

Exhibit 1: 2018 Income Statement

	INCOME	EXPENSES
Corporate sponsorships	\$51,310	
Activity income (e.g. events, luncheons)	36,417	
Membership Dues	8,102	
Interest	28	
WTS Program expenses (e.g. meetings, events, leadership training, conferences)		\$60,980
Other activities		8,493
Scholarship funds		17,000
Insurance		1,621
Business License		50
Other	0	0
2018 TOTALS	\$95,857	\$88,144

Exhibit 2: Income

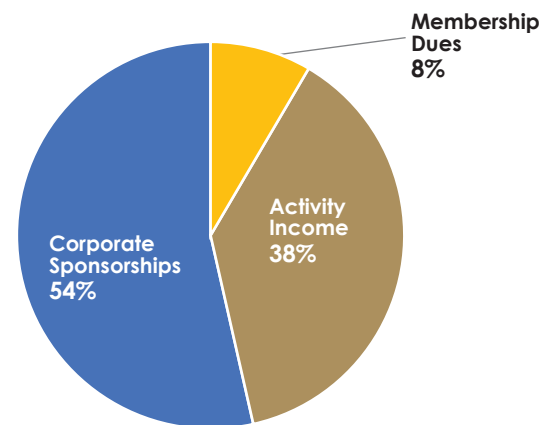
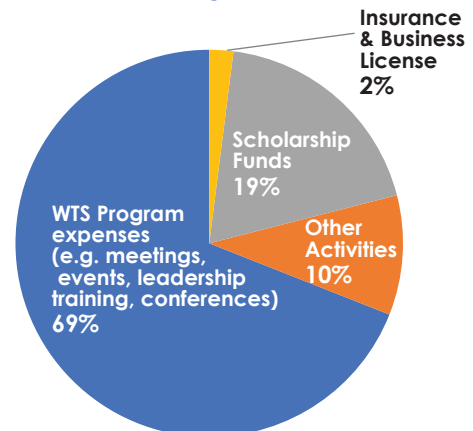


Exhibit 3: Expenses



Thanks to Kittelson & Associates, Inc.



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Stafford-Borland Roundabout, Clackamas County