



Advancing women  
Advancing transportation  
> **New Jersey**

## 2021 CORPORATE PARTNERSHIP PACKAGE

January 26, 2021

Re: WTS New Jersey 2021 Corporate Sponsorships

2020 was quite a year! We hope that this letter finds you healthy and looking forward to all the possibilities of 2021. This certainly holds true for WTS New Jersey! Our newly-ratified chapter is excited to officially launch a suite of professional development, leadership and networking events designed to further the WTS mission of attracting, sustaining, connecting and advancing women's careers to strengthen the transportation industry.

As you can imagine, our Executive Board, Committee Chairs, and Committee members have been hard at work since early 2020 getting the New Jersey chapter off the ground. Now it is your turn! We are looking for Corporate Partners who share the WTS values and who can support our chapter and help it grow. We are excited to share the details of our various sponsorship packages in the attached **2021 Benefits of Corporate Sponsorship** and we have carefully designed our sponsorship benefits to maximize the return on your investment. Sponsorship at any level will help our chapter achieve its goals and put us on the path toward success.

For additional information on our 2021 sponsorship packages please contact **Kristen Ahlfeld, PP, AICP, Chair, Corporate Partners Committee at 201-377-2325 or [kahlfeld@fhiplan.com](mailto:kahlfeld@fhiplan.com)**. We look forward to your involvement in our chapter and thank you for your generous support.

All the best,



Zenobia L. Fields  
President, WTS New Jersey  
[New Jersey | WTS \(wtsinternational.org\)](https://www.wtsinternational.org)



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## BOARD OF DIRECTORS

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## 2021 WTS New Jersey Corporate Partnership PARTNERSHIP LEVELS AND BENEFITS

Chapter Sponsorship Level	FOUNDING PARTNER *	DBE FOUNDING PARTNER*	DIAMOND	PLATINUM	GOLD	SILVER	DBE **
2021 Contribution	\$5,000	\$1,000	\$4,000	\$3,000	\$2,000	\$1,000	\$250
Corporate highlight at Inaugural Event and Annual Meeting	✓	✓	-	-	-	-	-
30-second corporate highlight at one WTS event (other than Inaugural Event)	✓	-	-	-	-	-	-
Opportunity to host one (1) professional development event	✓	-	-	-	-	-	-
Invitation to become an advisor on one (1) WTS New Jersey Committee	✓	-	-	-	-	-	-
Recognition as a Founding Partner on all WTS New Jersey marketing materials ***	✓	✓	-	-	-	-	-
Invitation to be a panelist at WTS NJ sponsored event	✓	✓	✓	-	-	-	-
Seats at Inaugural Event (8 seats = 1 table)	8	2	6	5	3	1	-
Preferential table placement at Inaugural Event (if in person)	✓	-	-	-	-	-	-
One (1) Corporate Spotlight article in chapter newsletter	✓	✓	✓	✓	-	-	-
One paid admission/seat at a specific number of events throughout the calendar year **** [Values reflect Total]	4	2	3	2	1	1	1
Number of annual chapter memberships for employee(s)	2	-	1	1	1	-	-
Admission to Corporate Partners/VIP Networking Event	4	2	3	2	2	1	Expo table
Job postings in WTS NJ newsletter & chapter website	✓	✓	✓	✓	✓	✓	✓
Opportunity to submit PowerPoint slides to run during Annual Meeting [Values reflect total number of slides]	3	2	2	3	1	1	1
Logo on display at all WTS New Jersey events	✓	✓	✓	✓	✓	✓	✓
One (1) Designated Person as Corporate Champion	✓	✓	✓	✓	✓	✓	✓
Recognition on sponsor banner attached on all WTS correspondence	✓	✓	✓	✓	✓	✓	✓
Firm listing, logo, and website link on chapter website	✓	✓	✓	✓	✓	✓	✓

\* Benefits for 2021 and 2022

\*\* Rate solely for DBE, WBE, MBE

\*\*\* For life of WTS Nj chapter; sponsor must remain active

\*\*\*\* Does not include Inaugural Event or Annual Meeting

# 2021 WTS New Jersey Corporate Partnership COMMITMENT FORM

To participate in the WTS New Jersey Corporate Partnership Program, please return a copy of this commitment form with a **check payable to “Women’s Transportation Seminar in New Jersey”**.

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## SELECTED LEVEL OF PARTNERSHIP

- Founding Partner - \$5,000
- DBE Founding Partner - \$1,000
- Diamond Partner - \$4,000
- Platinum Partner - \$3,000
- Gold Partner - \$2,000
- Silver Partner - \$1,000
- DBE Partner - \$250

**Please make checks payable to “Women’s Transportation Seminar in New Jersey”.**

**Mail the Partnership Commitment Form, Chapter-Paid Membership Form(s), and partnership check to:**

*WTS New Jersey  
100 Campus Town Circle  
Suite 103 #2026  
Ewing, NJ 08638  
ATTN: Kristen Ahlfeld, Chair of Corporate Partnership*

**Would you like to be contacted about event-specific sponsorship opportunities, should WTS New Jersey choose to make such opportunities available in 2021?**

- Yes, please contact me about event-specific sponsorship opportunities when they arise
- No

**Are there specific topics you would like to see covered by WTS New Jersey at professional development or other events in 2021?**

**We appreciate your support of WTS New Jersey and the  
advancement of women in our region**  
[New Jersey | WTS \(wtsinternational.org\)](https://www.wtsinternational.org)

# 2021 WTS New Jersey Corporate Partnership PAID CHAPTER MEMBERSHIP APPLICATION

## MEMBER INFORMATION

Please complete one (1) Paid Membership Application per applicant.

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Primary Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## MEMBERSHIP TYPE

New Member\*       Renewal

\* Additional \$10 fee for first time members or renewing members that are 60 days past their expiration date.

## MEMBERSHIP LEVEL

### Regular Member

	Membership Level	Annual Salary	Cost
<input type="checkbox"/>	Level 1	\$0 to \$49,999	\$95
<input type="checkbox"/>	Level 2	\$50,000 to \$74,000	\$135
<input type="checkbox"/>	Level 3	\$75,000 to \$99,999	\$180
<input type="checkbox"/>	Level 4	\$100,000 and above	\$225

### Other Membership Types

	Membership Level	Cost
<input type="checkbox"/>	Executive Leader	\$300
<input type="checkbox"/>	Executive Leader (Public Sector)	\$250
<input type="checkbox"/>	Public Sector/Educator	\$95
<input type="checkbox"/>	Student *	\$30

\*Full-time students; must provide enrollment verification

## QUESTIONS?

For additional information on WTS New Jersey Membership, please contact:  
Kyrra Hana Mosley, Membership Committee Chair [Kyrra.Mosley@jacobs.com](mailto:Kyrra.Mosley@jacobs.com)  
[New Jersey | WTS \(wtsinternational.org\)](http://New Jersey | WTS (wtsinternational.org))