



# WTS Pittsburgh Annual Membership Meeting

January 28, 2021

# WTS Pittsburgh Chapter and Board



- President – Kelly Rigot
- Vice-President – Jennifer McCracken
- Treasurer – Claire McGinnis
- Secretary – Jennifer King
- Immediate Past President – Monica O’Neil
- Chapter Liaison – Linda Zug
- Regional Council – Linda Zug
- Social Media – Wendy Berrill
- Corporate Sponsor – Jennifer King
- Diversity & Inclusion – Melissa Dunbar
- EPIC – Melissa Sebastian  
& Rachel Stockert
- Mentoring – Bethany Scott
- Newsletter – Damon Rhodes
- Student Outreach – Amelia harris
- Recognition Awards – Linda Zug
- Scholarship – Jennifer McCracken
- TransportationYou – Jenna Gonzales
- Communications – Lauren Doyle
- Director-at-Large – Apryle Davis
- Director-at-Large – Barb Sloan

# WTS Pittsburgh



- This meeting is required in our by-laws.
  - Inform you of changes in leadership
  - Share our ideas and goals for 2021
  - Obtain feedback from you!!
- Currently membership of over 157 base members.
- Website Update and Brand Update
- Chapter Goals – “Survive and Thrive”
  - **Thank you for staying with us during these difficult times!**
- **Events tonight – Door Prizes (5) and Volunteer prizes (5)!!**

# Membership

## New Chair



- Past Endeavors:
  - New Member Packets
  - New Member Coffee
- Value in the Membership
  - Global Networking
  - International Membership Directory
  - Professional Development
    - Executive Leadership program
  - WTS Knowledge Lab
    - Member-only portal with documents, videos, transcripts, career and industry content
  - Education
  - Mentoring
  - Annual Awards

**Need Help!!**



# Communications

Chair – Lauren Doyle



- Responsible for communicating events, opportunities, and important notices.
  - Members and Non members and students
- Ensure the correct people are included on every chapter email that is sent out and the corporate sponsorships are included on every email.
- Goal will be not to inundate members with communications and be consistent.
- Will work with the Student Outreach Committee to communicate to our student base.
- Transfer over to communicating through the new website once up and running.
  - Will send a notice from constant contact when the transition takes place.

**Need Help!!**

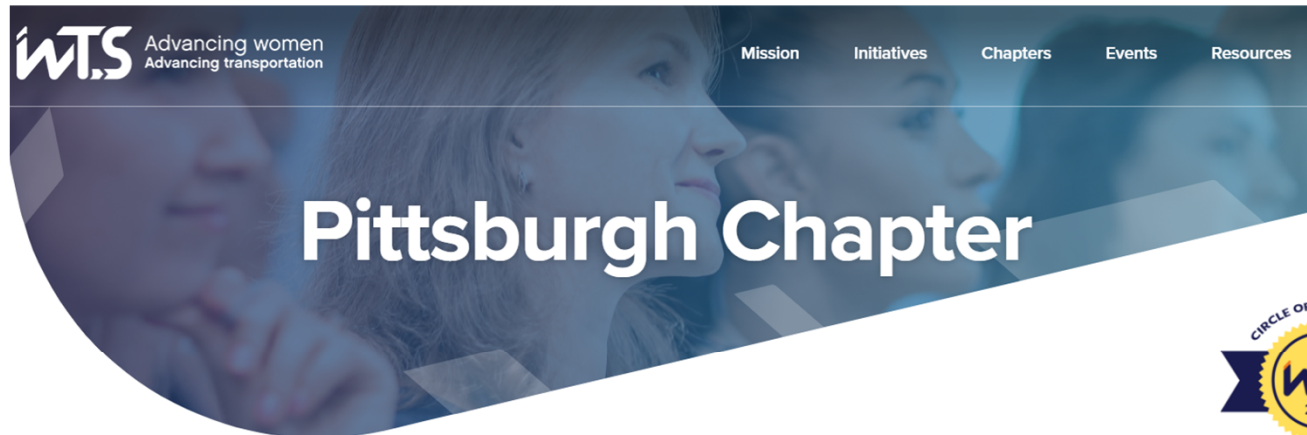
# Social Media & Website

Chair – Wendy Berrill



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> Pittsburgh

> About

> Events

> News

> Job Postings

> Photo Gallery

> Corporate Partners

## Our Chapter

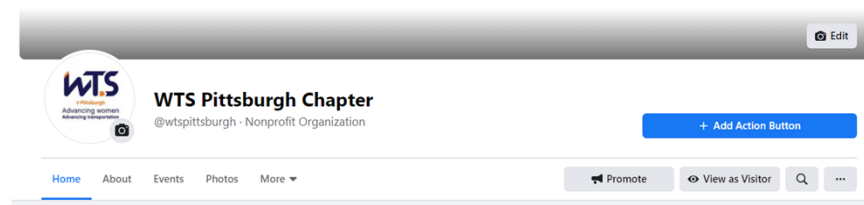
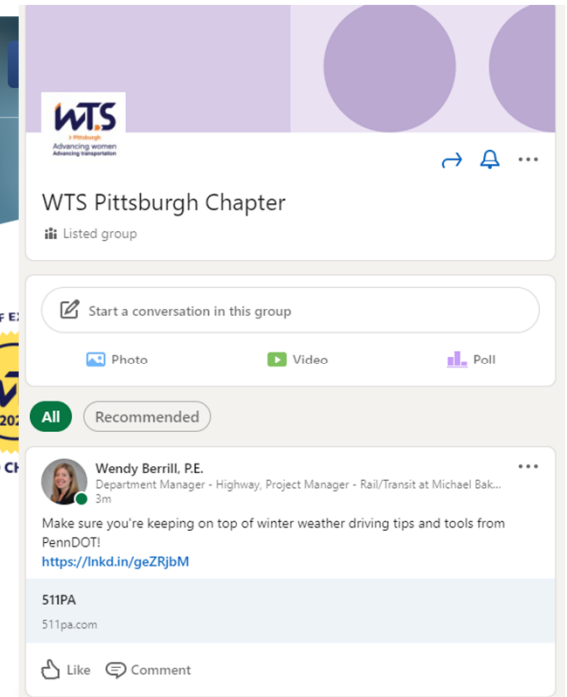
### Welcome to the WTS Pittsburgh Chapter Page!

WTS is an international organization dedicated to the advancement of women. With over 6,500 members, we have created a career portal through its professional program and government leaders.

The Pittsburgh Chapter continues to focus on bringing international chapters have been providing for decades.



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> Pittsburgh



# Student Outreach

Chair – Amelia Harris

- Outreach to local universities to get students involved in Pittsburgh chapter
- Members:
  - Claire McGinnis
  - Monica O'Neil
  - Kathleen Burke
  - Lisa Kay Schweyer
- Targeted student communication
- Reduced or no cost for students to attend WTS Chapter events
- Communicate job and internship opportunities



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# Transportation YOU

Chair - Jenna Gonzales



- Develop a program of activities to encourage and engage young women between ages 13-18 to get involved in STEM (science, technology, engineering, and mathematics).
- Volunteer with local Girl Scout Troops, Big Brother Big Sister, Carnegie Science Center and local schools
- Award scholarships to local middle school and high school students interested in attending STEM summer camps
- Hosted our first fundraisers that were both fun and successful
  - October 2019 – Trivia night
  - February 2020 – Axe throwing
- Looking for
  - New volunteer opportunities – especially digital options
  - New volunteers to add to our email blasts as events come up



# Transportation YOU

Chair - Jenna Gonzales



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## • Upcoming Volunteer Events

### • Pitt SWE

- Elementary Engineering Extravaganza 2/20/21 - Asynchronous
  - Create a pre-recorded EXPO video that will be shared with the kids online. In your video, you can demo a unique STEM experiment and talk about your organization.
- High School SWEtastic STEM Challenge 3/20/21 - 10am - 12pm
  - Be a judge for the poster contest that we are hosting. Be live on zoom and view all the student's presentations.
- SWENEXT Workshop Event 4/10/21 - TBA
  - Be a part of a panel and share your experiences with SWENEXTers.

### • Carnegie Science Center

- Engineer the Future 2/22/21 – 2/26/21
  - Create a 15 minute pre-recorded video presentation or demonstration, a facility/laboratory tour, or career conversation
  - Videos due by Monday, 2/1/21

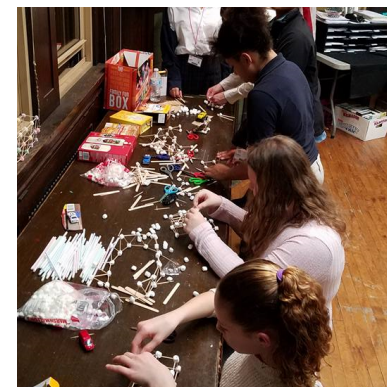
### • ESWP

- Design Squad Global 6-week virtual STEAM classes
  - Classes have begun at various schools and libraries in the area, but they are in need of more volunteers for upcoming weeks

### • Career Panel Discussions

- No dates set, but we are looking for volunteers to join a virtual career panel to talk to high school students.

- Email Katie at [transportationyoupittsburgh@gmail.com](mailto:transportationyoupittsburgh@gmail.com) if you are interested in being added to our volunteer email list!





# Diversity and Inclusion

Chair – Melissa Dunbar

- Serve as the Diversity and Inclusion Chair and work closely with the other committee chairs in order to target specific diverse facets of transportation career fields and public partnerships in order to complement our largely private sector membership base.
- Advise the chapter, promote dialogue, and create webinars and useful tools in order to education our chapter while fostering a greater sense of community, social justice and inclusion so that all members and potential members feel welcomed.



# Corporate Sponsorship

Chair – Jennifer King



- Sponsorship support helps to:
  - Improve the quality of WTS Programs;
  - Raise funds for scholarships, Transportation You and mentoring.
    - 10% of revenue funds the WTS Foundation & fosters the next generation of women in the transportation industry
- WTS Pittsburgh Corporate Sponsors receive the following benefits:
  - WTS Membership for Company Individuals
  - Company recognition
  - Invitations to Member-only events, and special member pricing
  - Job Postings online via website and social media
  - Additional benefits based on corporate sponsorship tier (Platinum, Gold, Silver or Bronze)

**Need Help!!**

# Corporate Sponsorship



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## PLATINUM

**AECOM**



**LOCHNER**



## GOLD



## SILVER



## BRONZE





# Recognition Awards

Chair – Linda Zug



## AWARD CATEGORIES AND WINNERS

- **WTS Woman of the Year** – Jennifer McCrackin, P.E., PTOE PA Traffic / ITS Department Manager, AECOM
  - Designed to reach out beyond WTS to honor a woman who is an outstanding role model in transportation.
- **WTS Member of the Year** – Melissa Dunbar, Project and Budget Analysis, Customer Engagement and IT, Port Authority of Allegheny County
  - Acknowledges a WTS member who has made extraordinary contributions to the success of the organization.
- **WTS Honorable Ray LaHood Award** – Keith Sala, P.E., AECOM
  - Acknowledges a man who is a leader in the transportation industry and has helped to advance women in the transportation industry.
- **WTS Employer of the Year** – SAI Consulting Engineers
  - Honors an organization for recruiting, retaining and advancing women.
- **WTS Rosa Parks Diversity Leadership Award** – Lisa Kay Schweyer, MPM, Program Manager Traffic21 Institute and Mobility21, CMU
  - Recognizes either an organization or individual exhibiting extraordinary efforts or initiatives in facilitating professional opportunities for women and minorities.
- **WTS Innovative Transportation Solutions Award** – Ohiopyle Multimodal Gateway Project, Dawn Schilling, P.E., McCormick Taylor
  - Salutes an innovative transportation project led by a woman.

# Scholarship Committee

Chair – Jennie McCracken



Despite COVID we were busy! Some of the highlights:

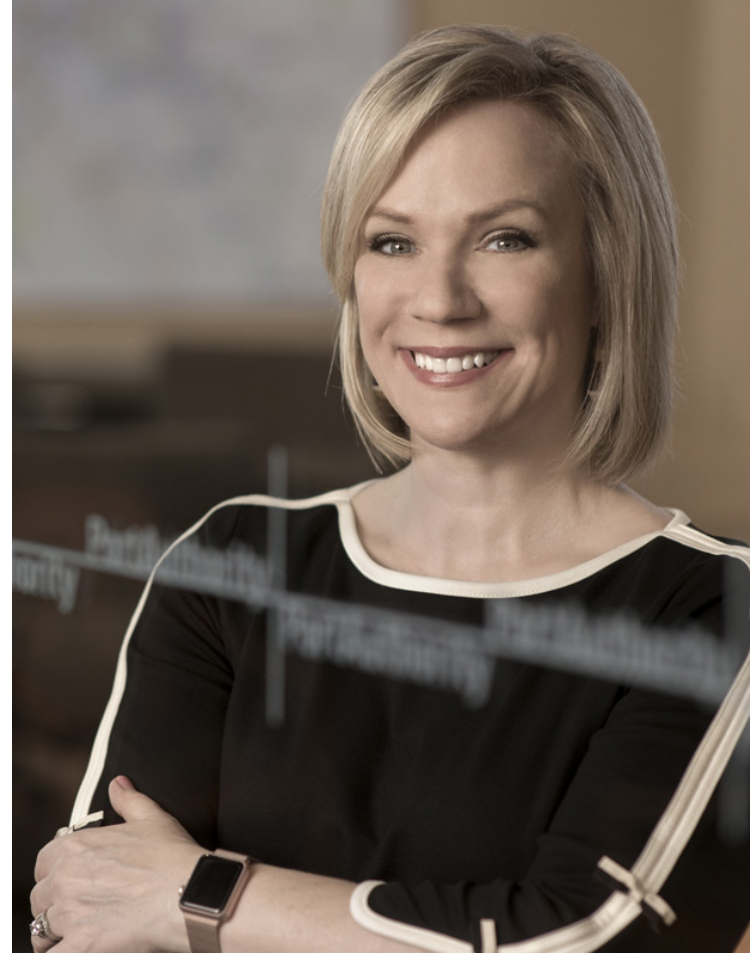
- Updating membership on the 2020 Scholarship Gala and eventual cancellation
- 3 - \$2500 Scholarships
- Multiple applications for each scholarship from 3 universities
- Submitted applications to WTSI
- Follow-up with all applicants
- CHECK OUT OUR UPCOMING NEWSLETTER FOR A FEATURE ON OUR 2021 SCHOLARSHIP WINNERS!!

# Scholarship Committee



## Plans for 2021

- Save the date: Virtual Scholarship Gala, April 8<sup>th</sup> at 4:00 PM
- Katharine Kelleman, CEO  
Port Authority of Allegheny County
- Virtual Trivia Night Fundraiser
- Look forward to an in-person 2022 Gala
- 2021-2022 Scholarships



# Chapter Liaison

Chair – Linda Zug



- Responsible for communicating between with the WTS Philadelphia, and Central PA Chapters to share information and ideas.
  - Event Ideas between Chapters, support those events
- Latest Objective – Continue with WTS West Virginia Chapter.
  - Looking for members
  - Have a Board assigned and By Laws have been written
  - Quarterly events to start March 2021
  - The WTS West Virginia Formation Team: Karen Reed, Hannah Workman, Janet Fraser, Melissa Thompson, Sondra Mullins, Cindy Shamblin, April Rai, and Linda Zug

# Regional Council

Representative – Linda Zug



- Serves as chapter representative on the Regional Council, attend and participate on monthly Regional Council meetings and calls, reports back to Board.
- Serves as a communication link between Chapters and the International Board
- Raise awareness about WTS and grow membership and chapters within region – Pittsburgh chapter is part of the Northeast Region.
- Supports the development and onboarding of new chapters and strengthens small chapters within the region.

# Mentor/Mentee

Chair – Bethany Scott



- Members are matched with either a Mentee(s) or Mentor(s) based on interests
- Monthly Zoom calls
- Book Discussions
- Quarterly events
- Goals for 2021 include:
  - Philanthropy
  - Grow committee



# Events and Programs of Interest Committee (EPIC)

Co-Chairs: Melissa Sebastian & Rachel Stockert



## 2021 EPIC Goals

- Keep the membership engaged through fun and meaningful events
  - First half of 2021 the Chapter will host virtual events and reassess mid-year.
- Hold one event a month that is social/networking focused
- Hold one event every other month that is technical focused
- Support local businesses any way we can through our events
- Continue to look to the membership for social event and technical program ideas

WTS PGH IS HERE TO HELP KEEP YOU CONNECTED...



# Events and Programs of Interest Committee (EPIC)

## Upcoming 1st Quarter 2021 Events (Jan – Mar)



- **Diversity Webinar**
  - February 18<sup>th</sup>
- **Recognition Awards (Lunch Time Event)**
  - February 24<sup>th</sup>
  - **Speaker:** Yassmin Gramian (PA Transportation Secretary)
- **WTS Scholarship VIRTUAL “Gala”**
  - April 8<sup>th</sup>
  - **Speaker:** Katharine Kelleman (CEO – Port Authority of Allegheny County)

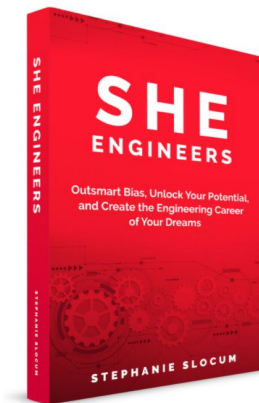


# Events and Programs of Interest Committee (EPIC)

## Upcoming 2021 Programming (Apr - Dec)

### Social / Networking Focused:

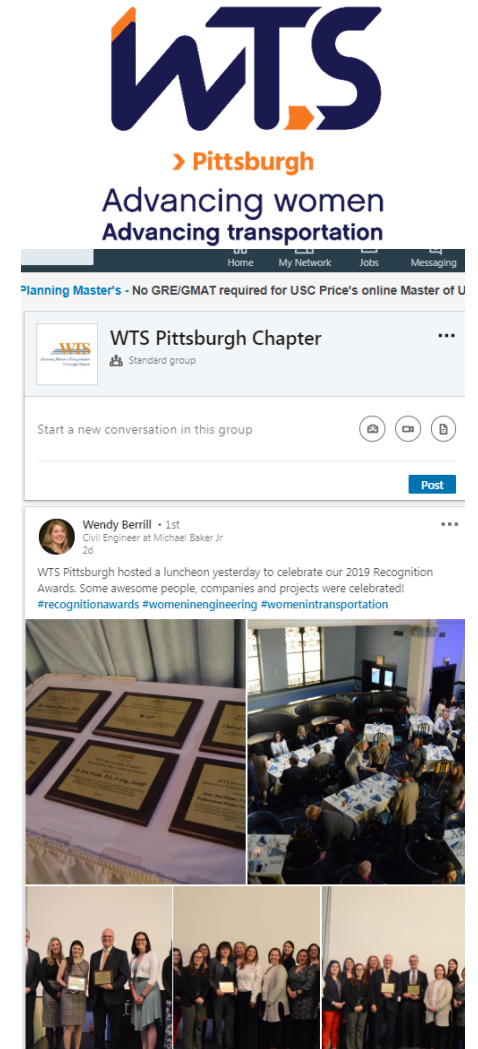
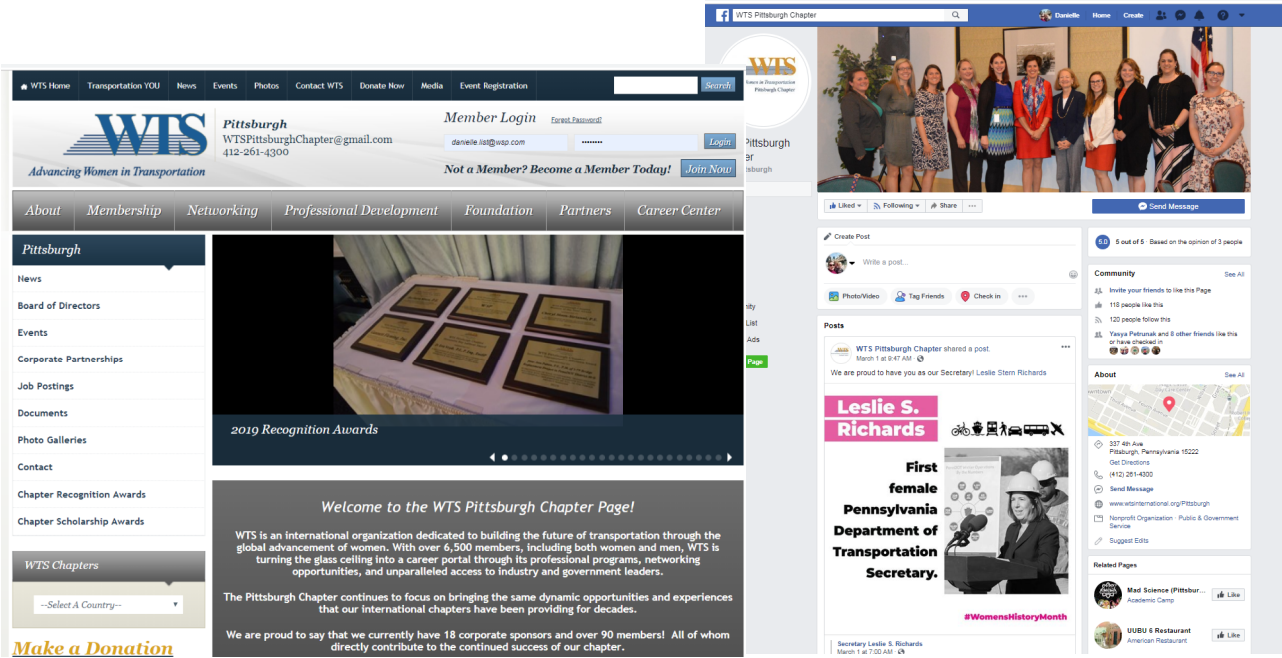
- Paint Night
- Pizza Making
- Cooking Class
- WTS Book Club
- Wine Tasting
- Scavenger Hunt



### Technical Focused:

- Project Presentations
- PDH Trainings / Presentations
- Panel Discussions





Website:

<https://www.wtsinternational.org/>

<https://www.wtsinternational.org/Pittsburgh/>

Email:

[WTSPittsburghChapter@gmail.com](mailto:WTSPittsburghChapter@gmail.com)

We are also on Facebook and LinkedIn.