

## Jacobs Engineering: A firm take on empowering individuals to achieve...



*Evonnie Estrada (2019 Jacobs Scholarship Recipient) and Judy Johnson (Jacobs), Photo © John Livzey, 2019*

Jacobs Engineering believes in the power of the individual. That is no accident, as an individual, Joseph J. Jacobs, founded the firm that today employs more than 80,000 professionals in over 400 offices on virtually every continent. Last year, the *Fortune* 500 company generated nearly \$15 billion in revenue. Headquartered in Dallas, TX, Jacobs serves a broad range of companies and organizations including industrial commercial, and government clients across multiple markets and geographies. Without question, Jacobs is a dominant presence in the built environment. But it's also very much a local firm to many of the communities it serves. Despite its size and reach, Jacobs believes devoutly in relationships and the individual. And that's most clearly demonstrated in one statistic: more than 95 percent of its work derives from repeat business.

# Jacobs

Jacobs' philosophy can best be illustrated through its unwavering belief in the ultimate value of diversity and inclusion, as evidenced by its formal policy on the concepts. According to their website, "At Jacobs, we value inclusion and diversity because it energizes our people and encourages creativity, collaboration, and innovation. Learning about new and different perspectives and experiences creates more varied thinking. Considering several unique points of view often results in better decisions and solutions for our clients, our investors, and ultimately our company." Jacobs validates exactly how they value inclusion and diversity in another way—through WTS and WTS-LA.

A Trailblazing supporter of WTS International, Jacobs is also a Platinum sponsor of WTS-LA. And they have been longtime supporters of both. For many firms, that would be more than enough to satisfy their beliefs. But Jacobs always seeks to do more when it comes to leveling the playing field and respecting the individual. Looking to secure the future of transportation, Jacobs endowed the \$5,000 Jacobs WTS-LA Undergraduate Scholarship to help a promising young woman achieve her dreams and to help further WTS-LA's mission. This year, Jacobs will award the 2019 WTS-LA \$5,000 Undergraduate Scholarship to Cal Poly Pomona senior Evonnie Estrada. The first member of her family to go to college, Estrada also looks to obtain a master's degree in transportation planning next and to "make a real difference in people's lives through transportation." And that echoes perfectly Jacobs' belief in the power of the individual.